



**City of Sacramento
City Council**

4

915 I Street, Sacramento, CA, 95814
www.CityofSacramento.org

Meeting Date: 1/10/2012

Report Type: Consent

Title: Grant Application: CalRecycle Beverage Container Recycling Grant

Report ID: 2012-00003

Location: Citywide

Recommendation: Pass a Resolution: 1) authorizing the City Manager to submit an application for the Department of Resources Recycling and Recovery (CalRecycle) Beverage Container Recycling Grant – RBC23 & RBC24 9FYs 2011/12 & 2012/23 and to execute all agreements related to the grant if the grant is awarded; 2) authorizing the Director of General Services, or the Director's designee, to accept (CalRecycle) Beverage Container Recycling Grant funds in the amount awarded; and 3) authorizing the City Manager to establish related revenue and expenditure budgets for the grant funds in Grant Project ID G14121900, contingent on receipt of the grant funds.

Contact: Steve Harriman, Integrated Waste General Manager, (916) 808-4949; Doug Huston, Program Analyst, (916) 808-4935, Department of General Services

Presenter: None

Department: Department Of Utilities

Division: Solid Waste Administrative Svc

Dept ID: 14001711

Attachments:

1-Description/Analysis

2-Background

3-CalRecycle243BCR City of Sacramento Phase 1

4-Resolution

City Attorney Review

Approved as to Form
Lan Wang
12/22/2011 10:05:43 AM

City Treasurer Review

Reviewed for Impact on Cash and Debt
Janelle Gray
12/21/2011 1:11:14 PM

Approvals/Acknowledgements

Department Director or Designee: Dave Brent - 12/21/2011 3:21:28 PM



Description/Analysis

Issue: In September 2011, the Department of Resources, Recycling and Recovery (CalRecycle) released a grant solicitation seeking projects that implement new or enhanced programs that provide convenient beverage container recycling opportunities in various locations statewide. In response to the Solicitation, the Department of Utilities submitted a Phase 1 Concept Proposal to partner with the Sacramento Rental Housing Association, Sacramento County Environmental Management Department, and local waste haulers to implement new or enhanced beverage container recycling at multifamily properties in the City of Sacramento. The Department of Utilities was notified on December 5, 2011 by CalRecycle that our concept was accepted, and the Department has been selected to compete in Phase 2 of the CalRecycle FY 2011/12 and FY 2012/13 Beverage Container Recycling Grant (BCRG) Program. Staff recommends that the City submit a Phase 2 Application for the CalRecycle FY 2011/12 and FY 2012/13 BCRG Program. Staff will be requesting up to \$275,000 in grant funding. A copy of the Phase 1 concept proposal accepted by CalRecycle is included as Attachment 1 to this report.

Policy Considerations: Assembly Bill 341 signed by Governor Brown on October 5, 2011 declares the Statewide policy goal of 75% of solid waste generated be source reduced, recycled, or composted by the year 2020. The bill includes a provision that requires multifamily residential dwellings of 5 units or more to arrange for recycling services, on and after July 1, 2012. Sacramento Regional Solid Waste Authority (SWA) Ordinance No. 20, Title IV, requires that multi-family dwellings with 5 or more units who subscribe to ten (10) cubic yards per week or greater of garbage collection service must separate designated recyclable materials from their garbage for recycling. Residents often experience inadequate access to recycling bins and lack sufficient understanding of recycling requirements. The need for a comprehensive approach to training and education is critical to address high turnover of residents, property owners, and property managers.

This report's recommendation is consistent with the City's Strategic Plan Goals of achieving sustainability and livability. City Council approval is required for the establishment of a grant over \$100,000.

Environmental Considerations: The Environmental Services Manager has determined that the action of setting up a recycling program at multi-family residential properties does not have the potential for causing a significant effect on the environment and is therefore exempt under CEQA Guidelines, Categorical Exemption Section 15061(b)(3), of the California Environmental Quality Act.

Sustainability: This grant project is consistent with and will support the Sustainability Master Plan goals to work with stakeholders to maximize landfill diversion and encourage the reuse and local recycling of materials. This project will also support compliance with AB341 that not less than 75% of solid waste generated be source reduced, recycled, or composted by the year 2020, and the requirement that multifamily residential dwellings of 5 units or more arrange for recycling services on and after July 1, 2012.

Commission/Committee Action: Not applicable

Rationale for Recommendation: A significant number of City residents live in multifamily dwellings. This grant program will allow the City to work closely with the Sacramento Rental Housing Association, Sacramento County Environmental Management Department, and franchised waste haulers to implement the following goals:

1. Create outreach and educational tools that will reach owners, property management companies and property managers in Sacramento to ensure they are providing convenient beverage container recycling opportunities for their tenants and are in compliance with applicable recycling laws and regulations;
2. Specifically target 40+ multi-family properties (7,400+ housing units) within the City limits of Sacramento that are located in demographically and economically diverse neighborhoods, and/or identified as affordable housing, and work directly with their property management company, regional supervisors, onsite property managers and their waste hauler to ensure they are compliant with AB 341 and SWA Ordinance No. 20, Title IV and providing onsite recycling collection service; and
3. Provide a comprehensive multi-lingual tenant education and outreach program at the targeted properties to promote and link individual behavior changes with a well developed collection system to achieve the goal of increased beverage container recycling.

