

**Meeting Date:** 5/26/2015

**Report Type:** Staff/Discussion

**Report ID:** 2015-00456

**Title:** Sacramento Regional Bike Share Program – Project Update from Sacramento Area Council of Governments (SACOG)

**Location:** Citywide

**Recommendation:** Receive and file.

**Contact:** Judy Matsui-Drury, Associate Civil Engineer (916) 808-7610; Nicholas Theocharides, Engineering Services Manager (916) 808-5065, Department of Public Works

**Presenter:** Mike McKeever, Executive Director; Sam Shelton, Associate Planner, Sacramento Area Council of Governments

**Department:** Public Works Department

**Division:** Engineering Services Admin

**Dept ID:** 15001111

**Attachments:**

1-Description/Analysis

2-Background

3-Exhibit A

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**City Attorney Review**

Approved as to Form

Gerald Hicks

5/13/2015 9:02:43 AM

**Approvals/Acknowledgements**

Department Director or Designee: Jerry Way - 4/30/2015 2:48:23 PM

## **Description/Analysis**

**Issue:** The Sacramento Metropolitan Air Quality Management District (SMAQMD) was awarded \$3,805,000 in the 2013 call for projects for SACOG's Bicycle Pedestrian Funding Program. SMAQMD received federal Congestion Mitigation and Air Quality Improvement Program (CMAQ) funds to start an initial bike share system in the cities of Davis, Sacramento, and West Sacramento. The funds are also to be used to provide planning efforts for potential regional expansion of a Bike Share pilot program. The purpose of the project is to provide an active transportation option to a wide variety of users and help increase the visibility and public awareness about bicycling as a viable transportation option. In January 2015, the Bike Share Executive Committee composed of directors and senior staff from the partner agencies requested that SACOG become the Lead Agency and provide project management services. Early tasks include drafting an Implementation Plan to guide subsequent tasks, which includes executing a Bike Share Pilot Memorandum of Understanding to govern the development and operation of the bike share system, define roles and responsibilities between partner agencies to obtain environmental and right-of-way clearances, coordinate planning activities and public outreach, and manage the initial bike share system.

**Policy Considerations:** The Bike Share program is consistent with the City General Plan and Climate Action Plan in encouraging alternative modes of transportation. It is also supportive of the guiding principles of regional plans, including the Sustainable Communities Strategy/Metropolitan Transportation Plan; the Regional Bicycle, Pedestrian and Trails Master Plan; and the Sacramento Bike Share Business Plan.

**Economic Impact:** None

### **Environmental Considerations:**

**California Environmental Quality Act (CEQA)/National Environmental Policy Act (NEPA):** This is an informational report and no action is being requested by the City Council at this time. As the project is implemented, appropriate CEQA documents will be prepared. As the Bike Share Program will be funded with federal funds, NEPA clearance will also be required.

**Sustainability Considerations:** The project is consistent with the City's Sustainability Master Plan goals to help improve the health of residents by promoting walking and bicycling. The projects will also reduce dependence on the private automobile, decrease the use of fossil fuels, and help meet air quality standards by providing transportation choices near jobs for a balanced, healthy city.

**Other:** None.

**Commission/Committee Action:** None.

**Rationale for Recommendation:** This item is information only.

**Financial Considerations:** The overall capital cost of the project is estimated at \$4 million and will be funded primarily through grant funds. The City's share of the capital cost is estimated at \$100,000. Ongoing maintenance and operations costs will be determined when the final project scope and financial analyses are completed but the City's contribution is anticipated to be approximately \$30,000 for three years. The City's share of costs will be provided through the Downtown TSM Project (T15087700) and the Bikeway Program (K15120000). An interagency agreement with final costs will be brought to the City Council for approval in August 2015.

