



REPORT TO COUNCIL

City of Sacramento

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4

Consent
March 9, 2010

**Honorable Mayor and
Members of the City Council**

Grant: Cities of Service Leadership Grant (G01000100)

Location/Council District: Citywide

Recommendation: Adopt a **Resolution: 1)** authorizing the City Manager, or designee, to accept, on behalf of the City of Sacramento, \$200,000, in grant funding from the Rockefeller Foundation; 2) authorizing the City Manager, or designee, to establish the Cities of Service Leadership Grant (G01000100) project; 3) authorizing the City Manager, or designee, to establish a \$200,000 revenue and expenditure budget in G01000100; and 4) increasing the Mayor/Council staffing by one Full Time Equivalent (FTE).

Contact: Leyne Milstein, Director, Finance Department

Presenters: None

Department: Mayor/Council; Finance

Division: Office of the Mayor; Administration

Organization No: 01001011; 06001111

Description/Analysis

Issue: Mayor Johnson implemented "Volunteer Sacramento" in partnership with Hands On Sacramento and Honorary Chair Congresswoman Doris Matsui, to encourage volunteerism and service in our communities. The goal of Volunteer Sacramento was to have over 500,000 hours of community service logged by the end of 2009 which will translate into an economic contribution of more than \$10 million back into our communities.

In an effort to further promote volunteerism in Sacramento, the Mayor's Office, on behalf of the City, applied for the Cities of Service Leadership Grant to hire a Chief Service Officer. On January 18, 2010, the Cities of Service and the Rockefeller Foundation announced the winners of the first-ever Cities of Service Leadership grant (see Attachment 1). The City of Sacramento was one of ten cities to receive this grant funding. Sacramento will receive a \$200,000 two-year grant to hire a Chief Service Officer dedicated to developing and implementing a citywide plan to increase volunteerism. This grant award will help further the City's "Volunteer Sacramento" efforts.

Policy Considerations: The City of Sacramento has previously accepted grant awards to fund specific programs and associated staff. The proposed position will be established as a limited term position for the duration of the grant period (2 years).

Environmental Considerations:

California Environmental Quality Act (CEQA): This recommendation does not constitute a "project" and is therefore exempt from the California Environmental Quality Act according to CEQA guidelines Section 15061 (b)(1) and 15378(b)(3).

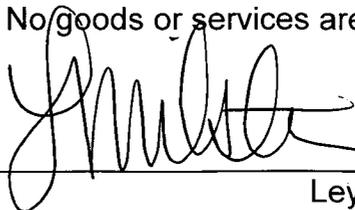
Sustainability Considerations: None

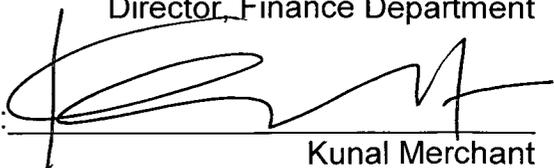
Commission Committee Action: None

Rationale for Recommendation: The City of Sacramento was one of 50 cities to apply for the Cities of Service Leadership Grant. Of the 50 applicants only 10 cities were awarded grant funding. Considering the staff reductions made in the past few years the need for volunteers has increased dramatically. In order to utilize the volunteers in the best way possible a Chief Service Officer will be needed to develop and implement the City's plan to increase volunteerism and target volunteers to address the City's greatest needs.

Financial Considerations: The Cities of Service organization has awarded the City of Sacramento a \$200,000 grant to hire a Chief Service Officer. Staff is requesting authorization for 1.0 FTE, Special Assistant to the Mayor with a working title of Chief Service Officer. The position will reside in the Mayor's office and report directly to the Mayor, per the terms of the grant award. The grant program allows for up to \$100,000 in funding per year for the two year grant period. The grant funding can only be used to pay for the personnel costs of the position. The program does not require matching funds and will not increase costs to the General Fund. Any costs incurred that exceed the grant amount will be absorbed by the Mayor's Office operating budget. This position will be established as a limited term position for the duration of the grant.