Financial Considerations: There is no City match required. Staff will be requesting up to \$275,000 in grant funding. Staff recommends that the City Council authorize the City Manager to establish related revenue and expenditure budgets for the grant funds in Grant Project G14121900 contingent upon receipt of award.

Emerging Small Business Development (ESBD): ESBD considerations do not pertain to this funding application. Contracts for which funding is accepted will require compliance with applicable ESBD and/or federal MBE/WBE requirements.



Background

In September 2011, the Department of Resources, Recycling and Recovery (CalRecycle) released a grant solicitation seeking projects that implement new or enhance existing programs to provide convenient beverage container recycling opportunities in various locations statewide. CalRecycle administers the California Beverage Container Recycling and Litter Reduction Act (Act) which governs the recycling of California Redemption Value (CRV) beverage containers. The Act was established to eliminate waste, increase recycling and conserve natural resources. The primary goal of the recycling program is to achieve an 80 percent recycling rate for all aluminum, glass, plastic and bi-metal beverage containers sold in California

In response to the solicitation, staff submitted a Phase 1 Concept proposing to partner with the Sacramento Rental Housing Association and local waste haulers to increase recycling at multifamily properties. More than 50% of residents in the City of Sacramento live in multi-family rental property. Residents often experience inadequate access to recycling bins and lack sufficient understanding of recycling requirements. The need for a comprehensive approach for training and education is critical to address high turnover of residents, property owners, and property managers. The City was notified December 5, 2012 that the concept was accepted and we have been selected to compete in Phase 2 of the Department of Resource, Recycling and Recovery (CalRecycle) FY 2011/12 and FY 2012/13 Beverage Container Recycling Grant (BCRG) Program.

Assembly Bill 341 signed by Governor Brown on October 5, 2012 declares it is the policy goal of the state that not less than 75% of solid waste generated be source reduced, recycled, or composted by the year 2020. The bill includes a provision that requires multifamily residential dwelling of 5 units or more to arrange for recycling services, on and after July 1, 2012. Sacramento Regional Solid Waste Authority, of which the City of Sacramento is a member, Ordinance No. 20, Title IV, requires that multi-family dwellings with 5 or more units and who subscribe to ten (10) cubic yards a week or greater of garbage collection service must recycle designated recyclable materials from their garbage.

Staff recommends that the City submit a Phase 2 Application to CalRecycle to implement new or enhance existing recycling at multifamily properties. This report requests authorization to submit the application, execute all necessary agreement(s), and establish related revenue and expenditure budgets for the grant funds in Grant Project **G14121900**. Staff will be requesting up to \$275,000 in grant funding.



RESOLUTION NO. 2012-

Adopted by the Sacramento City Council

January 10, 2012

APPROVING FY2011/12 AND FY2012/13 BEVERAGE CONTAINER RECYCLING GRANT APPLICATION (G14121900)

BACKGROUND

- A. In September 2011, the Department of Resource, Recycling and Recovery (CalRecycle) released a grant solicitation seeking projects that implement new or enhance existing programs to provide convenient beverage container recycling opportunities in various locations statewide.
- B. Assembly Bill 341 signed by Governor Brown on October 5, 2012, declares it is the policy goal of the state that not less than 75% of solid waste generated be source reduced, recycled, or composted by the year 2020. The bill includes a provision that requires multifamily residential dwelling of five units or more to arrange for recycling services, on and after July 1, 2012.
- C. In response to the solicitation, the Department of Utilities submitted a Phase 1 Concept Proposal to partner with the Sacramento Rental Housing Association and local waste haulers to implement new or enhance existing beverage container recycling at multi-family properties in the City of Sacramento.
- D. The Department of Utilities was notified on December 5, 2011, by CalRecycle that our concept was accepted and we have been selected to compete in Phase 2 of the Department of Resource, Recycling and Recovery (CalRecycle) FY2011/12 and FY2012/13 Beverage Container Recycling Grant (BCRG) Program.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. The City Manager is hereby authorized to apply for the Department of Resource, Recycling and Recovery (CalRecycle) FY2011/12 and FY2012/13 Beverage Container Recycling Grant and to execute all agreements related to the grant on behalf of the City if the grant is awarded.
- Section 2. The Director of General Services, or the Director's designee, is authorized to accept (CalRecycle) Beverage Container Recycling Grant funds in the

amount awarded.

Section 3. The City Manager is authorized to establish the Beverage Container Recycling Grant (G14121900) project and its related revenue and expenditure budgets, contingent on receipt of the grant awards.



