



## REPORT TO COUNCIL City of Sacramento

915 I Street, Sacramento, CA 95814-2604  
www.CityofSacramento.org

Consent  
February 5, 2008

Honorable Mayor and  
Members of the City Council

**Title:** FY2007-08 ArtScapes Grant Funding

**Location/Council District:** The City and County of Sacramento. All Districts

**Recommendation:** Adopt a **Resolution** 1) authorizing the funding of twenty-eight arts groups through the ArtScapes grants for projects occurring between February 5, 2008 and March 1, 2009 for a total of \$85,112, and 2) authorizing the City Manager to execute agreements with the grantees identified in Exhibit A.

**Contact:** Anja Aulenbacher, Grants and Cultural Programs Coordinator, 566-3986,  
Rhyena Halpern, Executive Director, 566-3989

**Presenters:** Not Applicable

**Department:** Convention, Culture & Leisure

**Division:** Metropolitan Arts Division

**Organization No:** 4243

### Description/Analysis

**Issue:** Thirty-eight organizations submitted applications for the 2007-08 ArtScapes grant cycle, which was the first cycle with online applications. Response is up from the last AS cycle, which drew 30 applications. The Commission approved a funding scenario which would fund all applicants that received a ranking of 12 and above for a total award of \$87,992. Of the 30 applicants recommended for funding, 28 have accepted the grant. Therefore, the total grant award will be \$85,112. A program history and data on this cycle's applicants are included as Attachments 1 and 2.

**Policy Considerations:** The Arts Commission's mission is to "provide and facilitate arts experiences and opportunities; create an environment that supports sustainable and flourishing arts organizations and artists; and contribute positively to arts education and a growing artistic and cultural community".

**Environmental Considerations:** Planning and Building Department,

Environmental Planning Services staff has determined that this grant program is not a "project" under the California Environmental Quality Act (CEQA) Guidelines section 15378(b) (4). The proposed grant program is not a "project" as defined under CEQA because it is a creation of a government funding mechanism that does not involve a commitment to a specific project that may have a potentially significant impact on the environment.

**Committee/ Commission Action:** The Sacramento Metropolitan Arts Commission approved the proposed funding at the regularly scheduled meeting on December 10, 2007. The vote to approve proposed funding for 30 AS applicants was passed with 9 yes, 0 no, 1 absent, 1 recusal by Commissioner Sandefur.

**Rationale for Recommendation:** A panel evaluated the 38 applications based on criteria set forth in guidelines on November 15 & 16, 2007. Thirty AS applications met the review criteria; 2 have declined the grant. 28 applications are recommended for funding. One application, Sangeet Bharati-Youth Initiative, has been nominated to receive a special award, recognizing that their proposed project makes an effort to preserve a traditional art.

**Financial Considerations:** The AS grant will be completely funded from the Arts stabilization budget and will pose no impact on the General Fund. This grant is one-time funding for an arts project to be completed within one year. Disbursement of the funds will extend into FY 2008/09, as projects are to be completed between February 5, 2008 and March 1, 2009. One of the applicant organizations has been nominated to receive a special award of \$1,000 in addition to their designated AS award amount for proposing a project that preserves a traditional art.

Grant funds are paid in two installments, half of the award amount at the execution of the contract, and a final payment when the project and its evaluation are completed.

**Emerging Small Business Development (ESBD):** This program is entirely a grant program targeted at grass roots arts groups. They will be encouraged to apply to ESBD in order to meet ESBD requirements.

Respectfully Submitted by:   
Anja Aulenbacher  
Grants and Cultural Programs Coordinator  
Sacramento Metropolitan Arts Commission

Approved by:   
Rhyena Halpern  
Executive Director,  
Sacramento Metropolitan Arts Commission

Approved by: Barbara E. Bonebrake  
Barbara E. Bonebrake  
Director, Convention, Culture and Leisure Department

Recommendation Approved:

