



REPORT TO COUNCIL City of Sacramento

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915 I Street, Sacramento, CA 95814-2671
www.CityofSacramento.org

CONSENT
June 16, 2009

**Honorable Mayor and
Members of the City Council**

**Title: Stockton Boulevard Property and Business Improvement District (PBID) –
Annual Proceedings FY2009/10**

Location/Council District: The Stockton Boulevard Property and Business Improvement District (PBID) is located in Council Districts 5 and 6. The Stockton Boulevard PBID includes approximately 262 individual parcels and 194 property owners.

Recommendation: Adopt a **Resolution** adopting the Stockton Boulevard PBID annual budget and levying assessment.

Contact: Sini Makasini, Administrative Analyst, (916) 808-7967; Mark Griffin, Fiscal Manager, (916) 808-8788

Presenters: Not Applicable

Department: Finance

Division: Public Improvement Financing

Organization No: 06001321

Description/Analysis

Issue: The existing district is required by the PBID Area Law of 1994 to present an annual budget for City Council approval. Approval will authorize the City to collect assessments in the amount sufficient to provide funding for economic development, security services, maintenance services, and image enhancement within the Stockton Boulevard commercial corridor for FY2009/10.

Policy Considerations: The annual proceedings for this district are being processed as set forth in Sections 36600 to 36671 of the California Streets and Highways Code, entitled "Property and Business Improvement District Law of 1994." This process is consistent with the City's Strategic Plan 3 Year Goals to "achieve sustainability and enhance livability" and to "expand economic development throughout the City."

Environmental Considerations: Under the California Environmental Quality Act (CEQA) guidelines, annual proceedings of a Special District do not constitute a project, and are therefore exempt from review.

Sustainability Considerations: There are no sustainability considerations applicable to the formation process or administration of a special district.

Committee/Commission Action: None

Rationale for Recommendation: The actions in the recommended Resolution are required by the California Streets and Highways Code, which is codified as Part 7 (beginning with Section 36600) of Division 18.

Financial Considerations: Financing will be provided by levy of assessments upon real property that benefits from improvements and activities. The PBID does not plan to issue bonds. The City of Sacramento will be participating as a property owner in the district. City owned properties will have a total annual assessment of approximately \$4,000. Funding to pay for City Assessments is included in the annual budget.

The PBID assessment budget for FY2009/10 is \$258,595 (details on Exhibit “B”, page 8). The Stockton Boulevard PBID will receive approximately \$254,945. The remaining \$3,650 will be retained by the City to cover City administrative costs.

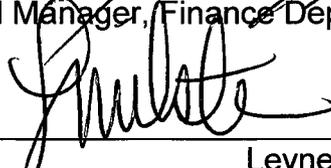
Program	Budget	% of Total
Image Enhancement	61,800	24
Security and Safety Programs	93,730	36
Advocacy and Economic Development	35,020	14
Administration	46,350	18
Contingency	21,695	8
Total	\$258,595	100%

Annual assessment rates will not increase from the previous year and are based on an allocation of program costs and a calculation of parcel square footage and per linear front footage. The cost to the property owner is \$0.0127 per parcel square foot and \$4.25 per linear frontage.

Formal amendment to the City’s FY2009/10 Budget will be brought under separate action after adoption of the citywide budget.

Emerging Small Business Development (ESBD): City Council approval of these proceedings is not affected by City policy related to the ESBD Program.

Respectfully Submitted by: 
Mark Griffin
Fiscal Manager, Finance Department

Approved by: 
Leyne Milstein
Director, Finance Department

Recommendation Approved:

for

Ray Kerridge
City Manager

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Attachment 1**BACKGROUND**

The Stockton Boulevard Property and Business Improvement District (“District”), as depicted in Exhibit A, Page 7, was established by the City Council and approved by the property owners in August 2001. The District was renewed for 10 more years effective January 1, 2007. The District provides funding for the Stockton Boulevard PBID to provide the following services in the Stockton Boulevard commercial corridor:

- Public Safety and Maintenance Program
 - Clean and Safe Program
 - Integration with City Police
 - Maintenance Patrol

- Advocacy, Advertising and Economic Development

- Image Enhancement Program

The assessment rates proposed for FY2009/10 are based on an allocation of program costs and a calculation of parcel square footage and per linear front footage. The assessment rates will not increase from the previous fiscal year. The cost to the property owner is \$0.0127 per parcel square foot and \$4.25 per foot of linear frontage

The Stockton Boulevard PBID Advisory Board has prepared the Annual Report, which is on file with the Public Improvement Financing Division, which the City Clerk has designated as the custodian of such records.

Attachment 2

RESOLUTION NO.

Adopted by the Sacramento City Council

**ADOPTING THE ANNUAL BUDGET AND LEVYING ASSESSMENT FOR
STOCKTON BOULEVARD PROPERTY AND BUSINESS IMPROVEMENT DISTRICT
(FY2009/10)**

BACKGROUND

- A. The Stockton Boulevard Property and Business Improvement District (“District”), as depicted in Exhibit A, was established by the City Council and approved by the property owners in August 2001. The District was renewed for 10 more years effective January 1, 2007.
- B. The City Council established the District under the Property and Business Improvement District Law of 1994 (California Streets and Highway Code–Sections 36600 to 36671) and has previously levied assessments on property in the District to pay for improvements and services to be provided within the District, all in accordance with the PBID Law of 1994.
- C. The Stockton Boulevard PBID provides for economic development, image enhancement, security and maintenance services and advocacy with the intent of continuing to create a positive atmosphere in the Stockton Boulevard Commercial Corridor Area. All services are as defined within the Management Plan Annual Report, and by reference made a part of this resolution which is separately bound and on file with the Public Improvement Financing Division, which the City Clerk has designated as the custodian of such records.
- D. This year’s assessments will not increase from the previous year, and are still below the highest authorized amount for this district which is equal to the maximum authorized amount for this District shown on Exhibit B.
- E. The City Council is fully advised in this matter.

