

Meeting Date: 11/3/2015

Report Type: Staff/Discussion

Report ID: 2015-00981

Title: Entertainment and Sports Center Special Sign District Overview and Update (Oral Report)

Location: Downtown Plaza, District 4

Recommendation: Review and comment on a staff presentation on the issues, challenges and opportunities, including next steps, associated with the Entertainment and Sports Center Special Sign District.

Contact: Desmond Parrington, AICP, ESC Project Manager, (916) 808-5044, Office of the City Manager

Presenter: Desmond Parrington, AICP, ESC Project Manager, (916) 808-5044, Office of the City Manager

Department: City Manager

Division: Executive Office

Dept ID: 02001011

Attachments:

1-Description/Analysis

City Attorney Review

Approved as to Form

Matthew Ruyak

10/29/2015 12:57:59 PM

Approvals/Acknowledgements

Department Director or Designee: John Dangberg - 10/29/2015 10:08:02 AM

Description/Analysis

Issue Detail: This is an oral report on the progress to date as well as a discussion of issues, challenges and opportunities associated with the Entertainment and Sports Center Special Sign District.

Policy Considerations:

Economic Impact: Not applicable.

Environmental Considerations: The actions in this report do not have any potential for significant effect on the environment and are exempt under CEQA Guidelines section 15061(b)(3).

Sustainability: Not applicable.

Commission/Committee Action: Not applicable.

Rationale for Recommendation:

Financial Considerations: There is no impact to the General Fund. This is a presentation on issues, opportunities, and progress to date related to the Entertainment and Sports Center Special Sign District.

Local Business Enterprise (LBE): Not applicable.