

Meeting Date: 7/12/2016

Report Type: Staff/Discussion

Report ID: 2016-00679

Personnel and
Public Employees
Committee Report

915 I Street, 1st Floor

www.CityofSacramento.org

Title: Conduct Interviews for the Sacramento Metropolitan Arts Commission

Location: Citywide

Recommendation: 1) Conduct interviews of applicant(s) to the Sacramento Metropolitan Arts Commission for Seat C: A member appointed by the Sacramento City Mayor qualified by knowledge, training or professional experience in: demonstrated knowledge of the arts; history of involvement in the local arts community; or experience as an arts educator, supporter, advocate, administrator, curator, historian, critic, or practicing artist and 2) continue the item to the next meeting for discussion and nomination(s).

Contact: Wendy Klock-Johnson, Assistant City Clerk, (916) 808-7509, Office of the City Clerk; Shelly Willis, Metropolitan Arts Manager, (916) 808-3971, Convention and Cultural Services Department

Presenter: None.

Department: City Clerk

Division: City Clerk

Dept ID: 04001011

Attachments:

- 1-Description/Analysis
- 2-Background
- 3-Board Details and Roster
- 4-Applications

City Attorney Review

Approved as to Form
Gary Lindsey
6/16/2016 10:00:43 AM

Approvals/Acknowledgements

Department Director or Designee: Wendy Klock-Johnson - 6/15/2016 7:11:57 PM

Description/Analysis

Issue Detail: Prior to forwarding nominations to the Mayor for appointment, the Personnel and Public Employees Committee conducts interviews of applicants for open board and commission positions.

Policy Considerations: None.

Economic Impacts: None.

Environmental Considerations: None.

Sustainability: None.

Commission/Committee Action: None.

Rationale for Recommendation: When a position on a City board or commission becomes available thru term expiration or resignation, the Office of the City Clerk conducts a recruitment for interested parties. When the application period has closed, the Personnel and Public Employee Committee conducts interviews of the applicants and forwards nominations to the Mayor for appointment.

Financial Considerations: None.

Local Business Enterprise (LBE): None.

Attachment 02 – Background

Sacramento Metropolitan Arts Commission (Interviews)

BACKGROUND: There are three candidates applying to fill one vacancy in **Seat C:** A member appointed by the Sacramento City Mayor qualified by knowledge, training or professional experience in: demonstrated knowledge of the arts; history of involvement in the local arts community; or experience as an arts educator, supporter, advocate, administrator, curator, historian, critic, or practicing artist on the Sacramento Metropolitan Arts Commission. The following is a brief history of compliance requirements for incumbents on this Commission.

VACANCY INFORMATION

Seat Description	Term	Residency	Incumbent
Seat C: A member appointed by the Sacramento City Mayor qualified by knowledge, training or professional experience in: demonstrated knowledge of the arts; history of involvement in the local arts community; or experience as an arts educator, supporter, advocate, administrator, curator, historian, critic, or practicing artist.	Full	Not Required	Laura Garcia-Heberger (Term Max/ Did not re-apply)

INCUMBENT INFORMATION

Laura Garcia-Heberger is the incumbent for **Seat C**. She was appointed to a full term on 9/24/2013 and completed her second and final term on 7/28/2016, making her seat eligible for appointment to a full term. She is not eligible for re-appointment and has not re-applied.

SUMMARY OF APPLICANTS

Applicant Name	Seat	District	Interview Status
Craig Dresang	C	NA	Attendance confirmed.
David Sobon	C	NA	Not attending.
Katherine Heidorn	C	NA	Attendance confirmed.



BOARD DETAILS



OVERVIEW



SIZE 6 Seats



TERM LENGTH 3 Years



TERM LIMIT 2 Term

The commission shall: (1) Foster and develop support of the arts; (2) Advise the Sacramento City Council and County Board of Supervisors on matters concerning the arts, including pending legislation, allocation of funds in support of arts, establish standards for allocations, and evaluate allocations annually; (3) Develop awareness of the value of arts and culture in Sacramento; (4) Review and make recommendations on works of art acquired by the city or county, program development and budget, master planning site development and building design of local government projects; (5) Advise and seek funds available in support of the arts; (6) Act as a liaison between the city and county, local artists and cultural groups, and the community at large; (7) Research needs of artists, then develop and provide updates and evaluation of long term plan for growth of the arts in Sacramento; (8) Explore future aesthetic quality of life in the community and report and recommend to the city and county; (9) Recommend policies, programs, and services to further the purposes of the commission.



