City of Sacramento
City Council

915 I Street, Sacramento, CA, 95814
www.CityofSacramento.org

12

Meeting Date: **8/23/2011** **Report Type:** Consent

Title: Naming Redding Avenue Park (Park Site FB1) "Mae Fong Park"

Report ID: 2011-00726

Location: 3004 Redding Avenue, District 6

Recommendation: Adopt a Resolution naming Redding Avenue Park (Park Site FB1) "Mae Fong Park".

Contact: Nell Hessel, Program Analyst, (916) 808-5732; J.P. Tindell, Park Planning & Development Manager, (916) 808-1955, Department of Parks and Recreation

Presenter: None

Department: Parks & Recreation Department
Division: Park Development Services
Dept ID: 19001121

Attachments:

1-Description/Analysis
2-Background
3-Location Map (Redding Avenue Park)
4-Master Plan (Redding Avenue Park)
5-Resolution

City Attorney Review
Approved as to Form
Sheryl N. Patterson
8/16/2011 8:21:47 AM

City Treasurer Review
Prior Council Financial Policy Approval or Outside City Treasurer Scope
Russell Fehr
8/9/2011 1:28:52 PM

Approvals/Acknowledgements

Department Director or Designee: Jim Combs - 8/11/2011 1:25:52 PM

Assistant City Manager: Cassandra Jennings - 8/15/2011 11:07:02 PM

Back to Table of Contents

Description/Analysis

Issue: Staff is seeking City Council approval to officially name Redding Avenue Park (Park Site FB1) "Mae Fong Park". Redding Avenue Park (Park Site FB1) is a 3.25-acre joint use neighborhood park/detention basin located at 3004 Redding Avenue in the Fruitridge/Broadway Community Plan Area (PA5). The park name "Redding Avenue Park" is a working park name used by staff for Park Site FB1 and not the official name of the park. The Council Office is proposing the park site be named "Mae Fong Park" to recognize and honor Mae Lillian Fong who was a longtime Sacramento businesswoman and community leader.

Mrs. Fong passed away on August 20, 2010. She and her husband started Fong & Fong Printers and Lithographers, Inc. Her many contributions to the community included serving as a charter board member of River City Bank, First Commercial Bank, and Sacramento Area Commerce & Trade Organization (SACTO), Sacramento Region's leading facilitator of economic development, as well as supporting Shriners Hospitals for Children of Northern California and the Sacramento Asian Sports Foundation. She was also honored by the Sacramento Metropolitan Chamber of Commerce as Female Business Owner of the Year.

Policy Considerations: Naming this park site "Mae Fong Park" is consistent with the City of Sacramento Facility Naming Policy adopted by City Council on February 26, 2008 (Resolution 2008-112).

Providing parks and recreation facilities is consistent with the City's strategic plan to enhance livability in Sacramento's neighborhoods by expanding park, recreation, and trail facilities throughout the City.

This is also part of the Park Development Process for park planning as stated in the *2005-2010 Parks and Recreation Master Plan*.

Environmental Considerations:

California Environmental Quality Act (CEQA): This report concerns administrative activities that will not have a significant effect on the environment and does not constitute a "project" as defined by the CEQA Guidelines (Title 14 Cal. Code Reg. §15000 et seq.) Sections 15061(b)(3); 15378(b)(2). The construction of a new park sign is exempt under CEQA Section 15303 which consists of new construction of small structures.

Sustainability: Not applicable.

Committee/Commission Action: On April 21, 2011, a letter was sent to over 1600 neighbors of Redding Avenue Park inviting them to the May 5, 2011 Parks and Recreation Commission to provide input on renaming Redding Avenue Park (Park Site FB1) "Mae Fong Park". On May

5, 2011, the Parks and Recreation Commission supported naming Redding Avenue Park (Park Site FB1) “Mae Fong Park”.

Rationale for Recommendation: Naming Redding Avenue Park (Park Site FB1) ”Mae Fong Park” is consistent with the City’s facility naming policy. The City’s facility naming policy allows for facilities to be named for an individual who has contributed significantly to the community posthumously at least one year after date of passing. Staff is recommending that City Council authorize Redding Avenue Park (Park Site FB1) be named “Mae Fong Park” as a tribute to Mrs. Fong, a longtime Sacramento businesswoman and community leader. Mrs. Fong passed away on August 20, 2010.

