REPORT TO COUNCIL
City of Sacramento

16

915 I Street, Sacramento, CA 95814-2671
www.CityofSacramento.org

Staff Report
March 3, 2009

Honorable Mayor and
Members of the City Council

Title: Update by the Great Sacramento Urban League

Location/Council District: Citywide

Recommendation: Receive and file.

Contact: Patti Bisharat, Director of Governmental Affairs

Presenters: James Shelby, Greater Sacramento Urban League

Department: City Manager's Office

Description/Analysis

Issue:
Transmittal of update report from the Greater Sacramento Urban League.

Policy Considerations:

None.

Environmental Considerations: None.

Sustainability Considerations: None.

Committee/Commission Action: None.

Rationale for Recommendation: None.

Financial Considerations: None.

Emerging Small Business Development (ESBD): None.

Financial Considerations: None.

Emerging Small Business Development (ESBD): None.

Respectfully submitted by: Patti Bisharat
Patti Bisharat
Director of Governmental Affairs

Recommendation Approved:

for Patti Bisharat
Ray Kerridge
City Manager

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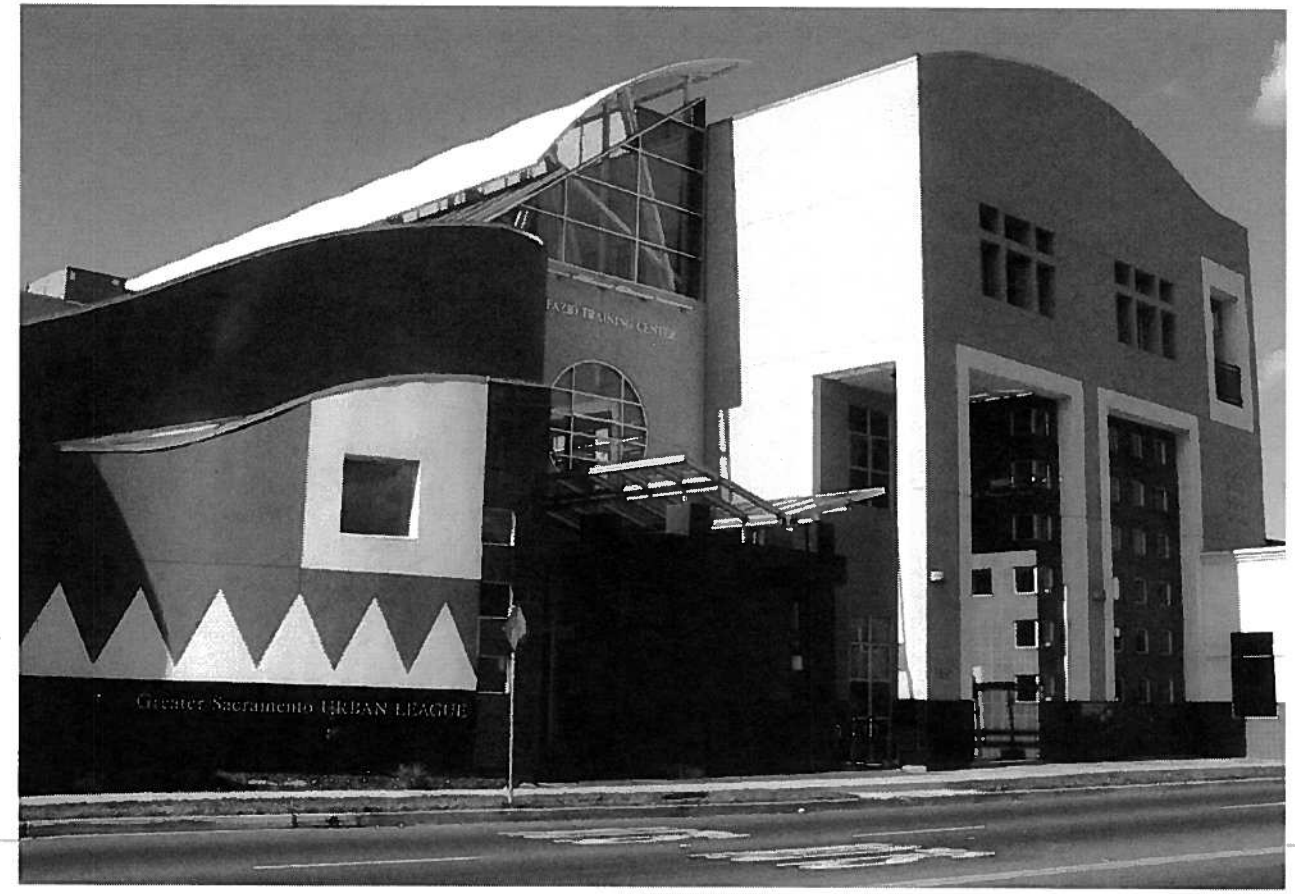
Greater Sacramento
Urban League

Empowering Communities.
Changing Lives.