DETAILS

BOARD TYPE

Joint Powers Authority (JPA)

MEMBERSHIP CATEGORIES

This is an eleven member board. The City of Sacramento has five full appointments, and one joint appointment with the Sacramento County Board of Supervisors

Seat A - Member appointed by the Sacramento City Mayor qualified by know ledge, training or professional experience in: demonstrated know ledge of the arts; history of involvement in the local arts community; or experience as an arts educator, supporter, advocate, administrator, curator, historian, critic, or practicing artist.

Seat B - Member appointed by the Sacramento City Mayor qualified by know ledge, training or professional experience in: demonstrated know ledge of the arts; history of involvement in the local arts community; or experience as an arts educator, supporter, advocate, administrator, curator, historian, critic, or practicing artist.

Seat C - Member appointed by the Sacramento City Mayor qualified by know ledge, training or professional experience in: demonstrated know ledge of the arts; history of involvement in the local arts community; or experience as an arts educator, supporter, advocate, administrator, curator, historian, critic, or practicing artist.

Seat D - Member appointed by the Sacramento City Mayor qualified by know ledge, training or professional experience in: demonstrated know ledge of the arts; history of involvement in the local arts community; or experience as an arts educator, supporter, advocate, administrator, curator, historian, critic, or practicing artist.

Seat E - Member appointed by the Sacramento City Mayor qualified by know ledge, training or professional experience in: demonstrated know ledge of the arts; history of involvement in the local arts community; or experience as an arts educator, supporter, advocate, administrator, curator, historian, critic, or practicing artist.

Seat F -Member jointly appointed by the Sacramento City Mayor and the Sacramento County Board of Supervisors qualified by know ledge, training or professional experience in: demonstrated know ledge of the arts; history of involvement in the local arts community; or experience as an arts educator, supporter, advocate, administrator, curator, historian, critic, or practicing artist.

The Sacramento County Board of Supervisors has five full appointments, and one joint appointment with the Sacramento City Council.

WEBSITE <http://sacmetroarts.org>

MANAGING AGENCY City of Sacramento/Convention and Culture Services Department

MEETING LOCATION 300 Richards Blvd
Sacramento, CA 95811

MEETING TIME 2:00pm

MEETING FREQUENCY Monthly

STATEMENT OF ECONOMIC INTEREST (SEI) Required

SEI CONTACT NAME Sacramento City Clerk

SEI CONTACT EMAIL clerk@cityofsacramento.org

SEI CONTACT NUMBER (916) 808-7200

FORMATION INFORMATION

Sacramento City
Ordinance 2011-0052, 1991-0008, 1980-4335, 1978-4125, 1978-4072, 1977-3981,
1977-3826 ([City Code section 2.84](#)) and Sacramento County Board of Supervisory
Ordinance 2012-1507, 1991-0837, 1991-0821, 1980-424, 1978-338, 1977-290,
1977-284 ([County Code section 2.96](#))

FORMATION DATE 4/21/1977

ADDITIONAL DETAILS NA

COMMENTS (INTERNAL) City Residency Is Not Required



City of Sacramento

SACRAMENTO METROPOLITAN ARTS COMMISSION

BOARD ROSTER



LAURA GARCIA-HEBERGER

2 Term Sep 24, 2013 - Jul 28, 2016

Position Member qualified by know ledge, training or professional experience in: demonstrated know ledge of the arts; history of involvement in the local arts community; or experience as an arts educator, supporter, advocate, administrator, curator,

Category Seat C - Applicaicon Closing Period 6/10/2016

Appointed by Nominated by P&PE/Appointed by the Mayor



MICHAEL MARION, JR.

