

**Meeting Date:** 8/9/2016

**Report Type:** Consent

**Report ID:** 2016-00833

**Title: Amendment of Sacramento City Code 10.40.060 Relating to Parking Meter Rates; Setting of Parking Meter Rates**

**Location:** Parking Meter Zones (Central and Fort Sutter Traffic Districts); Districts 3 and 4

**Recommendation:** 1) Review an ordinance amending City Code section 10.40.060 to provide that the setting of parking rates be by ordinance and also update to reflect the varying forms of payment now accepted; 2) review an ordinance establishing special event meter pricing; and 3) pass a Motion forwarding the ordinances to City Council for approval.

**Contact:** Erika Galang, Program Specialist (916) 808-8572; Matt Eierman, Parking Services Manager (916) 808-5849, Department of Public Works

**Presenter:** None

**Department:** Public Works Department

**Division:** On-Street Parking Admin

**Dept ID:** 15001511

**Attachments:**

1-Description/Analysis

2-Background

3-Exhibit A - Red-line Ordinance

4-Exhibit B - Proposed Ordinance

5-Exhibit C - Uncodified Ordinance-1

6-Exhibit D - Special Event Zones

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**City Attorney Review**

Approved as to Form

Gerald Hicks

8/2/2016 5:01:13 PM

**Approvals/Acknowledgements**

Department Director or Designee: Jerry Way - 8/1/2016 6:46:09 AM

## Description/Analysis

**Issue:** Parking meter fees are established by resolution under Sacramento City Code section 10.40.060. California Vehicle Code section 22508(a) has been recently amended and requires that local authorities establish parking meter fees by ordinance. The recommended action amends section 10.40.060 to reflect that parking meter rates shall be set by ordinance and includes an update of the forms of payment now accepted for parking meters. In addition, the recommended action includes an uncodified ordinance setting parking meter rates.

The increase of events scheduled for the Central City in the coming months necessitates special event parking meter pricing to maintain the balance of the on-street parking supply, protect residents, preserve short-term use of on-street meters, encourage long-term parking in off-street facilities and support local businesses. With the introduction of tier-based meter pricing and the programming of special event parking meter pricing, it is now possible to accommodate all these needs. Also, the introduction of a new parking mobile application (app) will provide a discounted garage rate to motorists who reserve off-street parking in advance, thus further providing an incentive for long-term parking in off-street facilities.

California Vehicle Code section 22508(a) allows local authorities to set variable parking meter fees provided the ordinance includes criteria supporting the variable rates.

**Policy Considerations:** The proposed actions herein are consistent with California Vehicle Code section 22508(a) requiring local authorities establish parking meter fees by ordinance.

**Economic Impacts:** None

**Environmental Considerations:**

This ordinance is not subject to the provisions of the California Environmental Quality Act (CEQA) under the general rule (CEQA Guidelines Section 15061(b)(3)) that CEQA applies only to projects that have the potential for causing a significant effect on the environment.

**Sustainability:** This ordinance supports the City of Sacramento's sustainability goals to improve and optimize the transportation infrastructure.

**Other:** None

**Commission/Committee Action:** None

**Rationale for Recommendation:** Sacramento City Code section 10.40.060 must be amended to require the establishment of parking meter fees by ordinance. The Sacramento City Code must also be updated to reflect all forms of payment accepted for parking meters. Special event parking meter pricing will be necessary with the increase of events scheduled downtown.

Staff also recommends implementation of special event parking meter pricing, based on a set of criteria with variable meter rates dependent upon a combination of distance of the parking meter from the event epicenter, expected event center occupancy levels and the special event flat rate charged at City garages.

The recommended special event meter pricing fees shall be charged as follows for any special event held at Golden 1 Center with an expected occupancy level reaching above 15,000 attendees. These occurrences shall be identified as “qualifying special events”. No change to the tier-based meter rate pricing shall occur for expected occupancy levels of 15,000 attendees or less at Golden 1 Center.

Expansion of special event meter pricing into Special Event Meter Zones C and D can be implemented at later dates, if necessary, based on on-street occupancy levels exceeding 85% during qualifying special events at Golden 1 Center. All meters in qualifying special event zones shall allow a minimum of two hours of parking at the standard tiered meter rate, to accommodate short-term parking. *See Exhibit D for Special Event Parking Meter Zones.*

**Financial Considerations:** Not applicable

**Local Business Enterprise Program (LBE):** Not applicable

## **Background**

Stakeholder feedback related to special event parking on the street includes preservation of short-term use of the meter, special event parking meter rates, criteria that activate special event parking meter pricing, establishment of special event boundary zones and what areas in the Central City will be affected by special events at Golden 1 Center.

