

RESOLUTION NO. 2008-112

Adopted by the Sacramento City Council

February 26, 2008

APPROVAL OF CITY FACILITY NAMING POLICY

BACKGROUND

- A. The City of Sacramento wishes to establish a consistent process to name City facilities.
- B. The City Council wishes to establish an open and deliberate public process for naming City facilities.
- C. The following policy incorporates the goals of the City Council and the community for selecting and approving the naming of City facilities.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

Section 1. Adopts the following Policy for Naming City Facilities:

Section 2: City Council Resolution No. 2001-779, adopted November 27, 2001 is hereby repealed.

Table of Contents

Exhibit A: City of Sacramento Facility Naming Policy

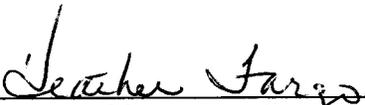
Adopted by the City of Sacramento City Council on February 26, 2008 by the following vote:

Ayes: Councilmembers Cohn, Fong, Hammond, McCarty, Pannell, Tretheway, Waters, and Mayor Fargo.

Noes: None.

Abstain: None.

Absent: Councilmember Sheedy.



Mayor Heather Fargo

Attest:



Shirley Concolino, City Clerk

CITY OF SACRAMENTO FACILITY NAMING POLICY

PURPOSE:

The policy establishes the City of Sacramento's principles and procedures for naming City facilities.

POLICY NAMING PRINCIPLES:

Facilities which may be named include buildings, centers, parks, parkways and open space, and portions thereof as appropriate.

City Hall and Council Chambers will not be considered for naming.

Facilities may be named for:

- A distinct geographic, environmental or developmental feature
- A neighborhood, community or access street
- A name of historical significance to the facility
- A reflection of the ethnic diversity of the community
- A community or civic group who has gained significant stature in the City
- An individual or family who has contributed significantly to the community or the facility:
 - Posthumously (at least one year since date of passing);
 - Living if they contribute substantially to the community or facility;
 - Background investigation will be conducted to ensure character of the individual or family;
 - Priority will be given to a deserving local individual or family.
- Re-naming of City facilities and parks is strongly discouraged.
- Parks should be named with input from surrounding neighborhoods. Parks located adjacent to schools may be given the same name as the school, particularly in joint use situations. City staff will review potential list of historic, Native American, topographical and native flora and fauna names to generate ideas to be considered by the Parks and Recreation Commission and the Mayor and City Council when reviewing future park names.

Special Circumstances:

- Naming opportunities may include specific exhibits, significant park features (such as fountains, ball fields, playgrounds, etc.) to encourage private donations and shall be done with approval from the appropriate department, board, committee or commission and Council Member in whose district the special feature is located.
- Staff conference rooms within existing facilities may be named by the respective department, provided that the "Policy Naming Principles" are followed by said department.
- This policy may be suspended by the City Council to reflect a special circumstance, need or opportunity (e.g. naming rights to a regional facility, complex or major community-wide facility).

Naming Policy Procedure (excluding special circumstances):

- Naming recommendations can be made by the community or Mayor and City Council Members.
- The appropriate department will review the proposed name to ensure it is consistent with the principles set forth in this policy.
- The City department will advise the Mayor and Council Member in whose district the facility is located and the City Manager's Office about the proposed naming.
- The proposed naming will be reviewed by the related board, commission and/or committee. Staff will notify the community in which the facility is located about the proposed naming. When needed, Neighborhood Services staff will be made available to help in community notification. The appropriate City boards, commissions and/or committees will forward a recommendation for naming a particular facility, taking into consideration any recommendations from community based organizations, to the Mayor and City Council for approval. For the naming of facilities that are of significant interest citywide, the Mayor and City Council have the authority to appoint a working group of council members and/or community members to review and make a recommendation to the Mayor and City Council.
- The final naming proposal will be presented to the Mayor and City Council for approval.