



# REPORT TO COUNCIL

## City of Sacramento

14

915 I Street, Sacramento, CA 95814-2604  
www.CityofSacramento.org

Consent  
January 27, 2009

Honorable Mayor and  
Members of the City Council

**Title: College Plaza Neighborhood Traffic Management Program Project  
(S15071118)**

**Location/Council District:** The College Plaza neighborhood is generally bound by 8<sup>th</sup> Avenue on the north, 23<sup>rd</sup> Street on the east, 12<sup>th</sup> Avenue on the south and Freeport Boulevard on the west. Location Map - Exhibit A of Resolution. (District 4)

**Recommendation:** Adopt a **Resolution** approving the College Plaza Neighborhood Traffic Management Plan (NTMP) Project - Phase 1 Traffic Calming Plan (S15071118).

**Contact:** Cindy Bates, Program Analyst, 808-6738; Angie Louie, Senior Engineer, 808-7921

**Presenters:** None

**Department:** Transportation

**Division:** Engineering Services

**Organization No:** 15001161

### **Description/Analysis**

**Issue:** The College Plaza neighborhood has been a participant in the Neighborhood Traffic Management Program (NTMP) since the kick-off community meeting held in September 2005. The goals of the College Plaza NTMP are to address concerns over possible traffic volume increase associated with Sacramento City College site improvements and future parking restrictions in William Land Park, enhance pedestrian, bicycle, and vehicle safety near Plaza Cervantes Park, improve intersection safety throughout the neighborhood (especially at the intersections of 10<sup>th</sup> St / 22<sup>nd</sup> Ave and 11<sup>th</sup> St / 22<sup>nd</sup> Ave), beautify the neighborhood and enhance neighborhood identity (i.e., sense of place), and reduce cut-through traffic.

**Policy Considerations:** The NTMP is consistent with the City's Strategic Plan for improving public safety and achieving sustainability and livability.

**Environmental Considerations:** The Development Services Department, Environmental Planning Services Division has reviewed the College Plaza NTMP project and has determined that the project is exempt from the provisions of the California Environmental Quality Act (CEQA) under Class 1, Section 15301(c) and Class 11, Section 15311(a) of the CEQA Guidelines.

Projects exempted under Class 1, Section 15301(c), consist of the operation, repair, or minor alteration of existing highways, streets, sidewalks, gutters, and similar facilities involving negligible or no expansion of use. Projects exempted under Class 11, Section 15311(a), consist of the construction or replacement of minor structures accessory to existing commercial, industrial, or institutional facilities, including, but not limited to on-premise signs.

**Sustainability Considerations:** This project is consistent with the City's Sustainability Master Plan. It is aimed at addressing the goals and targets set forth in the Transportation Infrastructure and Air Quality Focus Areas by improving and optimizing transportation infrastructure with streets that encourage pedestrians and bicycles.

**Other:** None

**Commission/Committee Action:** None

**Rationale for Recommendation:** The Phase I Traffic Calming Plan, developed by the College Plaza Traffic Calming Committee, addresses vehicular and pedestrian safety at key locations in the neighborhood through the installation of stop signs, speed limit legends, angled parking and a median island at the crosswalk in front of Plaza Cervantes Park. The plan was recently approved by a vote of residents.

Phase I Improvements: The traffic calming plan involves placing physical devices on neighborhood streets. The Phase I plan for the College Plaza neighborhood includes the installation of:

- Median Island on:
  - Freeport Boulevard between 10<sup>th</sup> and 11<sup>th</sup> Avenues adjacent to Cervantes Park and the crosswalk.
- Angled Parking on:
  - 10<sup>th</sup> and 11<sup>th</sup> Avenues adjacent to Cervantes Park
- Stop Signs and Stop Legends on:
  - 22<sup>nd</sup> Street and 10<sup>th</sup> Avenue
  - 22<sup>nd</sup> Street and 12<sup>th</sup> Avenue
- 25 Mile Per Hour Speed Legends on:
  - 9<sup>th</sup>, 10<sup>th</sup> and 11<sup>th</sup> Avenues

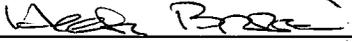
- Red Curbs or No Parking Signs marking corner no parking zones on:
  - 22<sup>nd</sup> Street and 10<sup>th</sup> Avenue
  - 22<sup>nd</sup> Street and 12<sup>th</sup> Avenue
  - 23<sup>rd</sup> Street and 12<sup>th</sup> Avenue

A copy of the ballot, which includes device locations, is included in the Resolution, Exhibit B.