Cassandra H.B. Jenny  
for RAY KERRIDGE  
City Manager

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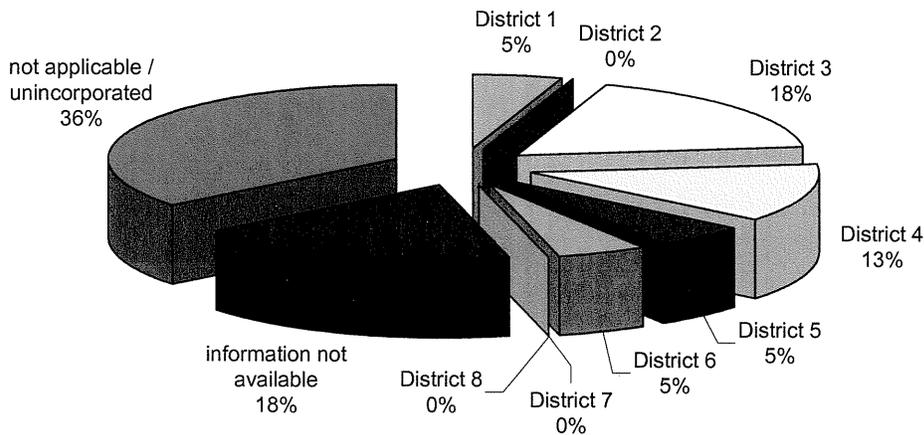
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## Attachment 1

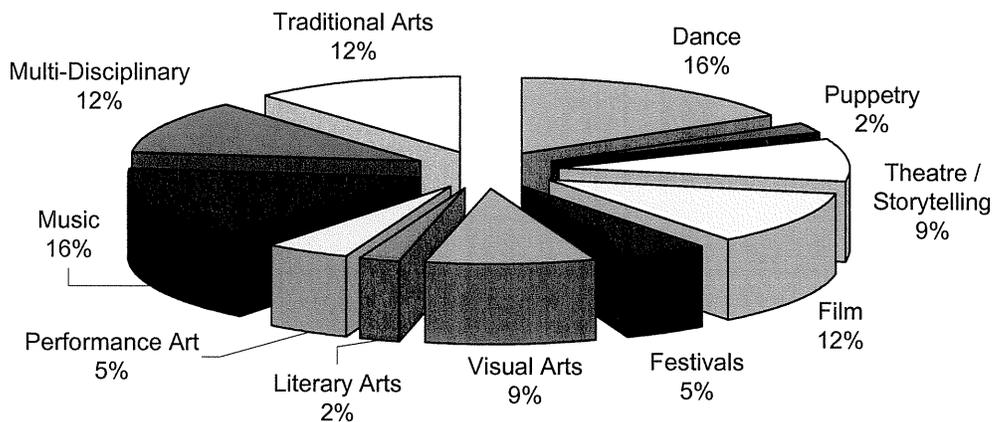
### BACKGROUND INFORMATION

- The ArtScapes (AS) grant is an opportunity for formal and informal small arts groups to produce exciting and quality arts projects that inspire, ignite and provoke. The program is an opportunity to enhance the cultural richness of Sacramento, build the region as a cultural destination, and further the artistic excellence of its creative communities. This program replaces the 1999 Special Arts Projects Grant, available to small arts groups in Sacramento County.
- The Mission of the AS grant is to fund projects in any art form or discipline that present an exciting and fresh approach to their subject matter, are engaging to their audience and/or participants, enhance the cultural richness of Sacramento and further the artistic excellence of its creative communities.
- The program seeks to reach out to new and emerging arts organizations and groups, multicultural arts groups, as well as established arts groups. Applicants can be newly formed arts groups, non-profit organizations, businesses, etc.
- As a cross-agency program, AS received widely differing applications proposing projects that ranged from a puppet show about the environment to a Hawaiian slack key guitar concert to an afterschool dance program.
- This was the first time that a Sacramento Metropolitan Arts Commission grant program was offered exclusively online. The response from applicants was very positive.
- A distinguished panel of arts experts evaluated and scored thirty-eight applications and approved the final ranking of each. Panelists included, Dennis Yep of InterACT theatre; Kim Curry-Evans of St. HOPE's 40 Acres Gallery; Mike Crain, an award winning composer and percussionist, James Barrera, business manager for the award-winning Folklorico Latino de Woodland; and Laurie Heller, former Arts Commission staff member and presently the grants administrator for the California Resources Agency.
- All groups were evaluated according to the same review criteria: artistic quality, community relevance and cultural enhancement, record of artistic and community projects, and the proposal's effectiveness. The highest score a group could receive was twenty.
- Staff has analyzed the 2007-08 applications and found that within the thirty-eight eligible applications 32% of the proposed projects are geared toward students and/or youth education programs; 24% of applicants are newly formed groups; and 26% of proposed projects focus on traditional arts or are the contributions of a specific cultural group.

