



# REPORT TO COUNCIL City of Sacramento

# 16

915 I Street, Sacramento, CA 95814-2604  
www. CityofSacramento.org

Consent  
June 9, 2009

**Honorable Mayor and  
Members of the City Council**

**Title: Supplemental Agreements: Traffic Data Collection (S15071102)**

**Location/Council District:** Citywide

**Recommendation:** Adopt a **Resolution:** 1) authorizing the City Manager to execute Supplemental Agreement No. 1 to City Agreement No. 2008-0304 for an amount not to exceed \$85,000 with All Traffic Data for a total contract amount not to exceed \$160,000, and 2) authorizing the City Manager to execute Supplemental Agreement No. 1 to City Agreement No. 2008-0269 for an amount not tot exceed \$85,000 with Traffic Research & Analysis for a total contract amount not to exceed \$150,000.

**Contact:** Angie Louie, Senior Engineer, 808-8365; Hector Barron, City Traffic Engineer, 808-2669

**Presenters:** None

**Department:** Transportation

**Division:** Traffic Engineering

**Organization No:** 15001161

## **Description/Analysis**

**Issue:** The City of Sacramento Department of Transportation requires traffic data collection services to conduct traffic engineering and transportation studies. The City currently contracts for these services annually. Typical traffic data collection includes turning movement counts, average daily volume counts, vehicle classification counts, speed surveys, and pedestrian counts.

This report requests approval of supplemental agreements with two traffic data collection firms currently under contract with the City: All Traffic Data, and Traffic Research & Analysis. These supplemental agreements are necessary to perform required data collection for traffic investigations, the Neighborhood Traffic Management Program and other Department of Transportation projects and programs on an as-needed basis. Increased need for these services has necessitated augmenting the original contracts with both firms and extending the contract term an additional year. City Council approval is necessary to move forward with executing these supplemental agreements.



**Policy Considerations:** The action requested supports the City's Strategic Plan goals of improving and expanding public safety, achieving sustainability and enhancing livability, and is consistent with Chapter 3.64 of the Sacramento City Code and existing policy regarding professional services agreements.

**Environmental Considerations:** The approval of professional service agreements is not considered a project as defined by Section 15378 of the California Environmental Quality Act guidelines. The recommended action involves no physical construction and has no potential to cause significant impact to the environment.

**Sustainability Considerations:** None

**Other:** None

**Rationale for Recommendation:** All Traffic Data and Traffic Research & Analysis were deemed the most qualified firms to provide traffic data collection services for the City of Sacramento through a Request for Qualifications (RFQ) released by the department in August 2007. The not-to-exceed limits of both existing contracts will be increased and the term for each extended through June 30, 2011 or until a new short list is established and new contracts are executed, whichever occurs first.

**Financial Considerations:** As of May 6, 2009, Traffic Data Collection (S15071102) has a total budget of \$661,317 and an unobligated balance of \$217,027 which is sufficient to execute Supplemental Agreement No. 1 in the amount of \$85,000 with All Traffic Data and Supplemental Agreement No. 1 in the amount of \$85,000 with Traffic Research & Analysis. There are no general funds planned or allocated for this project.

The approval of the Supplemental Agreement will support up to four jobs in the City of Sacramento based upon the model provided by the Federal Highway Administration (FHWA) of one new job for every \$35,000 of transportation project investment.

**Emerging Small Business Development (ESBD):** The 2007 Request for Qualifications appropriately required participation of Emerging and Small Business Enterprises (E/SBE). At the time of original contract award, All Traffic Data was a certified Small Business Enterprises (SBE) and Traffic Research and Analysis pledged to meet the required 20% E/SBE project participation.

Respectfully Submitted by: Hector Barron

Hector Barron  
City Traffic Engineer

Approved by: Jerry Way

Jerry Way  
Director of Transportation

Recommendation Approved:

Ray Kerridge

Ray Kerridge  
City Manager

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**Attachment 1****Background Information:**

The Department of Transportation released a Request for Qualifications (RFQ) for Traffic Data Collection On-Call Services in August 2007. Two firms responded to the request. Both firms, All Traffic Data and Traffic Research & Analysis, were determined responsive and qualified to provide traffic data collection services. The RFQ specified that the selected firms would be placed under a two-year contract with the option to extend the agreement an additional year for a total contract period of three years.

The City entered into Master Service Agreements with All Traffic Data and Traffic Research & Analysis in February 2008. The original time of performance for each Master Service Agreement was established as two years concluding on June 30, 2010 with an option to extend for one year through June 30, 2011. The original contract budgets were less than \$100,000 each (All Traffic Data - \$75,000; Traffic Research & Analysis - \$65,000) and did not require Council approval. The Supplemental Agreements will increase the not-to-exceed threshold sufficient to meet existing and anticipated service needs through June 30, 2011 or until a new traffic data collection shortlist is established and new contracts executed with those vendors. A new RFQ is anticipated to be issued in Fall 2010 and a new vendor shortlist established in Spring 2011.

**Attachment 2**

**RESOLUTION NO.**

Adopted by the Sacramento City Council

**SUPPLEMENTAL AGREEMENTS: TRAFFIC DATA COLLECTION (S15071102)**

**BACKGROUND**

- A. The City of Sacramento Department of Transportation requires traffic data collection services to conduct traffic engineering and transportation studies. The City contracts directly with traffic data collection consultants for these services annually.
- B. The Department of Transportation solicited a Request for Qualifications for Traffic Data Collection On-Call Services in August 2007. Two firms responded to the request and were both deemed to be qualified during the selection process.
- C. The City entered into Master Service Agreements with All Traffic Data, and Traffic Research & Analysis in February 2008.
- D. This report requests approval of supplemental agreements with two firms, All Traffic Data, and Traffic Research & Analysis to increase the contract not to exceed threshold of each contract by \$85,000 and extend the term of each contract through June 30, 2011, or until a new short list is established and new contracts are executed, whichever occurs first.

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:**

- Section 1. The City Manager is authorized to execute Supplemental Agreement No. 1 to City Agreement No. 2008-0304 for an amount not to exceed \$85,000 with All Traffic Data for a total contract amount not to exceed \$160,000.
- Section 2. The City Manager is authorized to execute Supplemental Agreement No. 1 to City Agreement No. 2008-0269 for an amount not to exceed \$85,000 with Traffic Research & Analysis for a total contract amount not to exceed \$150,000.