



# City of Sacramento City Council

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915 I Street, Sacramento, CA, 95814  
[www.CityofSacramento.org](http://www.CityofSacramento.org)

**Meeting Date:** 3/29/2011

**Report Type:** Staff/Discussion

**Title:** Redistricting - Schedule Updates & Software Demonstration

**Report ID:** 2011-00309

**Location:** Citywide

**Recommendation:** 1) Receive and file the updated schedule for the Council Redistricting effort; 2) participate in interactive redistricting software demonstration and discussion

**Contact:** Scot Mende, New Growth Manager, (916) 808-5746, Community Development Department, Maria MacGunigal, IT Manager, (916) 808-7998, Information Technology Department

**Presenter:** Maria MacGunigal, IT Manager, (916) 808-7998, Information Technology Department

**Department:** Community Development Dept / Information Technology

**Division:** New Growth

**Dept ID:**

**Attachments:**

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- 1-Description/Analysis
- 2-Background
- 3-Calendar
- 4-Schedule

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### **City Attorney Review**

Approved as to Form  
Matthew Ruyak  
3/23/2011 12:14:43 PM

### **City Treasurer Review**

Prior Council Financial Policy Approval or  
Outside City Treasurer Scope  
Russell Fehr  
3/16/2011 4:26:50 PM

### **Approvals/Acknowledgements**

Department Director or Designee: Max Fernandez - 3/21/2011 11:21:42 AM

Assistant City Manager: Cassandra Jennings - 3/22/2011 1:23:15 PM



## Description/Analysis

**Issue:** At the City Council meeting of January 18, 2011, the City Council approved a community participation process; on February 8, 2011, the City Council approved Resolution 2011-068, which established the 2011 Sacramento Redistricting Citizens Advisory Committee. This report provides an update to the proposed schedule for the redistricting process and provides a demonstration of the software tool to be used for drawing redistricting maps.

**Policy Considerations:** The 2010 Census data was provided to the City on March 8, 2011. The City Charter – Section 24 of Article III – requires that the City Council adopt new Council district boundaries within six months after release of the United States census data.

### **Environmental Considerations:**

**California Environmental Quality Act (CEQA):** The subject of this report is not, in itself, a project. The subject of this report does not involve a project which requires compliance with the CEQA, inasmuch as it does not involve an activity which may cause a direct or indirect change in the environment (Public Resources Code Section 21065).

**Sustainability Considerations:** None.

**Commission/Committee Action:** Not applicable.

**Rationale for Recommendation:** The proposed schedule for the redistricting process complies with the City Charter and maximizes the opportunity for broad civic engagement consistent with the City's culture of open and transparent government.

**Financial Considerations:** On January 18, 2011, the City Council approved Resolution 2011-033, which established a multi-year CIP (I07000700) for redistricting activities and allocated \$160,000 of General Funds from the Administrative Contingency to the effort. The redistricting software tool was purchased from these funds.

**Emerging Small Business Development (ESBD):** Not applicable.

## **Background**

At its January 18, 2011, meeting, the City Council approved a community participation process for redistricting. Staff was then directed to report back with additional information regarding the possible formation of a citizens advisory committee. Staff returned to Council on February 1, 2011, when Council approved the formation of a citizens advisory committee.

On February 8, 2011, the City Council approved Resolution 2011-068, which established the Sacramento Redistricting Citizens Advisory Committee (SRCAC). The Resolution defines the purpose, composition, selection, and timeframe of the SRCAC.

On March 8, 2011, the U.S. Census Bureau released local-level 2010 Census population counts for Sacramento. The data provides population, race, and Hispanic origin by Census Block.

The Census data will be integrated into the redistricting software that City staff is developing for the public's use. It is anticipated that the software tools will be completed and available to the public at the end of March.

The City Charter provides that the Council shall commence and complete the redistricting process within six months of the release of the Census redistricting data. The data released on March 8<sup>th</sup> is approximately three weeks earlier than was anticipated and moves forward the overall schedule by three weeks.

Below is a high level summary of the adjusted scheduled key dates:

- March 8<sup>th</sup>: Data is released by Census
- April – May: Census Data, Tools, and Community Outreach/Training available for Community
- April – June: Citizens Advisory Committee Meets
- June – August: Council Considers Redistricting Recommendations, Comments, and Proposals
- September 6<sup>th</sup>: Council adopts final ordinance for new boundaries

The detailed calendar and timetable for the redistricting process are provided as Attachments 2 and 3.



# Redistricting 2011 Schedule

January						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
/	/	/	/	/	/	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

February						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
/	/	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	/	/	/	/	/

March						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
/	/	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	/	/

April						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
/	/	/	/	/	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

May						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	/	/	/	/

June						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
/	/	/	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	/	/

July						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
/	/	/	/	/	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

August						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
/	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	/	/	/

September						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
/	/	/	/	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	/

- Council
- SRCAC
- Community Meeting
- Key Date
- SRCAC Application Process

# Redistricting 2011 Schedule



Date	Event	Topic
1/18/2011	Council Item	Approve principles, process, and timeline
2/1/2011	Council Item	Present committee options
2/8/2011	Council Item	Adopt Resolution to form committee
2/9/2011	South Area Community Meeting	Outreach/Q&A Session
2/17/2011	South East Area Community Meeting	Outreach/Q&A Session
2/19/2011	Community Meeting	District 8 Community Leadership
2/23/2011	Community Meeting	City Management Academy
2/24/2011	North Area Community Meeting	Outreach/Q&A Session
2/25/2011	SRCAC	Committee Applications Due to City Clerk
2/28/2011	Central City Community Meeting	Outreach/Q&A Session
3/8/2011	SRCAC	City Council nominations of committee members
3/8/2011	Census Delivery	Census Data delivered to local jurisdictions
3/15/2011	SRCAC	PP&E Interviews At Large applicants
3/22/2011	Council Item	Council Appointments to SRCAC
3/29/2011	Council Item	Council/SRCAC review summarized Census Data and community meeting info
3/30/2011	Community Meeting	Community Course on Redistricting Software
3/31/2011	Community Meeting	Community Course on Redistricting Software
4/11/2011	SRCAC	Committee Meeting
4/18/2011	SRCAC	Committee Meeting
4/25/2011	SRCAC /Community	Joint Committee/Community Meeting to answer technical/logistical questions
4/25/2011	SRCAC/Community	Assistance Center
5/2/2011	SRCAC	Committee Meeting
5/9/2011	SRCAC	Committee Meeting
5/16/2011	SRCAC	Committee Meeting
5/16/2011	Submit Plans	Community Proposals Due
5/23/2011	SRCAC	Committee Meeting (*Council Report Due for 6/14/11 Council Meeting)
6/6/2011	SRCAC	Optional Committee Meeting
6/14/2011	Council Item	Council Review SRCAC themes from submitted proposals
6/13/2011	SRCAC	Committee Meeting
6/20/2011	SRCAC	Committee Meeting
6/27/2011	SRCAC	Committee Meeting Adopts Final Council Report
7/6/2011	SRCAC	Committee Meeting
7/12/2011	Council Item	SRCAC Submit Proposed Boundaries to Council
7/26/2011	Council Item	Council/Community Discussion on proposals
8/9/2011	Council Item	Council/Community Discussion on proposals
8/23/2011	Council Item	Council Intent to Adopt Final Boundaries
9/6/2011	Council Item	Council Must Adopt Final Boundaries and Ordinance no later than September 6, 2011

Council
SRCAC
Community Meeting
Key Date
SRCAC Application Process