REPORT TO COUNCIL
City of Sacramento

915 I Street, Sacramento, CA 95814-2671
www. CityofSacramento.org

CONSENT
May 27, 2008

Honorable Mayor and
Members of the City Council

Title: Supplemental Agreement: State Transportation Advocacy Services

Location/Council District: All Districts

Recommendation: Adopt a **Resolution** authorizing the City Manager to execute Supplemental Agreement Number 3 with City Agreement 2007-0805 with Gonzalez Public Affairs for an amount not to exceed $60,000 and that full compensation for all work completed for advocacy services from August of 2007 through June 30, 2009 is $115,000.

Contact: Azadeh Doherty, Principal Planner, 808-3137
Presenters: None
Department: Transportation
Division: Planning and Policy
Organization No: 3416/15001041

Description/Analysis:

Issue: Approval of Supplemental Agreement Number 3 in the amount of $60,000 with Gonzalez Public Affairs is necessary to continue to provide state transportation legislative advocacy consulting services. Supplemental Agreement Number 3 also stipulates that the consultant will accept a total of $115,000 as full compensation for all work completed for advocacy services from August of 2007 through June 30, 2009.

Policy Considerations: This agreement will allow Gonzalez Public Affairs to continue to provide the City of Sacramento the opportunity to seek state transportation funds which can also be leveraged to receive federal transportation funds. With support of a State transportation lobbyist, the City will be able to explore areas beyond traditional transportation funds for its priority projects. Approval of this agreement is also consistent with the City of Sacramento's Strategic Plan to improve and diversify the transportation system and enhance and preserve neighborhoods.

Environmental Considerations: This activity is not considered a project as defined by Section 15378 of the California Environmental Quality Act (CEQA).

The activity involves no physical construction and, therefore, has no potential to cause a significant impact on the environment (CEQA Section 15061 (b)(3)).

Rationale for Recommendation: The Department of Transportation wishes to continue its focus on transportation legislative issues at the State Capitol that can impact the City's transportation system and its funding opportunities. Since August of 2007, Gonzalez Public Affairs has provided excellent lobbying services to the City of Sacramento and extension of this contract for an additional year will allow Gonzalez Public Affairs to continue to represent the City's interests in the ongoing state transportation funding discussions. Mr. Gonzalez has a successful track record in providing transportation related legislative advocacy and consulting services for the Department of Transportation and has an established reputation with key members of the State Legislature and State Officials.

Financial Considerations: The agreement will pay $5,000 per month or $60,000 for a one-year contract. Sufficient funds are available in the Department of Transportation operating budget.

Emerging Small Business Development (ESBD): Gonzalez Public Affairs is a Small Business and has 100% participation, therefore, this contract will meet the City's ESBD requirement of 20% participation.

Respectfully Submitted by: Francesca Lee Halbakken
Francesca Lee Halbakken
Operations Manager

Approved by: Jerry Way
Jerry Way
Director of Transportation

Recommendation Approved:

RAY KERRIDGE
for City Manager

Table of Contents:

	Report	Pg. 1
Attachments		
1	Background	Pg. 4
2	Resolution	Pg. 5

ATTACHMENT 1

Background

In August of 2007, the Department of Transportation executed an agreement with Gonzalez Public Affairs for State transportation advocacy services. The term of the agreement was for 11 months from August 1, 2007 through June 30, 2008. Over the past year Gonzalez Public Affairs provided satisfactory lobbying services to the City of Sacramento. The proposed extension of this contract for an additional year will allow Gonzalez Public Affairs to continue to represent the City's interests in the ongoing state transportation funding discussions as well as to assist the City to secure additional funding for the Sacramento Intermodal Transportation Facility.

The legislative activities under this agreement are in coordination with the City's Legislative Affairs Office and the City's lead State lobbyist, Emanuels Jones and Associates.

The scope of work for Gonzalez Public Affairs includes the following:

- **Notify the Department of Transportation of anticipated, newly introduced or amended state legislation and proposed regulations which could impact the city's transportation system..**
    - Provide bill number and brief summary of introduced or amended state legislation.
    - Provide information relative to legislative hearings.
- **Advocate City's transportation legislative program and positions on legislation, proposed regulations, and funding priorities.**
    - Schedule meetings with legislators and state departments for City representatives to advocate transportation legislative and funding priorities.
    - Determine available state programs that provide grants or funds for City's transportation programs. This includes providing assistance in structuring, preparing and presenting grant applications to state agencies and monitoring, assisting in expediting the application process.

ATTACHMENT 2

RESOLUTION NO.

Adopted by the Sacramento City Council

THIRD SUPPLEMENTAL AGREEMENT WITH GONZALEZ PUBLIC AFFAIRS FOR STATE TRANSPORTATION ADVOCACY SERVICES

BACKGROUND

A. Gonzalez Public Affairs has provided lobbying services to the City of Sacramento since August 2007 and its services have been satisfactory.

B. Supplemental Agreement Number 3 to this contract will allow Gonzalez Public Affairs to continue to represent the City's interests for transportation funding at the state level.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

Section 1. The City Manager is authorized to execute Supplemental Agreement Number 3 with Gonzalez Public Affairs for an amount not to exceed $60,000 and that full compensation for all work completed for advocacy services from August of 2007 through June 30, 2009 is $115,000.