**Ballot Results:** The NTMP requires residents to vote on Phase I measures. In order to have a successful ballot, a minimum of 25% of all ballots must be returned. A majority vote (50%, plus 1) determines the ballot results. Of the ballots mailed to College Plaza residents, 50% were returned with valid votes. Of these, 59% (46 votes) were in favor of the Phase I measures and 41% (32 votes) were opposed. Therefore, the minimum requirement for returned ballots was met and the majority of votes cast were in favor of the Phase I plan.

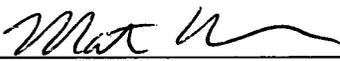
**Financial Considerations:** The estimated cost of the Phase I plan for the College Plaza NTMP Project (S15071118) is \$24,350. Funding for this project will come from College Plaza NTMP Project (S15071118) (Fund 2001). As of December 29, 2008, the College Plaza NTMP Project (S15071118) (Fund 2001) has an unobligated budget of \$24,861, which is sufficient to cover the estimated cost for Phase I of the College Plaza NTMP Project.

**Emerging Small Business Development (ESBD):** Any goods and services will be procured in accordance with established City policy.

Respectfully Submitted by:   
Hector Barron  
City Traffic Engineer

Approved by:   
Jerry Way  
Director of Transportation

Recommendation Approved:

  
Ray Kerridge  
City Manager

*Don*

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**Attachment 1****Background Information:**

The Neighborhood Traffic Management Program (NTMP) was adopted by City Council in December 1995, and officially began in May 1996. College Plaza is the ninth neighborhood to participate in Council District 4. The kick-off community meeting for the neighborhood was held in September 2005. Since that time, the following has been accomplished using the three "E's" (Education, Enforcement, Engineering) of this program:

Education

- Newsletters and flyers were sent to residents to inform them of the NTMP process.
- A survey of traffic issues was mailed to each residence for input on traffic concerns and comments for solutions.
- The radar speed board was deployed in the area for a few days each month to educate drivers of their speed.
- Traffic Calming Committee members attended a Neighborhood Traffic Class to learn more about traffic engineering practices, laws and traffic calming devices.

Enforcement

- Residents were informed through flyers about various traffic and parking laws.
- Police traffic enforcement and parking enforcement were requested to address speeding and parking concerns.

Engineering

- A traffic calming plan was designed by the Traffic Calming Committee, reviewed by City Engineering staff, and presented to neighborhood residents for comment at a community meeting.

**Attachment 2**

**RESOLUTION NO.**

Adopted by the Sacramento City Council

**COLLEGE PLAZA NEIGHBORHOOD TRAFFIC MANAGEMENT PROGRAM  
PROJECT APPROVAL (S15071118)**

**BACKGROUND**

- A. The Neighborhood Traffic Management Program (NTMP) was adopted by City Council in December 1995 and officially began in May 1996.
- B. The College Plaza NTMP Project (S15071118) began in September 2005. The project has followed the NTMP guidelines established by Council resolution. Exhibit A identifies project boundaries.
- C. A traffic calming plan has been designed by residents serving on the Traffic Calming Committee and voted on by neighborhood residents with a 59% approval rate. Exhibit B (attached) is the ballot.

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL  
RESOLVES AS FOLLOWS:**

Section 1. The College Plaza NTMP Project (S15071118) is approved.

