

RESOLUTION NO. 2009-419

Adopted by the Sacramento City Council

June 23, 2009

AWARDING CONTRACT FOR OFFICIAL NEWSPAPER FOR CITY ADVERTISING

BACKGROUND

- A. The City has an ongoing requirement for advertising services. The City's official newspaper is responsible for printing and publishing all ordinances, resolutions, notices, regulations and advertisements of any nature that may be required by any agent of the City.
- B. City Code 3.56.260, Annual Contracts, requires that the City Council annually award a contract for official advertising for the City of Sacramento. It further states that, the City Council shall award the contract(s) for such official advertising to the lowest responsible bidder publishing a daily newspaper in the City which is a newspaper of general circulation.
- C. On March 25, 2009, the Procurement Services Division, in accordance with City Code section 3.56, solicited Invitation for Bid No. B093246041 for advertising services. Two bids were received. The Daily Recorder was determined to be the lowest responsive and responsible bidder and as the incumbent contractor, has performed in a satisfactory manner on past contracts.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. The Daily Recorder is awarded a one year contract in a total amount not to exceed \$50,000 for official advertising services for the City.
- Section 2. The City Manager or the City Manager's designee is authorized to execute the contract specified above.

Adopted by the City of Sacramento City Council on June 23, 2009 by the following vote:

Ayes: Councilmembers Cohn, Fong, Hammond, McCarty, Pannell, Sheedy,
Tretheway, Waters, and Mayor Johnson.

Noes: None.

Abstain: None.

Absent: None.



Mayor Kevin Johnson

Attest:



Shirley Concolino, City Clerk