

RESOLUTION NO. 2008-744

Adopted by the Sacramento City Council

November 18, 2008

AWARDING CONTRACT FOR OFFICIAL NEWSPAPER FOR CITY ADVERTISING

BACKGROUND

- A. The City has an on going requirement for advertising services. The City's official newspaper is responsible for printing and publishing all ordinances, resolutions, notices, regulations and advertisements of any nature that may be required by any agent of the City.
- B. City Code 3.56.260, Annual Contracts, requires that the City Council annually award a contract for official advertising for the City of Sacramento. It further states that, the City Council shall award the contract(s) for such official advertising to the lowest responsible bidder publishing a daily newspaper in the City which is a newspaper of general circulation.
- C. On September 2, 2008, the Procurement Services Division, in accordance with City Code section 3.56, solicited Invitation for Bid, IFB No. B093246007, for advertising services. One bid was received. The Daily Recorder was determined to be the lowest responsive and responsible bidder and as the incumbent contractor, has performed in a satisfactory manner on past contracts.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. The Daily Recorder is awarded a one year contract in a total amount not to exceed \$35,000 for the official advertising for the City.
- Section 2. The City Manager or the City Manager's designee is authorized to execute the contract specified above.

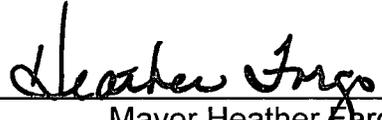
Adopted by the City of Sacramento City Council on November 18, 2008 by the following vote:

Ayes: Councilmembers Cohn, Fong, Hammond, McCarty, Pannell, Sheedy, Waters,
and Mayor Fargo.

Noes: None.

Abstain: None.

Absent: Councilmember Tretheway.



Mayor Heather Fargo

Attest:



Shirley Concolino, City Clerk