



REPORT TO COUNCIL City of Sacramento

915 I Street, Sacramento, CA 95814-2604
www.CityofSacramento.org

Consent
June 10, 2008

Honorable Mayor and
Members of the City Council

Title: Agreement: Healthy Kids, Healthy Future, Inc.

Location/Council District: Citywide

Recommendation: Adopt a **Resolution** 1) Authorizing the City Manager, or his designated representative, to execute an agreement and any extensions or amendments related thereto with Healthy Kids, Healthy Future, Inc. to provide staff services for this regional project and 2) establishing a revenue and expenditure grant budget in the amount of \$326,462 to support the project from July 1, 2008, through June 30, 2010.

Contact: Janet Baker, Operations Manager, 808-8234; Bonnie Ferreira, Program Manager, 929-1724

Presenters: N/A

Department: Parks and Recreation

Division: Youth and Older Adult Services

Organization No: 4724

Description/Analysis

Issue: Healthy Kids Healthy Future (HKHF), a non profit entity, was formed in 2005 to provide distribution of health care premiums for children in eligible families in four counties (Sacramento, El Dorado, Colusa, and Yuba). In 2007, HKHF added its fifth county, Placer. The benefits of the multi-county entity are shared administrative costs, portability across participating counties, increased provider capacity, a model for statewide expansion and shared best practices. The respective counties identify eligible children and process families thru HKHF for payment of the premiums. In the city and county of Sacramento, the Cover the Kids project will provide this service. The City of Sacramento has a current contract with HKHF that expires on June 30, 2008.

Policy Considerations: Staff's recommendation is consistent with policies in the City Council Adopted *2005-2010 Parks and Recreation Master Plan* including:

Policy 6.9: Partner with School Districts and other local and regional agencies to maximize funding opportunities.

Policy 12.1: Actively pursue and formalize partnership agreements with a broad range of public and private entities.

Policy 12.7: In partnership with other agencies, promote provision of a complete continuum of care in social services for all residents, participating in varied roles in their delivery.

Additionally, providing Parks and Recreation services is consistent with the City's strategic plan to achieve sustainability and livability and to expand economic development throughout the City.

Environmental Considerations: There are no environmental considerations with this report.

California Environmental Quality Act (CEQA): Staff's recommendation concerns administrative activities that will not have any significant effect on the environment and that do not constitute a "project," as defined by the California Environmental Quality Act (CEQA) {CEQA Guidelines Sections 15061 (b)(3);15378(b)(2)}.

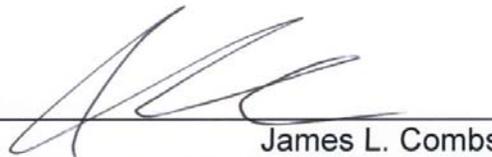
Commission/Committee Action: N/A

Rationale for Recommendation: Continuation of the City's relationship with Healthy Kids Healthy Future provides the administrative staff support services for the 5 county regions' health insurance product for uninsured families for another 2 years.

Financial Considerations: There is no general fund support required for this program. HKHF will provide the funding for City staff services in the amount of \$326,462 for a two year period. The premium payments are handled directly by the funders after children and families are determined to be eligible.

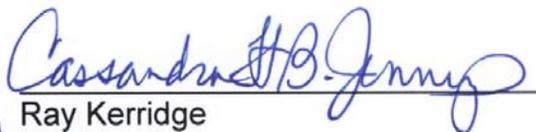
Emerging Small Business Development (ESBD): There are no ESBD considerations with this report.

Approved by:



James L. Combs
Director of Parks and Recreation

Recommendation Approved:



for
Ray Kerridge
City Manager

Table of Contents:

Report	pg. 1
Attachments	
1 Background	pg. 4
2 Resolution	pg. 5

Attachment 1

Background

HKHF (Healthy Kids Healthy Future) is the first regional agency administering the Healthy Kids insurance program. A collaboration between Sacramento, El Dorado Colusa, Yuba and Placer Counties, HKHF helps low-income families with uninsured children get enrolled into health coverage programs. Healthy Kids is a children's health insurance program offering medical, dental and vision care for children from birth to age 18 in low-income families who are ineligible for Medi-Cal or Healthy Families plans. In Sacramento County, HKHF is partnering with the Cover the Kids program to do the actual enrollments.

The California State Association of Counties selected HKHF to receive a *challenge award* based on its demonstrated leadership, innovation, collaboration, creativity, resourcefulness and effectiveness in implementing successful elements of the program that could be used as a model for other counties.

Since its launch in September 2006, HKHF has enrolled 1,225 children in the Healthy Kids program.

Since Sacramento County has the largest portion of eligible children (75%), The City has been asked to continue to provide staff services for HKHF for a period of 2 years from July 1, 2008, through June 30, 2010.

RESOLUTION NO. 2008-

Adopted by the Sacramento City Council

June 10, 2008

AGREEMENT: HEALTHY KIDS HEALTHY FUTURE, INC.

BACKGROUND

- A. The Department of Parks and Recreation has operated the Regional Children's Health Project for a number of years, the Cover the Kids 2006 Initiative and played a major role in the formation of the Healthy Kids, Healthy Future regional project.
- B. The City of Sacramento has been asked to provide staff services to the Healthy Kids, Healthy Future Regional Project for an additional two year period.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. The City Manager, or his designated representative, is authorized to execute an agreement and any extensions or amendments related thereto with Healthy Kids, Healthy Future, Inc. to provide staff services for this regional project.
- Section 2. A revenue and expenditure grant budget in the amount of \$326,462 to support the project from July 1, 2008 through June 30, 2010, is established.