

Meeting Date: 7/16/2013

Report Type: Consent

Report ID: 2013-00551

Title: Approval of Sacramento Employment and Training Agency (SETA) Governing Board Action to accept \$1 million in funding from the State of California, Covered California, to conduct Outreach and Education to uninsured households on Covered California programs

Location: Citywide

Issue: In order to receive funding from Covered California to increase awareness of Covered California's health insurance options to more than 60,000 Sacramento area households, the Joint Exercise of Powers Agreement (JPA) requires SETA to receive City Council approval.

Recommendation: Pass a Motion authorizing Sacramento Employment and Training Agency (SETA) to receive \$1 million in funds from the State of California, Covered California.

Contact: Cindy Sherwood-Green, Workforce Development Manager, (916) 263-3857, Sacramento Employment & Training Agency

Presenter: None

Department: Other Jurisdiction/Agency

Division:

Dept ID:

Attachments:

1-Description/Analysis

2-Background

City Attorney Review

Approved as to Form
Matthew Ruyak
7/11/2013 11:45:56 AM

City Treasurer Review

Reviewed for Impact on Cash and Debt
Russell Fehr
6/24/2013 1:39:43 PM

Approvals/Acknowledgements

Department Director or Designee: Mark Prestwich - 7/11/2013 8:56:07 AM

Description/Analysis

Issue Detail: The California Health Benefit Exchange has awarded SETA a \$1 million grant to promote awareness of new State's new Covered California program which is intended to increase the number of insured via a transparent marketplace of quality health services. The target population for the grant is the uninsured individual who is at 138% to 400% of the Federal Poverty Income Guidelines.

Policy Considerations: None.

Economic Impacts: None.

Environmental Considerations: Not applicable.

Sustainability: Not applicable.

Commission/Committee Action: None.

Rationale for Recommendation: City Council approval is required in accordance with the Joint Powers of Authority Agreement.

Financial Considerations: This action will include one additional funding source to SETA's budget.

Emerging Small Business Development (ESBD): Not applicable.

Background

Under the Joint Exercise of Powers Agreement, SETA is required to request authority from the Partners (The City of Sacramento and the County of Sacramento) to accept any form of financial assistance and the operation and administration by the Agency of any human service program other than those specifically authorized pursuant to the Agreement.

SETA has implemented numerous community collaborative ventures to ensure services reach populations and geographic locations that have typically been underserved. Funding from Covered California will enable SETA to partner with five community-based organizations to conduct a coordinated, county-wide approach to reach over 60,000 households, representing over 132,000 uninsured individuals, and increase awareness of Covered California's health insurance options. SETA's staff and partners possess the cultural and language capacity of Covered California's diverse targeted populations, have expertise in serving non-English monolingual individuals, and extensive experience in conducting outreach and education activities.

SETA and its partners will implement this project across Sacramento County, with an emphasis on communities in which a high number of households that cannot access or afford health insurance reside. Populations targeted include part-time, low-wage workers, self-employed individuals, college students, families transitioning from welfare to work, senior citizens who are not yet eligible for MediCare, and individuals with access and language barriers. The outreach and education activities will be conducted on multiple levels, through small group workshops, home visits, and one-on-one sessions in rural, urban, and suburban settings, at a wide variety of public venues, in 27 languages, and at a multitude of sites, including SETA's One Stop Career and Training Centers, 30 Head Start schools, 27 partner sites, and 17 delegate agencies.

SETA is the designated grantee for a number of grants to provide services to Sacramento City and County residents and is the designated One Stop Operator, the Sacramento Works Career Center system, and Community Action Agency for Sacramento County. SETA is the administrative entity for the Community Services Block Grant and Workforce Investment Act Youth, Adult and Dislocated Worker funds for Sacramento County.