

ORDINANCE NO. 2011-043

Adopted by the Sacramento City Council

October 25, 2011

ORDINANCE ADDING SECTION 15.148.885 TO CHAPTER 15.148 OF THE SACRAMENTO CITY CODE, RELATING TO AUTHORIZING CERTAIN SIGNS ON MULTIPLE FAMILY STRUCTURES

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1. Section 15.148.885 is hereby added to Chapter 15.148 of the Sacramento City Code, to read as follows:

15.148.885 Signs on Multiple Family Structures.

- A. Application. This section applies only to multiple family structures.
- B. Classification of Multiple Family Structures; Eligibility for Permits. In addition to the signs permitted under Article III of this chapter, and notwithstanding any provision in this chapter to the contrary, the following types of signs, in the number indicated, are authorized for multiple family structures:
 - 1. "Class-A Structures" have at least 3 but not more than 50 living units and are eligible for a permit authorizing the following signs:
 - a. Up to 12 helium-filled balloons.
 - b. One portable sign.
 - c. One banner.
 - 2. "Class-B Structures" have at least 51 but not more than 100 living units and are eligible for a permit authorizing the following signs:
 - a. Up to 24 helium-filled balloons.
 - b. Up to two portable signs.
 - c. Up to two banners.

3. "Class-C Structures" have more than 100 living units and are eligible for a permit authorizing the following signs:
 - a. Up to 36 helium-filled balloons.
 - b. Up to three portable signs.
 - c. Up to three banners.

C. Sign Regulations for Multiple Family Structures.

1. Helium-filled balloons must meet the following criteria:
 - a. When inflated, each balloon must fit within a box that has a height, width, and depth of 15 inches (i.e., 15" x 15" x 15").
 - b. No Mylar balloons.
 - c. No internal illumination.
2. Each portable sign, including supports, must fit within a box with a height of not more than 4 feet, a width of not more than 3 feet, and a depth of not more than 3 feet. A-frame signs are portable signs.
3. Each banner must meet the following criteria:
 - a. Its height must be not more than 4 feet, and its width must be not more than 12 feet.
 - b. It must be securely mounted on a permanent structure that is integral to the multiple family structure, and it must not flap or wave in the wind.
 - c. It must be composed of fire-retardant materials.
4. General.
 - a. Each person who desires to obtain a sign permit for a Class-A, Class-B, or Class-C Structure must submit an application to the City, using the approved form, and must pay any fees that the City Council establishes by resolution to recoup the City's cost of issuing the permits, inspecting the signs after installation, and otherwise administering and enforcing this section.
 - b. Each permit will be valid for one year from the date of issuance.
 - c. If, while a permit is in effect, the permit holder has complied with this section, then the permit holder will be entitled to renew the permit for another year upon payment of the fee in effect at the time of renewal. Otherwise, a permit is not renewable.

- d. The permit holder shall place and maintain each sign so that the sign is not a hazard to vehicular or pedestrian traffic.
- e. The permit holder shall place and maintain each sign on the private property where the associated multiple family structure is situated. Signs may not be placed in public rights-of-way.
- f. The permit holder shall maintain each sign in good repair.
- g. While a permit is in effect, the permit holder may repair or replace the associated signs without obtaining a new permit.
- h. The City may remove, without prior notice, any sign that does not comply with this section. If the City removes a non-compliant sign, then the City shall send the permit holder, by U.S. Mail, a written notice identifying the reason for removal, the location where the permit holder may retrieve the sign, and the deadline for retrieval (which must be at least 10 days after the notice is deposited in the mail). The City may destroy any signs not retrieved by the deadline stated in the notice, and the permit holder will not be entitled to compensation for the value of signs so destroyed.

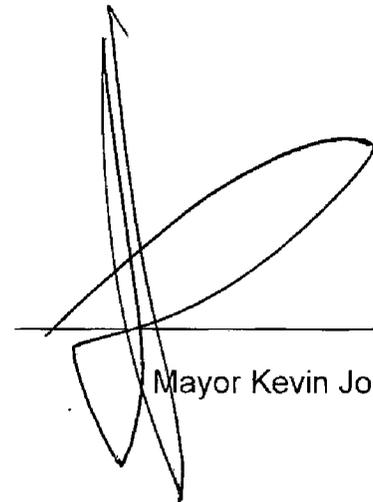
Adopted by the City of Sacramento City Council on October 25, 2011 by the following vote:

Ayes: Councilmembers Ashby, Cohn, D Fong, R Fong, McCarty, Pannell, Schenirer, Sheedy, and Mayor Johnson.

Noes: None.

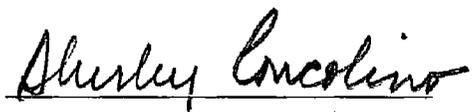
Abstain: None.

Absent: None.



Mayor Kevin Johnson

Attest:



Shirley Concolino, City Clerk

Passed for Publication: October 18, 2011

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Effective: November 23, 2011