



City of Sacramento City Council

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915 I Street, Sacramento, CA, 95814
www.CityofSacramento.org

Meeting Date: 12/6/2011

Report Type: Staff/Discussion

Title: 2011 Leadership Sacramento Class's Tree Planting Project

Report ID: 2011-01015

Location: District 8

Recommendation: Adopt a Resolution in support of the 2011 Leadership Sacramento Class's tree planting project that will upgrade the Florin Road Bingo Hall's parking lot to be consistent with the City's Shade Tree Ordinance.

Contact: Michelle Heppner, Special Projects Manager, (916) 808-1226, Office of the City Manager

Presenter: Michelle Heppner, Special Projects Manager, (916) 808-1226, Office of the City Manager

Department: City Manager

Division: Executive Office

Dept ID: 02001011

Attachments:

- 1-Description/Analysis
 - 2- Resolution - 2011 Leadership Sacramento Tree Planting Project
 - 3- Exhibit A - 2011 Leadership Sacramento Class Roster
 - 4- Exhibit B - Cover Your Asphalt Informational Flyer
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City Attorney Review

Approved as to Form
Joe Robinson
11/29/2011 5:10:50 PM

Approvals/Acknowledgements

Department Director or Designee: John Dangberg - 11/29/2011 2:41:35 PM



Description/Analysis

Issue: Councilmember Pannell requested staff bring forward a Resolution in support of the 2011 Leadership Sacramento class tree planting project in District 8.

Leadership Sacramento, founded in 1985, is a program of the Sacramento Metro Chamber, which develops community-minded business and civic leadership. It is a year-long interactive program, limited to 35 participants each year, which provides a behind-the-scenes understanding of the issues that impact the region's economic prosperity, quality of life and culminates in the completion of a community betterment project. The class of 2011 is the program's 25th graduating class.

Each year, the Leadership Sacramento class is tasked with a project that must be completed by the end of the year in which the class convenes. In partnership with the Sacramento Tree Foundation, the 2011 Leadership Sacramento class selected a project that entails planting trees and retrofitting an existing parking lot at the Florin Road Bingo Hall in District 8. The project has been colloquially named "Cover your Asphalt" and is intended to bring many years of enjoyment to patrons, and the beautification effort will serve as a demonstration project that businesses, along with the Sacramento Tree Foundation, can emulate throughout the Sacramento region.

Cover Your Asphalt is fully funded through the fundraising efforts of the 2011 Leadership Sacramento class and is scheduled to be completed on December 10, 2011 when the final tree planting community event will take place.

Policy Considerations: Support for the Cover Your Asphalt project is consistent with the City's Shade Tree Ordinance and the City's on-going sustainability efforts.

Environmental Considerations: Trees help the environment, improve human health and help make our community a more attractive place to live and do business. With parking lots occupying about 10 percent of land in many cities, tree shading reduces pavement temperature by 36 degrees, lowers temperature inside vehicles by 47 degrees, decreases parking lot runoff containing metals, oil and grease, and reduces fuel tank temperatures by as much as 7 degrees.

Sustainability: The Cover Your Asphalt project conforms to the City's sustainability efforts to adapt to the effects of climate change and is consistent with the proposed goal to continue tree planting and tree replacement programs with the goal of adding 1,000 new trees annually as noted under Strategy 6 of the City's proposed Climate Action Plan.

Commission/Committee Action: None.

Rationale for Recommendation: The Cover Your Asphalt project is consistent with the City's sustainability efforts to adapting to the effects of climate change which is vital to the survival of future generations in terms of sustainability and economic vitality. Studies show shaded lots lead to higher profits for local businesses and improve customer satisfaction.

Financial Considerations: None.

Emerging Small Business Development (ESBD): None.



RESOLUTION NO.

Adopted by the Sacramento City Council

ON DATE OF _____

SUPPORTING THE 2011 LEADERSHIP SACRAMENTO CLASS TREE PLANTING PROJECT THAT WILL UPGRADE THE FLORIN ROAD BINGO HALL'S PARKING LOT CONSISTENT WITH THE CITY OF SACRAMENTO'S SHADE TREE ORDINANCE

BACKGROUND

- A. Parking lots account for one tenth of the developed lands in many urban environments and have been identified by the Sacramento Tree Foundation as contributing to higher temperatures, increased auto emissions, higher storm runoff and other environmental effects.
- B. The City of Sacramento enacted an ordinance requiring minimum shade requirements for parking lots and identified parking lot shade as a climate action plan strategy.
- C. The benefits of shaded parking lots include lowering pavement temperature by 36 degrees and the temperature inside vehicles by 47 degrees, reducing fuel tank temperatures by 7 degrees and decreasing runoff containing metals, oil and grease.
- D. Studies show shaded lots lead to higher profits for local businesses and improve customer satisfaction.
- E. Leadership Sacramento, a program of the Sacramento Metro Chamber which develops community-minded business and civic leadership, is a year-long interactive program that provides a behind-the-scenes understanding of the issues that impact the region's economic prosperity, quality of life and culminates in the completion of a community betterment project.
- F. Leadership Sacramento Class of 2011 has partnered with the Sacramento Tree Foundation to launch a project called "Cover Your Asphalt".
- G. The first Cover Your Asphalt project entails planting trees and retrofitting an existing parking lot located at Florin Road and 24th Street in Sacramento to provide shade and bring many years of enjoyment to patrons of this area.
- H. Cover Your Asphalt will identify best practices that can be applied to similar such projects in the future throughout the region.