- Thirty-eight applicants requested a total of \$180,081. Staff plans to offer technical assistance in the form of Microgrants and/or grant writing workshops to the eight groups not being recommended for funding.
- The following pie chart shows a breakdown of 2007-08 AS applicants by office locations in City Council districts:



- The following pie chart shows a breakdown of 2007-08 AS applicants by project discipline:



## **RESOLUTION NO.**

Adopted by the Sacramento City Council

### **FY2007-08 ARTSCAPES FUNDING**

#### **BACKGROUND**

- A. The continuing mission of the ArtScapes (AS) grant is to fund projects in any art form or discipline that present an exciting and fresh approach to their subject matter, are engaging to their audience and/or participants, enhance the cultural richness of Sacramento and further the artistic excellence of its creative communities. The program seeks to reach out to new and emerging arts organizations and groups, multicultural arts groups, as well as established arts groups.
- B. The AS grant is an opportunity for formal and informal small arts groups to produce exciting and quality arts projects that inspire, ignite and provoke. This program replaces the 1999 Special Arts Projects Grant, available to small arts groups in Sacramento County.

#### **BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:**

- Section 1. Authorize funding of twenty-eight arts groups through AS grants for projects occurring between February 5, 2008 and March 1, 2009 for a total of \$85,112.
- Section 2. The City Manager is authorized to execute agreements with the ArtScapes grantees identified in Exhibit A hereto.

#### **Table of Contents:**

Exhibit A: Proposed Funding for FY2007-08

**Exhibit A**  
**Proposed Funding for 2007-2008**

ORGANIZATION	SCORE	RECOMMENDED AWARD	ADD'L AWARD
Sacramento Blues Society	18.80	\$4,465	
Sacramento Film & Music Festival	18.60	\$4,455	
Sacramento News & Review	18.40	\$4,445	
Sangeet Bharati -Youth Initiative	17.60	\$3,905	\$1,000
Yemaya Salsa Dance Co.	17.60	\$3,891	
Ohana Dance Group	17.40	\$3,895	
Dangerous Lorraines Dance	17.40	\$3,895	
Gregory Kondos Gallery	17.00	\$3,875	
Bruce Forman	17.00	\$3,875	
Sacramento Flamenco Arts	16.40	\$3,370	
The Pink Toupee Collective	16.20	\$3,360	
Ron Cisneros	16.20	\$3,360	
Fine Arts Festival of Elk Grove	16.00	\$3,350	
E:motion Dance Ensemble	16.00	\$3,350	
Northern CA Experimental Music Festival	15.80	\$2,540	
C.O.R.E. Dance Collective	15.60	\$2,530	
Footworks	15.40	\$2,117	
Kim Cyrus	15.20	\$2,510	
Capital Film Arts Alliance	15.20	\$2,510	
RCAF CENTRO	15.00	\$2,500	
Paul Nicknig Films	15.00	\$2,500	
Hart Senior Center - Senior Writers Group	14.80	\$2,490	
Obsidian Butterfly	13.80	\$2,165	
Pompsicle	13.60	\$1,854	
Sacramento International Film Festival	13.60	\$2,155	
Sacramento Vision	13.20	\$1,911	
The Jazz Generation	12.75	\$1,463	
House Portraits	12.40	declined grant	
Upside Down Productions	12.20	\$1,378	
Foothills Films	12.20	declined grant	
<b>GROUPS SCORING 11 AND LOWER ARE NOT BEING RECOMMENDED FOR FUNDING:</b>			
Race for the Arts	10.80	\$0.00	
Sacramento/Black Art of Dance	10.40	\$0.00	
Affairs To Remember	10.00	\$0.00	
Jodama	10.00	\$0.00	
Voices of CA for Arts, Culture, and Diversity	8.20	\$0.00	
Absurd Entertainment	7.20	\$0.00	
ASKA KOLO ANSAMBL	6.80	\$0.00	
Horse Cow Group	5.80	\$0.00	
<b>TOTAL:</b>		<b>\$84,112</b>	<b>\$1,000</b>