

RESOLUTION NO. 2008-409

Adopted by the Sacramento City Council

June 17, 2008

SUSPENDING COMPETITIVE BIDDING AND AUTHORIZING THE PURCHASE OF EDUCATIONAL MATERIALS FOR THE SACRAMENTO START PROGRAM IN AN AMOUNT NOT TO EXCEED \$1,342,677

BACKGROUND

- A. The Department of Parks and Recreation's Sacramento START (Students Today Achieving Results for Tomorrow) after-school literacy and enrichment program desires to purchase new educational materials. Our school district partners and program staff have identified new materials as an important purchase to be made.
- B. State grant funding exists to pay for the materials provided that the materials are delivered by June 30, 2008.
- C. Working under the guidance of the City's Procurement Services staff, a thorough and lengthy review process was undertaken to determine what kind of educational materials were desired and the criteria by which the materials would be evaluated.
- D. Staff has recommended suspending competitive bidding to allow for the purchase of educational materials from ETA/Cuisenaire in an amount not to exceed \$901,930 and from Nystrom in an amount not to exceed \$440,747. In accordance with City Code Section 3.56.230(c), the City Council may suspend competitive bidding when it is in the best interests of the City.
- E. The selection of academic materials is inherently a subjective process. While cost is a consideration, other considerations that do not easily lend themselves to the traditional competitive bidding format are involved. Among others, these include the materials' ability to encourage hands-on and small group learning; whether it includes interactive and innovative activities; whether it includes materials that are colorful and engaging; and its ease of implementation by staff and ease of use by children. For these reasons, it is in the City's best interests to suspend competitive bidding.
- F. The cost of the recommended materials totals \$1,342,677, all of which can be charged against a State grant. No General Fund contribution is required.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. It is in the best interests of the City to suspend competitive bidding in the purchase of educational materials for the Sacramento START program.
- Section 2. The City Manager or the City Manager's designee is authorized to execute a contract and any extensions or amendments with ETA/Cuisenaire, a division of A. Daigger and Company, Inc., for the purchase of educational materials in an amount not to exceed \$901,930.
- Section 3. The City Manager or the City Manager's designee is authorized to execute a contract and any extensions or amendments with Nystrom, a division of Herff Jones, Inc., for the purchase of educational materials in an amount not to exceed \$440,747.
- Section 4. The City Manager or City Manager's designee is authorized to issue the required purchase orders in a total amount not to exceed \$1,342,677.

Adopted by the City of Sacramento City Council on June 17, 2008 by the following vote:

Ayes: Councilmembers Cohn, Fong, Hammond, McCarty, Pannell, Sheedy, Tretheway, Waters, and Mayor Fargo.

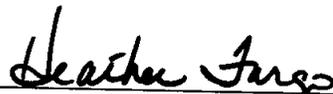
Noes: None.

Abstain: None.

Absent: None.

Attest:


Shirley Concolino, City Clerk


Mayor Heather Fargo

