

RESOLUTION NO. 2011-246

Adopted by the Sacramento City Council

April 26, 2011

SACRAMENTO TOURISM BUSINESS IMPROVEMENT DISTRICT BUDGET

BACKGROUND

- A. The Sacramento Tourism Business Improvement District (STBID) exists to generate additional revenue for marketing convention and tourism activities in the Cities of Sacramento, Isleton, Rancho Cordova, and the County of Sacramento's unincorporated area. Money is generated by an assessment on occupied hotel and motel rooms.
- B. Under Section 3.98.060 of the Sacramento City Code and Agreement 2001-021, the Sacramento Convention & Visitors Bureau (SCVB) administers the STBID, including preparation of an annual budget for approval by the Sacramento City Council.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

Section 1. The 2010-11 Budget for the Sacramento Tourism Business Improvement District, shown in Exhibit A hereto, is approved.

Section 2. Exhibit A is part of this Resolution.

Adopted by the City of Sacramento City Council on April 26, 2011 by the following vote:

Ayes: Councilmembers Ashby, Cohn, D Fong, R Fong, McCarty, Pannell, Schenirer, Sheedy, and Mayor Johnson.

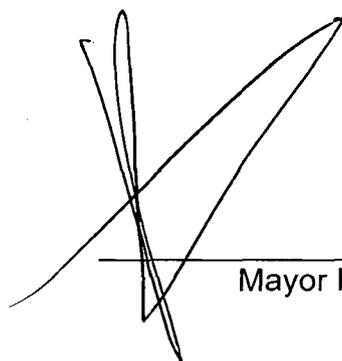
Noes: None.

Abstain: None.

Absent: None.

Attest:


Shirley Concolino, City Clerk



Mayor Kevin Johnson