

**Meeting Date:** 6/18/2013

**Report Type:** Public Hearing

**Report ID:** 2013-00162

**Title: Public Hearing: Fiscal Year (FY) 2013-14 Business Improvement Area (BIA) Annual Report (Published 06/03/2013)**

**Location:** District 2, 3, 4, 5, 6

**Issue:** State law requires that business improvement areas, formed under the Parking and Business Area Law of 1989, conduct a public hearing and upon conclusion, approve the Annual Report and levy an assessment.

**Recommendation:** Conduct a public hearing and, upon conclusion, pass 1) a Resolution approving the Annual Report and levying an assessment for FY 2013-14 for Del Paso BIA; 2) a Resolution approving the Annual Report and levying an assessment for FY 2013-14 Downtown Plaza BIA; 3) a Resolution approving the Annual Report and levying an assessment for FY 2013-14 Franklin Boulevard BIA; 4) a Resolution approving the Annual Report and levying an assessment for FY 2013-14 Old Sacramento BIA; and 5) a Resolution approving the Annual Report and levying an assessment for FY 2013-14 Stockton Boulevard BIA.

**Contact:** Sini Makasini, Administrative Analyst, (916) 808-7967; Jodie Vong, Administrative Analyst, (916) 808-8243; Mark Griffin, Program Manager, (916) 808-8788, Department of Finance

**Presenter:** Sini Makasini, Administrative Analyst, (916) 808-7967, Department of Finance

**Department:** Finance

**Division:** Public Improvement Finance

**Dept ID:** 06001321

**Attachments:**

- 1-Description/Analysis
- 2-Schedule of Proceedings
- 3-BIA Fees
- 4-Resolution (Del Paso Blvd BIA)
- 5-Resolution (Downtown Plaza BIA)
- 6-Resolution (Franklin Blvd BIA)
- 7-Resolution (Old Sacramento BIA)
- 8-Resolution (Stockton Blvd BIA)

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**City Attorney Review**

Approved as to Form  
Michael W. Voss  
6/5/2013 9:33:29 AM

**City Treasurer Review**

Reviewed for Impact on Cash and Debt  
John Colville  
5/31/2013 9:27:52 AM

**Approvals/Acknowledgements**

Department Director or Designee: Leyne Milstein - 6/4/2013 11:52:35 AM

## **Description/Analysis**

**Issue:** On May 28, 2013, the City Council passed five Resolutions of Intention accepting the BIA Annual Reports, and set June 18, 2013, as the date for the public hearing for the levy of the proposed assessments.

At the public hearing, the City Council will consider all protests to the proposed assessments. Any interested person will be permitted to present written or oral testimony. Upon conclusion of the hearing, City Council approval is recommended for the Annual Reports and the assessments for Fiscal Year (FY) 2013-14 for each of the following BIAs: Del Paso Boulevard, Downtown Plaza, Franklin Boulevard, Old Sacramento, and Stockton Boulevard.

**Policy Considerations:** The recommended action ensures that the funds collected for each BIA via business-based assessments are used for the intended purpose: to promote the economic revitalization and physical maintenance of the business districts in an effort to create jobs, attract new businesses, and prevent the erosion of existing businesses.

**Economic Impacts:** This report does not have direct economic impacts.

## **Environmental Considerations**

**California Environmental Quality Act (CEQA):** Under CEQA Guidelines, administration and annual proceedings do not constitute a project and are therefore exempt from review.

**Sustainability Considerations:** There are no sustainability considerations applicable to the administration of a BIA.

**Committee/Commission Action:** None

**Rationale for Recommendation:** The actions in the recommended resolutions are required by the California Streets and Highways Code Division 18, Part 6, Chapter 3 (commencing with Section 36530) and Chapter 4 (commencing with Section 36540) and Sacramento City Code Title 3.

**Financial Considerations:** The proposed expenditures are supported by the revenues derived from the levy of assessments on each business within each BIA. City Code allows for an annual increase of BIA assessments based on the most current Consumer Price Index (CPI) data. The applicable CPI – All Urban Consumers for the San Francisco area for February 2013 is 2.4%. Accordingly, BIA rates will increase by 2.4% effective July 1, 2013. A fee schedule is attached to this report.

The City collects BIA assessments at the time the Business Operations Tax is paid. The revenues are then disbursed to the contracted Advisory Boards. The proposed BIA improvements and activities are fully funded by the levy of assessments. Administrative costs for annual reporting, collection, and disbursement are absorbed by the City.

