

6

“To Be Delivered” Material

For

City of Sacramento

City Council

Housing Authority

Redevelopment Agency

Economic Development Commission

Sacramento City Financing Authority

Agenda Packet

Submitted: March 5, 2009

For the Meeting of: March 10, 2009

The attached materials were not available at the time the Agenda Packet was prepared.

Subject: Sacramento International Airport Terminal Modernization Program (TMP) Public Art Administration Funding



Approved By: Cassandra Jennings, Assistant City Manager

Contact Information: 808-5707

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REPORT TO COUNCIL City of Sacramento

915 I Street, Sacramento, CA 95814-2604
www. CityofSacramento.org

Consent
March 10, 2009

Honorable Mayor and
Members of the City Council

Title: Sacramento International Airport Terminal Modernization Program (TMP) Public Art Administration Funding

Location/Council District: All

Recommendation: Adopt a **Resolution:** 1) approving and authorizing the City Manager, or his designee, to execute an agreement with the County of Sacramento for the administration of the Sacramento International Airport Terminal Modernization Program Public Art Project; and 2) authorizing the City Manager, or designee, to establish a capital project and, 3) authorizing the City Manager, or designee, to adjust project expense and revenue budgets in the amount of up to \$1,000,000.

Contact: Shelly Willis, Art in Public Places Administrator, 566-3971, Rhyena Halpern, Sacramento Metropolitan Arts Commission Executive Director, 566-3992

Presenters: Not Applicable

Department: Convention, Culture, and Leisure

Division: Art in Public Places

Organization No: 17001821

Description/Analysis

Issue: Sacramento County Airport System began construction on the Terminal Modernization Program (TMP) at Sacramento International Airport in June 2008, and expects to complete all phases of this \$1.3 billion dollar project in 2013. The TMP will include an extensive public art program, administered by the Sacramento Metropolitan Arts Commission (Commission).

On March 25, 2008, the Sacramento County Board of Supervisors (Board) approved a total TMP public art budget of \$8 million, including \$5 million for public art, \$1 million for program administration, and \$2 million to be held as restricted funds for an endowment to support the Airport Public Art Program in perpetuity.

The \$1 million dollar administration budget will be used, over approximately five years, to design and implement an art plan for the project, manage the selection of artists, the fabrication and installation of artworks, the creation of an exhibition program and artwork maintenance plan, and education and outreach throughout the five year life of the program. Unspent administration contingencies may be used for the commissioning or purchasing of artworks for the Airport.

Policy Considerations: Sacramento County Code section 2.96.150 requires that 2%, or other amount as determined by the Board, of public construction projects be set aside for public artwork. The \$8 million dollar allocation was deemed an appropriate allocation by staff, and approved by the Commission and the Board of Supervisors. County policy and procedures allows up to 20% of the art program budget to be allocated to administration of Public Art programs.

Environmental Considerations: None

California Environmental Quality Act (CEQA): California Environmental Quality Act (CEQA): The Sacramento International Airport Terminal Modernization Program underwent CEQA review by the County of Sacramento. In addition, this report concerns administrative activities that do not constitute a project under CEQA guidelines, California Code of Regulations, title 14, section 15378, and are therefore exempt from review.

Sustainability Considerations: None

Commission/Committee Action: The Airport Art Program budget, including \$1 million dollars for administration of the program was approved by the County Board of Supervisors at its meeting on March 25, 2008, after the approval of the Sacramento Metropolitan Arts Commission at its January 14, 2008 meeting.

Rationale for Recommendation: Administration funding is required to facilitate the design, fabrication, installation, maintenance, conservation and education of public art at the Sacramento International Airport. The proposed Airport administration budget will ensure that the public art program at the Airport is managed and executed efficiently and effectively, and according to a detailed plan. Effective administration of the program will result in a robust art program while maintaining the cost controls necessary, and moving the project forward in a timely and efficient manner. The administration allocation is consistent with the requirements outlined in APP policy and procedures.

