



# REPORT TO COUNCIL

## City of Sacramento

915 I Street, Sacramento, CA 95814-2604  
www. CityofSacramento.org

Consent  
**September 22, 2009**

**Honorable Mayor and  
Members of the City Council**

**Title: Camellia Neighborhood Traffic Management Program Project  
(S15071138)**

**Location/Council District:** The Camellia neighborhood is generally bound by Elder Creek Road on the north, 75<sup>th</sup> Street on the east, 53<sup>rd</sup> Avenue on the south and 65<sup>th</sup> Street Expressway on the west. Location Map - Exhibit A of Resolution. (District 6)

**Recommendation:** Adopt a **Resolution** approving the Camellia Traffic Management Plan (NTMP) Project - Phase 1 Traffic Calming Plan (S15071138).

**Contact:** Cindy Bates, Program Analyst, 808-6738; Angie Louie, Senior Engineer, 808-7921

**Presenters:** None

**Department:** Transportation

**Division:** Traffic Engineering

**Organization No:** 15001161

### **Description/Analysis**

**Issue:** The Camellia neighborhood has been a participant in the Neighborhood Traffic Management Program (NTMP) since the kick-off community meeting held in September 2008. The goals of the Camellia NTMP are to reduce traffic speed and enhance safety for children and bicyclists and reduce reckless driving and stop sign violations.

**Policy Considerations:** The NTMP is consistent with the City's Strategic Plan for improving public safety and achieving sustainability and livability.

### **Environmental Considerations:**

**California Environmental Quality Act (CEQA):** The Community Development Department, Environmental Planning Services Division has reviewed the Camellia NTMP project and has determined that the project is exempt from the provisions of the California Environmental Quality Act (CEQA) under Class 1, Section 15301(c) and Class 11, Section 15311(a) of the CEQA Guidelines. Projects exempted under Class 1, Section 15301(c),

consist of operation, repair, or minor alterations of existing highways, streets, sidewalks, gutters, and similar facilities involving negligible or no expansion of use. Projects exempted under Class 11, Section 15311(a), consist of the construction or replacement of minor structures accessory to existing commercial, industrial, or institutional facilities, including, but not limited to on-premise signs.

**Sustainability Considerations:** This project is consistent with the City's Sustainability Master Plan. It is aimed at addressing the goals and targets set forth in the Transportation Infrastructure and Air Quality Focus Areas by improving and optimizing transportation infrastructure with streets that encourage pedestrians and bicycles.

**Other:** None.

**Commission/Committee Action:** None.

**Rationale for Recommendation:** The Phase I Traffic Calming Plan, developed by the Camellia Traffic Calming Committee, addresses speeding, and vehicular and pedestrian safety at key locations in the neighborhood through the installation of marked crosswalks, advance pedestrian crossing pavement legends, median islands, speed limit pavement legends, the installation of stop signs, a yield sign, school signs and neighborhood gateway signs. The plan was recently approved by a vote of residents.

**Phase I Improvements:** The traffic calming plan involves placing physical devices on neighborhood streets. The Phase I plan for the Camellia neighborhood includes the installation of:

- Neighborhood Gateway Signs: 6 locations
  - Faro east of 65th St Expressway
  - 53rd east of the County line & west of 75th
  - Briggs south of 53rd
  - Rancho Adobe south of Elder Creek
  - Cougar south of Elder Creek
- Speed Limit Signs and Pavement Legends: 2 locations
  - 75th south of Elder Creek (move further south)
  - 53rd west of Rancho Plaza & west of Briggs
- Speed Limit Pavement Legends: 8 locations
  - Rancho Adobe east of Cunningham & south of Elder Creek
  - Cunningham south of Rancho Pico & south of Faro

53rd west of 75th

Cougar east of Camp Verde

Rancho Adobe north & south of Casa Del Sol

Casa Del Sol west of Rancho Adobe & east of Rancho Grande

50th east of Cougar

Hometown east of Cougar

- Standard Marked Crosswalk: 2 locations
  - Rancho Adobe north leg at Casa Del Sol
  - Casa Del Sol east leg at Ranch Adobe
  
- Slow School Pavement Legends and School Signs: 2 locations
  - Casa Del Sol and Camp Verde
  