Individual budgets, as submitted by each of the Advisory Boards, are attached as exhibits to the respective resolutions.

**Emerging Small Business Development (ESBD):** None. No goods or services are being purchased.

## **SCHEDULE OF PROCEEDINGS**

### **BUSINESS IMPROVEMENT AREA FY 2013-14 SCHEDULE**

May 28, 2013      City Council - Approve Annual Report and Resolution of Intention to Levy an Assessment for FY 2013-14

June 3, 2013      Publish Resolution of Intention

June 18, 2013      City Council - Public Hearing

**BUSINESS IMPROVEMENT AREA (BIA) FEES:  
ANNUAL FEES AS OF JULY 1, 2013**

<b>DEL PASO BLVD BIA (E):</b>		<b>Minimum: \$23</b>	<b>Maximum: \$534</b>	
		<u>Flat Amount</u>	<u>Increment</u>	<u>Basis</u>
Retail	Gross Receipts			
	\$10,000 or less:	\$23	-	
	more than \$10,000:	\$23	+ .0005	of amount over \$10,000
Non-Retail	Flat Fee	\$23	-	

<b>Downtown Plaza BIA (B):</b>		<b>Minimum: \$107</b>	<b>Maximum: \$8,488</b>	
		<u>Flat Amount</u>	<u>Increment</u>	<u>Basis</u>
	Gross Receipts			
	\$10,000 or less:	\$107	-	
	more than \$10,000:	\$107	+ .0008	of amount over \$10,000
	Gross Payroll	Flat fee	\$107	-
Professional		\$107	+ \$36	per employee
Brokers		\$107	+ \$36	per employee
Hotel/Motel		\$107	+ \$1	per unit in excess of 4
	Commercial Rental Gross Receipts:			
	\$10,000 or less:	\$107	-	
	more than \$10,000:	\$107	+ .0008	of amount over \$10,000

<b>FRANKLIN BLVD BIA (D):</b>		<b>Minimum: \$54</b>	<b>Maximum: \$552</b>	
		<u>Flat Amount</u>	<u>Increment</u>	<u>Basis</u>
Retail	Gross Receipts	-	.000535	of gross receipts
Non-Retail	Flat Fee	\$54	-	

<b>OLD SACRAMENTO BIA (C):</b>		<b>Minimum: \$152</b>	<b>Maximum: \$7,083</b>	
		<u>Flat Amount</u>	<u>Increment</u>	<u>Basis</u>
* Retail - No Alcohol Sales		-	.0054	of gross receipts
* Retail - Alcohol Sales		-	.0068	of gross receipts
Non - Retail Flat Fee		\$77	-	
<b>* Note: Gross Receipts are exclusive of any alcohol sales</b>				

<b>STOCKTON BLVD BIA (F):</b>		<b>Minimum: \$50</b>	<b>Maximum: \$513</b>	
		<u>Flat Amount</u>	<u>Increment</u>	<u>Basis</u>
Retail	Gross Receipts			
	\$50,000 or less:	\$50	-	
	more than \$50,000:	\$50	+ .0005	of amount over \$50,000
Non - Retail	Flat Fee	\$50	-	

## **RESOLUTION NO.**

Adopted by the Sacramento City Council

### **ADOPTING THE ANNUAL DEL PASO BOULEVARD BUSINESS IMPROVEMENT AREA (BIA) BUDGET AND LEVYING ASSESSMENT FOR FISCAL YEAR (FY) 2013-14**

#### **BACKGROUND**

- A. The Del Paso Boulevard BIA is established under Chapter 3.108 of the City Code for the purposes described therein and is subject to the Parking and Business Improvement Area Law of 1989 (Streets and Highways Code).
- B. Streets and Highways Code Section 36533 requires that each BIA submit an annual report with specified contents for City Council approval. The City Council may approve the report as filed or may modify the report as authorized by the Streets and Highways Code.
- C. Expenditures of BIA funds such as general promotion of business activities, promotion of public events, decoration of public places, and furnishing of music in public places are intended to promote economic revitalization and physical maintenance of the business district in order to create jobs, attract new businesses, and prevent erosion of the business district. All services are as defined within the Annual Report and by reference made a part of this resolution. The Annual Report is separately bound and on file with the Public Improvement Financing Unit, which the City Clerk has designated as the custodian of such records.

