

**Meeting Date:** 8/23/2016

**Report Type:** Consent

**Report ID:** 2016-00835

**Title: Ordinance Amending Sacramento City Code 10.40.060 Relating to Parking Meter Rates; Setting of Parking Meter Rates (Passed for Publication 08/16/16; Published 08/19/16)**

**Location:** Parking Meter Zones (Central and Fort Sutter Traffic Districts); Districts 3 and 4

**Recommendation:** 1) Pass an Ordinance amending City Code section 10.40.060 to provide for setting parking rates by ordinance and updating varying forms of payment now accepted; and 2) pass an Ordinance establishing parking meter rates.

**Contact:** Erika Galang, Program Specialist (916) 808-8572; Matt Eierman, Parking Services Manager (916) 808-5849, Department of Public Works

**Presenter:** None

**Department:** Public Works Department

**Division:** On-Street Parking Admin

**Dept ID:** 15001511

**Attachments:**

- 1-Description/Analysis
- 2-Background
- 3-Ordinance (Redline)
- 4-Ordinance (Clean)
- 5-Ordinance Setting Parking Meter Rates

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**City Attorney Review**

Approved as to Form  
Gerald Hicks  
8/12/2016 10:26:08 AM

**Approvals/Acknowledgements**

Department Director or Designee: Jerry Way - 8/4/2016 4:33:30 PM

## Description/Analysis

**Issue:** California Vehicle Code section 22508(a) requires that local authorities establish parking meter rates by ordinance. That provision also allows local authorities to set variable parking meter fees provided the ordinance includes criteria supporting the variable rates. The recommended action amends section 10.40.060 to reflect that parking meter rates shall be set by ordinance and includes an update of the forms of payment now accepted for parking meters. In addition, the recommended action includes an ordinance setting parking meter rates.

The increase of events scheduled for the Central City in the coming months necessitates special event parking meter pricing to maintain the balance of the on-street parking supply, protect residents, preserve short-term use of on-street meters, encourage long-term parking in off-street facilities and support local businesses. With the introduction of tier-based meter pricing and the programming of special event parking meter pricing, it is now possible to accommodate all these needs. Also, the introduction of a new parking mobile application (app) will provide a discounted garage rate to motorists who reserve off-street parking in advance, thus further providing an incentive for long-term parking in off-street facilities.

**Policy Considerations:** The proposed actions herein are consistent with California Vehicle Code section 22508(a) requiring local authorities establish parking meter fees by ordinance.

**Economic Impacts:** None

### **Environmental Considerations:**

This ordinance is not subject to the provisions of the California Environmental Quality Act (CEQA) under the general rule (CEQA Guidelines Section 15061(b)(3)) that CEQA applies only to projects that have the potential for causing a significant effect on the environment.

**Sustainability:** This ordinance supports the City of Sacramento's sustainability goals to improve and optimize the transportation infrastructure.

**Other:** None

**Commission/Committee Action:** Reviewed and approved by Law and Legislation Committee on August 9, 2016.

**Rationale for Recommendation:** Sacramento City Code section 10.40.060 must be amended to require the establishment of parking meter fees by ordinance. The Sacramento City Code must also be updated to reflect all forms of payment accepted for parking meters. Special event parking meter pricing will be necessary with the increase of events scheduled downtown.

Staff also recommends implementation of special event parking meter pricing, based on a set of criteria with variable meter rates dependent upon a combination of distance of the parking meter from the event epicenter, expected event center occupancy levels and the special event flat rate charged at City garages. The recommended special event meter pricing fees shall be charged for any special event held at Golden 1 Center with an expected occupancy level reaching above 15,000 attendees. These occurrences shall be qualifying special events. No change to the tier-based meter rate pricing shall occur for expected occupancy levels of 15,000 attendees or less at Golden 1 Center.

Expansion of special event meter pricing into Special Event Meter Zones C and D can be implemented at later dates, if necessary, based on on-street occupancy levels exceeding 85% during qualifying special events at Golden 1 Center. All meters in qualifying special event zones shall allow a minimum of two hours of parking at the standard tiered meter rate, to accommodate short-term parking. *See Exhibit C for Special Event Parking Meter Zones.*

**Financial Considerations:** Not applicable

**Local Business Enterprise Program (LBE):** Not applicable

## **Background**

Stakeholder feedback related to on-street special event parking includes preservation of short-term use of the meter, special event parking meter rates, criteria that activate special event parking meter pricing, establishment of special event boundary zones and what areas in the Central City will be affected by special events at Golden 1 Center.

