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Correspondence

Meeting of December 14, 2010

a. **Correspondence**

1. Item 23: Councilmember Call Up: Iceland Restoration
 - a. Franklin Burris, North Sacramento Chamber of Commerce

b. **eComment**

1. See attached.



Hon Mayor Johnson
and City Council Members
City of Sacramento
915 I Street, 5th Floor
Sacramento CA 95814

Dear Honorable Mayor and Council Members:

As this recession lingers and many of our small businesses struggle to survive, the Chamber is focused on economic development and job creation for our business community, including attracting customers to North Sacramento.

For 70 years, one of the most successful attractions on Del Paso Boulevard, drawing thousands of visitors yearly from outside our area has been the Iceland Skating Rink. In fact, many nearby businesses have complained of a drop off in visits and customers since the tragic fire the burned the rink down earlier this year.

Our board is unanimous in our *support of a use permit* for the re-operation of Iceland Skating Rink. Given the recession, issues with access to capital, and the lack of any public funds, like redevelopment, to help Iceland - we are amazed that it stands ready to reopen to the public, and welcome it back and wish the new non-profit organization much continued success.

Iceland supports our shared objective to create a climate of growth and success in our community and this use is critical to Del Paso Boulevard, one of the City's priority commercial corridors for revitalization. We appreciate and thankfully acknowledge the work of city staff and the Planning Commission in expediting and approving this use permit so as to maximize the season for Iceland to give the greatest economic impact to the boulevard and our area businesses. In terms of business retention this is a priority for North Sacramento, and we would think, the City.

Since 1923, the Chamber has been the voice of business in North Sacramento, proudly representing almost 18,000 jobs and 60,000 residents – the Chamber has lead, served, and inspired this community to a strong local economy and quality of life over those decades. We need your help to continue this effort, and we thank you for your thoughtful consideration on this business retention matter.

Yours in service,

Franklin Burris
Chair, Jobs and Growth Committee
North Sacramento Chamber of Commerce

President – **Rob Karth**
Ice Unlimited

Vice President of Finance - **Heddy Chiang**
California Bank & Trust

Vice President of Programs - **Doug Austin**
Austin's Uptown Studio

Secretary - **Cindy Templeton**
Bank of the West

Immediate Past President - **Franklin Burris**
Connect Realty

James Alkoms
Northern California Art Conservators

Douglas Britt
Wells Fargo Bank

Shane Curry
Casa Bella Galeria

Tod Stain
Arden Fair Mall

Rebecca Garrison
Point West TMA

Brad Martin
Subway Truck Parts

Norb Bartosik
Cal Expo / State Fair

Panda Morgan
Los Rios Small Business
Development Center

Jim Alves
Sacramento Municipal Utility District

Bob Poole
DOME Printing, Inc.

Bob Slobe
North Sacramento Land Co.

*Leading Businesses,
Leading Community*

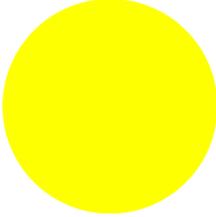
P.O. Box 15488 – Sacramento, CA 95851
www.NorthSacramentoChamber.org
916.925.6773

City of Sacramento

City Council [Closed Session Starts at 5:00 P.M.]

Tuesday, December 14, 2010

Top Discussion Item

Agenda Item	Position %
<p>23. Estimated Time: 30 minutes Councilmember Call-Up: Iceland Restoration (Noticed on 12-2-10) Report ID: 2010-00049</p> <p>Total Number of Comments: 1</p>	 <div style="display: flex; justify-content: space-around; font-size: small;"> <div style="text-align: center;">■ Support 0%</div> <div style="text-align: center;">■ Oppose 0%</div> <div style="text-align: center;">■ None 100%</div> </div>

Public Comments Summary

Opinion	Agenda Item	Support	Oppose	None	Total
	23. Estimated Time: 30 minutes Councilmember Call-Up: Iceland Restoration (Noticed on 12-2-10) Report ID: 2010-00049	0	0	1	1
	23. Estimated Time: 30 minutes Councilmember Call-Up: Iceland Restoration (Noticed on 12-2-10) Report ID: 2010-00049	1	0	0	1
				Total	2

Public Comments Details

Agenda Item	Support	Oppose	None	Total

23. Estimated Time: 30 minutes Councilmember Call-Up: Iceland Restoration (Noticed on 12-2-10) Report ID: 2010-00049		0	0	1	1
John fierro jfierro@winfirst.com 2145 oxford st District 2	The hoops and processes need to get this far were excessive for any business let alone one which has been around for so long. We should have had a council person willing to assist instead of questioning the process with her agenda appearing hostile.			None	12/14/2010 

Agenda Item		Support	Oppose	None	Total
23. Estimated Time: 30 minutes Councilmember Call-Up: Iceland Restoration (Noticed on 12-2-10) Report ID: 2010-00049		1	0	0	1
Carolyn Raber 1426 Teneighth Way District 4 Sacramento CA	I strongly support the special use permit to allow Iceland to operate as an open-air rink. Iceland is an important part of our community. It serves as a home away from home for our city's skaters, a safe and constructive place for our city's youth to congregate, and is a important part of the revitalization efforts going on in the Del Paso Heights neighborhood. I urge Mayor Johnson and all city council members to do everything possible to help in the restoration of this gem in our city.			Support	12/14/2010 