#### **BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:**

- Section 1 The City Council finds and determines that the background statements A through C are true.
- Section 2 The City Council approves the FY 2013-14 Del Paso BIA budget as detailed in Exhibit A of the resolution.
- Section 3 The City Council levies upon businesses within the Del Paso BIA the assessment set forth in the FY 2013-14 Report.
- Section 4 The City Manager is authorized to make any necessary budgetary adjustments associated with the approved BIA budget for FY 2013-14.

Section 5 Exhibit A is part of this resolution.

**Table of Contents:**

Exhibit A: FY 2013-14 Del Paso BIA Annual Budget

Exhibit A  
Del Paso Boulevard Business Improvement Area (Fund 2214)  
Annual Budget FY 2013-14

	BIA	Other	Total
<b>Revenues</b>			
Beginning Reserves	\$ 2,456	\$ -	\$ 2,456
Other Revenue (PBID)	\$ -	\$ 382,398	\$ 382,398
Membership Fees	\$ -	\$ -	\$ -
Business Tax Collections	\$ 47,380	\$ -	\$ 47,380
<b>Total Revenues</b>	<b>\$ 49,836</b>	<b>\$ 382,398</b>	<b>\$ 432,234</b>
<b>Expenses</b>			
Operating/Administrative Expenses			
Security	\$ 11,000	\$ 96,000	\$ 107,000
Advocacy Administration	\$ 7,975	\$ 64,525	\$ 72,500
PBID/BIA Enhancement	\$ 2,000	\$ 10,000	\$ 12,000
Business Development	\$ 7,500	\$ 63,852	\$ 71,352
Maintenance/Landscaping	\$ 9,200	\$ 85,023	\$ 94,223
Office Expenses	\$ 1,200	\$ 3,200	\$ 4,400
Contingency	\$ 4,105	\$ 10,895	\$ 15,000
	<b>\$ 42,980</b>	<b>\$ 333,495</b>	<b>\$ 376,475</b>
Advertising			
Paid Media	\$ 900	\$ 6,900	\$ 7,800
Graphic Design	\$ 200	\$ 1,000	\$ 1,200
Website	\$ 300	\$ 2,300	\$ 2,600
Printing	\$ 500	\$ 4,600	\$ 5,100
Banner Program	\$ -	\$ 5,500	\$ 5,500
	<b>\$ 1,900</b>	<b>\$ 20,300</b>	<b>\$ 22,200</b>
Special Events			
Recognition of New Business	\$ 2,500	\$ 19,603	\$ 22,103
Carnival, Smoke & Fire, GOOD, & Pancake Breakfast	\$ -	\$ 9,000	\$ 9,000
	<b>\$ 2,500</b>	<b>\$ 28,603</b>	<b>\$ 31,103</b>
<b>Total Expenses</b>	<b>\$ 47,380</b>	<b>\$ 382,398</b>	<b>\$ 429,778</b>
<b>Estimated Ending Fund Balance</b>	<b>\$ 2,456</b>	<b>\$ -</b>	<b>\$ 2,456</b>

## **RESOLUTION NO.**

Adopted by the Sacramento City Council

### **ADOPTING THE ANNUAL DOWNTOWN PLAZA BUSINESS IMPROVEMENT AREA (BIA) BUDGET AND LEVYING ASSESSMENT FOR FISCAL YEAR (FY) 2013-14**

#### **BACKGROUND**

- A. The Downtown Plaza BIA is established under Chapter 3.104 of the City Code for the purposes described therein and is subject to the Parking and Business Improvement Area Law of 1989 (Streets and Highways Code).
- B. Streets and Highways Code Section 36533 requires that each BIA submit an annual report with specified contents for City Council approval. The City Council may approve the report as filed or may modify the report as authorized by the Streets and Highways Code.
- C. Expenditures of BIA funds such as general promotion of business activities, promotion of public events, decoration of public places, and furnishing of music in public places are intended to promote economic revitalization and physical maintenance of the business district in order to create jobs, attract new businesses, and prevent erosion of the business district. All services are as defined within the Annual Report and by reference made a part of this resolution. The Annual Report is separately bound and on file with the Public Improvement Financing Unit, which the City Clerk has designated as the custodian of such records.

#### **BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:**

- Section 1 The City Council finds and determines that the background statements A through C are true.
- Section 2 The City Council approves the FY 2013-14 Downtown Plaza BIA budget as detailed in Exhibit A of the resolution.
- Section 3 The City Council levies upon businesses within the Downtown Plaza BIA the assessment set forth in the FY 2013-14 Report.
- Section 4 The City Manager is authorized to make any necessary budgetary adjustments associated with the approved BIA budget for FY 2013-14.