The consensus from stakeholder correspondence received was that special event parking meter rates should be activated when the expected number of attendees at any Golden 1 Center event meet or exceed 75% of the arena's capacity. In addition, it was imperative that special event meter pricing is structured as such to preserve short-term use of the meter for those motorists who do not wish to attend events and that the pricing structure was consistent and clear. Special event boundary zone designations were developed to assess each area's distance from Golden 1 Center and the effect on the parking supply, based on their unique location characteristics.

On June 9, 2016, City Council approved the establishment of special event parking meter zones within 12 blocks of Golden 1 Center. As a result of feedback received, the initial activation of special event meter programming will occur only within the first 3 blocks from Golden 1 Center. Further expansion of special event meter programming to any streets beyond that will be determined after full operation of Golden 1 Center progresses. Within this 3 block area, Old Sacramento requested designation as a separate, smaller event zone to provide flexibility to support this unique tourist area.

The intention to establish special event meter zones within 12 blocks of Golden 1 Center is not to immediately program special event meter rates for all streets bound within. Rather, the establishment of this overall boundary now provides the flexibility to designate specific, smaller sub-boundaries to allow a phased expansion further out from Golden 1 Center, as needed.

**Exhibit B – Ordinance Red-line**

**ORDINANCE NO. 2016-\_\_\_\_\_**

Adopted by the Sacramento City Council  
\_\_\_\_\_, 2016

**AN ORDINANCE AMENDING SECTION 10.40.060  
OF THE SACRAMENTO CITY CODE,  
RELATING TO PARKING METER RATES**

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1.

Section 10.40.060 of the Sacramento City Code is amended to read as follows:

**10.40.060 Parking Meter Rates.**

The rates for parking in a parking meter zone shall be established by ~~city council~~  
~~resolution ordinance~~. Parking or standing a vehicle in a parking meter space shall  
be lawful for the period of time corresponding to the amount of United States  
coins, currency, credit card, mobile application or city prepaid on-street parking  
card deposited or paid to the parking meter system.

**Exhibit B – Ordinance**

**ORDINANCE NO. 2016-\_\_\_\_\_**

Adopted by the Sacramento City Council  
\_\_\_\_\_, 2016

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SECTION 1.

Section 10.40.060 of the Sacramento City Code is amended to read as follows:

**10.40.060 Parking Meter Rates.**

The rates for parking in a parking meter zone shall be established by city council resolution. Parking or standing a vehicle in a parking meter space shall be lawful for the period of time corresponding to the amount of United States coins, currency, or city prepaid on-street parking card deposited.

**ORDINANCE NO. 2016-\_\_\_\_\_**

Adopted by the Sacramento City Council  
\_\_\_\_\_, 2016

**AN ORDINANCE RELATING TO PARKING METER RATES**

The following parking meter rates are effective for parking meter zones in the City of Sacramento:

**Base Meter Hourly Rate:** \$1.75 per hour

Effective during parking meter operating hours

**Long-Term Meter Rate:** The long-term meter rate is effective throughout the Parking Meter Zone (Central and Fort Sutter Traffic Districts) on specific meters. This rate provides long-term, on-street parking for areas with a shortage of off-street parking facilities or where levels of usage support longer term parking on the street. The long-term meter rates will charge the Base Meter Rate up to a specific maximum amount. Once the maximum amount is reached, the motorist is then credited for up to 10 hours of parking. The maximum rates on long-term meters, dependent on location are as follows:

\$3 maximum rate

\$6 maximum rate

**Tier-based Meter Rate:** The tier-based dynamic pricing fees for short-term parking meters are effective throughout the Parking Meter Zone (Central and Fort Sutter Traffic Districts). The tier-based dynamic pricing fees maintain the balance of the on-street parking supply, protect residents, preserve short-term use of on-street meters, encourage long-term parking in off-street facilities and support local businesses. The tier-based dynamic pricing fees are as follows:

**Tier 1**            The base meter hourly rate, up until the time posted on the SacPark signage.

**Tier 2**            The Tier 2 rate is equal to the average City-owned garage hourly rate. The Tier 2 rate is effective for up to one additional hour beyond the Tier 1 time.