- No U-Turn Signs: 2 locations
  - Camp Verde & Casa Del Sol
  
- Yield Sign and Pavement Legends: 1 location
  - Cougar at Camp Verde
  
- Stop Signs and Pavement Legends: 2 locations
  - Rancho Grande and Rancho Adobe 3-Way
  - Rancho Plaza at 53rd
  
- Median Islands with Gore Striping: 5 locations
  - 75th on north and south leg at 50th
  - 75th on north and south leg at 51st
  - 75th on north leg at 53<sup>rd</sup>
  
- Advance Warning Signs for Median Islands: 2 locations
  - 75<sup>th</sup> south of Tapo & south of 53<sup>rd</sup>

- Bike Lane and Parking Lane Striping: 1 location  
53rd from Tortola to County Line

A copy of the ballot, which includes device locations, is included in the Resolution, Exhibit B.

**Ballot Results:** The NTMP requires residents to vote on Phase I measures. The vote is to indicate neighborhood support and is advisory only. In order to have a successful ballot, a minimum of 25% of all ballots should be returned. A majority vote (50%, plus 1) determines the ballot results. Of the ballots mailed to Camellia residents, 16% were returned with valid votes. Of these, 95.1% (97 votes) were in favor of the Phase I measures and 4.9% (5 votes) were opposed. Therefore, the majority of votes cast were in favor of the Phase I plan.

The Camellia neighborhood is a culturally diverse area where language barriers likely affected the return rate of the ballots. To encourage voting, staff made various efforts to communicate with the non-English speaking members of the community. Postcards were mailed to each resident in February 2009 asking for additional input from the community that are of Spanish, Asian and Indo-European descent and may not have understood the mailings that were printed in English. Door to door outreach was conducted in July 2009 to approximately 200 residents, in an effort to further explain the traffic calming plan and ballot.

Although the minimum requirement of 25% for returned ballots was not met, staff recommends approval of the NTMP due to strong support for the project indicated on the ballots received. Additionally, Southeast Village Neighborhood Association supports moving forward with the project. Camellia Basic Elementary School is included within the boundary of this project and many of the improvements proposed are directly related to the school site and will provide enhanced safety for the children.

**Financial Considerations:** The current project budget is \$35,000 consisting of local transportation funds (Fund 2001). There are no general funds planned or allocated for this project. As of July 31, 2009, the Camellia NTMP Project (S15071138) has an unobligated balance of \$35,000 which is sufficient to cover the estimated cost of \$29,185 for Phase I of the Camellia NTMP Project.

**Emerging Small Business Development (ESBD):** Any goods and services will be procured in accordance with established City policy.

Respectfully Submitted by: Hector Barron  
Hector Barron  
City Traffic Engineer

Approved by: Jerry Way  
Jerry Way  
Director of Transportation

Recommendation Approved:

Ray Kerridge  
Ray Kerridge  
City Manager

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**Attachment 1****Background Information:**

The Neighborhood Traffic Management Program (NTMP) was adopted by City Council in December 1995, and officially began in May 1996. Camellia is the thirteenth neighborhood to participate in Council District 6. The kick-off community meeting for the neighborhood was held in September 2008. Since that time, the following has been accomplished using the three "E's" (Education, Enforcement, Engineering) of this program:

Education

- Newsletters and flyers were sent to residents to inform them of the NTMP process.
- A survey of traffic issues was mailed to each residence for input on traffic concerns and comments for solutions.
- The radar speed board was deployed in the area for a few days each month to educate drivers of their speed.
- Traffic Calming Committee members attended a Neighborhood Traffic Class to learn more about traffic engineering practices, laws and traffic calming devices.

Enforcement

- Residents were informed through flyers about various traffic and parking laws.
- Police traffic enforcement and parking enforcement were requested to address speeding and parking concerns.

Engineering

- A traffic calming plan was designed by the Traffic Calming Committee, reviewed by City Engineering staff, and presented to neighborhood residents for comment at a community meeting.