Financial Considerations: The cost for the installation of a new park sign is approximately $5,000. There are sufficient Park Development Impact Fee (PIF) funds (Fund 3204) available in the existing Capital Improvement Program (CIP) project (L19150100) to cover the costs of the new park sign.

Emerging Small Business Development (ESBD): Not applicable.

Back to Table of Contents

Background

Redding Avenue Park (Park Site FB1) is a 3.25-acre joint use neighborhood park/detention basin located at 3004 Redding Avenue in the Fruitridge/Broadway Community Plan Area (PA5). The park name "Redding Avenue" is a working park name used by staff for Park Site FB1 and not the official name of the park. The Council Office is proposing the park be named "Mae Fong Park".

Mae Lillian Fong was a longtime Sacramento businesswoman and community leader. Mrs. Fong passed away on August 20, 2010. She and her husband started Fong & Fong Printers and Lithographers, Inc. Her many contributions to the community included serving as a charter board member of River City Bank, First Commercial Bank, and Sacramento Area Commerce & Trade Organization (SACTO), Sacramento Region's leading facilitator of economic development, as well as supporting Shriners Hospitals for Children of Northern California and the Sacramento Asian Sports Foundation. She was also honored by the Sacramento Metropolitan Chamber of Commerce as Female Business Owner of the Year.

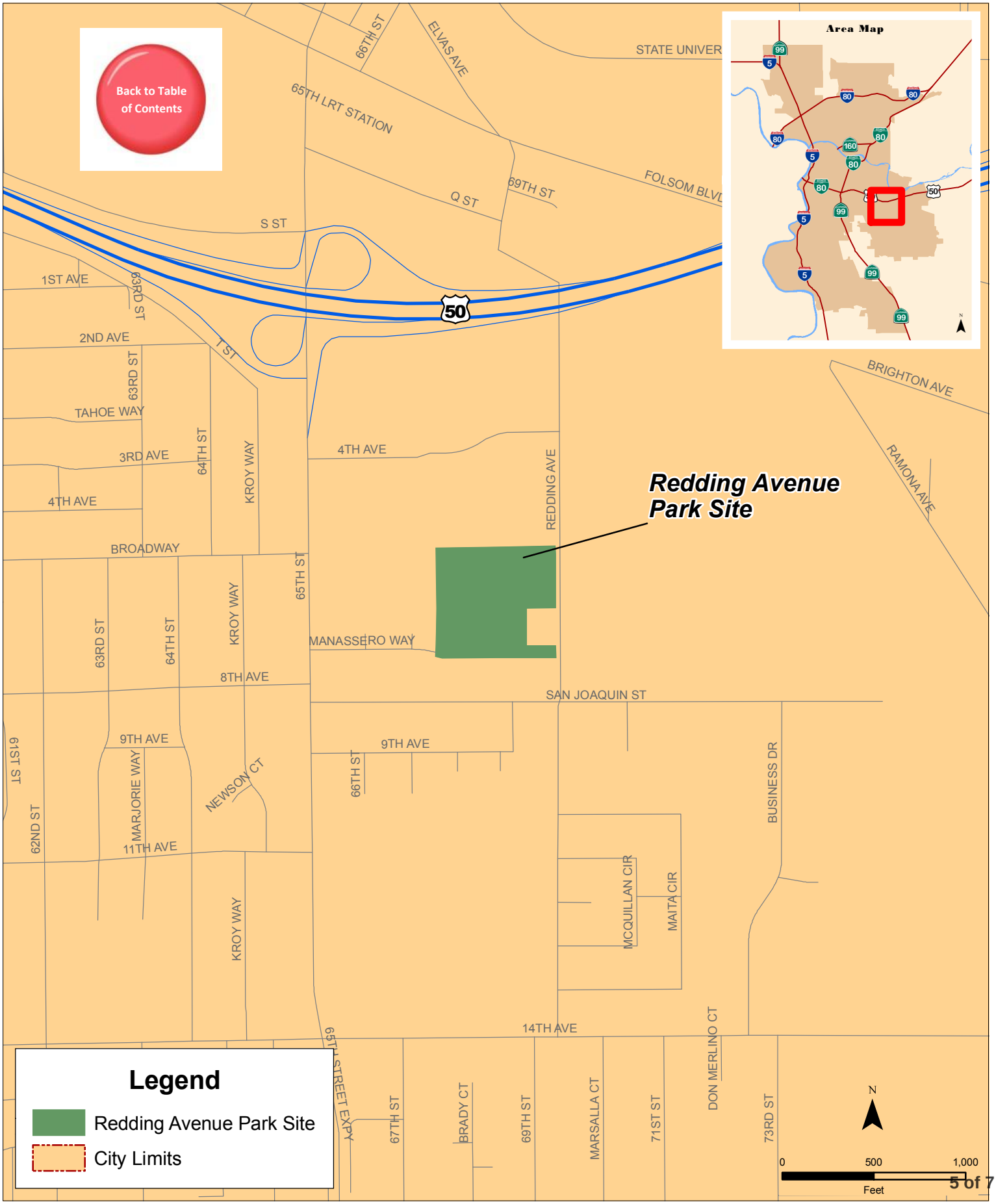
On April 21, 2011, a letter was sent to over 1,600 neighbors of Redding Avenue Park inviting them to the May 5, 2011 Parks and Recreation Commission to provide input on renaming Redding Avenue Park (Park Site FB1) "Mae Fong Park". On May 5, 2011, the Parks and Recreation Commission supported naming Redding Avenue Park (Park Site FB1) "Mae Fong Park".