Section 5 Exhibit A is part of this resolution.

**Table of Contents:**

Exhibit A: FY 2013-14 Downtown Plaza BIA Annual Budget

Exhibit A  
Downtown Plaza Business Improvement Area (Fund 2209)  
Annual Budget FY 2013-14

	BIA	Other	Total
<b>Revenues</b>			
Beginning Reserves	\$ 388	\$ -	\$ 388
Other Revenues	\$ -	\$ -	\$ -
Business Tax Collections	\$110,592	\$ -	\$110,592
<b>Total Revenues</b>	<u>\$110,980</u>	<u>\$ -</u>	<u>\$110,980</u>
<b>Expenses</b>			
Operating/Administrative Expenses			
Holiday Décor	\$ 12,000	\$ -	\$ 12,000
Taxes & Professional Fees	\$ 4,500	\$ -	\$ 4,500
	\$ -	\$ -	\$ -
	\$ -	\$ -	\$ -
	<u>\$ 16,500</u>	<u>\$ -</u>	<u>\$ 16,500</u>
Advertising			
DSP Marketing Partner	\$ 14,000	\$ -	\$ 14,000
SCVB Visitor's Guide	\$ 6,092	\$ -	\$ 6,092
	\$ -	\$ -	\$ -
	\$ -	\$ -	\$ -
	<u>\$ 20,092</u>	<u>\$ -</u>	<u>\$ 20,092</u>
Special Events			
Pacific Rim Festival	\$ 5,000	\$ -	\$ 5,000
DSP Ice Rink Sponsorship	\$ 32,000	\$ -	\$ 32,000
DSP State of Downtown	\$ 5,000	\$ -	\$ 5,000
Live Music Entertainment	\$ 20,000	\$ -	\$ 20,000
Santa Parade	\$ 12,000	\$ -	\$ 12,000
	<u>\$ 74,000</u>	<u>\$ -</u>	<u>\$ 74,000</u>
<b>Total Expenses</b>	<u>\$110,592</u>	<u>\$ -</u>	<u>\$110,592</u>
<b>Estimated Ending Fund Balance</b>	<u>\$ 388</u>	<u>\$ -</u>	<u>\$ 388</u>

## **RESOLUTION NO.**

Adopted by the Sacramento City Council

### **ADOPTING THE ANNUAL FRANKLIN BOULEVARD BUSINESS IMPROVEMENT AREA (BIA) BUDGET AND LEVYING ASSESSMENT FOR FISCAL YEAR (FY) 2013-14**

#### **BACKGROUND**

- A. The Franklin Boulevard BIA is established under Chapter 3.100 of the City Code for the purposes described therein and is subject to the Parking and Business Improvement Area Law of 1989 (Streets and Highways Code).
- B. Streets and Highways Code Section 36533 requires that each BIA submit an annual report with specified contents for City Council approval. The City Council may approve the report as filed or may modify the report as authorized by the Streets and Highways Code.
- C. Expenditures of BIA funds such as general promotion of business activities, promotion of public events, decoration of public places, and furnishing of music in public places are intended to promote economic revitalization and physical maintenance of the business district in order to create jobs, attract new businesses, and prevent erosion of the business district. All services are as defined within the Annual Report and by reference made a part of this resolution, The Annual Report is separately bound and on file with the Public Improvement Financing Unit, which the City Clerk has designated as the custodian of such records.

#### **BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:**

- Section 1 The City Council finds and determines that the background statements A through C are true.
- Section 2 The City Council approves the FY 2013-14 Franklin Boulevard BIA budget as detailed in Exhibit A of the resolution.
- Section 3 The City Council levies upon businesses within the Franklin Boulevard BIA the assessment set forth in the FY 2013-14 Report.
- Section 4 The City Manager is authorized to make any necessary budgetary adjustments associated with the approved BIA budget for FY 2013-14.

Section 5 Exhibit A is part of this resolution.

