

Meeting Date: 9/13/2016

Report Type: Staff/Discussion

Report ID: 2016-00955

Personnel and
Public Employees
Committee Report

915 I Street, 1st Floor

www.CityofSacramento.org

Title: Conduct Interviews for the Sacramento Heritage, Inc. Board of Directors

Location: Citywide

Recommendation: 1) Conduct interviews of applicant(s) to the Sacramento Heritage, Inc. Board of Directors for Seat B: At large member with knowledge or experience in the field of housing and Seat E: At large member with knowledge or experience in the field of construction / development / architecture; and 2) continue the item to the next meeting for discussion and nomination(s).

Contact: Wendy Klock-Johnson, Assistant City Clerk, (916) 808-7509, Office of the City Clerk; Kathryn Gillespie, Planning Director, (916) 808-8691, Community Development Department.

Presenter: None.

Department: City Clerk

Division: City Clerk

Dept ID: 04001011

Attachments:

- 1-Description/Analysis
- 2-Background
- 3-Board Details and Roster
- 4-Applications

City Attorney Review

Approved as to Form

Gary Lindsey

9/8/2016 12:41:11 PM

Approvals/Acknowledgements

Department Director or Designee: Wendy Klock-Johnson - 9/7/2016 8:15:41 PM

Description/Analysis

Issue Detail: Prior to forwarding nominations to the Mayor for appointment, the Personnel and Public Employees Committee conducts interviews of applicants for open board and commission positions.

Policy Considerations: None.

Economic Impacts: None.

Environmental Considerations: None.

Sustainability: None.

Commission/Committee Action: None.

Rationale for Recommendation: When a position on a City board or commission becomes available thru term expiration or resignation, the Office of the City Clerk conducts a recruitment for interested parties. When the application period has closed, the Personnel and Public Employee Committee conducts interviews of the applicants and forwards nominations to the Mayor for appointment.

Financial Considerations: None.

Local Business Enterprise (LBE): None.

Attachment 02 – Background

Sacramento Heritage, Inc. Board of Directors (Interviews)

BACKGROUND: There are two candidates applying to fill two vacant positions **Seat B:** At large member with knowledge or experience in the field of housing and **Seat E:** At large member with knowledge or experience in the field of construction/development/architecture. The following is a brief history of compliance requirements for incumbents on this board.

VACANCY INFORMATION

Seat Description	Term	Residency	Incumbent
Seat B: At large member with knowledge or experience in the field of housing.	Full	Not Required	Ellen McCormick (Term Ended)/Did not re-apply)
Seat E: At large member with knowledge or experience in the field of construction/development/architecture.	Full	Not Required	Anthony Arroyo (Term Ended/Re-applied)

INCUMBENT INFORMATION

Ellen McCormick is the incumbent for Seat B. She was appointed to a partial term on 5/27/2014 and completed the term on 11/1/2015, making her seat eligible for appointment to a full term. She is eligible for re-appointment and has not re-applied.

Anthony Arroyo is the incumbent for Seat E. He was appointed to a partial term on 2/11/2014 and completed the term on 11/1/2015, making his seat eligible for appointment to a full term. He is eligible for re-appointment and has re-applied.

SUMMARY OF APPLICANTS

Applicant Name	Seat	District	Interview Status
Anthony Arroyo*	E	4	Attendance confirmed.
Trevor Shanklin	B	2	Attendance confirmed.

Incumbent*



City of Sacramento

SACRAMENTO HERITAGE, INC. BOARD OF DIRECTORS

BOARD DETAILS



OVERVIEW



SIZE 9 Seats



TERM LENGTH 2 Years



TERM LIMIT 2 Term

The board shall: (1) Conduct, manage and control the affairs and business of the corporation, and make rules and regulations consistent with law (2) Borrow money and incur indebtedness for the purposes of the corporation.

