

Meeting Date: 1/5/2016

Report Type: Consent

Report ID: 2015-01085

Title: 2016 Cultural Arts Award Grants

Location: Citywide

Recommendation: Pass a Resolution 1) approving the 53 grantee organizations identified in Exhibit A for inclusion in the second year of the 2015-2017 CAA Grant Program; 2) authorizing the City Manager or his designee to execute an agreement with the County, attached as Exhibit B, for the acceptance of \$295,101 from the County for the City's disbursement to grantees through the CAA Grant Program; 3) authorizing the City Manager or his designee to execute and administer agreements with the 53 grantees for the award amounts listed in Exhibit A for Year 2 of the grant cycle, subject to approval as to form by the City Attorney or his designee, and execute extensions of the agreements for Year 3 provided total funding in those years does not exceed the amount appropriated by the City and County for the CAA Grant Program in the applicable grant year; and 4) authorizing an increase of \$9,101 to the Arts Stabilization expenditure and revenue budget in the General Fund to reflect the County's additional \$9,101 contribution to the CAA Grant Program based on unused CAA grant funds from grant year 2014.

Contact: Shelly Willis, Executive Director, Sacramento Metropolitan Arts Commission, (916) 808-3971; Anja Aulenbacher, Grants & Cultural Program Coordinator, (916) 808-3986, Convention & Cultural Services

Presenter: None

Department: Convention & Cultural Services

Division: Metro Arts-Administration

Dept ID: 17001811

Attachments:

- 1-Description/Analysis
- 2-Background
- 3-2016 Grantees Awards
- 4-Resolution
- 5-Exhibit A
- 6-Exhibit B

City Attorney Review

Approved as to Form
Maila Hansen
12/15/2015 12:02:58 PM

Approvals/Acknowledgements

Department Director or Designee: Jody Ulich - 11/20/2015 1:29:58 PM

Description/Analysis

Issue Detail: Council approval is required for Cultural Arts Awards (CAA) grantees to receive second year funding. Fifty-five organizations were awarded grants for the 2015-17 CAA grant cycle, and the Sacramento Metropolitan Arts Commission (SMAC) has recommended that 53 of those organizations receive funding for Year 2 of the grant cycle.

Policy Considerations: It is the mission of the SMAC to advance the community through arts and culture.

Economic Impacts: Not applicable.

Environmental Considerations: California Environmental Quality Act (CEQA): Under the CEQA guidelines, Title 14, Section 15378(b)(2), continuing administrative activities do not constitute a project and are therefore exempt from CEQA review.

Sustainability: Not applicable.

Commission/Committee Action: At its regularly scheduled meeting on November 9, 2015, SMAC unanimously approved award allocations for Year 2 of the 2015-17 CAA grant cycle.

Rationale for Recommendation: In recognition of the importance of Sacramento's cultural heritage and to provide opportunities for the public to experience the arts, SMAC makes funds available to nonprofit arts organizations and organizations with arts programming through its CAA Grant Program. These funds are granted through a competitive review process and funds are dispersed based on a three-year grant cycle. After Year 1 of the grant cycle, grantees must submit a Mid-Cycle Report and reapply for funding. The grants assist with general operating expenses or project support. A summary of the program history is included in the Background attachment.

2016 is the second year in the current three-year CAA grant cycle. In 2014, panelists reviewed 62 CAA applicants for the 2015-17 cycle; 55 were recommended for funding (Resolution 2015-0040); 54 accepted the grant. The second-year CAA grantees retain the rank and score given to them by the panel in 2014. SMAC staff received 54 Mid-Cycle Reports and reviewed them to evaluate the organizations' fiscal responsibility and contract compliance. SMAC staff is recommending 53 organizations for second year funding. I Can Do That! has closed its operations and is no longer in business, and the Arts & Business Council did not accept the 2015-17 grant due to a change in eligibility. A list of grantees and the recommended award amounts are included in the Grantee Awards attachment.

Financial Considerations: CAA funding is awarded on a calendar year basis. Grant funding available for the 2016 CAA grant year is \$439,724. The 2016 grant allocations include CAA grant money not disbursed in the years 2014 and 2015.

This will be the second year that grants are being administered by the City. Unused CAA funds from 2014 are held at the County because the County administered the grantee contracts in that year. Contracts with grantees specify that the third year of funding is contingent on compliance with contract requirements and the availability of funding. Funding for Year 3 of the program will be incorporated into the City's annual budget, subject to Council approval.

County allocations for CAA Year 2	\$286,000
Unused funds from 2014 (held at County)	\$ 9,101
Subtotal for County Year 2 Funding	\$295,101

City's FY 2015-16 budget for CAA Year 2	\$135,676
Unused funds from 2015 (held at City)	\$ 8,947
Subtotal for City Year 2 Funding	\$144,623

Total Available Year 2 CAA Funding	\$439,724
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Local Business Enterprise (LBE): Not applicable.