Financial Considerations: On September 9, 2008, the Board of Supervisors authorized the Director of Airports to negotiate and enter into an agreement with the City for the payment of administrative fees to the Commission, not to exceed \$1 million, for the administration of the Airport Art Plan. (Attachment 2). The fee schedule for administration is detailed in Attachment 1 (Background). If administrative fees are less than \$1 million, the remaining amount will be reallocated

in the Airport's overall budget for the Airport Art Project. This grant has no matching requirements and will not impact the General Fund budget.

Emerging Small Business Development (ESBD): Not applicable.

Respectfully Submitted by 
Shelly L. Willis, APP Administrator
Sacramento Metropolitan Arts Commission

Approved by: 
Rhyena Halpern, Executive Director
Sacramento Metropolitan Arts Commission

Approved by: 
Barbara E. Bonebrake, Director
Convention, Culture and Leisure Department

Recommendation Approved:

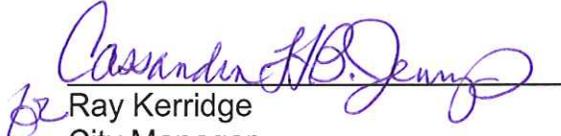

Ray Kerridge
City Manager

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Attachment 1

Background

On March 25, 2008, the Sacramento County Board of Supervisors approved an allocation of the largest budget for public art in the history of Sacramento.

This Art Program is designed to enliven and enrich the experience of travelers by providing contemporary, innovative artwork of the highest quality that reflects the County and region's growing population and cosmopolitan character. The \$8 million allocation will include permanently installed artwork, exhibitions, and an endowment to maintain, conserve, and fund public art.

One million dollars will be set aside for administering the TMP Airport Public Art Program. The Airport Public Art Program will be administered by the Sacramento Metropolitan Arts Commission, a City/County Joint Agency, for the Office of the County Executive and the Sacramento County Airport System.

Administration of the Sacramento International Airport Art Program includes the management of:

1. Development of the Airport Art Plan.
2. Artist research and outreach, application intake, and artist selection.
3. Artwork design development including reviews by conservation specialists and engineers for ADA, safety, maintenance and conservation.
4. Contract development and negotiation, and design approval by Sacramento Metropolitan Arts Commission and County Board of Supervisors.
5. Fabrication and installation of artwork.
6. Administration of annual funds generated from the Airport Art Program endowment including maintenance and conservation of artworks and exhibition program.
7. Public relations and education.

On September 9, 2008, the Board of Supervisors authorized the Director of Airports to negotiate and enter into an agreement with the City for the payment of administrative fees to the Commission, not to exceed \$1 million, for the administration of the Airport Art Plan.

Airport Art Program Projected Budget:

	2008	2009	2010	2011	2012	2013	Total
Labor	95,000	228,000	207,000	187,000	0	56,000	773,000
Goods and Services		68,000	15,900	34,200	0	11,900	130,000
Contingency		37,000	25,000	25,000	0	10,000	97,000
Total	95,000	333,000	247,900	246,200	0	77,900	1,000,000

COUNTY OF SACRAMENTO
CALIFORNIA

APPROVED
BY RESOLUTION # 2008-0945
BOARD OF SUPERVISORS

SEP 09 2008
By *Cyril Lee*
Clerk of the Board

For the Agenda Of:
September 9, 2008
2:15 p.m.

Attachment 2

To: Board of Supervisors

From: Sacramento County Airport System

Subject: The Terminal Modernization Program Art Plan And Agreement With The Sacramento Metropolitan Arts Commission For Administration Of The Art Plan

Supervisorial District: All

Contact: Cheryl Marcell, Deputy Director Marketing & Public Relations, Airports, 874-0760
Rhyena Halpern, Executive Director, Sacramento Metropolitan Arts Commission, 566-3989

Overview

Sacramento County Airport System (County Airport System) has started construction on the Terminal Modernization Program (TMP) at Sacramento International Airport (International Airport). Pursuant to the County of Sacramento (County) ordinance, the TMP will include an extensive public art program, administered by the Sacramento Metropolitan Arts Commission (Commission). On March 25, 2008, the Board of Supervisors (Board) approved a total TMP public art budget of \$8 million including administrative fees not to exceed \$1 million. The TMP public art budget also includes a \$2 million endowment to be used to support the airport public art program in perpetuity. The interest from the endowment will fund: 1. A comprehensive conservation/maintenance and repair program; 2. The creation and maintenance of an ongoing exhibition program, and 3. The commissioning of new and permanent artworks.