**Local Business Enterprise (LBE):** No goods or services are being procured with this action.

## **Background:**

The Sacramento Metropolitan Air Quality Management District (SMAQMD) partnered with the Sacramento Regional Transit District (RT), Sacramento Area Council of Governments (SACOG), the City of Sacramento, the Capitol Corridor Joint Powers Authority, the City of West Sacramento, the City of Davis, UC Davis, the Yolo County Transportation District (YCTD), and the Yolo-Solano Air Quality Management District and produced a *Bike Share Business Plan* in October 2013 for a bike share system in the Sacramento area. This *Business Plan* summarizes the research and analysis documented in a series of Technical Working Papers and presents the business case for a bike share system in the Sacramento Area.

Bike share is a non-motorized transportation service structured to provide users point-to-point transportation for short distance trips (0.5 to 3 miles). It provides users the ability to pick up a bicycle at any self-serve bike share station in the network and return it to any other bike share station (including the origin). A fact sheet and map of proposed bike share locations are included in Exhibit A.

Based on the *Bike Share Business Plan* and *Technical Working Paper #4 – Analysis of Prospective Sites and System Delivery in Sacramento Area*, 88 locations were identified for proposed bike share stations. Sixty-eight of those locations are in the City of Sacramento. The other 20 locations are in the cities of West Sacramento and Davis and on the campuses of California State University, Sacramento and University of California at Davis. The bike share system will serve areas of Sacramento, West Sacramento and Davis with a total of 88 stations, 1,320 docking points, and 616 bike share bicycles.



# Sacramento Regional Bike Share Project

FACT SHEET FOR MAY 19, 2015 CITY OF SACRAMENTO CITY COUNCIL INFORMATION ITEM

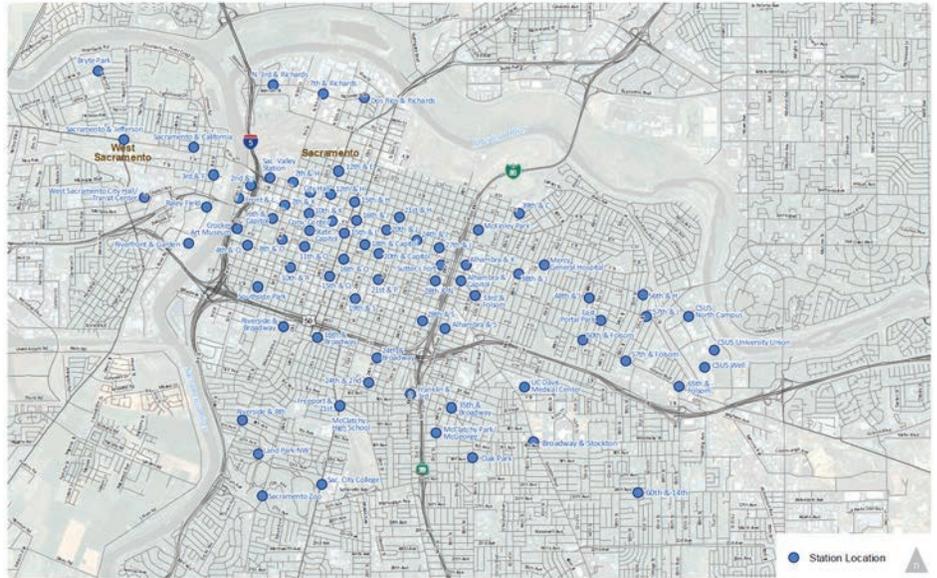
## What is Bike Share?

Bike share is a membership program where anyone can pick up a bike from a bike station and return it to another, making trips on bike fast and easy. Bike share provides people with easy access to bikes.