Emerging Small Business Development (ESBD): No goods or services are being purchased as a result of this agreement.

Respectfully Submitted by: 
Leyne Milstein
Director, Finance Department

Approved by: 
Kunal Merchant
Mayor's Chief of Staff

Recommendation Approved:



Gus Vina
Acting City Manager

Table of Contents:

Report	Pg. 1
Attachments	
1 Background	Pg. 4
2 Resolution	Pg. 5

Background

Cities of Service is a bipartisan coalition of Mayors from across the country, representing more than 38 million Americans in 80 cities, dedicated to engaging more Americans in service and channeling volunteers towards each city's most pressing challenges.

The Cities of Service Leadership Grants, funded by the Rockefeller Foundation, will allow each city to hire a Chief Service Officer, a senior city official dedicated to developing and implementing a citywide plan to increase volunteerism and targeting volunteers to address their city's greatest needs.

To develop their local plans, mayor's offices will convene strategic committees of service experts and stakeholders, conduct assessments of existing service levels, and identify collaborative partnerships to deepen the effects of local volunteerism. Each city will launch its comprehensive service plan by this fall.

As part of the application process, cities were asked to identify how they would conduct an assessment of existing service levels, produce a coordinated citywide plan to increase service, engage local universities, and appoint a Chief Service Officer who would report directly to the Mayor.

Applications were limited to members of the Cities of Service coalition, to cities that have more than 100,000 residents, according to the 2000 census, and to cities that have at least one community college or four-year public or private university.

As part of each application, cities were asked to submit at least two high-priority issue areas they will target with increased service. Each winning city listed education as a high priority, and Cities of Service will develop best practices and resources to help cities target that area. The City of Sacramento identified Education, Public Safety, Homelessness and Environment as the priority issues.

Ten cities were selected to receive \$200,000 two-year grants, funded by the Rockefeller Foundation. Due to the extraordinary response from cities to the first request for proposals - 50 cities applied to receive one of the ten grants.

The cities selected to receive leadership grants are Chicago, IL; Detroit, MI; Los Angeles, CA; Nashville-Davidson, TN; Newark, NJ; Omaha, NE; Philadelphia, PA; Sacramento, CA; Savannah, GA; Seattle, WA. Each of these cities displayed a strong commitment to service and outlined thoughtful, thorough and creative approaches to expanding local opportunities for volunteers to make an impact.

RESOLUTION NO.

Adopted by the Sacramento City Council

**Authorizing acceptance of
Cities of Service Leadership Grant (G01000100)**

BACKGROUND

- A. The City of Sacramento was one of 50 cities nationwide to apply for the Rockefeller Foundation's Cities of Service Leadership grant.
- B. The Cities of Service has approved a grant to the City of Sacramento for \$200,000 to hire a Chief Service Officer dedicated to developing and implementing a citywide plan to increase volunteerism and targeting volunteers to address the city's greatest needs.
- C. The grant funding can only be used to pay for personnel costs of the Chief Service Officer. The program does not require matching funds and will not impact the General Fund.

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL
RESOLVES AS FOLLOWS:**

- Section 1. The City Manager, or designee, is hereby authorized to accept, on behalf of the City of Sacramento, \$200,000, in grant funding from the Rockefeller Foundation.
- Section 2. The City Manager, or designee, is hereby authorized to establish the Cities of Service Leadership Grant (G01000100) project.
- Section 3. The City Manager, or designee, is hereby authorized to establish a \$200,000 revenue and expenditure budget in G01000100, in the Operating Grants Fund (Fund 2702).
- Section 4. The Mayor's office staffing is hereby increased by one full time equivalent (FTE) position, Special Assistant to the Mayor. This position will be established as a limited term position for the duration of the grant and will terminate when grant funding is no longer available.