

## **RESOLUTION NO. 2011-660**

Adopted by the Sacramento City Council

December 6, 2011

### **SUPPORTING THE 2011 LEADERSHIP SACRAMENTO CLASS TREE PLANTING PROJECT THAT WILL UPGRADE THE FLORIN ROAD BINGO HALL'S PARKING LOT CONSISTENT WITH THE CITY OF SACRAMENTO'S SHADE TREE ORDINANCE**

#### **BACKGROUND**

- A. Parking lots account for one tenth of the developed lands in many urban environments and have been identified by the Sacramento Tree Foundation as contributing to higher temperatures, increased auto emissions, higher storm runoff and other environmental effects.
- B. The City of Sacramento enacted an ordinance requiring minimum shade requirements for parking lots and identified parking lot shade as a climate action plan strategy.
- C. The benefits of shaded parking lots include lowering pavement temperature by 36 degrees and the temperature inside vehicles by 47 degrees, reducing fuel tank temperatures by 7 degrees and decreasing runoff containing metals, oil and grease.
- D. Studies show shaded lots lead to higher profits for local businesses and improve customer satisfaction.
- E. Leadership Sacramento, a program of the Sacramento Metro Chamber which develops community-minded business and civic leadership, is a year-long interactive program that provides a behind-the-scenes understanding of the issues that impact the region's economic prosperity, quality of life and culminates in the completion of a community betterment project.
- F. Leadership Sacramento Class of 2011 has partnered with the Sacramento Tree Foundation to launch a project called "Cover Your Asphalt".
- G. The first Cover Your Asphalt project entails planting trees and retrofitting an existing parking lot located at Florin Road and 24th Street in Sacramento to provide shade and bring many years of enjoyment to patrons of this area.
- H. Cover Your Asphalt will identify best practices that can be applied to similar such projects in the future throughout the region.

- I. The 2011 Leadership Sacramento Class is working with civic, community and business leaders throughout the Sacramento region to generate energetic support for Cover Your Asphalt and continue the program into the future.

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:**

Section 1. The 2011 Leadership Sacramento Class and the Sacramento Tree Foundation are recognized for their collaborative effort to develop and implement the Cover Your Asphalt project for the betterment of the community and the City of Sacramento.

Section 2. The City Council encourages the community to celebrate the Cover Your Asphalt tree planting day held on December 10, 2011.

**Table of Contents:**

Exhibit A – 2011 Leadership Sacramento Class Roster

Exhibit B – Cover Your Asphalt Informational Flyer

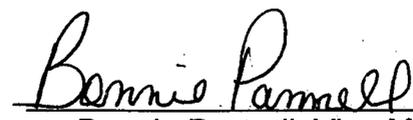
Adopted by the City of Sacramento City Council on December 6, 2011 by the following vote:

Ayes: Councilmembers Ashby, Cohn, D Fong, R Fong, McCarty, Pannell, Schenirer, Sheedy.

Noes: None.

Abstain: None.

Absent: Mayor Johnson.

  
Bonnie Pannell, Vice-Mayor

Attest:

  
Shirley Concolino, City Clerk

**2011 Leadership Sacramento Class Roster**

<b>Name</b>	<b>Organization</b>
Sophia Agafonow	Mechanics Bank - Sacramento
Jim Allen	Safe Credit Union
Jim Alves	Sacramento Municipal Utility District
Philip Arndt	Comcast
Jerry Azevedo	APCO Worldwide
Liliana Bernal	Volt Workforce Solutions
Kelly Brenk	Sacramento Metro Chamber of Commerce
Christina Chin	Intel Corporation
Cindy Condos	Weintraub Genshlea Chediak Law Corporation
Alyssa Daily	Lionakis
Mona Ebrahimi	Kronick, Moskovitz, Tiedemann & Girard
Sarah Ellis	Gilbert Associates, Inc.
Sean Filippini	Downey Brand LLP
Tricia Geringer	Agricultural Council of California
Holly Harper	Sutter Health
Coral Henning	Sacramento County Public Law Library
Michelle Heppner	City of Sacramento
Eric Jones	The Reznick Group
Matt Keasling	Taylor & Wiley
Janice Lajoie	GE Capital
Peggy Leineke	DST Output
Todd Leon	CADA-Capitol Area Development Authority
Melissa Matrinez	Old sacramento Business Association
Mark McLoughlin	ICF International
Sara Minnehan	Aerojet
Scott Moak	3fold Communications
Jessica Morrow	Stafford King Wiese Architects
Jared Quinton	UC Davis Health System
Carol Serre	Kaiser Permanente North Valley Service Area
Shirley Kwan Smith	Crossroads Diversified Services
Phil Tretheway	Marketing by Design



# cover your asphalt

A Program of the  
Sacramento Tree Foundation



## Come Plant With Us!

Florin Road Bingo  
2350 Florin Road,  
Sacramento, CA  
95822

**Saturday,**  
**December 10th**  
8:30am

**Let's plant some trees.** Throw on your jeans and grab some gloves.

**Help pave it forward,** nominate the next parking lot.

**Become an ambassador** support the program and spread the word of Cover Your Asphalt.

It's the middle of summer and the temperature is 103 degrees. Given a choice between a parking spot in the blazing sun and one in the shade, which do you choose??

No surprise – most would choose the shaded spot in this scenario. A shaded parking lot is not only a requirement of a City of Sacramento ordinance, but is also good for business: studies show shaded lots lead to higher profits for local businesses and contribute to overall customer satisfaction.

Leadership Sacramento is committed to Cover Your Asphalt because trees help the environment, improve human health and help make our community a more attractive place to live and do business. With parking lots occupying about 10 percent of land in many cities, consider the following benefits of shade:

- **Reduces pavement temperature** by 36 degrees
- **Decreases parking lot runoff** containing metals, oil and grease
- **Lowers temperature inside vehicles** by 47 degrees
- **Reduces fuel tank temperatures** by seven degrees
- Studies show shaded lots lead to **higher profits** for local businesses and **improve customer satisfaction**



LEADERSHIP  
SACRAMENTO  
a program of the metro chamber





# cover your asphalt

A Program of the  
Sacramento Tree Foundation



## What does the project involve?

Cover Your Asphalt entails planting trees and retrofitting an existing parking lot located at Florin Road and 24th Street in South Sacramento. These improvements will bring many years of enjoyment to patrons, and the beautification effort will serve as a demonstration project that businesses, along with the Sacramento Tree Foundation, can emulate throughout the Sacramento region.

## Join Us to Make "Cover Your Asphalt" a Success

Leadership Sacramento is actively working with community and business leaders to raise funds and implement the project in 2011. Your financial or in-kind donation is needed to help Cover Your Asphalt become a success. **To learn more about how you can support this project**, please go to: [www.sactree.com/coveryourasphalt](http://www.sactree.com/coveryourasphalt) or call (916) 924-TREE (8733).

## What is Leadership Sacramento?

Leadership Sacramento is a program of the Sacramento Metro Chamber. Founded in 1985, the year-long program cultivates community-minded civic and business leadership. Leadership Sacramento gives 35 participants each year the opportunity to better understand the issues that impact our region's economic prosperity, quality of life, as well as complete a community project. The class of 2011 is the program's 25th graduating class.