BOARD TYPE

Advisory



DETAILS

MEMBERSHIP CATEGORIES

- **Seat A** - At large
member with knowledge or experience in the field of finance
- **Seat B** - At large
member with knowledge or experience in the field of housing
- **Seat C** - At large
member with knowledge or experience in the field of history
- **Seat D** - At large
member with knowledge or experience in the field of preservation
- **Seat E** - At large
member with knowledge or experience in the field of construction/development/architecture
- **Seat E** - Member
who is the chairperson (or designee) of the Sacramento Housing and Redevelopment Commission
- **Seat F** - Member
who is the chairperson (or designee) of the City Preservation Commission
- **Seat G** -Member
who is the Chairperson (or designee) of the City Planning and Design Commission
- **Seat H** - Member
who is the Chairperson (or designee) of the Sacramento Housing Code Advisory and Appeals Board

WEBSITE <http://sacramentoheritage.org/>

MANAGING AGENCY City of Sacramento/Community Development Department

MEETING LOCATION 915 I Street 1st Floor Room 1217 - NCH Sacramento, CA 95814

MEETING TIME 6:00pm

MEETING FREQUENCY Monthly

STATEMENT OF ECONOMIC INTEREST (SEI) Not Required

SEI CONTACT NAME NA

SEI CONTACT EMAIL NA

SEI CONTACT NUMBER NA

FORMATION INFORMATION Sacramento City Resolution 1983-0193, 1975-0307, Board adopted bylaws dated 05/14/2007

FORMATION DATE 7/3/1975

ADDITIONAL DETAILS Term limits apply to categories A, B, C, D & E only. City Residency not required.

COMMENTS (INTERNAL) NA



City of Sacramento

SACRAMENTO HERITAGE, INC. BOARD OF DIRECTORS

BOARD ROSTER



JOSEPH BONIWELL

1st Term Oct 13, 2015 - Nov 01, 2016

Position At large member with knowledge or experience in the field of finance

Category Seat A- Application Closing Period 9/30/2016

Appointed by Nomination: P&PE Committee / Appointment: Mayor



CARU BOWNS

1st Term Apr 16, 2014 - Jan 16, 2017

Position Member who is the chairperson (or designee) of the City Preservation Commission

Category Seat G

Appointed by By virtue of position



WILLIAM BURG

1st Term Oct 13, 2015 - Nov 01, 2016

Position At large member with knowledge or experience in the field of history

Category Seat C-Application Closing Period 9/30/2016

Appointed by Nomination: P&PE Committee / Appointment: Mayor



CATHY CRESWELL

1st Term Mar 03, 2016 - Dec 31, 2017

Position Member who is the chairperson (or designee) of the Sacramento Housing and Redevelopment Commission

Category Seat F

Appointed by By Virtue of Position



MELISA GAUDREAU

2nd Term Sep 09, 2015 - Feb 28, 2020

Position Member who is the Chairperson (or designee) of the Sacramento Housing Code Advisory and Appeals Board

Category Seat I

Appointed by By virtue of position



ALAN LOFASO

1st Term Apr 02, 2013 - Dec 31, 2016

Position Member who is the Chairperson (or designee) of the City Planning Commission

Category Seat H

Appointed by By Virtue of Position



VACANCY

Position At large member with knowledge or experience in the field of housing

Category Seat B - Application Closing Period 7/1/2016

Appointed by Nominated by P&PE/Appointed by the Mayor



VACANCY

Position At large member with knowledge or experience in the field of

construction/development/architecture

Category Seat E - Application Closing Period 7/1/2016

Appointed by Sacramento City Mayor



VACANCY

Position At large member with knowledge or experience in the field of preservation

Category Seat D - Application Closing Period 9/30/2016

Appointed by Nominated by P&PE/Appointed by the Mayor

City Advisory Body Information

Which Boards would you like to apply for?

Sacramento Heritage, Inc. Board of Directors

Seat # and Description (please indicate all Seats in which you are qualified for):

E Public At Large with Knowledge and/or experience in construction/development/architecture

Name of Company/Organization being Represented (if Applicable):

Profile

Anthony

First Name

Arroyo

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

Suite 100

Suite or Apt

Sacramento

City

CA

State

95811

Postal Code

Council District 4

Business Council District

[Redacted]

Primary Phone

Are you currently, or have you in the past, served on a city advisory body?

Yes No

If Yes, provide the name of the meeting body and how that service supports your application:

Do you, or any immediate family member, have any relationship (professional, financial or otherwise) that may present a potential conflict of interest for the meeting body applied for?

Yes No

If Yes, please explain:

Applicant Interest Statement

Please state the reason(s) you would like to be a member of this city advisory body and share any additional experience, community activities, or other qualifications that would be helpful in evaluating your application.