On July 20, 2009, the Redding Avenue Park Master Plan was reviewed and supported by the Park Planning and Development Services Committee, a Committee of the Parks and Recreation Commission. On August 13, 2009, the Master Plan was reviewed and supported by the Parks and Recreation Commission. On November 17, 2009, City Council approved the Redding Avenue Park Master Plan.

The Master Plan includes fitness stations, decomposed granite jogging trails, pedestrian walkways, seating areas, an adventure play area and tot lot with poured in place rubber surfacing, a rock climbing area, a small group picnic area with a shade structure, and landscaping.

The park improvements that were constructed in 2010 included: a tot lot, an adventure play area, a small group picnic area, a grass volleyball court, a natural area, walkways, and landscaping. The park was officially opened to the public in October 2010.

City of Sacramento
Department of Parks and Recreation
Redding Avenue Park Site



O:\GIS_Projects\Parks\redding_avenue_parksite.mxd | January 08, 2009 jch

Back to Table of Contents

REDDING AVENUE PARK

PROPOSED MASTER PLAN - APRIL 22, 2009

CITY of SACRAMENTO / DEPARTMENT of PARKS & RECREATION

Back to Table of Contents

RESOLUTION NO. 2011-

Adopted by the Sacramento City Council

August 23, 2011

NAMING REDDING AVENUE PARK (PARK SITE FB1) "MAE FONG PARK"

BACKGROUND

A. Redding Avenue Park (Park Site FB1) is a 3.25-acre joint use neighborhood park/detention basin located at 3004 Redding Avenue in the Fruitridge/Broadway Community Plan Area (PA5).

B. The park name "Redding Avenue Park" is a working park name used by staff for Park Site FB1 and not the official name of the park.

C. On May 5, 2011, the Parks and Recreation Commission supported naming Redding Avenue Park (Park Site FB1) "Mae Fong Park".

D. Naming this park site "Mae Fong Park" is consistent with the City of Sacramento Facility Naming Policy adopted by City Council on February 26, 2008 (Resolution 2008-112).

E. Mae Lillian Fong passed away on August 20, 2010. The Council Office is proposing Redding Avenue Park (Park Site FB1) be named "Mae Fong Park" to recognize and honor Mae Lillian Fong who has contributed significantly to the community.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

Section 1. Redding Avenue Park (Park Site FB1) shall be named "Mae Fong Park".