EarthMaxx\USA
"It's more than a store"

8-10-2010

Dear Mayor Johnson,

I read of your green-team interview me and EarthMaxx would be a powerful, visible force on that team. EarthMaxx will make your vision of a "green valley" now. This will put Sacramento on the map for being "green." The need is now we have air problems, water problems and those are basic elements of and for life. I am asking for your assistance with this project. I know you are the right person for me to contact with this. I want this confidential so this can be by the people for the people so it can remain that way forever. Thank You for any help you can offer me. If I was on your green-team and was a super hero, I want my powers to be and see EarthMaxx\USA open. I know you have the power to move this forward.

Thank You for your time,

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* following some of your campaign is why I am here *

EarthMaxx \ USA
"it's more than a store"

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Dear Mayor \ City Council

Thank you for your time, I would like to congratulate Mayor Johnson for being the first of his kind in Sacramento. I have followed in the media your rank to your position from HOPE, the charter school, even your market proposal in Oak Park. I also have faith a change for the good will be made in Sacramento. I also have followed the city of Sacramento's ambition and direction to be the "green valley". EarthMaxx will help establish this area as that. Together we can show the world how to be "green", create a thriving economy and communities from being green, as well as create jobs. I have spent over 20 years and thousands of hours in personal research and money to create something that will solve alot of the worlds problems and it is EarthMaxx The time is right and Sacramento is right for this organization. I feel you owe your voters at least 1 hour of true thought, about this opportunity for Sacramento. This also effects you, you can think about it while you chew your lunch or

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when you are sitting using the restroom. I am very confident that you will be able to have the vision for this mission and the need for it. This is only an invitation to make Sacramento the "green valley". I am here to give Sacramento the first opportunity to become our anchor city. I am very confident in this and feel Sacramento, Ca. would be a great city to start. However this is my life and if you and the rest of city council feel the city of Sacramento has no need for EarthMaxx and its questions in its communities, Thank you for your time but I will begin to ~~campaign~~ campaign this thru out other city councils in California and the USA. I also have noticed in every district alot of unused retail buildings that could use a new "green" life and could be used to generate jobs, tax money, school money, community programs, and give a new vibe in the people in the community. I know with your help this will work.

Thank you,
EarthMaxx
Rick Myers

8-10-10

City Council of Sacramento, CA

(Proposal)

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EarthMaxx USA

"It's more than a store"

EarthMaxx USA is a unique way to provide community consumers with products and services unlike any other retail establishment. EarthMaxx will sell only products that are safe and friendly to the enviroment and be comparably priced to existing non-friendly products and sell products that are made only in the USA by USA workers. EarthMaxx will also donate half of all profits (Net) to the community in its zone. These donations will mostly be used for schools, after school programs, and projects to enhance their lives. This includes community enhancement projects, field trips, school clean-ups, etc. None of these funds are to be used for schools payroll other than for events sponsored by EarthMaxx. EarthMaxx will also create much needed jobs in these communities and will hire directly from them. EarthMaxx will also promote a cleaner enviroment which does include customers communities and this will create a better person. Person by person, voter by voter, tax payer by tax payer, state by state, EarthMaxx by EarthMaxx will make a vast change in many communities. Our products will range from common everyday

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household products to construction materials. Consumers want and need to be more eco-friendly in their lives, but they need a one stop shopping place to purchase these products. Consumers will also shop EarthMaxx knowing also they are doing their growing part in making a better community for themselves and their children. EarthMaxx will be a true anchor and a everyday visual symbol of change in every community it is located in. EarthMaxx will also work with other local businesses to sponsor events and contribute to the community through EarthMaxx to promote a better business enviroment, which will also benefit their business. EarthMaxx is currently in talks with local and major manufacturers and corporations for their sponsorship and assistance in our mission. We also have suppliers ready to provide products to EarthMaxx at a discount wholesale price (on credit if needed) to assure comparable prices are passed to the consumer in the community. These suppliers are ready to furnish items from paper towels, tissue, clothes, toys, construction materials, and hundreds of other products consumers in communities use and purchase

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daily.