**Tier 3**            The Tier 3 rate is 25% above the Tier 2 rate and takes effect after the expiration of the Tier 2 hour. This rate is in effect for each hour parked expiration of the Tier 2 hour.

**Special Event Meter Rate:** The special event meter rates are a tier-based dynamic pricing structure for short-term parking meters, effective during qualifying special event days and times. The special event meter rates maintain the balance of the on-street parking supply, protect residents, preserve short-term use of on-street meters, encourage long-term parking in off-street facilities and support local businesses during increased parking demand. The special event meter rates are as follows:

**Special Event Meter Zone A (Old Sacramento):**

*\* Special event parking meter flat rate effective at Tier 2, with exception to 1+ zones.*

- **1+ Meters** Tier 1 and Tier 2 meter rates shall not change. The Tier 3 rate shall be a flat rate equal to 25% above the special event flat rate charged at City garages, effective two hours prior to and during a qualifying special event.
- **2+ Meters** Tier 1 rate shall not change. The Tier 2 rate shall be a flat rate equal to 25% above the special event flat rate charged at City garages, effective two hours prior to and during a qualifying special event. Due to the flat rate, Tier 3 rate will not be in effect.

**Special Event Meter Zone B:**

*\*Special event parking meter flat rate effective at Tier 2, with exception to 1+ zones*

- **1+ Meters** Tier 1 and Tier 2 meter rates shall not change. The Tier 3 rate shall be a flat rate equal to 25% above the special event flat rate charged at City garages, effective two hours prior to and during a qualifying special event.
- **2+ Meters** Tier 1 rate shall not change. The Tier 2 rate shall be a flat rate equal to 25% above the special event flat rate charged at City garages, effective two hours prior to and during a qualifying special event. Due to the flat rate, Tier 3 rate will not be in effect.

**Special Event Meter Zone C:**

*\*Special event parking meter flat rate effective at Tier 2, with exception of 1+ zones*

- **1+ Meters** Tier 1 and Tier 2 meter rates shall not change. The Tier 3 rate shall be a flat rate equal to the special event flat rate charged at City garages, effective two hours prior to and during a qualifying special event.

- **2+ Meters** Tier 1 rate shall not change. The Tier 2 rate shall be a flat rate equal to the special event flat rate charged at City garages, effective two hours prior to and during a qualifying special event. Due to the flat rate, Tier 3 rate will not be in effect.
- **3+ Meters** Tier 1 rate shall not change. The Tier 2 rate shall be a flat rate equal to the special event flat rate charged at City garages, effective two hours prior to and during a qualifying special event. Due to the flat rate, Tier 3 rate will not be in effect.

**Special Event Meter Zone D:**

*\*Special event parking meter rate effective at Tier 2, with exception to 1+ zones.*

- **1+ Meters** Tier 1 and Tier 2 meter rates shall not change. The Tier 3 rate shall be a discounted flat rate equal to 50% of the special event flat rate charged at City garages, effective two hours prior to and during a qualifying special event.
- **2+ Meters** Tier 1 rate shall not change. The Tier 2 rate shall be a discounted flat rate equal to 50% of the special event flat rate charged at City garages, effective two hours prior to and during a qualifying special event. Due to the flat rate, Tier 3 rate will not be in effect.
- **3+ Meters** Tier 1 rate shall not change. The Tier 2 rate shall be a discounted flat rate equal to 50% of the special event flat rate charged at City garages, effective two hours prior to and during a qualifying special event. Due to the flat rate, Tier 3 rate will not be in effect.
- **4+ Meters** Tier 1 rate shall not change. The Tier 2 rate shall be a discounted flat rate equal to 50% of the special event flat rate charged at City garages, effective two hours prior to and during a qualifying special event. Due to the flat rate, Tier 3 rate will not be in effect.

Special Event Pricing Based on Special Event Flat Rate at City Garages

Expected Attendance Level		Garage Reservation	Garage Rate	Event Zone			
				A	B	C	D
High	15,001 to 20,000	-25%	Special Event Flat Rate	+25%	+25%	Garage Special Event Flat Rate	-50%
Medium	10,001 to 15,000	No Change	No Change	No Change	No Change	No Change	No Change
Low	1 to 10,000	No Change	No Change	No Change	No Change	No Change	No Change

