



REPORT TO COUNCIL City of Sacramento

13

915 I Street, Sacramento, CA 95814-2604
www.CityofSacramento.org

CONSENT
June 2, 2009

Honorable Mayor and
Members of the City Council

Title: Study Vehicular Traffic Options on K Street Mall / Accessibility and Pedestrian Improvements

Location/Council District: K Street between 8th Street and 12th Street. Council District 1. Carleton Tract/Colonial Heights. Council District 5. See Exhibits A and B of Resolution.

Recommendation: Adopt a **Resolution:** 1) establishing T15095300 as a new capital improvement project for the Study of Vehicular Traffic Options on the K Street Mall; 2) establishing T15095400 as a new capital improvement project for Accessibility and Pedestrian Improvements in Council District 5; 3) approving the transfer of \$148,000 from the FY06 Economic Development Project (T15066100) (Fund 2007) and \$52,000 from FY07 Economic Development Project (T15076000) (Fund 2007) to the Study of Vehicular Traffic Options on the K Street Mall (T15095300); 4) appropriating \$348,000 (Fund 2700) to the Accessibility and Pedestrian Improvements Project in District 5 (T15095400); and 5) authorizing the City Manager to execute a professional services agreement with DKS Associates, for The Study of Vehicular Traffic Options on the K Street Mall, in an amount not to exceed \$174,518.

Contact: Edward Williams, Associate Civil Engineer, 808-8288; Ryan Moore, Supervising Civil Engineer, 808-8279

Presenters: None

Department: Transportation

Division: Engineering Services

Organization No: 15001141

Description/Analysis:

Issue: The Study of Vehicular Traffic Options on the K Street Mall Project (T15095300) is being established to evaluate the options of re-introducing vehicular traffic to K Street between 8th Street and 12th Street. The evaluation will include an assessment of impacts to light rail operations, alternate mode circulation, accessibility, parking and traffic impacts to other city streets in the immediate vicinity. The study will identify probable construction costs and possible phasing options.

The Accessibility and Pedestrian Improvements Project (T15095400) will construct accessibility and pedestrian improvements at various locations in Council District 5.

Policy Considerations: The action requested herein is consistent with the City's Strategic Plan goals of improving and expanding economic vitality and public safety.

Environmental Considerations:

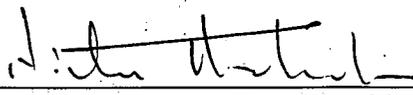
California Environmental Quality Act (CEQA): The establishment of a CIP and awarding a contract is not subject to CEQA review. Environmental review for these projects will be completed as necessary, conclusive of study findings and the City's next steps in implementing the projects.

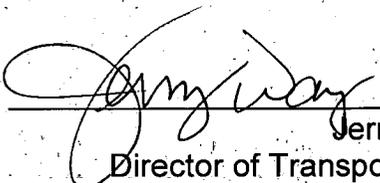
Sustainability Considerations: The objective of reintroducing vehicular traffic to K Mall is to help revitalize the area. The revitalization and having multi-modal traffic, including light rail, cars and bicycles on K Street is consistent with the City's sustainability goals.

The construction of accessibility and pedestrian improvements is consistent with the City's sustainability goals.

Financial Considerations: No general funds will be used for these projects. The Study of Vehicular Traffic Options on the K Street Mall Project (T15095300) will be funded by a transfer from the FY06 and FY07 Economic Development projects (T15066100 and T15076000) which are funded in part with Major Street Construction Tax (Fund 2007). Only Major Street Construction Tax (Fund 2007) will be transferred and used for the Study of Vehicular Traffic Options on the K Street Mall Project (T15095300). The District 5 Accessibility and Pedestrian Improvement Project (T15095400) will be constructed with Community Development Block Grant Funds (Fund 2700).

Emerging Small Business Development (ESBD): The ESBD goal is 20%. The Consultant Team selected for the Re-introducing Cars to K Street Study, DKS Associates has achieved 26.4% participation. The District 5 Accessibility and Pedestrian Improvement Project has no goods or services being procured through this council action, thus ESBD goals do not apply.

