



REPORT TO COUNCIL

City of Sacramento

915 I Street, Sacramento, CA 95814-2604
www.CityofSacramento.org

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CONSENT
March 23, 2010

Honorable Mayor and
Members of the City Council

Title: City Signatory Authority for City Properties located within the Proposed Del Paso Boulevard Property and Business Improvement District #2010-01

Location/Council District: The proposed Del Paso Boulevard Property and Business Improvement District is located in Council District 2. The district includes approximately 290 parcels and 171 property owners in the North Sacramento Redevelopment Area (Exhibit A, page 6).

Recommendation: Adopt a **Resolution** designating the City Manager as the signatory authority for all City-owned properties to be included in the proposed Del Paso Boulevard Property and Business Improvement District No. 2010-01.

Contact: Brian Wong, Program Specialist, (916) 808-5778; Mark Griffin, Fiscal Manager, (916) 808-8788

Presenters: Not Applicable

Department: Finance Department

Division: Public Improvement Financing

Organization No: 06001321

Description/Analysis

Issue: The property and business owners within the Del Paso commercial corridor have proposed to renew the Del Paso Boulevard Property and Business Improvement District (PBID) for a five (5) year term. The City currently owns 18 parcels within the proposed PBID. By authorizing the City Manager to act on behalf of the City-owned properties, participation in the proposed PBID will serve the public interest by providing improvement services to enhance economic development.

Policy Considerations: The recommended action authorizes the City Manager to sign a property owner's petition and assessment ballot on behalf of all City properties that will participate in the proposed Del Paso Boulevard PBID. This process is consistent with the City's Strategic Plan 3-Year Goal to "achieve sustainability and enhance livability."

Environmental Considerations

California Environmental Quality Act (CEQA): Under the California Environmental Quality Act (CEQA) guidelines, authorizing City Manager approval for proposed

business and property improvement districts do not constitute a project, and are therefore exempt from review.

Sustainability Considerations: There are no sustainability considerations applicable to the formation process and administration of a special district.

Committee/Commission: None.

Rationale for Recommendation: The actions in the recommended Resolution are required by the California Streets and Highways Code Part 7 (beginning with Section 36600) of Division 18.

Financial Considerations: If the proposed PBID is renewed, the City of Sacramento will participate as a property owner in the District. City-owned properties will have a total first-year annual assessment of approximately \$43,263. Future assessment rates may be subject to an increase of no more than 3% annually. Funds are currently budgeted for continued participation in the PBID.

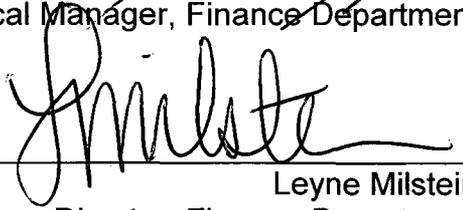
Emerging Small Business Development (ESBD): City Council approval of these proceedings is not affected by City policy related to the ESBD Program.

Respectfully Submitted by: _____



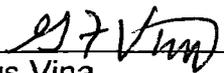
Mark Griffin
Fiscal Manager, Finance Department

Approved by: _____



Leyne Milstein
Director, Finance Department

Recommendation Approved:



Gus Vina
Interim City Manager

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BACKGROUND

The Del Paso Boulevard PBID was approved by City Council on May 24, 2005, in accordance with the Property and Business Improvement District Area Law of 1994, and became effective on January 1, 2006. The property owners within the District would like to renew the District for a five (5) year term. The District will continue to provide funding for the Del Paso Boulevard PBID to and to provide the following services in the Del Paso Boulevard commercial corridor:

- Public Safety and Maintenance Program
 - Clean and Safe Program
 - Integration with City Police
 - Maintenance Patrol

- Advocacy, Advertising and Economic Development

- Image Enhancement Program

The attached resolution provides the City Manager the authority to sign a property owner's petition and assessment ballot on behalf of all City properties that will participate in the Del Paso Boulevard PBID.

RESOLUTION NO.

Adopted by the Sacramento City Council

**AUTHORIZING THE CITY MANAGER TO SIGN A PROPERTY OWNER'S
PETITION AND AN ASSESSMENT BALLOT REGARDING CITY PROPERTIES
WITHIN THE DEL PASO BOULEVARD PROPERTY AND BUSINESS
IMPROVEMENT DISTRICT**

BACKGROUND

- A. The property and business owners within the Del Paso Boulevard commercial corridor propose to renew the Del Paso Boulevard Property and Business Improvement District (Del Paso Boulevard PBID) for a five (5) year term under the Property and Business Improvement District Law of 1994, as authorized by the California Streets and Highways Code, Part 7 (beginning with Section 36600) of Division 18.
- B. The City owns the following properties within the Del Paso Boulevard PBID:
 - 265-0292-024-0000 2512 Rio Linda Boulevard
 - 265-0292-025-0000 2522 Rio Linda Boulevard
 - 265-0292-040-0000 2528 Rio Linda Boulevard
 - 265-0293-022-0000 Parcel fronting El Camino Avenue at intersection of Del Paso Blvd.
 - 275-0044-022-0000 Right Turn lane from El Camino Avenue onto Del Paso Blvd.
 - 275-0089-001-0000 Median and Easterly roadway on Arden Way
 - 275-0132-003-0000 Arden Way between Canterbury Road and Oxford Street
 - 275-0134-003-0000 300 Arden Way
 - 275-0134-004-0000 Parcel located near Parks and Recreation admin building 490 Arden Way
 - 275-0134-005-0000 490 Arden Way (Parks and Recreation admin building)
 - 275-0134-011-0000 Near Woodlake Park
 - 275-0134-012-0000 Woodlake Park
 - 275-0134-013-0000 Woodlake Park
 - 275-0142-001-0000 Woodlake Park
 - 275-0149-007-0000 Light Rail right-of-way (tracks)
 - 275-0149-008-0000 Light Rail right-of-way (tracks)
 - 275-0149-009-0000 Light Rail right-of-way (tracks)
 - 275-0156-003-0000 Light Rail right-of-way (tracks)
- C. The City Council has determined that the public interest will be served by having City properties participate in the Del Paso Boulevard PBID.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

The City Manager is authorized to sign the following documents on behalf of City of Sacramento:

- Section 1.** A property owner's petition authorizing the City Council to initiate proceedings to renew the Del Paso Boulevard PBID.

- Section 2.** An assessment ballot indicating the City's support for the initial assessment levied by the Del Paso Boulevard PBID, but only if (a) the total first year amount to be levied annually on the City's properties within the Del Paso Boulevard PBID does not exceed \$43,263; and (b) any subsequent increases in the assessment rate does not exceed 3% annually.

- Section 3.** Exhibit A is part of this resolution.

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Exhibit A: Map of Proposed District - City Properties

Exhibit A

**Del Paso Boulevard
Property and Business Improvement District 2010-01**

