

Meeting Date: 2/2/2016

Report Type: Consent

Report ID: 2016-00094

Title: Arts & Cultural Facilities Grant Program

Location: Citywide

Recommendation: Pass a Motion approving amendment of the Arts and Cultural Facilities Grant Program parameters.

Contact: Shelly Willis, Director, (916) 808-3971, Sacramento Metropolitan Arts Commission

Presenter: None

Department: Convention & Cultural Services

Division: Metro Arts-Prog Contrib

Dept ID: 17001831

Attachments:

1-Description/Analysis

2-Background

City Attorney Review

Approved as to Form

Maila Hansen

1/26/2016 1:09:59 PM

Approvals/Acknowledgements

Department Director or Designee: Jody Ulich - 1/19/2016 11:45:27 AM

Description/Analysis

Issue Detail: On July 23, 2013, City Council passed a motion approving parameters for the Arts and Cultural Facilities Grant Program. These parameters are outlined in the attached Background document. Staff is now recommending amendment of those parameters to allow small budget arts organizations to be eligible for grant funding.

Policy Considerations: The proposed actions in this report further the City's goal of promoting first class arts and cultural facilities within the City of Sacramento.

Economic Impacts: None.

Environmental Considerations: California Environmental Quality Act (CEQA): Under the CEQA guidelines, Title 14, Section 15378(b)(2), continuing administrative activities do not constitute a project and are therefore exempt from CEQA review.

Sustainability: Not applicable.

Commission/Committee Action: At its meeting on December 14, 2015, the Grants and Education Committee of the Sacramento Metropolitan Arts Commission (SMAC) unanimously approved the recommended changes to the Arts and Cultural Facilities Grant Program parameters.

Rationale for Recommendation: On May 7, 2013, Council passed a resolution (Resolution 2013-144) establishing the Arts and Cultural Facilities Grant Program. This program is currently funded by the parking revenue from Lots X and Y, and will continue to be funded by such revenue until the City transfers ownership of or develops Lots X and Y (Resolution 2013-0247).

In order to make the grant program more accessible to small budget arts organizations and to further contribute to the economic vibrancy of the City by maximizing the breadth of public/private partnerships, SMAC recommended that the parameters be adjusted to decrease the minimum grant request amount to \$7,500. Currently, the minimum grant request amount is \$25,000. Grantees are also required to match their grant request on a dollar for dollar basis.

Small budget arts organizations with facilities in the City of Sacramento often have renovations and upgrades to their arts facilities that equal less than the current minimum request amount of \$25,000. Lowering the minimum request amount to \$7,500 would allow organizations to apply to the Arts and Cultural Facilities Grant Program for capital projects totaling a minimum \$15,000.

Financial Considerations: None.

Local Business Enterprise (LBE): Not applicable.

Background

Arts and Cultural Facilities Grant Program

On May 7, 2013, City Council passed a resolution (Resolution 2013-144) establishing the Arts and Cultural Facilities Grant Program.

On July 23, 2013, City Council passed a motion approving the following parameters for the Arts and Cultural Facilities Grant Program:

- a) Eligible organizations include nonprofit arts organizations, public school districts, public universities, and state agencies.
- b) The minimum grant request is \$25,000, and the maximum request is \$100,000 per application.
- c) Grant requests must be matched on a dollar for dollar basis. The amount requested cannot exceed 50 percent of total project costs.
- d) Funds may be used for site or facility acquisition; new construction; expansion, repair, rehabilitation, or renovation of existing facilities; construction drawings; purchase of major integrated systems (i.e., HVAC, sound and lighting systems, rigging); or a combination of the above.
- e) Activities ineligible for funding include capital campaign expenses; operational or programming support; marketing or fundraising; mortgage or loan payment; project scoping, preliminary, schematic or design development drawings; contingencies; and re-granting.
- f) Grant award recommendations will be based on four criteria: 1) eligibility and demonstrated community and financial need; 2) demonstrated financial capacity to undertake project; 3) adequate project planning and market demand; and 4) reasonableness of project budget.
- g) Grant applications will be reviewed by SMAC staff and presented to the SMAC for their recommendation for funding, which will then be forwarded to the City Manager, or his designee, for approval and execution.