

**Meeting Date:** 9/10/2013

**Report Type:** Consent

**Report ID:** 2013-00716

**Title:** City of Sacramento Partnership With Drexel University Sacramento

**Location:** Citywide

**Issue:** Drexel University Sacramento, which has established a university location for graduate and undergraduate degrees in downtown Sacramento, is headquartered in Philadelphia, the destination for the Sacramento Metro Chamber's September 17-20, 2013 study mission. Staff recommends adoption of a resolution in advance of the study mission to underscore the contributions Drexel has made to Sacramento and to support practical and strategic ways the City can partner with Drexel to help the university continue to grow and thrive in Sacramento.

**Recommendation:** Pass a Resolution noting the City of Sacramento wishes to be the permanent home of Drexel University Sacramento in our downtown core area, and will seek to partner with Drexel University Sacramento in practical and strategic ways to help the university grow and thrive in Sacramento.

**Contact:** John Dangberg, Assistant City Manager, (916) 808-1222, Office of the City Manager

**Presenter:** None

**Department:** City Manager

**Division:** Executive Office

**Dept ID:**

**Attachments:**

1-Description/Analysis

2-Resolution

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### **City Attorney Review**

Approved as to Form

Matthew Ruyak

9/4/2013 2:08:12 PM

### **Approvals/Acknowledgements**

Department Director or Designee: John Dangberg - 9/3/2013 6:52:00 PM

## Description/Analysis

**Issue Detail:** The Sacramento Metro Chamber is leading a study mission to Philadelphia September 17-20, 2013 to learn how Philadelphia's economic strategies are helping to attract talent, entrepreneurs, and business from larger nearby regions. Drexel University Sacramento, which has established a university location for graduate and undergraduate degrees in downtown Sacramento, is headquartered in Philadelphia. Staff recommends adoption of a resolution in advance of the study mission to underscore the contributions Drexel has made to Sacramento and to support practical and strategic ways the City can partner with Drexel to help the university continue to grow and thrive in Sacramento.

**Policy Considerations:** Drexel University Sacramento's investment in a downtown university campus at One Capitol Mall is consistent with the City's 2013 Economic Development Strategy and the 2013-2017 "Next Economy: Capital Region Prosperity Plan."

**Economic Impacts:** None

### Environmental Considerations:

**California Environmental Quality Act (CEQA):** This report concerns administrative activities that will not have any significant effect on the environment and that do not constitute a "project," as defined by CEQA Guidelines sections 15061(b)(3), 15378(b)(2).

**Sustainability:** Not applicable

**Commission/Committee Action:** None

**Rationale for Recommendation:** As a coalition of regional leaders finalizes travel plans to visit Philadelphia to learn about the Philadelphia's economic development successes, it is appropriate and consistent with the City's 2013 Economic Development Strategy to underscore the contributions Drexel University is making to downtown Sacramento and express support for seeking additional strategies to help the university grow and thrive in Sacramento.

**Financial Considerations:** Not applicable

**Emerging Small Business Development (ESBD):** There are no ESBD considerations with this report.

## **RESOLUTION NO. 2013-**

### **CITY OF SACRAMENTO PARTNERSHIP WITH DREXEL UNIVERSITY SACRAMENTO TO HELP THE UNIVERSITY GROW AND THRIVE IN SACRAMENTO'S DOWNTOWN CORE**

#### **BACKGROUND**

- A. Drexel University is a top 100-ranked, nationally prominent, not-for-profit research university headquartered in Philadelphia, Pennsylvania.
- B. Drexel University has established a university location for graduate and undergraduate degrees in downtown Sacramento at One Capitol Mall and offers degree programs in the Schools of Medicine, Public Health, Education, and Business.
- C. College degrees in business, medicine, public health, and education align with the workforce needs of the Sacramento region.
- D. Economic development plans in the Sacramento region uniformly call for building knowledge density and increasing access to higher education.
- E. Drexel University Sacramento is contributing to local medical education by partnering with Kaiser Permanente to provide clinical residencies for students in the Drexel University College of Medicine in the Sacramento region.
- F. Drexel University is now expanding to include bachelor's degree programs for day students at One Capitol Mall.
- G. Drexel University Sacramento is building a co-op work experience program for employers seeking baccalaureate graduates in Business in the Sacramento region.
- H. Drexel University Sacramento is contributing to regional exports by providing graduate level programming to international students in a Master's of Finance degree program.

- I. Drexel University Sacramento's contributions to the City's downtown core are consistent with the City's 2013 Economic Development Strategy and the 2013-2017 "Next Economy: Capital Region Prosperity Plan."

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:**

- Section 1. The City of Sacramento wishes the downtown core area to be the permanent home of Drexel University Sacramento, and will seek to partner with Drexel University Sacramento in practical and strategic ways to help the university grow and thrive in Sacramento.