



# REPORT TO COUNCIL

## City of Sacramento

23

915 I Street, Sacramento, CA 95814-2604  
www.CityofSacramento.org

Staff Report  
March 4, 2008

**Honorable Mayor and  
Members of the City Council**

**Title:** Recommended Naming of Sam J. Burns - Exhibit Hall A at the  
Sacramento Convention Center

**Location/Council District:** District 1

**Recommendation:** Adopt a RESOLUTION: 1) Approving the naming of Exhibit Hall  
A at the Sacramento Convention Center the Sam J. Burns - Exhibit Hall A.

**Contact:** Barbara Bonebrake, Director of Convention, Culture and Leisure  
Department, 808-7733; Patti Bisharat, Director of Government Affairs, City  
Manager's Office, 808-8197

**Presenters:** Patti Bisharat

**Department:** City Manager's Office

**Division:** Government Affairs

**Organization No:** 0320

### **Description/Analysis**

**Issue:** Councilmember Tretheway has requested that staff bring forward a  
recommendation from a citizens committee regarding naming an exhibit hall at the  
Sacramento Convention Center in honor of Sam J. Burns. A petition from the  
Committee is included as Attachment 2 of this report.

Mr. Burns served as Director of the Community Center from December, 1972 until his  
retirement in March, 1999. Mr. Burns served concurrently as the President and CEO of  
the Sacramento Convention and Visitor's Bureau. He worked tirelessly to promote  
growth and development of tourist and convention business in Sacramento through,  
among other things, service in a host of tourist and convention organizations. Mr.  
Burns oversaw a major expansion of the Community Center (tripling the size of the  
facility) which celebrated its grand re-opening in April 1995.

**Policy Considerations:** The proposed naming is consistent with the City's Facility  
Naming Policy approved by City Council on February 26, 2008. The criteria for naming  
facilities includes recognizing a local individual who has significantly contributed to the  
community or the facility.

**Environmental Considerations:** None

**Commission/Committee Action:** Not Applicable

**Rationale for Recommendation:** The naming of an exhibit hall at the Sacramento Convention Center is consistent with the City's Facility Naming Policy and Procedures. Mr. Burn's leadership and dedication to public service had a significant impact on the community of Sacramento and the Sacramento Convention Center.

**Financial Considerations:** None

**Emerging Small Business Development:** None

Respectfully submitted by:   
Patti Bisharat  
Director of Government Affairs

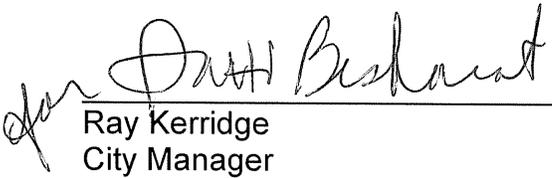
  
Ray Kerridge  
City Manager

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**RESOLUTION NO.**

**APPROVAL OF NAMING THE SAM J. BURNS – EXHIBIT HALL A**

Adopted by the Sacramento City Council

**BACKGROUND**

- A. The City Council wishes to recognize and honor the contributions of the long time city employee Sam J. Burns.
- B. Mr. Burns served as Director of the Community Center from December, 1972 until his retirement in March, 1999. He also served concurrently as the President and CEO of the Sacramento Convention and Visitor's Bureau.
- C. He worked tirelessly to promote growth and development of tourist and convention business in Sacramento through, among other things, service in a host of tourist and convention organizations.
- D. Mr. Burns oversaw a major expansion of the Community Center (tripling the size of the facility) which celebrated its grand re-opening in April 1995.

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:**

- Section 1. Exhibit Hall A at the Sacramento Convention Center shall be named "Sam J. Burns – Exhibit Hall A".

## FACILITY NAMING RECOMMENDATION PETITION

We, the below-listed, hereby recommend to the City Council for the City of Sacramento that Exhibit Hall A, a meeting room located within the Sacramento Community Center, be named the "Sam J. Burns - Exhibit Hall A." This recommendation is consistent with the City's facility naming policy adopted November 27, 2001 as is set forth in the attached document. We have contacted Council Member Ray Tretheway, in whose district the Community Center is located and he has agreed to bring this motion to the City Council subsequent to review by the appropriate department head.

Alfi, Rabi Mona  
Ault, Michael  
Bass, Lawrence J., M.D.  
Cox, Senator Dave  
Edgar, William  
Jackson, Samuel L.  
JB Management  
Johnson, Muriel  
Johnson, Toby  
Lewis, Richard  
Messersmith, Dr. Lloyd  
Rivinus, Robert  
Slippe, Walter  
Smoley, Sandy  
Steinberg, Senator Darrell  
Stivers, Mark  
Taylor, David  
Vaughan, Father Jesse  
Vitiello, Ralph