BACKGROUND

CULTURAL ARTS AWARDS

In recognition of the importance of Sacramento's cultural heritage and to provide opportunities for the public to experience the arts, SMAC makes funding available to arts organization and nonprofit organizations with arts programming through the CAA program.

Granted through a competitive review process, the CAA program assists with general operating expenses or project support to nonprofit arts and cultural organizations, government arts agencies, arts service organizations and community organizations with arts programming. Grantees must meet high standards of artistic quality, show evidence of community involvement and outreach, and exhibit sound managerial and fiscal accountability. Grant award amounts are based on the review panel's score, an organization's request amount (determined by budget size), and the amount available to grant.

In keeping with its public mandate, SMAC is fully committed to providing access to a variety of cultural expressions for all of Sacramento County's inhabitants and dedicated to the principles of inclusion, accessibility and diversity.

CAA Program History

The CAA program was originally established as the County Cultural Awards program and awards were entirely funded by the County. In 1990-91, City Council began jointly funding the program with the County (Resolution No. 91-321) and the program was renamed the Sacramento Cultural Awards Program (Resolution 90-996). Since then, the City Council and County Board of Supervisors have approved allocations and combined funds for CAA grants.

In 1999, the City Council and Board of Supervisors approved a plan to make CAA a two-year program (Resolution No. 99-114). In 2005, SMAC received City Council (Resolution No. 2005-920) and Board of Supervisors' approval to extend the program to a three-year cycle on par with the longer grant cycles that had become the national trend. Organizations are now able to plan on SMAC funding for three consecutive years. Grantees welcomed the extension because it provided them with greater stability. There was no loss of accountability with the extensions, as the program's system of checks and balances remained in place.

In 2009, the City Council and Board of Supervisors approved a one-time, one year extension of the CAA program to a four-year cycle (Resolution No. 2009-755). In 2010, the City Council and Board of Supervisors approved a second one-time, one year extension of the CAA program to a five-year cycle (Resolution No. 2010-694). The

program was subsequently reduced back to the three-year cycle.

The 2015-17 CAA cycle represents a change in operations and a change in how the County's contribution is utilized. The City now administers grantee contracts and disburses grant funds. Additionally, for the first time, the County directed SMAC to distribute the entire County contribution to CAA grantees.

CAA Funding History

The largest CAA allocation was \$700,000 annually from 2000-2008. This amount was first reduced in 2009 and has been steadily reduced each year to a low of \$310,676 in 2014. Although funding requests from eligible organizations for 2015 and 2016 totaled just under \$1.5 million, the current amount available for Year 2 of the 2015-17 CAA program is \$439,724.

Mid-Cycle Report

Grant awards in the second and third years are conditional on submission of a Mid-Cycle Report. The Mid-Cycle Report is used by SMAC staff to determine whether a grantee should receive funding in the coming year. If a grantee does not receive funding in one year of the cycle, they may not be eligible for funding in subsequent years of that cycle.

Staff analyzes the Mid-Cycle Reports to ensure contract compliance, identify general trends among the grantees and design initiatives to address organizational development needs where possible. The report details how funds were utilized, program activities, the current fiscal health of the organization, and artistic and administrative changes in the grant year. SMAC staff also conducts site visits throughout the year to assess the health of an organization as needed.

2015-17 CULTURAL ARTS AWARDS	
ORGANIZATION	2016 Award
3 Point 0 / Studio T	\$7,471.70
916 Ink	\$12,429.47
ACAI Studios & Gallery	\$4,446.87
B Street Theatre	\$20,004.12
Bread of Life / Spirit in the Arts	\$5,571.56
Calidanza Dance Company	\$6,747.90
California Lawyers for the Arts	\$5,115.90
California Musical Theatre	\$20,356.92
Camellia Symphony Orchestra	\$7,929.93
Camerata California	\$1,968.05
Capital Public Radio	\$13,744.55
Capital Stage Company	\$15,267.69
Capitol Ballet Company	\$2,354.46
Celebration Arts	\$4,926.15
CORE Contemporary Dance	\$8,147.62
Crocker Art Museum	\$20,593.72
Developmental Disabilities Service Organization (DDSO)	\$20,891.52
Elk Grove Fine Arts Center	\$3,293.05
Fair Oaks Theatre Festival	\$3,722.35
Festival of New American Music	\$3,342.93
Folsom Symphony	\$8,686.48
Instituto Mazatlan Bellas Artes de Sacramento	\$7,231.92
KVIE Public Television	\$19,020.16
Latino Center for Art and Culture (formerly La Raza Galeria Posada)	\$11,959.20
Ohana Dance Group	\$2,248.44
Pacific Rim Street Fest	\$5,488.45
River City Theatre Company	\$3,523.79
RSVP - Reconciliation Singers Voices of Peace	\$3,525.78
Sacramento Ballet	\$19,307.16
Sacramento Children's Chorus	\$14,265.12
Sacramento Chinese Community Service Center	\$2,040.95
Sacramento Choral Society & Orchestra	\$11,275.63
Sacramento Fine Arts Center	\$8,399.40
Sacramento French Film Festival	\$8,210.26
Sacramento Gay Men's Chorus	\$11,780.57
Sacramento Japanese Film Festival	\$4,776.52
Sacramento Mandarins	\$4,862.20
Sacramento Master Singers	\$8,590.34
Sacramento Opera & Philharmonic	\$11,275.63
Sacramento Poetry Center	\$4,464.93
Sacramento Shakespeare Festival	\$7,623.20
Sacramento Taiko Dan	\$3,280.00