1 Term Jan 12, 2016 - Jul 28, 2019

Position Member qualified by know ledge, training or professional experience in: demonstrated know ledge of the arts; history of involvement in the local arts community; or experience as an arts educator, supporter, advocate, administrator, curator,

Category Seat A

Appointed by Nominated by P&PE/Appointed by the Mayor



CELESTINE SYPHAX

1 Term Nov 10, 2015 - Jul 28, 2018

Position Member qualified by know ledge, training or professional experience in: demonstrated know ledge of the arts; history of involvement in the local arts community; or experience as an arts educator, supporter, advocate, administrator, curator,

Category Seat F

Appointed by Joint appointment by Sacramento City Mayor and Sacramento County Board of Supervisors



LOUIS VISMARA

1 Term Oct 28, 2014 - Jul 28, 2017

Position Member qualified by know ledge, training or professional experience in: demonstrated know ledge of the arts; history of involvement in the local arts community; or experience as an arts educator, supporter, advocate, administrator, curator,

Category Seat E

Appointed by Nominated by P&PE/Appointed by the Mayor



MAYA WALLACE

1 Term Jan 12, 2016 - Jul 28, 2019

Position Member qualified by know ledge, training or professional experience in: demonstrated know ledge of the arts; history of involvement in the local arts community; or experience as an arts educator, supporter, advocate, administrator, curator,

Category Seat B

Appointed by Nominated by P&PE/Appointed by the Mayor



L. STEVEN WINLOCK

1 Term Aug 26, 2014 - Jul 28, 2017

Position Member qualified by know ledge, training or professional experience in: demonstrated know ledge of the arts; history of involvement in the local arts community; or experience as an arts educator, supporter, advocate, administrator, curator,

Category Seat D

Appointed by Nominated by P&PE/Appointed by the Mayor

City Advisory Body Information

Which Boards would you like to apply for?

Sacramento Metropolitan Arts Commission

Seat # and Description (please indicate all Seats in which you are qualified for):

Seat C: At large member with knowledge or experience in the field of preservation.

Name of Company/Organization being Represented (if Applicable):

Profile

Craig

First Name

Dresang

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

Suite or Apt

Sacramento

City

CA

State

95833

Postal Code

Business Council District

[Redacted]

Primary Phone

Are you currently, or have you in the past, served on a city advisory body?

Yes No

If Yes, provide the name of the meeting body and how that service supports your application:

I served as a commissioner, appointed by the mayor, for 7 years for the City of Elgin, IL (Chicago area). I also ran for City Council in 2013 and then chaired the commission in 2014. In 2002 and 2003, I was appointed by the governor of Illinois to serve on the Illinois Arts Council as a panelist and grant reviewer for the Arts-In-Education Residency Program.

Do you, or any immediate family member, have any relationship (professional, financial or otherwise) that may present a potential conflict of interest for the meeting body applied for?

Yes No

If Yes, please explain:

Applicant Interest Statement

Please state the reason(s) you would like to be a member of this city advisory body and share any additional experience, community activities, or other qualifications that would be helpful in evaluating your application.

I have a long and rich history in the arts and in serving the communities where I live. Since moving to Sacramento from Chicago in 2014, I've been eager to once again get involved and use my background and experience in the arts and community engagement in a meaningful way. As the result of a mayoral appointment, I served as a commissioner for the City of Elgin's Cultural Arts Commission for seven years in Illinois. I chaired the commission until my move to Sacramento in 2014. In addition, in 2002 and 2003, the governor of Illinois appointed me to the Illinois Arts Council as a panelist and grant reviewer for the Arts-In-Education Residency Program which evaluated and supported arts projects and programs across the State. I also served as the president of the Board for Elgin OPERA, and as a Board member for The Symphony of Oak Park & River Forest. In 2013, through my work as a commissioner for the City of Elgin, I hosted and facilitated two Town Hall discussions with Randy Cohen, Vice President for Americans for the Arts in Washington DC which is the nation's advocacy organization for the arts. Randy is the most noted expert in the field of arts funding, research, policy and using the arts to address community development issues. Over the years, in my day-to-day work as a healthcare/hospice administrator, I have created a number of arts related programs including Music Thanatology, Music and Art Therapy, a Healing Gallery, an Alzheimer's exhibit called "Forget Me Not," and a healing garden that serves as a national demonstration site for students studying Therapeutic Horticulture through the Chicago Botanic Garden. Finally, when I'm not working, I am an artist myself . . . a painter. I've had my work represented by Leigh Gallery in Chicago and Local Color Gallery in Michigan for more than a decade. My partner, who sings with the Sacramento Philharmonic and Opera, is

also very involved in the arts.