Based on the TMP public art budget, the TMP Airport Art Plan (Attachment 1) is presented as a joint recommendation by the County Airport System and the Commission. The Airport Art Plan offers a strategic plan for the acquisition, exhibition and maintenance of artwork at the new Central Terminal B at International Airport. It is meant to guide County and Commission staff, art selection panelists, selected artists, the Commission, and the Board throughout the life of International Airport's public art program.

Recommendations

1. Adopt the attached Resolution approving the Airport Art Plan for the Terminal Modernization Program
2. Direct County Airport System staff to deposit \$2 million into the Airport Art Endowment Fund, on or before October 15, 2008.
3. Authorize the Director of Airports to negotiate and execute an agreement to fund administrative fees to be paid to the Sacramento Metropolitan Arts Commission, not to

exceed \$1 Million, subject to review and approval by County Counsel, on or before October 15, 2008.

Measures/Evaluation

The TMP is a large capital project with multiple components. Approving the public art plan and funding the administration of the program will ensure that the public art program is managed and executed according to a detailed plan, is fully integrated into the design and planning of the TMP, that regional Sacramento artists participate in the program, and the Art Program is of the highest quality.

Fiscal Impact

Approval of this recommendation will result in the deposit of \$2 million of County Airport System Enterprise funds in an airport art endowment trust account to be held by the County. The annual interest earned on the endowment will be used to support and maintain the airport art program, with the principal amount of \$2 million remaining in the fund in perpetuity. In addition, approval of this recommendation will result in the execution of a negotiated agreement between the County Airport System and the Commission for payment of administrative fees to the Commission, not to exceed \$1 million, to implement the Airport Art Plan for the TMP. The fee schedule for administration is detailed in the attached TMP Airport Art Plan. If administrative fees are less than \$1 million, the remaining amount will be deposited in the airport art endowment. Funding for the public art program has been included in the approved total budget for the TMP. Consequently, the requested action will have a neutral impact to the TMP budget. The application of the 11 Point Plan is not applicable to this item

BACKGROUND

On March 25, 2008, the Board approved a total TMP public art budget of \$8 million including \$1 million for program administration, and \$2 million for an endowment to support and maintain the public art program in perpetuity at International Airport. Based on the TMP public art budget, Commission staff drafted the TMP Airport Art Plan in spring 2008, with input from County Executive and County Airport System staff, the TMP design team, and the Commission, with contributions from artists, arts professionals, and members of the Sacramento County community.

DISCUSSION

The TMP Airport Art Plan offers a strategic plan for the acquisition, exhibition and maintenance of artwork at the new Central Terminal B and associated concourse building at International Airport. It is meant to guide County and Commission staff, art selection panelists, selected artists, the Commission, and the Board throughout the life of International Airport's public art program.

It includes a summary and description of proposed budgets for program administration and artwork acquisition. Also included are recommendations for a program endowment, whose annual interest earnings will fund ongoing programming and comprehensive maintenance and conservation program costs in perpetuity. Additionally, it includes a description of recommended

art sites, artist/artwork selection processes, and administrative procedures to be utilized in the planning and implementation of the art program.

Highlights of the art plan include:

- A focus on artwork that will create a lasting impression of Sacramento County as a destination, serve to create a visual identity and sense of place for International Airport, and work with the architectural design of the building;
- Multiple methods for artist selection, including commissioning, direct purchase, integrated artwork, invitational or limited competition, open competition and site-specific artwork;
- Selection panels will be convened to select the artwork using a specific set of criteria;
- Multiple types of artwork, including integrated art, site-specific art, functional art, and commissioned pieces; and
- Multiple types of artistic media, which may include multi-media, kinetic sculpture, light, glass, ceramics, terrazzo, wood, sculpture, media installations, and other forms of art.
- Collaborative working relationship between many stakeholders, with APP serving as process facilitator, and lead administrators on all matters relating to the public art program.