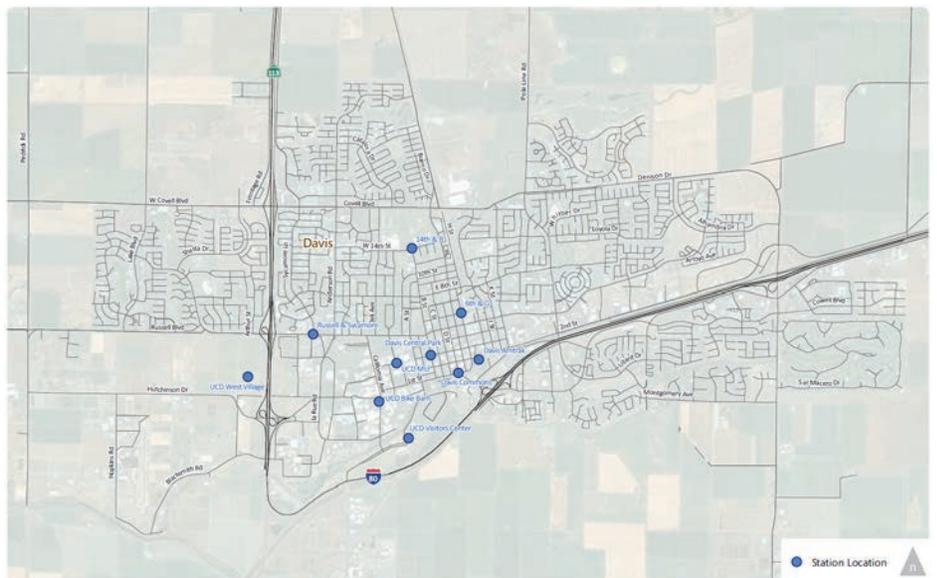
Currently, the project proposes to install and operate a pilot system of 88 stations and 616 bikes serving the cities of Sacramento, West Sacramento, and Davis.

On the right are maps of candidate bike share station location maps as described in the 2013 Bike Share Business Plan.

## Candidate Bike Share Locations in the cities of Sacramento and West Sacramento



## Candidate Locations in the City of Davis and UC Davis





## Sacramento Regional Bike Share Project

### Why create a bike share system?

The Sacramento region is a prime location to build a successful bike share program. The areas targeted for early pilot testing consist of a variety of destinations, job centers, and housing. Having the mix of jobs, housing, and other recreational destinations is one key component to a successful program.

Bike share aims to:

- Increase the number of bicycle and walking trips
- Increase and improve bicycling and walking opportunities for residents and visitors of all ages and abilities
- Improve bicycle and pedestrian safety
- Improve public health through active transportation
- Increase social equity through improved access to transportation
- Increase access to bus and light rail
- Reduce trips taken by car
- Reduce greenhouse gas (GHG) and other air pollutants that come from cars
- Complement the existing bicycle and walkway opportunities
- Increase education, encouragement and awareness of bicycling for transportation
- Increase collection of bicycle and pedestrian related data
- Increase biking and walking collaboration among regional stakeholders

### When will the Regional Bike Share system be operational?

The Regional Bike Share system could be operational by Spring 2017, but that could change as station locations and planning continues. Below are a number of Regional Bike Share system development milestones that need to be met prior to launch.

**June 2015** Draft Regional Bike Share Development Plan reviewed by partner agencies

**August 2015** Execute Interagency Agreement to develop a Regional Bike Share System

**September 2015** Regional Bike Share Development Event

**October 2015** ConnectCard Bike Share Use Study Complete

**November 2015** Proposed Bike Share System Governance Study Complete

**February 2016** Bike Share System Governance Established

**May 2016** Local Station Refinement and Streamlined Permitting process Complete

**May 2016** Private Sponsorship shortlist identified prior to advertisement

**June 2016** Advertise for Bike Share equipment vendor, installer and operator

**Spring 2017** Launch Regional Bike Share System

### Who is developing and funding the Regional Bike Share system?

SACOG is working with local government and stakeholders to plan and launch the Regional Bike Share system. Early tasks includes developing a governance structure, public outreach, and environmental planning.

The following government agency partners have committed over \$4.8 million in local and federal funding to start the Regional Bike Share System:

- Sacramento Area Council of Governments
- Sacramento Metropolitan Air Quality Management District
- City of Sacramento
- City of West Sacramento
- City of Davis
- Sacramento Regional Transit Authority
- Yolo County Transportation Authority
- Capitol Corridor Joint Power Authority
- University of California, Davis
- California State University, Sacramento

### Who do I contact for more information?

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