ORGANIZATION	2016 Award
Sacramento Theatre Company	\$12,206.00
Sacramento Valley Chorus (SVC)	\$4,647.17
Sacramento Women's Chorus	\$2,263.49
Sinag-tala Theatre Ensemble	\$2,354.46
Sojourner Truth Museum	\$7,532.15
Sol Collective	\$11,780.57
Sutter Street Theater	\$3,499.20
Teatro Nagual	\$1,491.39
Verge Center for the Arts (VCA)	\$12,575.87
Voices of California	\$7,868.18
Women's Wisdom Art	\$3,342.93
CLOSED OCTOBER, 2015	
I Can Do That! -Arts 4 All	\$0.00
DID NOT ACCEPT 2015-17 CAA GRANT	
Arts & Business Council of Sacramento	
Total	\$439,724

RESOLUTION NO. 2015-

Adopted by the Sacramento City Council

2015-2017 CULTURAL ARTS AWARDS (CAA) GRANT PROGRAM

BACKGROUND

- A. The City began contributing to the CAA Grant Program in 1990 (Resolution 90-804), for the purposes of promoting excellence in arts programming; enhancing stability and development of Sacramento's arts organizations; supporting the unique contributions of Sacramento's diverse communities; enhancing the role of the arts in economic development; supporting a range of arts education programs; and ensuring the arts are broadly distributed and include the underserved. The 2015-2017 CAA Grant Program furthers these goals by providing operating grants to local nonprofit arts organizations and organizations with arts programming.
- B. The CAA Grant Program operates on a three-year cycle. Funding in the second and third years is contingent upon the grantee's compliance with the grant funding terms and funding appropriations by the Sacramento City Council and Sacramento County Board of Supervisors.
- C. The Sacramento Metropolitan Arts Commission (SMAC) selected the grantees listed in Exhibit A to receive funding for the second year of the 2015-2017 CAA Grant Program. The second year of the grant cycle - 2016 (running from January 1, 2016, through December 31, 2016) - is referred to as "Year 2" and 2017 as "Year 3".

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. The 53 grantee organizations identified in Exhibit A are approved for funding for the second year of the 2015-2017 CAA Grant Program.
- Section 2. The City Manager or his designee is authorized to execute an agreement with the County, attached as Exhibit B, for the acceptance of \$295,101 from the County for the City's disbursement to grantees through the CAA Grant Program.
- Section 3. The City Manager or his designee is authorized to execute and administer agreements with the 53 grantees for the award amounts listed in Exhibit A for Year 2 of the grant cycle, subject to approval as to form by the City Attorney or his designee, and execute extensions of the agreements for Year 3 provided the total funding in those years does not exceed the amount appropriated by the City and County for Year 3 of the CAA Grant Program.

Section 4. There shall be an increase of \$9,101 to the Arts Stabilization expenditure and revenue budget in the General Fund to reflect the County's additional \$9,101 contribution to the CAA Grant Program based on unused CAA grant funds from grant year 2014.

Section 5. Exhibits A and B are part of this Resolution.