Education

University of Wisconsin-Whitewater

Institution Name:

Journalism/Marketing

Area of Study:

09/80 - 05/85

Attended (mm/yy - mm/yy):

BA

Degree Earned:

MBI-Chicago

Institution Name:

Communications

Area of Study:

01/86 - 05/87

Attended (mm/yy - mm/yy):

Advanced Studies Degree

Degree Earned:

Institution Name:

Area of Study:

Attended (mm/yy - mm/yy):

Degree Earned

Employment

09/14 - present

From (mm/yy) - To (mm/yy):

Yolo Hospice

Employer:

1909 Galileo Court, Davis, CA

Address:

Job Duties

Chief Executive Officer

02/09 - 09/14

From (mm/yy) - To (mm/yy):

**Journeycare (formerly Midwest
CareCenter)**

Employer:

Glenview, IL

Address:

Job Duties:

Vice President for Community Collaboration, Development, and Marketing Communication

12/05 - 01/09

From (mm/yy) - To (mm/yy):

Journeycare

Employer:

Barrington, IL

Address:

Job Duties:

Senior Director of Business Development & Strategic Communication

Business Enterprises

From (mm/yy) - To (mm/yy):

Business Name:

Address:

Type of Business or Service Rendered:

Felony Convictions

Have you ever been convicted of a felony?

Yes No

If yes, please provide the date of conviction, location of court conviction, and specific description of the offense for each offense resulting in conviction.

Civil Actions

NA

List each civil action, if any, in which punitive or exemplary damages have been assessed against you, provide the trial date, the court judgement, and

location of the court for each instance.

List each civil action, if any, in which punitive or exemplary damages have been assessed against you, provide the trial date, the court judgement, and location of the court for each instance.

NA

Accommodation Information

Please identify any special accommodations (if any) needed for equal participation

NA

Demographics



Please select one:



Please select the appropriate racial/ethnic category:

How did you hear about the opening?

City of Sacramento Website

If Other, please describe.

City Advisory Body Information

Which Boards would you like to apply for?

Sacramento Metropolitan Arts Commission

Seat # and Description (please indicate all Seats in which you are qualified for):

C

Name of Company/Organization being Represented
(if Applicable):

Profile

David

First Name

Sobon

Last Name

Email Address

Street Address

Suite or Apt

Sacramento

City

CA

State

95811

Postal Code

Council District 4

Business Council District

Primary Phone

Are you currently, or have you in the past, served on a city advisory body?

Yes No

If Yes, provide the name of the meeting body and how that service supports your application:

Do you, or any immediate family member, have any relationship (professional, financial or otherwise) that may present a potential conflict of interest for the meeting body applied for?

Yes No

If Yes, please explain:

Applicant Interest Statement

Please state the reason(s) you would like to be a member of this city advisory body and share any additional experience, community activities, or other qualifications that would be helpful in evaluating your application.

I have a strong desire to help our community grow culturally like it never has before. Sacramento is on the verge of international relevance and I believe the next six years are critical in its development as a beautiful place to live. Communities that have strong leadership in philanthropy and the arts are communities to be proud of, and I would be proud to serve on the Arts Commission Board and help lead Sacramento into the next stage of its evolution as a destination city that embraces the arts. I have been fortunate to grow up in a family where art and culture were a part of growing up. None of my 5 brothers and sisters nor my mother and father were artistic, other than musically, but travel and museums were an intrinsic part of most of our adventures. Growing up around art books developed my keen interest in art history. My mother ran successful art galleries since I was 18 years old, and that is also when I started collecting art. I was always available to hang shows for my mother and helped curate them too. For the last two years I have worked with the Temp Gallery interviewing artists live in front an audience every Second Thursday, asking them fun and provocative questions. I have written editorials about the art scene in Sacramento, was critical in building momentum for the ESC art instillation and testified in front of the city council for its approval. I attend hundreds of art openings locally and abroad every year, support and consult with many emerging local artists, and contribute to many of our local art organizations. My experience as an Art Auctioneer has helped raise millions of dollars for regional non profits. I am bringing to Sacramento a privately funded project that will bring tourist and locals to the mid town core - J K Alley - for decades to come. Traveling extensively, visiting museums and collecting art from around the world has added to my experiences of seeing how the right art can make a bold