MEASURES/EVALUATION

The TMP is a large capital project with multiple components. The proposed TMP Airport Art Plan will result in a robust art program while maintaining the cost controls necessary, and moving the project forward in a timely and efficient manner. Funding the endowment and the administrative program will allow the project to move forward, ensuring that the art program is fully integrated with the design and construction of the TMP.

FINANCIAL ANALYSIS

Approval of this recommendation will result in the deposit of \$2 million of County Airport System Enterprise funds in an airport art endowment trust account to be held by the County. The annual interest earned on the endowment will be used to support and maintain the airport art program, with the principal amount of \$2 million remaining in the fund in perpetuity. In addition, approval of this recommendation will result in the execution of a negotiated agreement between the County Airport System and the Commission for payment of administrative fees to the Commission, not to exceed \$1 million, to implement the Airport Art Plan for the TMP. The fee schedule for administration is detailed in the attached TMP Airport Art Plan. If administrative fees are less than \$1 million, the remaining amount will be deposited in the airport art endowment. Funding for the public art program has been included in the approved total budget for the TMP. Consequently, the requested action will have a neutral impact to the TMP budget. The application of the 11 Point Plan is not applicable to this item.

LEGAL ISSUES

County Counsel has reviewed this document and there are no legal issues associated with it.

Respectfully submitted,

APPROVED:
TERRY SCHUTTEN
County Executive

G. Hardy Acree, Director
Sacramento County Airport System

RHYENA HALPERN, Executive Director
Sacramento Metropolitan Arts Commission

By: _____
NAVDEEP S. GILL
Chief Operations Officer

Attachment: Resolution
 Attachment 1: TMP Airport Art Plan

RESOLUTION NO. 2008-0945

**THE TERMINAL MODERNIZATION PROGRAM ART PLAN AND AGREEMENT WITH
THE SACRAMENTO METROPOLITAN ARTS COMMISSION FOR ADMINISTRATION
OF THE ART PLAN**

WHEREAS, Sacramento County Airport System has begun construction on the Terminal Modernization Program at Sacramento International Airport; and

WHEREAS, pursuant to County of Sacramento ordinance, the Terminal Modernization Program will include an extensive public art program, administered by the Sacramento Metropolitan Arts Commission; and

WHEREAS, the Sacramento County Airport System and the Sacramento Metropolitan Arts Commission have agreed on an Airport Art Plan that offers a strategic plan for the acquisition, exhibition and maintenance of artwork at the new Central Terminal B, and associate concourse building, at the Sacramento International Airport; and

WHEREAS, on August 11, 2008, the Sacramento Metropolitan Arts Commission voted to approve the Airport Art Plan for the Terminal Modernization Program as outlined by staff;

NOW, THEREFORE, BE IT RESOLVED AND ORDERED that the Airport Art Plan for the Terminal Modernization Program at Sacramento International Airport is approved and Sacramento County Airport System and Sacramento Metropolitan Arts Commission staff shall move forward with the plan, including the deposit of \$2 million in County Airport System Enterprise Funds into the Airport Art Endowment Fund on or before October 15, 2008, and the negotiation and execution of an agreement to pay administrative fees to the Sacramento Metropolitan Arts Commission, not to exceed \$1 million, on or before October 15, 2008.

The Terminal Modernization Program Art Plan And Agreement With The Sacramento Metropolitan Arts Commission For Administration Of The Art Plan
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On a motion by Supervisor Peters, seconded by Supervisor Yee, the foregoing Resolution was passed and adopted by the Board of Supervisors of the County of Sacramento, State of California, this 9th day of September, 2008, by the following vote, to wit:

AYES: Supervisors, Dickinson, MacGlashan, Nottoli, Peters, Yee
NOES: Supervisors, None
ABSENT: Supervisors, None
ABSTAIN: Supervisors, None



In accordance with Section 25103 of the Government Code of the State of California a copy of the document has been delivered to the Chairman of the Board of Supervisors, County of Sacramento on 9/9/08

By V. Rodgers
Deputy Clerk, Board of Supervisors

James R. Yee
Chair of the Board of Supervisors
of Sacramento County, California

FILED
BOARD OF SUPERVISORS

SEP 09 2008
BY Cyndi Lee
CLERK OF THE BOARD

ATTEST: Cyndi Lee
Clerk, Board of Supervisors