EarthMaxx welcomes and dares any of its competitors to beat or meet the standards of products, services, and EarthMaxx's symbol in the community of immediate impact to better the lives of its customers and their families thru its direct work and donations into the community. EarthMaxx will also always have an open book policy which means our records and financial records will always be open to be reviewed by any goverment offical that is qualified to do so and that it pertains to.

EarthMaxx start up capital will come from city/state grants, community fundraisers, private investors, corporate donations, loans, or and from a tax on the sale of medical cannabis, or for an exemption or a temporary lift to the moratorium for opening a medical club and allow EarthMaxx to open under a different name of course and form a medical club where all net profits will be directed to the funding of EarthMaxx's operations. All city, county, and state laws and patient security will be in place at the location. The club will not

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advertise or disclose its relationship to EarthMaxx, but club members will be made aware of their helping fund an organization for a better and safer place to live, this will assure a club of many patients to help do their part in helping children in the community, these acts will create closer, safer, and cleaner communities thru out the entire city. This will make the entire city a better community. EarthMaxx has done alot of research thru education, computer social networks, computer web-sites, and phone calls. The supply is there, the demand is there and the need in this city is there for such a store as EarthMaxx. EarthMaxx has thousands of voters, tax payers, church leaders, community organizations, celebrities, and countless others thru out the city and California that will all stand behind EarthMaxx and its obvious immediate potential to change the condetions of all our lives and communities. EarthMaxx already have thousands of supporters with the near possibility of millions. EarthMaxx can quickly gather hundreds or thousands of its supporters thru computer social networks, letters, texts, and phone calls to gather and show visible support for EarthMaxx and its

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mission when and wherever they are needed.

EarthMaxx will also generate monthly income from the lease of advertisement space to businesses which will be in our stores. We have already generated alot of interest for its valuble ad space banners from corporations and local businesses who wish to advertise their services and products to our customers. This will help off set operating cost to ensure more for community projects. EarthMaxx will also generate hundreds of thousands of dollars of income from the profits of its thousands of daily used and purchased products on the shelves of the store. EarthMaxx will generate alot of new much needed jobs in communities, generate city, county, state tax revenue, as well as provide hundreds of thousands of dollars directly into it's zoned community year after year after years to come. EarthMaxx\USA will be in every inviting community across America to donate and educate its customers to use safer energy sources and how to be a smarter environmental friendly consumer and decrease their impact

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on the limited resources avaliable on this planet, as well as create a better person knowing they are doing their part in their community to make a better community for themselves and families.

EarthMaxx is currently seeking an anchor city for its mission. We currently have limited funds and will be in the process of applying for business licenses, city/state grants, fundraisers, private grants, loans, private investors, and corporate fundings. Our projected grand opening EarthDay 2011. If your city would like to be our anchor city, all jobs created by EarthMaxx will be "green jobs" and employee or affiliate that touch our products will be a "green job" created, any job created is great, but we are creating "green jobs" to help stimulate the "green economy" so it too can grow. EarthMaxx will also with the help of our anchor city be the seed and soil that will grow this organization across the USA, together we will be a first example of how to be part of a true "green" community in an urban landscape environment.

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EarthMaxx\USA

EarthMaxx will also provide thousands of benefits for children in its surroundings, as well as hundreds of unmentioned benefits by donations to educate and help educate children in community schools and thru the community enhancement projects. This will uplift and enhance community members from the highest price homeowner in the community to a homeless person that calls the community home. EarthMaxx will enhance and uplift lives of its communities and show to be an immediate solution to some of their community problems from day one of opening our doors for business. EarthMaxx is open and asking for any help that your council can assist us with in our mission. I and EarthMaxx will be extremely thankful and very helpful with any assistance that you can offer.

Thank You,

EarthMaxx,
Rick Myers
8-10-2010

notes

* had to hand write (printer broke)

* would like to attend
  Greenwise Meeting
  August 17, 2010
  how much to attend?

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* Sacramento great area for this alot of top honors in "green economy"
* this is a rough draft, professional plans can be made, anything I can not do myself I can gather qualified people to do so.

* if next meeting needed, will dress professional walked there

* last way for startup capital was last option But if is going to be allowed give it some purpose

* True grass root effort to make a stronger organization overall
* want this started by the people so it be for the people and stay that way.