PROGRAMS AND SERVICES

MISSION STATEMENT

- The Greater Sacramento Urban League pursues a mission is to enable African American's, other minorities and the underserved to secure economic self-reliance, parity, power and civil rights.

OUR HISTORY

- Formed in 1968, the Greater Sacramento Urban League is an affiliate of the National Urban League and one of 105 affiliates located in 36 states nationwide.
- For the past 40 years GSUL has provided training to thousands of youth and adults from the urban communities in the Greater Sacramento area and beyond.

PROGRAMS & SERVICES

- After-School Services
- Career Coaching
- Childcare Services
- Community Bus Transportation
- Computer and Business Technology
- Counseling
- Custodial Training
- Employer Services
- Employment Services

PROGRAMS & SERVICES

- Financial Literacy
- General Education Development (GED) Preparation
- Health Services
- One Stop Career Center
- Teenage Pregnancy Prevention Education
- Tutoring
- Social Development
- Supportive Services

AFTER-SCHOOL SERVICES

- A creative and safe learning environment for youth ages 14-18 in the Del Paso/ North Sac Communities
  - + CAHSEE Preparation
  - + Homework assistance
  - + Tutoring
  - + Mentorship
  - + Projects (i.e. Web Design, Music Production, Magazines, Plays)
  - + Field Trips (i.e. local colleges, museums, EA Sports)
  - + Employability Skills
  - + Financial Literacy
  - + Historically Black College & University Tours (Sponsored by Intel & Carl Ray)
- Served over 100 youth

AFTER-SCHOOL SERVICES

- Empowerment Academy (New Program)
  - Collaboration with Twin River School District
  - Providing CAHSEE Preparation
  - Homework assistance
  - Tutoring
  - Mentorship
- Serving 50 youth who attend Grant, Vista Nueva and Keema High Schools.

CHILDCARE SERVICES

- A loving, nurturing on-site childcare environment for clients' children
- Opportunities for children to develop educational, social and recreational skills while clients attend classes, relieved of childcare worries
- Served 508, ages 1-6

COMMUNITY BUS (PARA-TRANSIT)

- Transportation service to clients and neighborhood residents for doctor visits, classes at GSUL, and other locations
- 26 average rides per day
- 6,336 rides yearly

COMPUTER & BUSINESS TECHNOLOGY

- Prepares individuals for a career in Administrative Support, Data Entry, Customer Service and Call Center Support.
  - Access, Excel, Word, Outlook and PowerPoint
- 310 hours of Instruction
- Funded by Sacramento County Office of Education
- Completed 122 in 2007-2008
  - 30 ex-offenders
- July – Dec 2008, Completed 25

CUSTODIAL TRAINING (NEW PROGRAM)

- Prepares individuals for a career as a Custodian
  - Properly using Green Chemicals, Mixing Chemicals, Strip and Wax Floors, Maintaining office buildings
- 240 hours of Instruction
- On-The-Job Training
- Funded by Twin Rivers School District Adult Education
- Currently enrolled 14

EMPLOYER SERVICES

- Candidate Pre-Screening
- Candidate Testing
- Employee Training
- Employer Presentations
- Job Vacancy Postings
- Job Fairs
- Tax Credit Incentives (WOTC P.L 1040188)

EMPLOYMENT SERVICES

- Job placement and Career Coaching services to eligible clients
- Placed 195 individuals in 2007-2008
  - 37 ex-offenders
  - Average wage $11.85
- Currently placed 65 individuals
  - 4 ex-offenders
  - Average wage $12.00

FINANCIAL LITERACY

- Financial education for low to moderate income communities.
- 5 hours of instruction
- Topics include
  - Basics of Banking
  - Savings and Investing
  - Career Transitions and Your Finances
- Completed 78 in 2008
- Currently completed 30

GENERAL EDUCATION DEVELOPMENT PREPARATION

- Prepares individual to pass the GED Exam
  - Self-paced
  - Teacher lead instruction
  - Small peer group instruction
- Assisted 30 individuals with attaining their GED, 2007 – 2008
- Currently assisted 30 individuals July – Dec. 08

HEALTH SERVICES (ELI-LILLY & WALGREENS)

- Health & Wellness Screenings
  - Blood Pressure
  - BMI
  - Bone Density
  - Cholesterol
  - Served 687
- Remarkable Woman
  - Diabetes Prevention Workshops
  - Served 62

ONE STOP CAREER CENTER

- Access to a full range of employment, education, training, and employer assistance and resource referral services
- 2007 - 2008
  - Served 365 youth
  - Served 2,758 adults
- Currently
  - Served 389 youth
  - Served 2,440 adults

SUPPORTIVE SERVICES

- Emergency assistance for residents of Sacramento County
  - 2007 - 2008
    - Daily bus passes, served 98
    - Eviction prevention, served 6
    - Utility payments, served 41
  - Currently
    - Eviction prevention, served 2
    - Utility payments, served 1

SUPPORTIVE SERVICES

- VITA Tax Preparation
  - Provides free tax preparation and Earned Income Tax Credit applications to Sacramento County residents who earn an annual income of $39,000 or less.
  - Sponsored by the Young Professionals
    - 2008, served 50 residents
  - Will begin tax preparations starting the 1st Saturday in March.