**Attachment 2**

**RESOLUTION NO.**

Adopted by the Sacramento City Council

**CAMELLIA NEIGHBORHOOD TRAFFIC MANAGEMENT PROGRAM  
PROJECT APPROVAL (S15071138)**

**BACKGROUND**

- A. The Neighborhood Traffic Management Program (NTMP) was adopted by City Council in December 1995 and officially began in May 1996.
- B. The Camellia NTMP Project (S15071138) began in September 2008. The project has followed the NTMP guidelines established by Council Resolution. Exhibit A identifies project boundaries.
- C. A traffic calming plan has been designed by residents serving on the Traffic Calming Committee and voted on by neighborhood residents with a 95.1% approval rate. Exhibit B (attached) is the ballot.

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL  
RESOLVES AS FOLLOWS:**

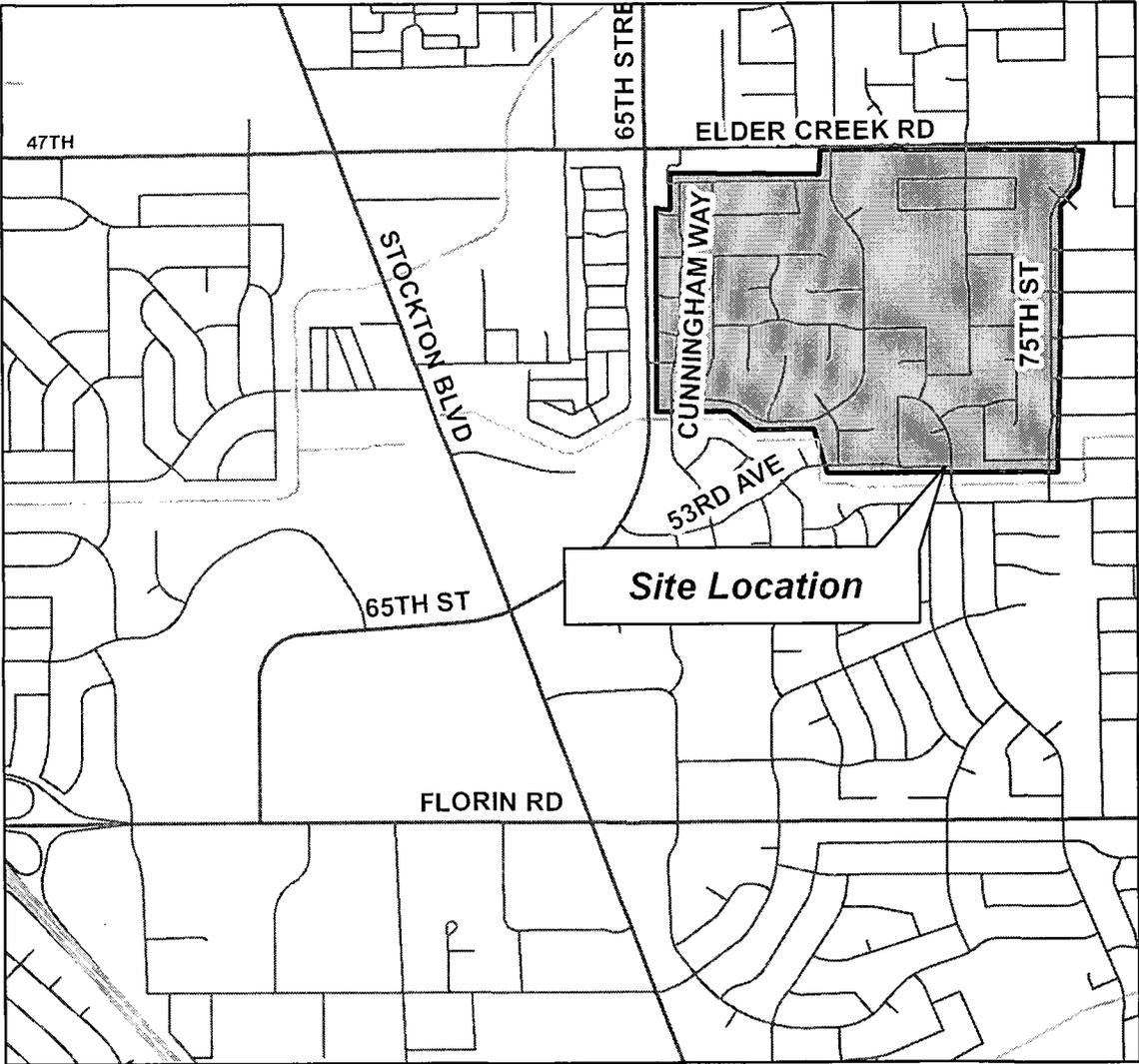
Section 1. The Camellia NTMP Project (S15071138) is approved.

