

**Meeting Date:** 5/19/2015

**Report Type:** Staff/Discussion

**Report ID:** 2015-00484

**Title:** Priority Neighborhoods Designation

**Location:** Citywide

**Recommendation:** Review priority neighborhood designation criteria and provide direction.

**Contact:** John Dangberg, Assistant City Manager, (916) 808-1222, Office of the City Manager

**Presenter:** John Dangberg, Assistant City Manager, (916) 808-1222, Office of the City Manager

**Department:** City Manager

**Division:** Executive Office

**Dept ID:**

**Attachments:**

1-Description/Analysis

2-Priority Neighborhoods Map

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### **City Attorney Review**

Approved as to Form

Matthew Ruyak

5/14/2015 11:04:54 AM

### **Approvals/Acknowledgements**

Department Director or Designee: Tom Pace - 5/12/2015 1:21:01 PM

## Description/Analysis

**Issue Detail:** During the City Council budget development workshops the City Council asked that “Priority Neighborhoods” be defined. In addressing this request staff developed a priority neighborhoods map (Attachment 1) that reflects communities challenged with business attraction/retention, poverty, unemployment, and declining property values. Neighborhoods with both high levels of serious crime and poverty have been identified as Priority Neighborhoods.

**Policy Considerations:** Designation of Priority Neighborhoods is consistent with the 2035 General Plan’s vision that “Sacramento will be the most livable city in America.” In addition, the following Priority Neighborhood policies are proposed to guide the City’s efforts:

1. Focus on actions the City can control or significantly affect:
  - a. Public Safety: policing, fire response, code enforcement
  - b. Economic Development: business attraction/retention, workforce housing development, transportation improvements, utility improvements
  - c. Youth: Parks youth programs; Police Activities League
  - d. Quality of Life: homeless services, street lighting, code enforcement, youth recreation
2. Focus on key indicators:
  - a. Crime: neighborhoods with more than 200 serious crime events (murder, rape, robbery, shootings and aggravated assault) or more than 75 serious crimes per square mile.
  - b. Poverty: neighborhoods with census tracts having more than 31 percent of the population in poverty.
  - c. Unemployment: neighborhoods with more than 16 percent unemployment.
  - d. Low property values: neighborhoods with average home sales prices affordable to low income households.
3. Focus on actions that will improve indicators for the priority public service categories.
4. Focus on actions that will support other city goals and policy objectives – find synergies and efficiencies with existing programs.

The Priority Neighborhoods map was prepared using as criteria the key indicators identified in item 2 above. In order for an area to be identified as a Priority Neighborhood, at least three of the indicators had to be met. These criteria were used to narrow the focus to the areas of greatest need.

**Economic Impacts:** Addressing these important quality of life issues in neighborhoods that are challenged with business attraction/retention, poverty, unemployment, and declining property values will make Sacramento a more attractive place to do business.

### Environmental Considerations:

**California Environmental Quality Act (CEQA):** The recommended action will not have any adverse environmental impact and is not subject to environmental review pursuant to CEQA Guidelines Section 15061(b)(3).

**Sustainability:** Bringing Sacramento’s most challenged neighborhoods up to the standards found elsewhere in the city will improve their social and economic sustainability.

**Commission/Committee Action:** Not applicable.

**Rationale for Recommendation:** Addressing the City's most challenged neighborhoods to help equalize access to City services for all residents will enable the City to focus resources.

**Financial Considerations:** There are no financial considerations associated with this report.

**Local Business Enterprise (LBE):** Not applicable.

# Priority Neighborhoods

## Neighborhoods

- 1 - Strawberry Manor
- 2 - Del Paso Heights
- 3 - Del Paso Nuevo
- 4 - Wills Acres
- 5 - Richardson Village
- 6 - South Hagginwood
- 7 - Noralto
- 8 - Old North Sacramento
- 9 - Twin Rivers
- 10 - Alkali Flat
- 11 - Marina Vista-Alder Grove
- 12 - North Oak Park
- 13 - Central Oak Park
- 14 - South Oak Park
- 15 - Woodbine
- 16 - Meadowview
- 17 - Parkway
- 18 - Valley Hi