**Table of Contents:**

Exhibit A: FY 2013-14 Franklin Boulevard BIA Annual Budget

Exhibit A  
Franklin Blvd Business Improvement Area (Fund 2212)  
Annual Budget FY 2013-14

	BIA	Other	Total
<b>Revenues</b>			
Beginning Reserves	\$ 333	\$ -	\$ 333
Contingency/Reserves	\$ 17,462	\$ -	\$ 17,462
Business Tax Collections	\$ 48,128	\$ -	\$ 48,128
County Billing	\$ 18,000		\$ 18,000
	<hr/>		
<b>Total Revenues</b>	<b>\$ 83,923</b>	<b>\$ -</b>	<b>\$ 83,923</b>
	<hr/>		
<b>Expenses</b>			
Operating/Administrative Expenses			
Program Management & Operations	\$ 29,800	\$ -	\$ 29,800
Clean Up and Beautification	\$ 6,200	\$ -	\$ 6,200
Economic Development Plan	\$ 5,000	\$ -	\$ 5,000
	<hr/>		
	<b>\$ 41,000</b>	<b>\$ -</b>	<b>\$ 41,000</b>
	<hr/>		
Advertising and Marketing			
Banners	\$ 5,120	\$ -	\$ 5,120
Website and Publicity	\$ 2,000	\$ -	\$ 2,000
Newsletter	\$ 5,200	\$ -	\$ 5,200
	<hr/>		
	<b>\$ 12,320</b>	<b>\$ -</b>	<b>\$ 12,320</b>
	<hr/>		
Special Events			
Annual Membership Meeting	\$ 2,500	\$ -	\$ 2,500
Other Special Events	\$ 10,000	\$ -	\$ 10,000
	<hr/>		
	<b>\$ 12,500</b>	<b>\$ -</b>	<b>\$ 12,500</b>
	<hr/>		
<b>Total Expenses</b>	<b>\$ 65,820</b>	<b>\$ -</b>	<b>\$ 65,820</b>
	<hr/>		
<b>Estimated Ending Fund Balance</b>	<b>\$ 18,103</b>	<b>\$ -</b>	<b>\$ 18,103</b>
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## **RESOLUTION NO.**

Adopted by the Sacramento City Council

### **ADOPTING THE ANNUAL OLD SACRAMENTO BUSINESS IMPROVEMENT AREA (BIA) BUDGET AND LEVYING ASSESSMENT FOR FISCAL YEAR (FY) 2013-14**

#### **BACKGROUND**

- A. The Old Sacramento BIA is established under Chapter 3.96 of the City Code for the purposes described therein and is subject to the Parking and Business Improvement Area Law of 1989 (Streets and Highways Code).
- B. Streets and Highways Code Section 36533 requires that each BIA submit an annual report with specified contents for City Council approval. The City Council may approve the report as filed or may modify the report as authorized by the Streets and Highways Code.
- C. Expenditures of BIA funds such as general promotion of business activities, promotion of public events, decoration of public places, and furnishing of music in public places are intended to promote economic revitalization and physical maintenance of the business district in order to create jobs, attract new businesses, and prevent erosion of the business district. All services are as defined within the Annual Report and by reference made a part of this resolution. The Annual Report is separately bound and on file with the Public Improvement Financing Unit, which the City Clerk has designated as the custodian of such records.

#### **BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:**

- Section 1 The City Council finds and determines that the background statements A through C are true.
- Section 2 The City Council approves the FY 2013-14 Old Sacramento BIA budget as detailed in Exhibit A of the resolution.
- Section 3 The City Council levies upon businesses within the Old Sacramento BIA the assessment set forth in the FY 2013-14 Report.
- Section 4 The City Manager is authorized to make any necessary budgetary adjustments associated with the approved BIA budget for FY 2013-14.

Section 5 Exhibit A is part of this resolution.

**Table of Contents:**

Exhibit A: FY 2013-14 Old Sacramento BIA Annual Budget

Exhibit A  
 Old Sacramento Business Improvement Area (Fund 2211)  
 Annual Budget FY 2013-14