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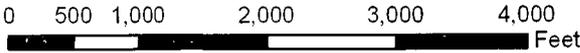
- Exhibit A: Map of Camellia NTMP Neighborhood - 1 page
- Exhibit B: Traffic Calming Plan Ballot - 1 page

EXHIBIT A

Location map for  
**CAMELLIA NTMP NEIGHBORHOOD**  
(S15071138)



Map Contact: Pedro Sanchez  
Date: August 7th, 2009



# Do you want traffic calming measures in your neighborhood?

You have the opportunity to vote on a traffic calming plan for your neighborhood. This vote is to determine if the measures recommended by the Traffic Calming Committee (TCC), which consists of residents from your neighborhood, will be implemented.

The TCC assisted city staff in developing the plan. Various measures were reviewed and agreed upon by the TCC.

## Your Vote Counts!

Every address (residence and business) within your neighborhood has received this notice and ballot. Now is your opportunity to vote for or against the proposed traffic calming measures.

You and your neighbors will decide whether or not the traffic calming measures will be implemented in your neighborhood.

If enough votes are in favor, the plan will be presented to City Council for review, final approval and funding. In order to pass, a minimum of 25% of all ballots must be returned with a simple majority in favor of the plan.

For more information call

**(916) 808-8300**

[www.cityofsacramento.org/transportation](http://www.cityofsacramento.org/transportation)

## Proposed Measures for Your Neighborhood

Below are the recommended measures.

If approved, the measures will be constructed at no cost to residents and /or homeowners. You are asked to vote in favor of or against the entire traffic calming plan which includes the following measures:

- School Signs and Slow School Legends**  
Casa Del Sol and Camp Verde
- Crosswalk**  
Rancho Adobe north leg at Casa Del Sol  
Casa Del Sol east leg at Ranch Adobe
- Centerline Striping**  
53rd from 75th to County line
- Bike and Parking Lane Striping**  
53rd from Tortola to County Line
- Yield Sign and Pavement Legend**  
Cougar at Camp Verde
- Stop Sign and Pavement Legend**  
Rancho Grande and Rancho Adobe 3-Way  
Rancho Plaza at 53rd
- Relocate No Outlet Sign**  
Casa Del Este further to the east of Rancho Madera
- Replace Neighborhood Watch Sign Pole**  
Corner of Camp Verde & Casa Del Sol
- No U-Turn Sign**  
Camp Verde & Casa Del Sol (2)
- Neighborhood Signs—**  
**Camellia - Please Drive Safely**  
Faro east of 65th St Expressway  
53rd east of the County line & west of 75th  
Briggs south of 53rd  
Rancho Adobe south of Elder Creek  
Cougar south of Elder Creek
- Speed Limit Sign and Legend**  
75th south of Elder Creek (move further south)  
53rd west of Rancho Plaza & west of Briggs
- Speed Legends**  
Rancho Adobe east of Cunningham & south of Elder Creek  
Cunningham south of Rancho Pico & south of Faro  
53rd west of 75th  
Cougar east of Camp Verde  
Rancho Adobe north & south of Casa Del Sol  
Casa Del Sol west of Rancho Adobe & east of Rancho Grande  
50th east of Cougar  
Hometown east of Cougar
- Rubber Median Islands with Gore Striping**  
75th on north and south leg at 50th  
75th on north and south leg at 51st  
75th on north leg at 53rd
- Advance Warning Signs for Islands**  
75th south of Tapo & south of 53rd



It's easy to vote.

808-8365

CALL

我們辦中文

Hablamos español

Мы говорим по-русски

သတိပြုရန်အတွက်

Решаю нас Hmoob

Chúng tôi nói tiếng Việt

Tear off the ballot, cast your vote and drop it in the mail. (postage is paid)

### Camellia

One ballot per address.

My address

Yes – I am in favor of the measures indicated on this ballot.

No – I am not in favor of the measures indicated on this ballot.

Comments

All responses must be postmarked by

**July 24, 2009**