With over 10 years of experience working in architecture among a number of local firms I am uniquely qualified to understand the challenges and uniqueness of Sacramento's architectural heritage. I look forward to helping develop initiatives and programs that I see as vital to promoting and preserving our beautiful city's unique heritage.

Education

Sierra College

Institution Name:

Environmental Horticulture

Area of Study:

2008-2010

Attended (mm/yy - mm/yy):

A.S. Environmental Horticulture

Degree Earned:

Institution Name:

Area of Study:

Attended (mm/yy - mm/yy):

Degree Earned:

Institution Name:

Area of Study:

Attended (mm/yy - mm/yy):

Degree Earned

Employment

08/07-current employer

From (mm/yy) - To (mm/yy):

Nacht & Lewis Architects

Employer:

600 Q Street, suite 100

Address:

Job Duties

As a project administrator at Nacht & Lewis Architects I am responsible for providing support services to a licensed Architect (s). I am also the firm historical archivist who has helped develop our company's historical identity which included creating an historical interactive map. Various projects built by my employer in it's over 90 years in existence include the Elks Tower, McClatchy High School and the Alhambra Theater. Having access to these past historical projects documents and the accompanying research into them, has given me unique perspective to the history and growth of our beloved city.

From (mm/yy) - To (mm/yy):

Employer:

Address:

Job Duties:

From (mm/yy) - To (mm/yy):

Employer:

Address:

Job Duties:

Business Enterprises

From (mm/yy) - To (mm/yy):

Business Name:

Address:

Type of Business or Service Rendered:

Felony Convictions

Have you ever been convicted of a felony?

Yes No

If yes, please provide the date of conviction, location of court conviction, and specific description of the offense for each offense resulting in conviction.

Civil Actions

List each civil action, if any, in which punitive or exemplary damages have been assessed against you, provide the trial date, the court judgement, and location of the court for each instance.

List each civil action, if any, in which punitive or exemplary damages have been assessed against you, provide the trial date, the court judgement, and location of the court for each instance.

Accommodation Information

Please identify any special accommodations (if any) needed for equal participation

Demographics



Please select one:



Please select the appropriate racial/ethnic category:

How did you hear about the opening?

Other

I am a current board member
seeking re-appointment

If Other, please describe.

City Advisory Body Information

Which Boards would you like to apply for?

Sacramento Heritage, Inc. Board of Directors

Seat # and Description (please indicate all Seats in which you are qualified for):

Seat B

Name of Company/Organization being Represented
(if Applicable):

Profile

Trevor

First Name

Shanklin

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

Apt 210

Suite or Apt

Sacramento

City

CA

State

95816

Postal Code

Council District 2

Business Council District

[Redacted]

Primary Phone

Are you currently, or have you in the past, served on a city advisory body?

Yes No

If Yes, provide the name of the meeting body and how that service supports your application:

Do you, or any immediate family member, have any relationship (professional, financial or otherwise) that may present a potential conflict of interest for the meeting body applied for?

Yes No

If Yes, please explain:

Applicant Interest Statement

Please state the reason(s) you would like to be a member of this city advisory body and share any additional experience, community activities, or other qualifications that would be helpful in evaluating your application.

This letter is written as a statement to express my desire and qualifications in being an appointed member of the City of Sacramento's Sacramento Heritage, Inc. Protecting Sacramento's values and preserving its treasures is the ultimate goal of this committee with policymakers and citizens alike working towards this goal. As a result of this push, the region has benefited a great deal through increased livability. The city is now taking a new form and identity. A growing population, bustling economic vitality and countless large-scale capital improvement projects are evidence the City of Sacramento is on the path to great success. Watching this evolution has been one of my greatest joys since first growing up here, and although this success is likely to continue, ensuring it's maintained and guided effectively will be paramount at such a critical juncture. The challenge is coupled with whether those most adept to carry out this direction are not only active, but that their perspective is also complimented with innovative attempts to enrich the quality of life for all Sacramento's residents. Valued committee members already bring experience to their seats; my goal is to compliment their insight in their mission. This is why I am submitting my application for this commission. Experience, perspective and deep personal ties to Sacramento make me a qualified candidate capable of taking on the responsibilities that come with being appointed to this committee to provide the necessary perspective to shape the city for the better. I possess a fresh perspective and proven leadership with a background spanning the fields of technology, real estate and urban planning sectors. Whether in my current position as a Redevelopment Planner repositioning the City and County of Sacramento's housing portfolio; my previous position leading the data-related expansion efforts for an \$800 million real-estate technology company into luxury real estate markets across the nation; or the project management of massive redevelopment projects affecting entire communities in the Bay Area through capital injections exceeding \$15 million. These successes, experiences and passions outline the value I'm able to bring to this committee. It is my hope that you consider these in my appointment for the City of Sacramento's Sacramento Heritage, Inc. Thank you for your time and consideration. Please contact me directly with any questions. Best regards, Trevor Shanklin
Phone: 916.548.5606 Email: trevorshanklin@gmail.com