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL
RESOLVES AS FOLLOWS:**

Section 1. The City Council finds that the background statements in paragraphs A through E are true.

Section 2. The annual budget set forth in the FY2009/10 Management Plan is adopted and the assessments set forth in the FY2009/10 Management Plan are authorized to be levied.

Section 3. Exhibits A and B are part of this resolution.

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Exhibit B: FY2009/10 District & Parcel Assessment -1 Page

EXHIBIT A

Stockton Blvd PBID

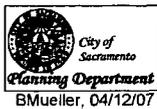
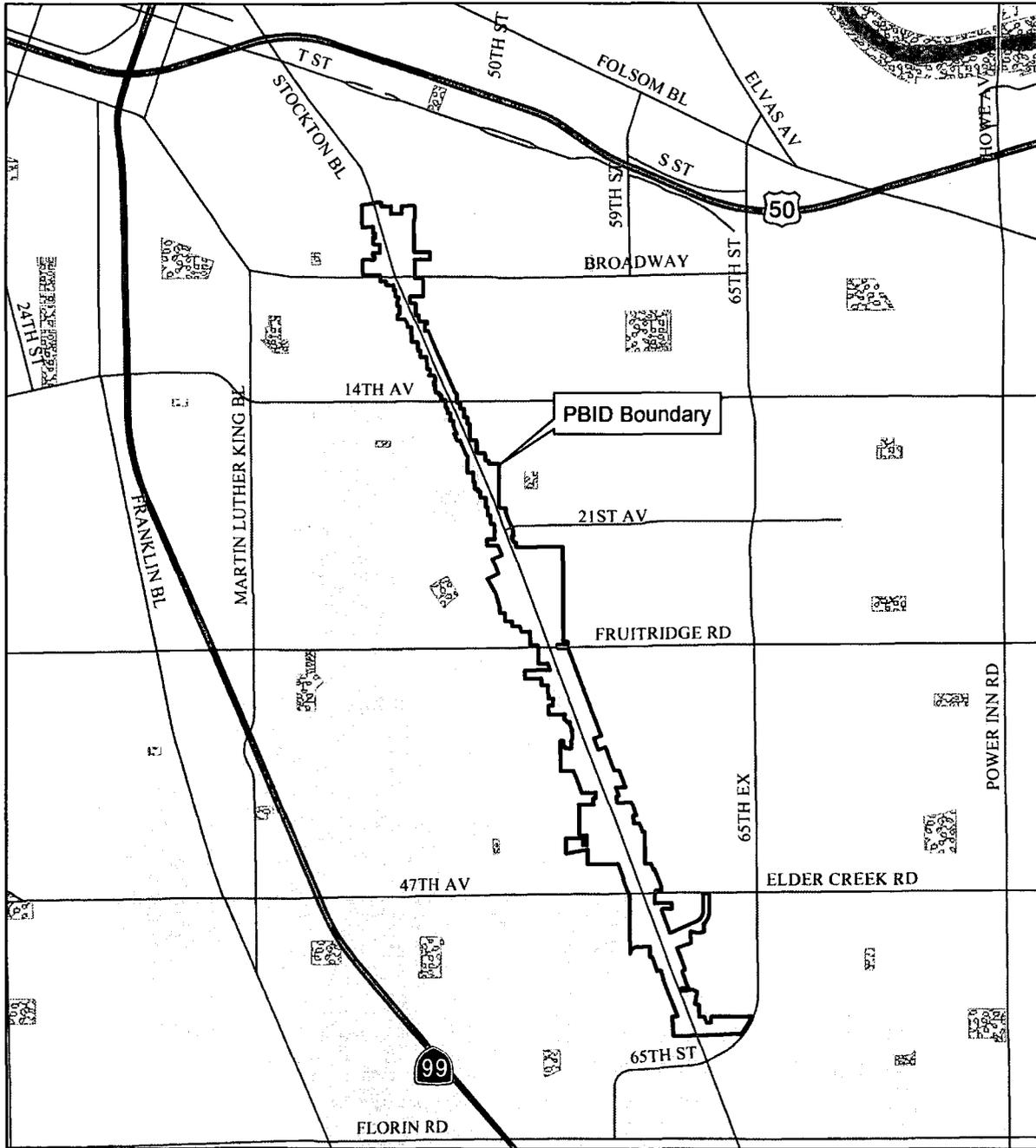


EXHIBIT B

**STOCKTON BOULEVARD
PROPERTY AND BUSINESS IMPROVEMENT DISTRICT
FY2009/2010 DISTRICT AND PARCEL ASSESSMENT**

DISTRICT ASSESSMENT

District	FY2009/10 Assessment Budget	Surplus / (deficit)	FY2009/10 Revenue
Stockton Blvd. PBID	\$258,595	\$0	\$258,595

PARCEL ASSESSMENT

ANNUAL ASSESSMENT RATES ARE BASED ON AN ALLOCATION OF PROGRAM COSTS ON A COST PER PARCEL SQ. FT. PLUS A COST PER LINEAR FOOT OF FRONTAGE CALCULATION AS REFLECTED BELOW:

	Maximum Authorized	FY 2008/09	FY 2009/10
Rate per Parcel Square Foot	\$0.0138	\$0.0127	\$0.0127
Rate per Parcel Front Foot along Stockton Boulevard	\$4.60	\$4.25	\$4.25

