



October 26th, 2012

Honorable Mayor Johnson and Council
City of Sacramento
915 I Street
Sacramento, California 95814

RE: Item 21- The Zoning Code Parking Update- Strongly Support

Dear Mayor Johnson and Councilmembers,

On behalf of Region Builders, a coalition of commercial building industry associations and businesses founded by the Sacramento Regional Builders Exchange, **we are writing today to express our strong support for the Zoning Code Parking Update ordinance.** Our organization firmly believes that this ordinance will be a game-changer for infill development, sustainability, and economic development in Sacramento.

The Zoning Code Parking Update intends to create more flexible parking standards to encourage infill development and make requirements more user-friendly so more businesses can locate within our local community. For example, today's current parking-ratios for the central city are outdated and are more tailored to suburban development. This not only leads to underutilized parking, but effectively discourages commercial development through the entitlement process and costs associated with building infill in our commercial corridors. With context-based parking requirements, sustainable development opportunities will be greatly enhanced because parking ratios will no longer be seen as a barrier, but a decision based on the market demand for that particular tenant. The simpler entitlement process will also create certainty in the development process and help promote the types of land uses that are consistent with the policies adopted in the City's award-winning 2030 General Plan.

As an Organization, we would like to commend City Staff for nearly a year of comprehensive outreach to stakeholders and public bodies. We applaud their great work and believe strongly that the policy decision before you represents a tremendous new vision for Sacramento.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in black ink that reads "Joshua J. Wood".

Joshua Wood
Vice President of Public Affairs
Region Builders