Respectfully Submitted by: 
Nicholas Theocharides
Engineering Services Manager

Approved by: 
Jerry Way
Director of Transportation

Recommendation Approved:

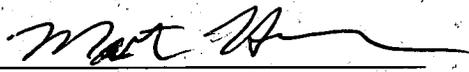

Ray Kerridge
City Manager

Table of Contents:

Report	Pg 1
Attachments	
1 Background Information	Pg 4
2 Resolution	Pg 6
Exhibit A – Vicinity Map	Pg 8
Exhibit B – Vicinity Map	Pg 9

ATTACHMENT 1

Background Information:

Vehicular Traffic Options on K Street Mall Study. Once a thriving main street in downtown Sacramento, K Street once flourished as a home to many large retail outlets. K Street began to feel a downturn in business as shoppers and businesses moved from the downtown to newer outlying areas in the city and county during the early to mid 1960's. In the late 1960's in an effort to bring businesses and shoppers back downtown, K Street was closed to vehicular traffic and converted to a pedestrian mall. It was the hope of drawing new life to the downtown in what was becoming (at the time) a new approach to redevelopment in many cities. Over time many of the older buildings along K Street between 7th and 12th Streets became vacant, fell into disrepair and became home to some of the many homeless that lived in the downtown area.

During the mid 1980's Sacramento Regional Transit began the construction of the new light rail system which runs down K Street between 7th and 12th Streets. The two light rail stations on the K Street Mall and downtown area provided a new option for the thousands of state, federal and local agency employees to commute to and from work.

The early 1990's brought another big change to K Street, construction of the Downtown Plaza (Plaza). The Plaza is a bi-level open air mall which spans K Street from 4th Street to 7th Street. It housed many signature stores such as Macy's, Eddie Bauer, Warner Bros., a six-screen cinema and dozens of other stores. Now in 2009 and in the middle of a recession, the Plaza owned by the Westfield Corp. is preparing to undergo a remodel / facelift. The intent is to lure shoppers back to the Plaza and to help revitalize the downtown.

In an effort to begin a revitalization of the K Street Mall, it is being proposed to re-introduce vehicular, bicycle and pedestrian traffic to K Street from 8th to 12th Street. The Department of Transportation (DOT) in cooperation with the Economic Development Department (ED) has issued a Request for Proposals (RFP) and selected a consultant team for the study to examine options for mixed-flow traffic and transit operations on the K Street Mall.

A Request for Proposals for consultant services to perform the K Street Study was advertised. Three firms (with sub-consultant teams) responded:

FIRM	ESBD PARTICIPATION
DKS Associates	26.4%
Dowling Associates	85.0%
Fehr and Peers	20.0%

A panel of five City staff from Transportation, Economic Development, Development Services Departments, and one Regional Transit staff have reviewed and evaluated the firms.

Evaluations were based on two main criteria: written proposal and an interview. The written proposals included experience, qualifications and work plan, and the interviewed included a presentation of the project and a Question and Answer session. The unanimous recommendation of the panel was to select DKS Associates

Accessibility and Pedestrian Improvements in District 5. Various locations in the Carleton Tract and Colonial Heights are in need of accessibility and pedestrian improvements. These neighborhoods are in Council District 5. The District currently has \$348,000 in unobligated CDBG funding for these improvements.

ATTACHMENT 2

RESOLUTION NO.

Adopted by the Sacramento City Council

ESTABLISH A CAPITAL IMPROVEMENT PROJECT AND TRANSFER OF FUNDS FOR THE STUDY OF VEHICULAR TRAFFIC OPTIONS ON THE K STREET MALL PROJECT (T15095300) ESTABLISH A CAPITAL IMPROVEMENT PROJECT AND APPROPRIATE FUNDS TO CONSTRUCT ACCESSIBILITY AND PEDESTRIAN IMPROVEMENTS IN DISTRICT 5 (T15095400)

BACKGROUND

- A. The City of Sacramento is exploring options of enhancing the economic vitality of the K Street Mall. The reintroduction of vehicular traffic on K Street is viewed as a way to accomplish this goal.
- B. The project was advertised, proposals were received, interviews were conducted and a consultant team was selected. DKS Associates was selected based on selection criteria and they have an ESBE participation rate of 26.4%.
- C. Funding in the amount of \$200,000 is available in the FY06 and FY07 Economic Development Projects (T15066100 and T15076000) for the study of vehicular traffic options on the K Street Mall.
- D. Various locations in Council District 5 are currently in need of accessibility and pedestrian improvements.
- E. Funding in the amount of \$348,000 in Community Development Block Grant Funds (Fund 2700) are available to construct accessibility and pedestrian improvements in District 5.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. The Study of Vehicular Traffic Options on K Street Mall is established as a new Capital Improvement Project, (T15095300).
- Section 2. Accessibility and Pedestrian Improvements in Council District 5 is established as a new Capital Improvement Project, (T15095400).
- Section 3. The City Manager is authorized to execute a Consultant Services Agreement with DKS Associates for an amount not to exceed \$174,518.