statement about what makes a community a beautiful place to live. Sacramento is on its way and I would love to serve.

Education

American River College

Institution Name:

General

Area of Study:

9/78-6/80

Attended (mm/yy - mm/yy):

N/a

Degree Earned:

Institution Name:

Area of Study:

Attended (mm/yy - mm/yy):

Degree Earned:

Institution Name:

Area of Study:

Attended (mm/yy - mm/yy):

Degree Earned

Employment

01/2005- current

From (mm/yy) - To (mm/yy):

David Sobon Auctions

Employer:

1724 N st

Address:

Job Duties

Principal/Owner Fundraising Consultant auctioneer for nonprofits Art consultant auctioneer spokesperson and interviewer

From (mm/yy) - To (mm/yy):

Employer:

Address:

Job Duties:

From (mm/yy) - To (mm/yy):

Employer:

Address:

Job Duties:

Business Enterprises

01/2005- current

From (mm/yy) - To (mm/yy):

David Sobon Auctions

Business Name:

1724 N st

Address:

Consultant/auctioneer

Type of Business or Service Rendered:

Felony Convictions

Have you ever been convicted of a felony?

Yes No

If yes, please provide the date of conviction, location of court conviction, and specific description of the offense for each offense resulting in conviction.

Civil Actions

List each civil action, if any, in which punitive or

exemplary damages have been assessed against you, provide the trial date, the court judgement, and location of the court for each instance.

List each civil action, if any, in which punitive or exemplary damages have been assessed against you, provide the trial date, the court judgement, and location of the court for each instance.

Accommodation Information

Please identify any special accommodations (if any) needed for equal participation

Demographics



Please select one:



Please select the appropriate racial/ethnic category:

How did you hear about the opening?

Employee Referral

If Other, please describe.

City Advisory Body Information

Which Boards would you like to apply for?

Sacramento Metropolitan Arts Commission

Seat # and Description (please indicate all Seats in which you are qualified for):

Seat C - Member appointed by the Sacramento City Mayor qualified by knowledge, training or professional experience in: demonstrated knowledge of the arts; history of involvement in the local arts community; or experience as an arts educator, supporter, advocate, administrator, curator, historian, critic, or practicing artist.

N/A

Name of Company/Organization being Represented (if Applicable):

Profile

Katherine (Katie)

First Name

Heidorn

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

Suite or Apt

Sacramento

City

CA

State

95816

Postal Code

Council District 3

Business Council District

[Redacted]

Primary Phone

Are you currently, or have you in the past, served on a city advisory body?

Yes No

If Yes, provide the name of the meeting body and how that service supports your application:

Do you, or any immediate family member, have any relationship (professional, financial or otherwise) that may present a potential conflict of interest for the meeting body applied for?

Yes No

If Yes, please explain:

Applicant Interest Statement

Please state the reason(s) you would like to be a member of this city advisory body and share any additional experience, community activities, or other qualifications that would be helpful in evaluating your application.