(September 2011)

Department of Resources Recycling and Recovery (CalRecycle)



Beverage Container Recycling Grant Program

PHASE 1 – CONCEPT APPLICATION

Fiscal Years (FYs) 2011/12 & 2012/13

Table of Contents

Application.....	2
Recycling Program History.....	3
Organization’s Experience.....	3
Project Description.....	3
Project Need.....	4

Applications must be postmarked by CalRecycle no later than 3:00pm PDT, Monday, October 10, 2011. Late Applications will be disqualified. Applications e-mailed or faxed will not be accepted.

Follow the Application guidelines and requirements from the solicitation to properly complete and submit this Application.

Applications become the property of CalRecycle and are subject to disclosure under the Public Records Act. Do not submit confidential information.

Applications sent by U.S. Postal Service or a commercial delivery service should be sent in a manner that allows for tracking by the sender and that provides an addressed and dated receipt. Failure to do so is at the risk of the applicant and if delivery is delayed or the application is lost by the Post Office or delivery service, the burden is on the applicant to demonstrate timely mailing or delivery of the application.

**Beverage Container Recycling Grant Program – RBC23 & RBC24
 (FYs 2011/12 & 2012/13)**

Complete and submit all sections.

APPLICANT / ORGANIZATION INFORMATION			
APPLICANT / ORGANIZATION NAME (MUST MATCH RESOLUTION OR LETTER OF COMMITMENT -- I.E., CITY OF XXXX):			
DEPARTMENT NAME (I.E., DEPARTMENT OF PUBLIC WORKS):			
REQUESTED GRANT AMOUNT:	MATCHING GRANT AMOUNT: <i>(IF APPLICABLE)</i>	TOTAL AMOUNT: <i>(ROUND AMOUNTS TO THE NEAREST WHOLE DOLLAR)</i>	
MAILING ADDRESS:		PROJECT ADDRESS:	
CITY:		CITY:	
COUNTY:	ZIP CODE:	COUNTY:	ZIP CODE:
PRIMARY CONTACT NAME:		SECONDARY CONTACT NAME:	
SALUTATION: <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Miss.		SALUTATION: <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Miss.	
TITLE:		TITLE:	
TELEPHONE NUMBER:	TELEPHONE NUMBER (SECONDARY):	TELEPHONE NUMBER:	TELEPHONE NUMBER (SECONDARY):
FAX NUMBER:		FAX NUMBER:	
EMAIL ADDRESS:		EMAIL ADDRESS:	
SIGNATURE AUTHORITY NAME: <i>(AS AUTHORIZED IN RESOLUTION OR LETTER OF COMMITMENT)</i>		AUTHORIZED DESIGNEE NAME: <i>(IF APPLICABLE, AS AUTHORIZED IN LETTER OF DESIGNATION)</i>	
SALUTATION: <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Miss.		SALUTATION: <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Miss.	
TITLE:		TITLE:	
TELEPHONE NUMBER:	FAX NUMBER:	TELEPHONE NUMBER:	FAX NUMBER:
EMAIL ADDRESS:		EMAIL ADDRESS:	
INDICATE WHICH TYPE OF ENTITY YOU ARE (CHECK ONLY ONE):			
<input type="checkbox"/> CITY <input type="checkbox"/> COUNTY <input type="checkbox"/> CITY & COUNTY <input type="checkbox"/> OTHER (LIST TYPE) _____			
LEGISLATIVE DISTRICT NUMBERS (TO FIND YOUR DISTRICT, USE MAILING ADDRESS ABOVE AND GO TO http://www.calrecycle.ca.gov/Profiles/Juris/)		FEDERAL TAX IDENTIFICATION NUMBER:	
ASSEMBLY:	SENATE:		

RECYCLING PROGRAM HISTORY

Are you currently certified or have you ever been certified by The Beverage Container Recycling Program at CalRecycle?

YES NO

If yes, please provide certification and/or registration numbers:

Have you ever had a certificate denied, suspended, or revoked by the CalRecycle?

YES NO

ORGANIZATION'S EXPERIENCE

Briefly explain how the organization is qualified to implement the project (geographic location, prior involvements in the area, and experience working with the project clientele).

PROJECT DESCRIPTION

Briefly summarize the project and explain how it provides convenient beverage container recycling opportunities in California. Include the geographic area affected and target audience.

Describe the overall goal(s) and objective(s) for implementing the project. The goal must be quantifiable.

Identify any partner(s), their role(s) and/or financial commitment(s) if applicable, in implementing the project.

NEED

Briefly explain why the project is needed and how the project will benefit the community and the environment.

Describe the existing beverage container collection system in the area (if any) and include how the project will improve the existing system.

Provide an estimated number of CRV beverage containers that will be recycled as a result of this project.

Prior to submitting your application, check the Q&A website at <http://www.calrecycle.ca.gov/BevContainer/Grants/BevContainer/FY20111213/Apply/QandA.htm> for additional information. You are responsible for completing and submitting all required documentation.