Section 4. The City Manager is authorized to transfer \$148,000 (Fund 2007) from the FY06 Economic Development Project (T15066100) and \$52,000 (Fund 2007) from the FY07 Economic Development Project (T15076000) to The Study of Vehicular Traffic Options on the K Street Mall Project, (T15095300).

Section 5. Amend the FY08/09 CIP to appropriate \$348,000 (Fund 2700) to the Accessibility and Pedestrian Improvements Project (T15095400).

Table of Contents:

Exhibit A: Vicinity Map of the K Street Study Area

Exhibit B: Vicinity Map of District 5 Accessibility and Pedestrian Improvements

EXHIBIT A

Location Map for
STUDY OF VEHICULAR TRAFFIC ON THE
K STREET MALL
(PN: T15095300)

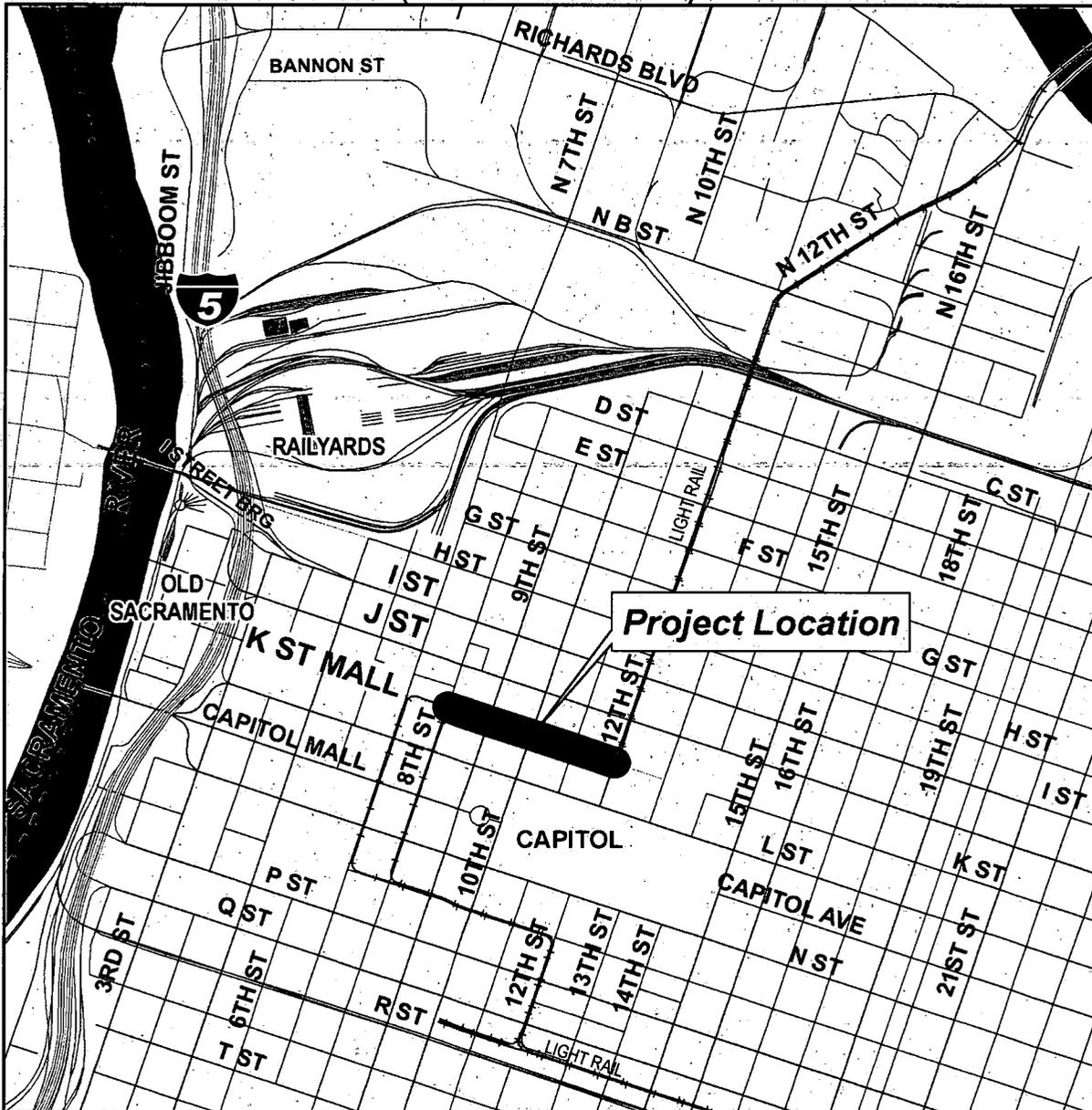
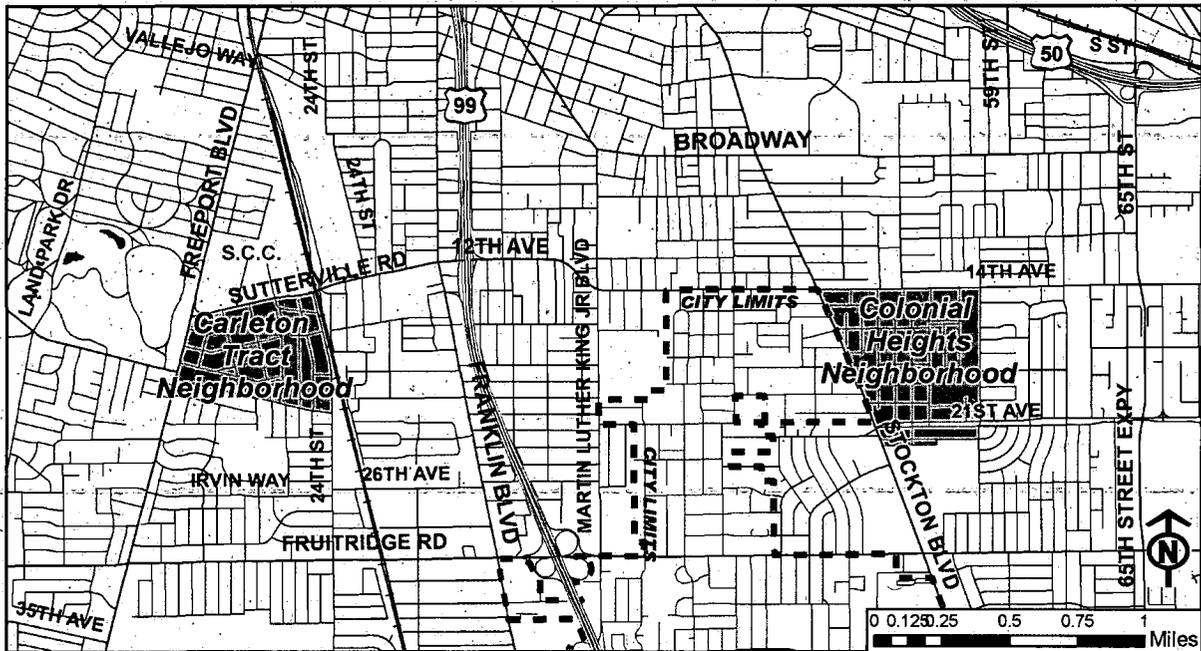
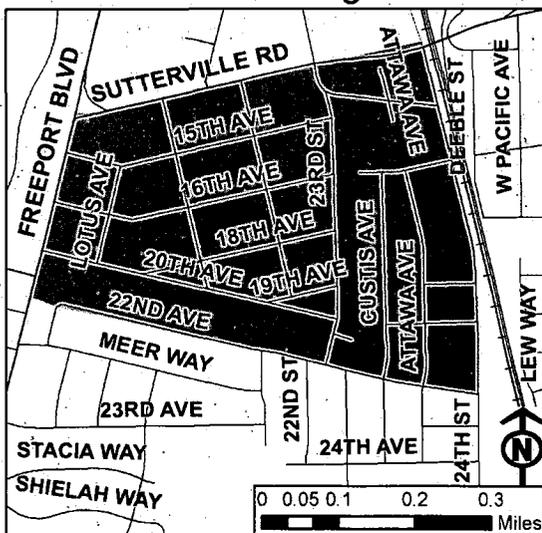


EXHIBIT B

Location Map for
District 5 Accessibility and Pedestrian Improvements
(PN: T15095400)



Carleton Tract Neighborhood



Colonial Heights Neighborhood