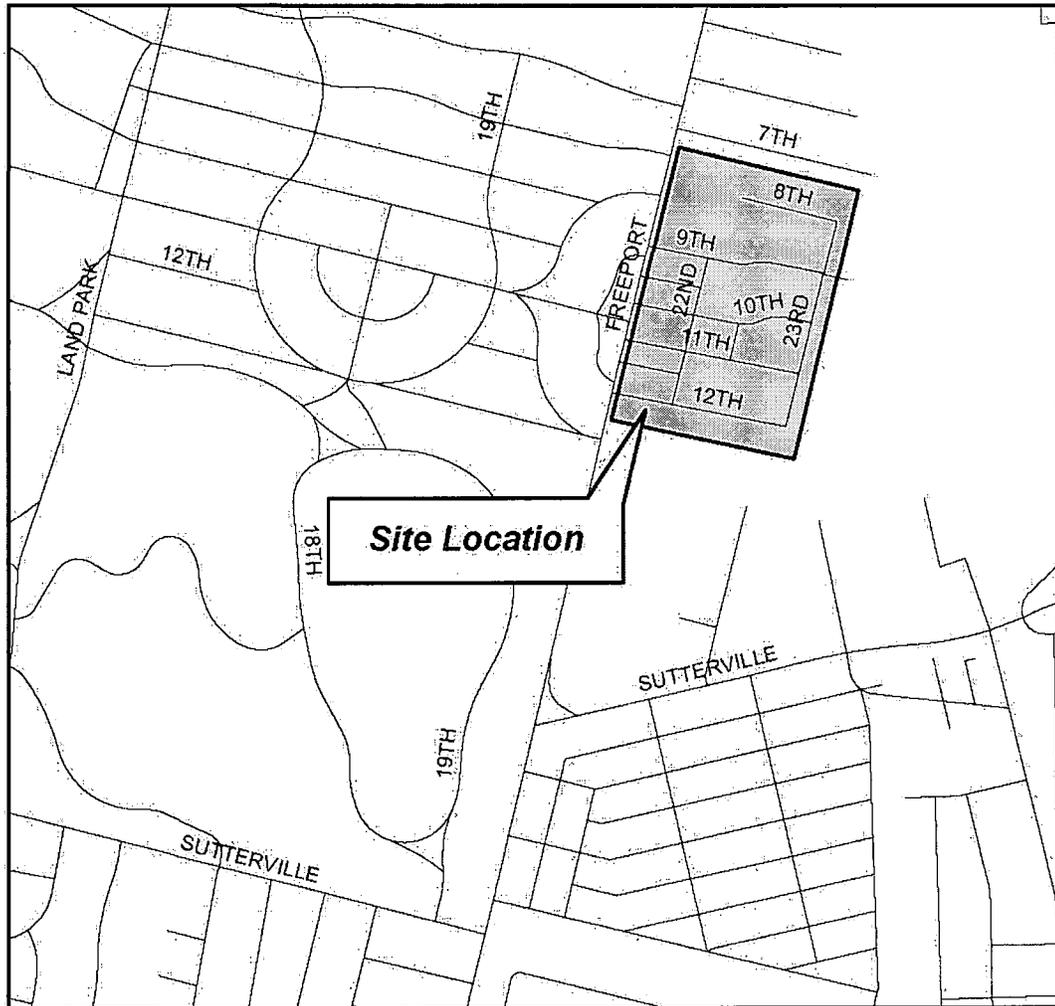
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Exhibit A: Map of College Plaza NTMP Neighborhood - 1 page

Exhibit B: Traffic Calming Plan Ballot - 1 page

EXHIBIT A

LOCATION MAP FOR  
COLLEGE PLAZA NTMP NEIGHBORHOOD  
(PN:S15071118)

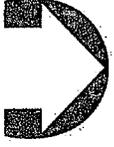


Map Contact: Hamid Khalessi  
Date: December 11, 2008



EXHIBIT B

808-8365  
CALL  
我們講中文  
Hablamos español  
Мы русским не пужаемся  
ကျွန်ုပ်တို့ကို မြောက်ပိုင်း  
အိန္ဒိယ ဘာသာစကား  
စကားပြောနိုင်ပါသည်။  
808-8365



**It's easy to vote!**

**Tear off the ballot, cast your vote and drop it in the mail. (postage is paid).**

**College Plaza**

**Proposed Measures for Your Neighborhood**

Below are the recommended measures. If approved, the measures will be constructed at no cost to residents and/or homeowners. You are asked to vote in favor of or against the entire traffic calming plan which includes the following measures:

Speed legends on 9th Avenue east of Freeport Boulevard and west of 23rd Street

Speed legend east of 22nd Street on 10th and 11th Avenues

Stop signs and legends on 22nd Street at both approaches to 10th Avenue  
Red curbs or signs on the northeast and southwest corners

Stop signs and legends on 22nd Street at 12th Avenue  
Red curbs or signs on the northeast corner

Red Curbs on corners of 12th Avenue and 23rd Street

Median Island at crosswalk on Freeport Boulevard between 10th and 11th Avenues

Angled parking on 10th and 11th Avenues adjacent to the Cervantes Park

**Do you want traffic calming measures in your neighborhood?**

You have the opportunity to vote on a traffic calming plan for your neighborhood. This vote is to determine if the measures recommended by the Traffic Calming Committee (TCC), which consists of residents from your neighborhood, will be implemented.

The TCC assisted city staff in developing the plan. Various measures were reviewed and agreed upon by the TCC.

**Your Vote Counts!**

Every address (residence and business) within your neighborhood has received this notice and ballot. Now is your opportunity to vote for or against the proposed traffic calming measures.

You and your neighbors will decide whether or not the traffic calming measures will be implemented in your neighborhood.

If enough votes are in favor, the plan will be presented to City Council for review, final approval and funding. In order to pass, a minimum of 25% of all ballots must be returned with a simple majority in favor of the plan.

For more information call

**(916) 808-8300**

[www.cityofsacramento.org/transportation](http://www.cityofsacramento.org/transportation)

One ballot per address.

**My address**

**Yes** - I am in favor of the measures indicated on this ballot.

**No** - I am not in favor of the measures indicated on this ballot.

**Comments:**

All responses must be postmarked by **October 31, 2008**