	BIA	Other	Total
<b>Revenues</b>			
Beginning Reserves	\$ 559	\$ 215,000	\$ 215,559
Other Revenues	\$ -	\$ 132,000	\$ 132,000
In-Kind Event Support	\$ -	\$ 100,000	\$ 100,000
Business Tax Collections	\$ 250,000	\$ -	\$ 250,000
<b>Total Revenues</b>	<b>\$ 250,559</b>	<b>\$ 447,000</b>	<b>\$ 697,559</b>
<b>Expenses</b>			
Operating/Administrative Expenses			
Operating Expenses	\$ 14,269	\$ 37,000	\$ 51,269
Wages and Related Expenses	\$ 56,831	\$ 24,669	\$ 81,500
	<b>\$ 71,100</b>	<b>\$ 61,669</b>	<b>\$ 132,769</b>
Advertising and Promotions			
Advertising	\$ 35,000	\$ 15,000	\$ 50,000
Marketing Materials	\$ 23,000	\$ 45,331	\$ 68,331
Promotional Expense	\$ 15,000	\$ -	\$ 15,000
Promotional General	\$ 8,000	\$ -	\$ 8,000
Other	\$ 500	\$ -	\$ 500
	<b>\$ 81,500</b>	<b>\$ 60,331</b>	<b>\$ 141,831</b>
Special Events			
St. Patrick's Day Parade	\$ 15,400	\$ -	\$ 15,400
Holiday Programming	\$ 46,000	\$ 10,000	\$ 56,000
Theatre of Lights	\$ 25,000	\$ -	\$ 25,000
Theatre of Lights In-Kind	\$ -	\$ 100,000	\$ 100,000
Mardi Gras	\$ 6,000	\$ -	\$ 6,000
Gold Rush Days	\$ 5,000	\$ -	\$ 5,000
	<b>\$ 97,400</b>	<b>\$ 110,000</b>	<b>\$ 207,400</b>
<b>Total Expenses</b>	<b>\$ 250,000</b>	<b>\$ 232,000</b>	<b>\$ 482,000</b>
<b>Estimated Ending Fund Balance</b>	<b>\$ 559</b>	<b>\$ 215,000</b>	<b>\$ 215,559</b>

## **RESOLUTION NO.**

Adopted by the Sacramento City Council

### **ADOPTING THE ANNUAL STOCKTON BOULEVARD BUSINESS IMPROVEMENT AREA (BIA) BUDGET AND LEVYING ASSESSMENT FOR FISCAL YEAR (FY) 2013-14**

#### **BACKGROUND**

- A. The Stockton Boulevard BIA is established under Chapter 3.112 of the City Code for the purposes described therein and is subject to the Parking and Business Improvement Area Law of 1989 (Streets and Highways Code).
- B. Streets and Highways Code Section 36533 requires that each BIA submit an annual report with specified contents for City Council approval. The City Council may approve the report as filed or may modify the report as authorized by the Streets and Highways Code.
- C. Expenditures of BIA funds such as general promotion of business activities, promotion of public events, decoration of public places, and furnishing of music in public places are intended to promote economic revitalization and physical maintenance of the business district in order to create jobs, attract new businesses, and prevent erosion of the business district. All services are as defined within the Annual Report and by reference made a part of this resolution. The Annual Report is separately bound and on file with the Public Improvement Financing Unit, which the City Clerk has designated as the custodian of such records.

#### **BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:**

- Section 1. The City Council finds and determines that the background statements A through C are true.
- Section 2 The City Council approves the FY 2013-14 Stockton Boulevard BIA budget as detailed in Exhibit A of the resolution.
- Section 3 The City Council levies upon businesses within the Stockton Boulevard BIA the assessment set forth in the FY 2013-14 Report.

Section 4 The City Manager is authorized to make any necessary budgetary adjustments associated with the approved BIA budget for FY 2013-14.

Section 5 Exhibit A is part of this resolution.

**Table of Contents:**

Exhibit A: FY 2013-14 Stockton Boulevard BIA Annual Budget

Exhibit A

Stockton Blvd Business Improvement Area (Fund 2215)  
Annual Budget FY 2013-14

	BIA	Other	Total
<b>Revenues</b>			
Beginning Reserves	\$ 2,247	\$ -	\$ 2,247
Other Revenues-PBID	\$ -	\$ -	\$ -
Business Tax Collections	\$ 63,488	\$ -	\$ 63,488
County Billing	\$ 3,000	\$ -	\$ 3,000
<b>Total Revenues</b>	<u>\$ 68,735</u>	<u>\$ -</u>	<u>\$ 68,735</u>
<b>Expenses</b>			
Advertising			
Business Directory / Promo	\$ 24,275	\$ -	\$ 24,275
	<u>\$ 24,275</u>	<u>\$ -</u>	<u>\$ 24,275</u>
Special Events			
Events & Special Projects	\$ 9,973	\$ -	\$ 9,973
Security Patrol	\$ 22,267	\$ -	\$ 22,267
Clean Street / Maintenance	\$ 9,973	\$ -	\$ 9,973
	<u>\$ 42,213</u>	<u>\$ -</u>	<u>\$ 42,213</u>
<b>Total Expenses</b>	<u>\$ 66,488</u>	<u>\$ -</u>	<u>\$ 66,488</u>
<b>Estimated Ending Fund Balance</b>	<u>\$ 2,247</u>	<u>\$ -</u>	<u>\$ 2,247</u>