



REPORT TO COUNCIL City of Sacramento

915 I Street, Sacramento, CA 95814-2604
www.CityofSacramento.org

Consent
July 22, 2008

Honorable Mayor and
Members of the City Council

Title: Supplemental Agreement: Federal Transportation Advocacy Services

Location/Council District: All Districts

Recommendation: Adopt a **Resolution** authorizing the City Manager to execute the Supplemental No. 3 to CA 2004-0184 with Smith Dawson & Andrews (SDA) for federal legislative representative services for the City's transportation projects for the period October 1, 2008 through September 30, 2009 in an amount not to exceed \$99,600.00.

Contact: Azadeh Doherty, Principal Planner, 808-3137

Presenters: None

Department: Transportation

Division: Planning and Policy

Organization No: 3416 / 15001041

Description/Analysis

Issue: Smith Dawson & Andrews (SDA) provides to the Department of Transportation the following professional services:

- Pursues the City's interests in the federal transportation reauthorization and annual appropriations processes.
- Advances the City's federal transportation agenda.
- Assists the City with other federal transportation issues, as needed.

Approval of the third supplemental agreement is necessary for SDA to continue to provide these important services.

Policy Considerations: This agreement will allow SDA to continue to provide the City of Sacramento the opportunity to leverage its local transportation funds

with federal funds. The City will be able to explore areas beyond traditional transportation funds for its priority projects. Approval of this agreement is also consistent with the City of Sacramento's Strategic Plan to improve and diversify the transportation system and enhance and preserve neighborhoods.

Environmental Considerations: This activity is not considered a project as defined by Section 15378 of the California Environmental Quality Act (CEQA). The activity involves no physical construction and, therefore, has no potential to cause a significant impact on the environment (CEQA Section 15061 (b)(3)).

California Environmental Quality Act (CEQA): Same as above.

Sustainability Considerations: Continue to work with the City's federal delegation to secure funding for a balanced multi-modal transportation system.

Other: N/A

Commission/Committee Action: None

Rationale for Recommendation: In November 2004 the Council authorized three optional one-year extensions to SDA's original agreement (CA 2004-0184). Since then, SDA has provided excellent lobbying services to the City of Sacramento. The extension of this contract for a third year will allow SDA to continue to represent the City's interests in the ongoing federal transportation appropriations discussions.

Financial Considerations: The agreement amount is \$8,300 per month or \$99,600 for a one-year contract. The agreement will be funded by the Department of Transportation and the Economic Development operating budgets in the amounts of \$51,600 and \$48,000 respectively. There are sufficient funds in the operating budgets for this agreement. The Department of Transportation will administer the contract.

Emerging Small Business Development (ESBD): The ESBD requirement of 20% participation for City programs does not apply to this contract for federal transportation advocacy services because the contractor is located outside of the state of California.

Respectfully Submitted by: Francesca Lee Halbakken

Francesca Lee Halbakken
Operations Manager

Approved by: Jerry Way
Jerry Way
Director of Transportation

David L. Spaur
David L. Spaur, CEcD, ZDFP
Economic Development Director

Recommendation Approved:

Ray Kerridge
Ray Kerridge
City Manager

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Background

In September 2004, a Request for Proposals was released for federal transportation legislative representation. Two proposals were submitted and reviewed by a panel of City staff from Economic Development, Finance and Transportation. The panel unanimously selected the firm of Smith Dawson & Andrews (SDA) with Douglas Wright acting as sub-consultant.

The term of the agreement (CA 2004-0184) was for nearly two years (from November 23, 2004 through September 30, 2006), with three optional one-year extensions. For the past four years SDA has provided lobbying services to the City of Sacramento. The extension of this contract for an additional year will allow SDA to continue to represent the City's interests in the ongoing federal transportation reauthorization and appropriations discussions, as well as to assist in securing funding for the Sacramento Intermodal Transportation Facility. SDA's past work for the City of Sacramento and its effort to provide federal transportation advocacy services has been quite satisfactory.

The legislative activities under this agreement will be coordinated with the City's Legislative Affairs Office and the City's lead lobbyist in Washington, Freshman Kast, Inc. This will assure consistency in representing the City's priorities as well as maximizing our advocacy efforts in Washington D.C.

RESOLUTION NO.

Adopted by the Sacramento City Council

**APPROVAL OF THIRD SUPPLEMENTAL AGREEMENT FOR SMITH
DAWSON & ANDREWS TO PROVIDE FEDERAL TRANSPORTATION
ADVOCACY SERVICES**

BACKGROUND

- A. For the past three years Smith Dawson & Andrews (SDA) has provided lobbying services to the City of Sacramento and its services have been satisfactory.
- B. The third supplemental agreement to this agreement (CA 2004-0184) will allow SDA to continue to represent the City's interests in the ongoing federal transportation reauthorization and appropriations discussions.

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL
RESOLVES AS FOLLOWS:**

- Section 1. The City Manager is authorized to execute the Supplemental No. 3 with Smith Dawson & Andrews (CA 2004-0184) for the period October 1, 2008 through September 30, 2009 in an amount not to exceed \$99,600.00.