



REPORT TO COUNCIL

City of Sacramento

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915 I Street, Sacramento, CA 95814-2604
www.CityofSacramento.org

CONSENT
September 16, 2008

**Honorable Mayor and
Members of the City Council**

Title: Agreement: United States Olympic Committee Paralympic Sport Club

Location/Council District: Citywide

Recommendation: : Adopt a **Resolution** authorizing the City Manager execute an agreement with the United States Olympic Committee (USOC) authorizing the City of Sacramento to provide a Paralympic Sport Club Program through the City's Access Leisure Program.

Contact: Jonathan Rewers, Parks and Recreation Analyst, 808-7590; Alan Tomiyama, Recreation Manager, 808-8958.

Presenters: Not Applicable

Department: Parks and Recreation

Division: Office of the Director

Organization No: 19001411

Description/Analysis

Issue: The Paralympic Sport Club is a community-based Paralympic sport development program that is operated by a local administrative agency. The local operator could be a parks and recreation department, non-profit organization, rehabilitation hospital, school system, college/ university or other community-based organization that has the interest, expertise and resources to successfully plan and implement a program. The Paralympic Sport Club is designed as a program to be implemented within an agency's menu of programs. The City of Sacramento will be providing the program through the Department of Parks and Recreation's Access Leisure Program.

This agreement does not fall within the City Manager's signature authority, therefore staff is recommending that the City Council authorize the City Manager to execute the agreement with the United States Olympic Committee.

Policy Considerations: Staff's recommendation is consistent with policies in the City Council adopted *2005-2010 Parks and Recreation Master Plan* (Policy 1.1, 12.1, and 14.1) and with the City's strategic plan to achieve sustainability and livability throughout the City.

Environmental Considerations:

California Environmental Quality Act (CEQA): Staff's recommendation concerns administrative activities that will not have any significant effect on the environment and that do not constitute a "project," as defined by the California Environmental Quality Act (CEQA) [CEQA Guidelines Sections 15061(b)(3); 15378(b)(2)].

Sustainability Considerations: The proposed program has been reviewed for consistency with the goals, policies and targets of the Sustainability Master Plan. Staff's recommendation will advance those goals, policies and targets by improving the wellness of residents through access to a diverse mix of wellness activities.

Rationale for Recommendation: The formal agreement between the City of Sacramento and the United States Olympic Committee, Paralympic Division, will bring National recognition and validity to Sacramento's new Paralympic Sport program. In addition, the USOC will provide support with marketing, financial backing for special events, national conference trainings, and support for clinics, training, and mentorship for future local Paralympians.

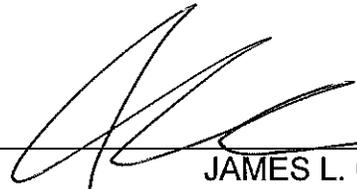
Paralympic Sport Clubs are community-based sports clubs developed to engage youth and adults with physical and visual disabilities in sports and physical activity, regardless of skill level. All programs and activities will be based in the local community and are run by the local organization.

In order to enter into this arrangement, staff is recommending that the City Council authorize the City Manager to execute an agreement with the USOC. Service and partnership related agreements are outside of the authority of the City Manager.

Financial Considerations: There are no financial considerations associated with this report. The Paralympic Sport Club is designed as a program to be implemented within the participating agency's menu of existing programs. The Department of Parks and Recreation's Access Leisure Program is the implementing section within the Department of Parks and Recreation. Funds to support the City's Access Leisure Programs were approved as part of the Department of Parks and Recreation's operating budget during the FY 2008-09 budget process.

Emerging Small Business Development (ESBD): Not applicable. There are no ESBD considerations with this report.

Respectfully Submitted by:


JAMES L. COMBS
Director of Parks and Recreation

Recommendation Approved:


RAY KERRIDGE
City Manager

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ATTACHMENT 1

Background:

U.S. Paralympics is partnering with community organizations from across the country to create a network of Paralympic Sport Clubs. The Paralympic Sport Club program was launched in November, 2007 – approximately one year from opening ceremonies of the 2008 Beijing Paralympic Games. With 21 million physically disabled Americans, including more than 31,000 military personnel who've sustained serious injuries while on active duty, this is an important community need.

The Paralympic Sport Club is a community-based Paralympic sport development program that is operated by a local administrative agency. The local operator could be a parks and recreation department, non-profit organization, rehabilitation hospital, school system, college/ university or other community-based organization that has the interest, expertise and resources to successfully plan and implement a program. Paralympic Sport Clubs are community-based sports clubs developed to involve youth and adults with physical and visual disabilities in sports and physical activity, regardless of skill level. All programs and activities will be based in the local community and are run by the local organization.

The Paralympic Sport Club is designed as a program to be implemented within an agency's menu of programs. The U. S. Olympic Committee's Paralympics Division provides the opportunity to use Paralympic marks in promoting local programs, and provides the opportunity to co-brand Paralympics with your existing local programs. The primary objectives of Paralympic Sport Clubs include:

- To develop community-based sports clubs that recruit and involve youth and adults with physical and visual disabilities in sports and physical activity regardless of skill or interest level;
- To develop a comprehensive, community-based Paralympic Sport Club network as a foundation for a Paralympic athlete pipeline;
- To provide community-based sport program opportunities for injured service members to continue sport participation upon their release from Military Treatment Facilities (MTF), and
- To create a national, unified, community-based Paralympic Sport Club network that provides a "grass-roots" branding campaign to educate America on the opportunity and benefits inherent in sport and physical activity as practiced by persons with physical and visual disabilities.

The Paralympic Sport Club will provide an excellent opportunity to connect organizations to new audiences, increase sport and physical activity opportunities in the City of Sacramento and raise the profile of Paralympic sport nationally.

RESOLUTION NO. 2008-

Adopted by the Sacramento City Council

September 16, 2008

**AGREEMENT WITH THE UNITED STATES OLYMPIC COMMITTEE
FOR A PARALYMPIC SPORTS CLUB IN THE CITY OF SACRAMENTO**

BACKGROUND

- A. The Paralympic Sport Club is a community-based Paralympic sport development program that is operated by a local administrative agency.
- B. The U. S. Olympic Committee's Paralympics Division provides the opportunity to use Paralympic marks in promoting local programs, and provides the opportunity to co-brand Paralympics with your existing local programs.
- C. The Paralympic Sport Club will provide an excellent opportunity to connect organizations to new audiences, increase sport and physical activity opportunities in the City of Sacramento and raise the profile of Paralympic sport nationally.
- D. The formal agreement between the City of Sacramento and the United States Olympic Committee, Paralympic Division, will bring National recognition and validity to the new Paralympic Sport Sacramento program.

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL
RESOLVES AS FOLLOWS:**

- Section 1. The City Manager is authorized to execute an agreement with the United States Olympic Committee authorizing the City of Sacramento to provide a Paralympic Sport Club Program through the City's Access Leisure Program.