The consensus from stakeholder correspondence received was that special event parking meter rates should be activated when the expected number of attendees at any Golden 1 Center event meet or exceed 75% of the arena's capacity. In addition, it was imperative that special event meter pricing is structured as such to preserve short-term use of the meter for those motorists who do not wish to attend events and that the pricing structure was consistent and clear. Special event boundary zone designations were developed to assess each area's distance from Golden 1 Center and the effect on the parking supply, based on their unique location characteristics.

On June 9, 2016, City Council approved the establishment of special event parking meter zones within 12 blocks of Golden 1 Center. As a result of feedback received, the initial activation of special event meter programming will occur only within the first 3 blocks from Golden 1 Center. Further expansion of special event meter programming to any streets beyond that will be determined after full operation of Golden 1 Center progresses. Within this 3 block area, Old Sacramento requested designation as a separate, smaller event zone to provide flexibility to support this unique tourist area.

The intention to establish special event meter zones within 12 blocks of Golden 1 Center is not to immediately program special event meter rates for all streets bound within. Rather, the establishment of this overall boundary now provides the flexibility to designate specific, smaller sub-boundaries to allow a phased expansion further out from Golden 1 Center, as needed.

# EXHIBIT A – RED-LINE ORDINANCE

ORDINANCE NO. 2016-\_\_\_\_\_

Adopted by the Sacramento City Council  
\_\_\_\_\_, 2016

## AN ORDINANCE AMENDING SECTION 10.40.060 OF THE SACRAMENTO CITY CODE, RELATING TO PARKING METER RATES

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

### SECTION 1.

Section 10.40.060 of the Sacramento City Code is amended to read as follows:

#### **10.40.060 Parking meter rates.**

The rates for parking in a parking meter zone shall be established by ~~city council~~  
~~resolution ordinance~~. Parking or standing a vehicle in a parking meter space ~~is shall be~~  
lawful for the period of time corresponding to the ~~monetary~~ amount ~~of United States~~  
~~coins, currency, credit card, mobile application or city prepaid on-street parking card~~  
deposited ~~or paid for that space~~.

**EXHIBIT B – CLEAN COPY**

ORDINANCE NO. 2016-\_\_\_\_

Adopted by the Sacramento City Council  
\_\_\_\_\_, 2016

AN ORDINANCE AMENDING SECTION 10.40.060  
OF THE SACRAMENTO CITY CODE,  
RELATING TO PARKING METER RATES

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1.

Section 10.40.060 of the Sacramento City Code is amended to read as follows:

10.40.060 Parking meter rates.

The rates for parking in a parking meter zone shall be established by ordinance. Parking or standing a vehicle in a parking meter space is lawful for the period of time corresponding to the monetary amount deposited or paid for that space.

**ORDINANCE NO. 2016-\_\_\_\_\_**

Adopted by the Sacramento City Council  
\_\_\_\_\_, 2016

**AN ORDINANCE RELATING TO PARKING METER RATES**

The following parking meter rates are effective for parking meter zones established by Sacramento City Code section 10.40.010:

**Base Meter Hourly Rate**

The base meter hourly rate is \$1.75 per hour - effective during parking meter operating hours.

**Tier Based Meter Rates**

The tier-based parking rates for short-term parking meters are effective throughout the parking meter zones. The tier-based parking rates maintain the balance of the on-street parking supply, protect residents, preserve short-term use of on-street meters, encourage long-term parking in off-street facilities, and support local businesses. The tier-based parking rates are as follows:

**Tier 1** The base meter hourly rate, for the number of hours posted on the signage.

**Tier 2** The Tier 2 rate is effective for one additional hour beyond the Tier 1 time and is equal to the average city-owned garage hourly rate. The garage rates vary based on expected occupancy.

**Tier 3** The Tier 3 rate is effective after expiration of the Tier 2 hour and is 25% above the Tier 2 rate.

Signage for tier-based meters reflect the number of hours a vehicle may park at the Base Meter Hourly Rate (Tier 1) before subsequent tiered rates take effect:

- 1+ meter: Parking up to one hour at Base Meter Hourly Rate before Tier 2 is in effect.
- 2+ meter: Parking up to two hours at Base Meter Hourly Rate before Tier 2 is in effect.
- 3+ meter: Parking up to three hours at Base Meter Hourly Rate before Tier 2 is in effect.
- 4+ meter: Parking up to four hours at Base Meter Hourly Rate before Tier 2 is in effect.