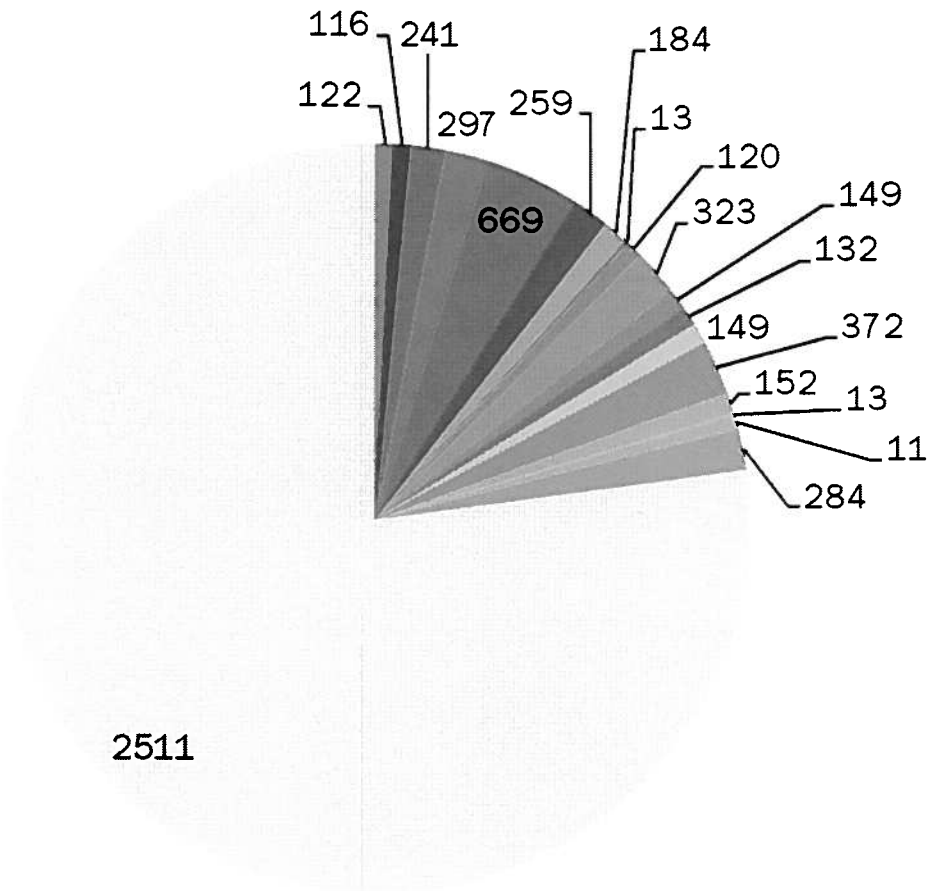
TEENAGE PREGNANCY PREVENTION

- Collaborative teen pregnancy project emphasizing male involvement and responsibility; target ages 11-25
- Curriculum focuses on abstinence, teenage sexuality, pregnancy prevention and healthy sexual behavior
- 8 hours of instruction over 30 days
- Served 376 in 2007 – 2008
- Currently enrolled 165, completions 42

TOTAL SERVED

- Served **3695** unduplicated customers, 6117 total services provided in 2007-2008.
  - 49% African-American
  - 5% Asian
  - 8% Caucasian
  - 13% Latino
  - 25% Other
- **100%** low-to-moderate income (LMI) based upon the guidelines of the Federal Poverty Index.
- July1 - Dec 08, served **2729** customers.

TOTAL AREAS SERVED



Suisun City	95848
Brooks	95605
Carmichael	95608
Citrus Heights	95610, 95621
Elk Grove	95624, 95757, 95758
Elverta	95626
Fair Oaks	95628
Lincoln	95648
McClellan	95652
N. Highlands	95660
Roseville	95661, 95678, 95747
Orangevale	95662
Rancho Cordova	95670
Rio Linda	95673
W. Sacramento	95691
Vacaville	95687
Rocklin	95765
Antelope	95843
Sacramento	95611, 95812, 95814, 95815, 95816, 9581795818, 95820, 95821, 95822,95823, 95824, 95825, 95826, 95827, 95828, 95829, 9583195832, 95833, 95834, 95835,95837, 95838,95841, 95842, 95864

Frequent Sacramento Neighborhoods: Arden, Del Paso Heights, Meadowview, Oak Park and South Sacramento

STIMULUS

- The stimulus package and what it means for the underserved.