Table of Contents

- Exhibit A – Grantees and Award Amounts
- Exhibit B – Agreement with the County for the acceptance of \$295,101 for Fiscal Year 2015-16 Cultural Arts Awards Grant Funds

2015-17 CULTURAL ARTS AWARDS	
ORGANIZATION	2016 Award
3 Point 0 / Studio T	\$7,471.70
916 Ink	\$12,429.47
ACAI Studios & Gallery	\$4,446.87
B Street Theatre	\$20,004.12
Bread of Life / Spirit in the Arts	\$5,571.56
Calidanza Dance Company	\$6,747.90
California Lawyers for the Arts	\$5,115.90
California Musical Theatre	\$20,356.92
Camellia Symphony Orchestra	\$7,929.93
Camerata California	\$1,968.05
Capital Public Radio	\$13,744.55
Capital Stage Company	\$15,267.69
Capitol Ballet Company	\$2,354.46
Celebration Arts	\$4,926.15
CORE Contemporary Dance	\$8,147.62
Crocker Art Museum	\$20,593.72
Developmental Disabilities Service Organization (DDSO)	\$20,891.52
Elk Grove Fine Arts Center	\$3,293.05
Fair Oaks Theatre Festival	\$3,722.35
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Folsom Symphony	\$8,686.48
Instituto Mazatlan Bellas Artes de Sacramento	\$7,231.92
KVIE Public Television	\$19,020.16
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Sacramento Chinese Community Service Center	\$2,040.95
Sacramento Choral Society & Orchestra	\$11,275.63
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Sacramento French Film Festival	\$8,210.26
Sacramento Gay Men's Chorus	\$11,780.57
Sacramento Japanese Film Festival	\$4,776.52
Sacramento Mandarins	\$4,862.20
Sacramento Master Singers	\$8,590.34
Sacramento Opera & Philharmonic	\$11,275.63
Sacramento Poetry Center	\$4,464.93
Sacramento Shakespeare Festival	\$7,623.20
Sacramento Taiko Dan	\$3,280.00

ORGANIZATION	2016 Award
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Sacramento Women's Chorus	\$2,263.49
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Sol Collective	\$11,780.57
Sutter Street Theater	\$3,499.20
Teatro Nagual	\$1,491.39
Verge Center for the Arts (VCA)	\$12,575.87
Voices of California	\$7,868.18
Women's Wisdom Art	\$3,342.93
Total	\$439,724

CITY OF SACRAMENTO
AGREEMENT FOR ADMINISTRATION OF FISCAL YEAR 2015/16 SACRAMENTO
CULTURAL ARTS AWARDS GRANT FUNDS

This Agreement is made and entered into the ___ day of _____, 2015 by and between the City of Sacramento, a municipal corporation ("City"), and the County of Sacramento, a political subdivision of the State of California ("County").

RECITALS

- A. The City and County have approved a joint grant program for local arts organizations called the 2015-2017 Cultural Arts Awards ("CAA") Program.
- B. CAA grants are awarded to City and County nonprofit arts organizations and organizations with arts programming to partially fund operating expenses and support arts projects.
- C. CAA grantees must demonstrate high standards of artistic quality, community involvement and outreach, and sound managerial and fiscal accountability in order to qualify for the CAA Program.
- D. A panel of arts professionals was convened in August 2014 in a public meeting to score each of the applicants and recommend 2015-17 cycle grantees to the Sacramento Metropolitan Arts Commission.
- E. The Sacramento Metropolitan Arts Commission has selected grantees to receive second-year funding for the 2015-17 CAA cycle.
- F. The City and County have agreed that the City will be responsible for administration of the contracts awarding CAA Program grants.

Now, therefore, the parties mutually agree as follows:

- 1. The County shall pay to the City two hundred ninety-five thousand, one hundred one dollars (\$295,101), which the City shall grant to the second-year recipients of the 2015-17 Cultural Arts Awards Program, along with the City's grant contribution, in accordance with Exhibit A hereto, which is incorporated herein as though set forth in full.
- 2. The City shall keep all accurate and detailed books and records in connection with the disbursement of the Cultural Arts Awards grants under this Agreement for a period of two years from the date of the grant to the second year CAA recipients, in order for the County's Director of Finance to properly audit all

expenditures made pursuant to this Agreement.

3. The City further agrees that the County's Director of Finance, for a period of two years from the date of the grant to the second year recipients, shall have access to all books, records, and accounts kept by the City in connection with all sums expended for the CAA Program under this Agreement, during normal business hours, for the purpose of auditing all related expenditures made by the City.
4. The City and the agents and employees of the City, in the performance of this agreement, shall act in an independent capacity and not as officers or employees or agents of the County.

In witness whereof, the parties hereto execute this agreement as of the day and year first above written.

City of Sacramento
A Municipal Corporation

County of Sacramento

John F. Shirey
City Manager

Phil Serna
Chairperson of the Board of Supervisors

Attest:

Attest:

City Clerk

Clerk of the Board of Supervisors

Approved as to Form:

Approved as to Form:

Deputy City Attorney

Deputy County Counsel

Exhibit A

CAA 2016 Award Amount

The City of Sacramento contribution to the CAA awards is \$144,623 encompassing \$8,947 in unused funding from 2015.

The Sacramento County contribution to the CAA awards is \$295,101 encompassing \$9,101 in unused funding from 2014.

ORGANIZATION	2016 Award
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