- I. The 2011 Leadership Sacramento Class is working with civic, community and business leaders throughout the Sacramento region to generate energetic support for Cover Your Asphalt and continue the program into the future.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

Section 1. The 2011 Leadership Sacramento Class and the Sacramento Tree Foundation are recognized for their collaborative effort to develop and implement the Cover Your Asphalt project for the betterment of the community and the City of Sacramento.

Section 2. The City Council encourages the community to celebrate the Cover Your Asphalt tree planting day held on December 10, 2011.

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Exhibit A – 2011 Leadership Sacramento Class Roster

Exhibit B – Cover Your Asphalt Informational Flyer

2011 Leadership Sacramento Class Roster

Name	Organization
Sophia Agafonow	Mechanics Bank - Sacramento
Jim Allen	Safe Credit Union
Jim Alves	Sacramento Municipal Utility District
Philip Arndt	Comcast
Jerry Azevedo	APCO Worldwide
Liliana Bernal	Volt Workforce Solutions
Kelly Brenk	Sacramento Metro Chamber of Commerce
Christina Chin	Intel Corporation
Cindy Condos	Weintraub Genshlea Chediak Law Corporation
Alyssa Daily	Lionakis
Mona Ebrahimi	Kronick, Moskovitz, Tiedemann & Girard
Sarah Ellis	Gilbert Associates, Inc.
Sean Filippini	Downey Brand LLP
Tricia Geringer	Agricultural Council of California
Holly Harper	Sutter Health
Coral Henning	Sacramento County Public Law Library
Michelle Heppner	City of Sacramento
Eric Jones	The Reznick Group
Matt Keasling	Taylor & Wiley
Janice Lajoie	GE Capital
Peggy Leineke	DST Output
Todd Leon	CADA-Capitol Area Development Authority
Melissa Matrinez	Old sacramento Business Association
Mark McLoughlin	ICF International
Sara Minnehan	Aerojet
Scott Moak	3fold Communications
Jessica Morrow	Stafford King Wiese Architects
Jared Quinton	UC Davis Health System
Carol Serre	Kaiser Permanente North Valley Service Area
Shirley Kwan Smith	Crossroads Diversified Services
Phil Tretheway	Marketing by Design

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cover your asphalt

A Program of the
Sacramento Tree Foundation



Come Plant With Us!

Florin Road Bingo
2350 Florin Road,
Sacramento, CA
95822

Saturday,
December 10th
8:30am

**Let's plant some
trees.** Throw on your
jeans and grab some
gloves.

**Help pave it
forward,** nominate
the next parking lot.

**Become an
ambassador**
support the program
and spread the
word of Cover Your
Asphalt.

It's the middle of summer and the temperature is 103 degrees. Given a choice between a parking spot in the blazing sun and one in the shade, which do you choose??

No surprise – most would choose the shaded spot in this scenario. A shaded parking lot is not only a requirement of a City of Sacramento ordinance, but is also good for business: studies show shaded lots lead to higher profits for local businesses and contribute to overall customer satisfaction.

Leadership Sacramento is committed to Cover Your Asphalt because trees help the environment, improve human health and help make our community a more attractive place to live and do business. With parking lots occupying about 10 percent of land in many cities, consider the following benefits of shade:

- **Reduces pavement temperature** by 36 degrees
- **Decreases parking lot runoff** containing metals, oil and grease
- **Lowers temperature inside vehicles** by 47 degrees
- **Reduces fuel tank temperatures** by seven degrees
- Studies show shaded lots lead to **higher profits** for local businesses and **improve customer satisfaction**



LEADERSHIP
SACRAMENTO 
a program of the metro chamber



cover your asphalt

A Program of the
Sacramento Tree Foundation



What does the project involve?

Cover Your Asphalt entails planting trees and retrofitting an existing parking lot located at Florin Road and 24th Street in South Sacramento. These improvements will bring many years of enjoyment to patrons, and the beautification effort will serve as a demonstration project that businesses, along with the Sacramento Tree Foundation, can emulate throughout the Sacramento region.

Join Us to Make “Cover Your Asphalt” a Success

Leadership Sacramento is actively working with community and business leaders to raise funds and implement the project in 2011. Your financial or in-kind donation is needed to help Cover Your Asphalt become a success. **To learn more about how you can support this project**, please go to: www.sactree.com/coveryourasphalt or call (916) 924-TREE (8733).

What is Leadership Sacramento?

Leadership Sacramento is a program of the Sacramento Metro Chamber. Founded in 1985, the year-long program cultivates community-minded civic and business leadership. Leadership Sacramento gives 35 participants each year the opportunity to better understand the issues that impact our region's economic prosperity, quality of life, as well as complete a community project. The class of 2011 is the program's 25th graduating class.