I am a lifelong lover of and participant in the arts as well as a dedicated public servant. I would love to combine these two qualities by serving as a member of the Sacramento Metropolitan Arts Commission. My first memories of music in my life are of my mother's incredible contralto voice singing to me as a small child and visiting her as she sang in a San Diego community choir. At age 5, I took violin lessons and my formal music education began. Throughout my childhood, I had an amazing church choir conductor who taught us to read music, how to sing properly (he used a tennis ball "Mr. Hollow Head" with a smiley face drawn on it to demonstrate how to create space and resonance when singing), and how to enjoy making music. I continued to sing in school choirs beginning in 6th grade and through junior and high schools. Long before the TV show "Glee" popularized "show choir" and singing competitions, I spent 4 years in high school wearing sequins and performing show tunes and acapella numbers in choir competitions. My singing continued into college--I sang the Verdi Requiem in UC Davis's University Chorus and was a member of "The Spokes", an all-women's college acapella group. When I moved to Sacramento after graduating, I wanted to continue making music; I had the opportunity to sing with Dr. Donald Kendrick and Sacred Heart's Schola Cantorum choir for nearly 4 years. One of my favorite memories of singing in Schola Cantorum was when Dr. Kendrick brought in a professor from Sacramento State to teach us how to read Gregorian Chants--it was pure music bliss to be able to learn a new way to interpret music. Today, after taking a hiatus to work and go to graduate school, I am a member of the Sacramento Choral Society and Orchestra. It was with great pleasure that I was part of the community of singers when we performed "Carmina Burana", the American premiere of "Psalms for Leo",

and Josef Haydn's last mass "Harmoniemesse" this year. In addition to music, I love theater--my family was known to take on roles and read Shakespeare plays over the years--and literature; I am a voracious reader and love the arts and humanities so much that Comparative Literature was one of my two majors in college. When I moved to Sacramento, I chose to participate as an adult volunteer in Kennedy High School's PACE program--adult volunteers met weekly with freshman and/or sophomore English classes and read a book with them, talking about symbolism and our love of reading. In addition to my love of the arts, as the Deputy Secretary for the California Health & Human Services Agency I have professional experience working with and estimating program implementation budgets, in developing federal grants, and in awarding contracts. I believe that my unique combination of a love and knowledge of music and literature and my practical budgeting experience as a public servant would make me a great fit for the Sacramento Metropolitan Arts Commission. As a member, I would strive to enable our community to experience the joy of the arts.

Education

University of California, Davis

Institution Name:

Comparative Literature; Biochemistry and Molecular Biology

Area of Study:

09/02 - 06/06

Attended (mm/yy - mm/yy):

Bachelor of Arts and Sciences (BAS)

Degree Earned:

University of Southern California

Institution Name:

Public Administration

Area of Study:

08/13 - 05/15

Attended (mm/yy - mm/yy):

Master of Public Administration

Degree Earned:

Institution Name:

Area of Study:

Attended (mm/yy - mm/yy):

Degree Earned

Employment

01/12 - Present

From (mm/yy) - To (mm/yy):

**California Health and Human
Services Agency**

Employer:

**Room 460, 1600 9th Street,
Sacramento, CA**

Address:

Job Duties

Deputy Secretary; senior policy and budget adviser to the Agency Secretary on health, health care, health insurance, and population health.

06/08 - 12/11

From (mm/yy) - To (mm/yy):

**CA State Senate--Senate
Appropriations Committee**

Employer:

**State Capitol, Sacramento, CA
95814**

Address:

Job Duties:

Principal Committee Consultant on all aspects of health fiscal policy; conducted fiscal analyses of all health-related bills in the State Senate that were assigned to the Senate Appropriations Committee.

From (mm/yy) - To (mm/yy):

Employer:

Address:

Job Duties:

Business Enterprises

N/A

From (mm/yy) - To (mm/yy):

Business Name:

Address:

Type of Business or Service Rendered:

Felony Convictions

Have you ever been convicted of a felony?

Yes No

If yes, please provide the date of conviction, location of court conviction, and specific description of the offense for each offense resulting in conviction.

Civil Actions

N/A

List each civil action, if any, in which punitive or exemplary damages have been assessed against you, provide the trial date, the court judgement, and location of the court for each instance.

List each civil action, if any, in which punitive or exemplary damages have been assessed against you, provide the trial date, the court judgement, and location of the court for each instance.

N/A

Accommodation Information

Please identify any special accommodations (if any) needed for equal participation

N/A

Demographics



Please select one:



Please select the appropriate racial/ethnic category:

How did you hear about the opening?

City of Sacramento Website

If Other, please describe.
