

Meeting Date: 3/18/2014

Report Type: Consent

Report ID: 2014-00178

Title: Two Hour Parking Restrictions on a Section of 4th Avenue

Location: The north side of 4th Avenue, from 35th to 36th Streets and the south side of 4th Avenue, from the 35th/36th Alley to 36th Street, District 5

Recommendation: Pass a Resolution changing the parking restrictions on the north side of 4th Avenue, from 35th to 36th Streets and the south side of 4th Avenue, from the 35th/36th Alley to 36th Street from "One Hour Parking, 8:00 a.m. to 6:00 p.m." to "Two Hour Parking, 8:00 a.m. to 6:00 p.m."

Contact: Matt Winkler, Operations General Supervisor (916) 808-5579; Matt Eierman, Parking Services Manager, (916) 808-5849, Department of Public Works

Presenter: None

Department: Public Works Department

Division: On-Street Parking Admin

Dept ID: 15001511

Attachments:

1-Description/Analysis

2-Resolution

3-Exhibit A Location Map

City Attorney Review

Approved as to Form

Gerald Hicks

3/4/2014 3:18:40 PM

Approvals/Acknowledgements

Department Director or Designee: Jerry Way - 2/28/2014 7:24:33 AM

Description/Analysis

Issue Detail: The businesses on 4th Avenue between 35th and 36th Streets feel that the current one hour parking restriction is too short and have requested that it be changed to two hour parking. The proposed two hour parking restrictions will allow customers more time to park without being issued a parking citation.

Policy Considerations: This recommendation supports the Central City Parking Master Plan goal to make parking safe, secure, attractive and convenient.

Economic Impacts: None

Environmental Considerations: California Environmental Quality Act (CEQA): The current proposal involves restrictions to parking. The proposal is not a “project” in accordance with Section 15378 of the CEQA Guidelines. The proposal does not have a potential for resulting in either direct or indirect physical changes in the environment. Therefore, as determined by the City’s Environmental Services Planning Manager, no environmental review is necessary.

Sustainability Considerations: This action supports the City of Sacramento’s sustainability goals to improve and optimize the transportation infrastructure.

Other: None.

Commission/Committee Action: None.

Rationale for Recommendation: Parking on the proposed sections of 4th Avenue is currently regulated with one hour parking restrictions. Neighboring businesses feel that the current restriction is too short and have requested that it be changed to two hour parking. The proposed two hour parking restrictions will allow customers more time to park without being ticketed.

In response to the businesses’ request, a parking occupancy study was conducted between November 12 and November 14, 2013, during 8:00 a.m. to 4:00 p.m. It was determined that the average parking occupancy (39%), was low enough to move forward with the proposed two hour parking restrictions.

Financial Considerations: The cost to implement the recommended parking regulation is estimated to be \$300. Sufficient funds are available in the Parking Services Division operating budget (Fund 1001).

Local Business Enterprise Program (LBE): Any goods or services will be purchased in accordance with established City policy.

RESOLUTION NO.

Adopted by the Sacramento City Council

TWO HOUR PARKING RESTRICTIONS FOR SECTIONS OF 4TH AVENUE

BACKGROUND

- A. Parking on the proposed section of 4th Avenue is currently regulated with one hour parking restrictions. Neighboring businesses feel that the current restriction is too short and have requested that it be changed to two hour parking. The proposed two hour parking restrictions will allow customers more time to park without being issued a parking citation.
- B. In response to the businesses' request, a parking occupancy study was conducted between November 12 and November 14, 2013, during 8:00 a.m. to 4:00 p.m. It was determined that the average parking occupancy (39%), was low enough to move forward with the proposed two hour parking restrictions.
- C. There is sufficient funding within the Parking Division's Fiscal Year 2013/14 operating budget to implement the recommended parking regulation.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. The following streets will be regulated with "Two Hour Parking, 8:00 a.m. to 6:00 p.m. Excluding Sundays."
- 4th Avenue, north side, from 35th Street to 36th Street
 - 4th Avenue, south side, from the 35th/36th Street Alley to 36th Street

Table of Contents:

Exhibit A – Location Map: Parking Modification on 4th Avenue

EXHIBIT A