## Special Event Meter Rates

All short-term meters located within Special Event Parking Zones are programmed to have the capability to charge a flat rate when expected attendance at the Sacramento Entertainment and Sports Center exceeds 15,000 attendees. When special event meter rates are in effect, the meters will activate the flat rate when the Tier 2 time is reached, with the exception of 1+ meters that will activate special event pricing at Tier 3.

The Special Event Parking Zone is defined as the area bound by the Sacramento River to the east side of 19<sup>th</sup> Street, from the north sides of Richards Boulevard to the south side of W Street, along with the east side of 16<sup>th</sup> Street to the east side of 19<sup>th</sup> Street, from the north side of D Street to the south side of W Street. Within the Special Event Parking Zone are smaller zones, identified as Special Event Meter Zones, as described in the attachment to this ordinance. Meters in this area will apply variable rates during qualifying special events, when such parking controls are necessary.

The special event meter flat rate is calculated as a percentage of the flat rate charged at City-owned garages during special events. The proximity of the meter from the event center determines the percentage amount.

The special event meter rates maintain the balance of the on-street parking supply, protect residents, preserve short-term use of on-street meters, encourage long-term parking in off-street facilities and support local businesses during increased parking demand.

The special event meter rate shall be in effect two hours prior to and during special events with expected occupancy of over 15,000 attendees at the Sacramento Entertainment and Sports Center. Payment of the flat rate will allow the vehicle to park until it departs from space.

SPECIAL EVENT METER RATE ACTIVATION POINT BASED ON METER TYPE

	HOUR 1	HOUR 2	HOUR 3	HOUR 4	HOUR 5
1+ meter	\$1.75	\$3.00	Special Event Meter Flat Rate		
2+meter	\$1.75	\$1.75	Special Event Meter Flat Rate		
3+meter	\$1.75	\$1.75	\$1.75	Special Event Meter Flat Rate	
4+ meter	\$1.75	\$1.75	\$1.75	\$1.75	Special Event Meter Flat Rate

**1+ Meters** Rates during hour 1 (Tier 1) and hour 2 (Tier 2) shall not change. At hour 3 (Tier 3) rate will be the Special Event Meter flat rate.

**2+ Meters** Rates during hour 1 and 2 (Tier 1) shall not change. At hour 3 (Tier 2) rate will be the Special Event Meter flat rate.

**3+ Meters** Rates during the first three hours (Tier 1) shall not change. At the fourth hour (Tier 2) the rate will be the Special Event Meter flat rate.

**4+ Meters** Rates during the first four hours (Tier 1) shall not change. At the fifth hour (Tier 2) the rate will be the Special Event Meter flat rate.

The calculation of special event meter flat rates will be as follows:

**Special Event Meter Zone A (Old Sacramento):**

Tier-based meters located in Special Event Meter Zone A shall charge a flat meter rate after expiration of the posted number of hours, with the exception of 1+ zone, as described above. The meter flat rate shall be equal to 25% above the special event flat rate charged at City-owned garages.

**Special Event Meter Zone B:**

Tier-based meters located in Special Event Meter Zone B shall charge a flat meter rate after expiration of the posted number of hours, with the exception of 1+ zone, as described above. The meter flat rate shall be equal to 25% above the special event flat rate charged at City-owned garages.

**Special Event Meter Zone C:**

Tier-based meters located in Special Event Meter Zone C shall charge a flat meter rate after expiration of the posted number of hours, with the exception of 1+ zone, as described above. The meter flat rate shall be equal to the special event flat rate charged at City-owned garages.

**Special Event Meter Zone D:**

Tier-based meters located in Special Event Meter Zone D shall charge a flat meter rate after expiration of the posted number of hours, with the exception of 1+ zone, as described above. The meter flat rate shall be equal to 50% less than the special event rate charged at City-owned garages.

Activation of special event meter rates on any portion of a Special Event Meter Zone will be upon an assessment of the affected area that confirms a parking occupancy exceeding 85% of on-street parking spaces during special event times and days.

# SPECIAL EVENT PARKING METER ZONES