Education

**Columbia University in the City of
New York**

Institution Name:

Urban Planning

Area of Study:

09/10-06/12

Attended (mm/yy - mm/yy):

**Masters of Science in Urban
Planning**

Degree Earned:

**California State University -
Sacramento**

Institution Name:

Economics and Business Finance

Area of Study:

02/07 - 05/10

Attended (mm/yy - mm/yy):

**BA in Economics and BS in
Business Finance**

Degree Earned:

Institution Name:

Area of Study:

Attended (mm/yy - mm/yy):

Degree Earned

Employment

06/16-Present

From (mm/yy) - To (mm/yy):

Sacramento Housing and
Redevelopment Agency

Employer:

801 12th Street, Sacramento, CA
95814

Address:

Job Duties

• Assist SHRA and its constituent entities in increasing the availability of quality affordable housing throughout the City and County of Sacramento through the strategic rehabilitation or redevelopment of existing housing assets, as well as new development. • Responsible for general planning, technical assistance, administrative oversight, reporting and community participation activities. Works within redevelopment areas targeting low - income communities, works with community-based organizations, developers and public entities. • Research, evaluate, plan and implement community needs, strategies and activities to meet Agency goals, community needs and accomplish funded activities.

07/14-06/16

From (mm/yy) - To (mm/yy):

Compass

Employer:

90 5th Avenue, New York, NY 10011

Address:

Job Duties:

• Responsible for company's industry relations and data expansion activities – domestic and international • Oversee all aspects of the company's new market data setup processes: contract negotiation, acquisition, structure review, compliance, service area identification, geo-spatial mapping, and business opportunity development • Partner with a network of over 75 entities to expand Compass' strategic ties in the real estate and tech industries • Negotiate all data agreements to ensure operational expansion, product development, internal operational enhancements, and technology licensing goals are achieved in accordance with organization's growth strategy • Manage a budget exceeding \$1.4M while maintaining company's vendor and government data relationships

05/13-07/14

From (mm/yy) - To (mm/yy):

AvalonBay Communities

Employer:

200 Race Street, San Jose, CA
95126

Address:

Job Duties:

- Coordinated and oversaw major redevelopment projects to maximize economic returns and performance for AvalonBay's owned and operated rental communities throughout Northern California and the Pacific Northwest
 - Conducted assessments of project feasibility and investment potential through market research focused on submarket growth and demand, potential rental revenue gains, and acceptable market rental burdens
 - Undertook annual capital portfolio planning for the 2014 redevelopment pipeline with senior staff to prioritize both near- and long-term capital improvement projects via asset selection and project scope development
 - Routinely partnered with city, county, and state government agencies involved with the development approval process to secure necessary regulatory approvals, permitting, design, and construction
-

Business Enterprises

From (mm/yy) - To (mm/yy):

Business Name:

Address:

Type of Business or Service Rendered:

Felony Convictions

Have you ever been convicted of a felony?

Yes No

If yes, please provide the date of conviction, location of court conviction, and specific description of the offense for each offense resulting in conviction.

Civil Actions

List each civil action, if any, in which punitive or exemplary damages have been assessed against you, provide the trial date, the court judgement, and location of the court for each instance.

List each civil action, if any, in which punitive or exemplary damages have been assessed against you, provide the trial date, the court judgement, and location of the court for each instance.

Accommodation Information

Please identify any special accommodations (if any) needed for equal participation

Demographics



Please select one:



Please select the appropriate racial/ethnic category:

How did you hear about the opening?

City of Sacramento Website

If Other, please describe.
