



City Council Report

915 I Street, 1st Floor

Sacramento, CA 95814

www.cityofsacramento.org

File ID: 2017-01678

December 19, 2017

Discussion Item 20

Title: Citywide Youth Development Campaign Plan

Location: Citywide

Recommendation: Pass a Motion approving the Citywide Youth Development Campaign Plan.

Contact: Christopher Conlin, Director, (916) 808-8526, Department of Parks and Recreation

Presenter: Christopher Conlin, Director, (916) 808-8526, Department of Parks and Recreation

Attachments:

1-Description/Analysis

2-Proposed Citywide Youth Development Campaign Plan

3-Youth Development Campaign Plan Graphic

Description/Analysis

Issue Detail: To ensure a successful future for Sacramento, it is important that our children and youth be healthy, active, civically-engaged, ready to learn, and prepared to succeed in school, career, and life. To achieve those objectives, the City has a long history providing a range of programs and services to its children and youth. These include early education (Tiny Tots), childcare (4th R), after-school (START), sports/recreation (Jr. Giants), youth employment (Landscape & Learning), and youth leadership (Summer at City Hall) programs. Many of these programs are successful and greatly loved by the community.

At the same time, with limited resources, the City must make strategic investments in its children and youth programs, including implementing best practices, evaluating impact, and responding to emerging needs. As such, the City is moving forward with a Citywide Youth Development Campaign Plan (“Plan”) that outlines a unified framework for delivery of all children and services operated or funded by the City.

The Plan was developed by a multi-sector Planning Team of 12 members representing the City and community-based organizations (CBO), as well as two Youth Commissioners. The Planning Team developed a vision, mission, values, goals, and framework to guide the City in aligning all programs that serve youth.

In addition to the Planning Team, the consultant supporting the Planning Team organized a CBO Working Group of 28 non-profit organizations that work directly with children and youth in the City. The purpose of this group was to provide ongoing feedback to the Planning Team from a broader perspective. The Planning Team and CBO Working Group met jointly twice.

Finally, a Youth Town Hall was held on May 13, 2017. A diverse group of 50 youth, representing numerous neighborhoods, spent the morning developing ideas for how the City can better support Sacramento’s youth.

The stakeholder engagement process produced the Plan which includes a vision statement, mission statement, values, goals, and framework for children and youth programs. Staff is seeking City Council approval of the Plan.

Policy Considerations: The Plan is intended to ensure that the City better meets the needs of its youth through a strategic plan that aligns the City’s programs under a unified vision, mission, set of values, framework, and goals.

Economic Impacts: Aligning the City's programs and investing resources more strategically will have a long-term economic impact, both on the future outcomes of youth and on the public sector through downstream savings and the creation of broader tax base.

Environmental Considerations: Not applicable.

Sustainability: Not applicable.

Commission/Committee Action: Not applicable.

Rationale for Recommendation: The Planning Team, CBO Working Group, and Youth Commissioners developed the Plan with input from Sacramento's youth.

Financial Considerations: Not applicable.

Local Business Enterprise (LBE): Not applicable.

CITY OF SACRAMENTO CITYWIDE YOUTH DEVELOPMENT CAMPAIGN PLAN

VISION: All Sacramento children and youth are valued and reach their fullest potential.

MISSION: The City of Sacramento leads collaboratively to provide systemic and sustainable investments and opportunities, harnessing collective assets to champion intentional and equitable pathways for young people to succeed.

VALUES STATEMENT:

- Youth voice: We honor the youth's statement, "Nothing about us without us."
- Elimination of systemic barriers: We believe it is our responsibility to actively seek ways to break systemic barriers so that youth have access and ability to fully utilize resources and supports.
- Cultural humility: We commit to acknowledging our individual and institutional biases, accepting that there are gaps in our knowledge, and being open to new ideas.
- Mutual respect: We build relationships through developing a culture of mutual respect and inclusivity.
- Integrity: We believe in conducting our work in an honest, moral, ethical, and accountable manner.
- Innovation: The status quo is unacceptable if it is not improving the lives of Sacramento children and youth, and thus, we call for thinking outside of the box to better support Sacramento's youngest residents.
- Courage: We believe that having the audacity to take risks, stand up for what is right, and address the most challenging situations is unquestionable.

GOALS: Through its own programs and strategic partnerships, the City of Sacramento will strive to achieve the following goals.

1. Contribute to the healthy development of children ages 0-5 so that they are prepared for school;
2. Provide resources, support, and connection to effective programs and services that lead to success in education;
3. Build 21st century skills including leadership, workforce development, life, resiliency, and social-emotional skills;
4. Provide opportunities for young people to become active and engaged community members;
5. Create a safe environment, both physically and emotionally, in all settings, honoring culture and community;
6. Promote equity, justice, and accountability with a concerted application of resources toward those youth in greatest need;
7. Empower families to engage in their children's healthy development; and
8. Implement the youth development framework in all program design, operations, and evaluation.

PROPOSED FRAMEWORK: When designing, implementing, and evaluating its children and youth programs, the City of Sacramento will strive to offer all young people, regardless of background, the highest-quality youth development experiences. To ensure these experiences result in positive outcomes, the City and its partners will provide youth with research-based supports and opportunities that integrate a set of social justice principles, aligning with the City's core values, into staff, program delivery, and organizational/institutional practices.

CITY OF SACRAMENTO

CITYWIDE YOUTH DEVELOPMENT CAMPAIGN PLAN

VISION

All Sacramento children and youth are valued and reach their fullest potential.

MISSION

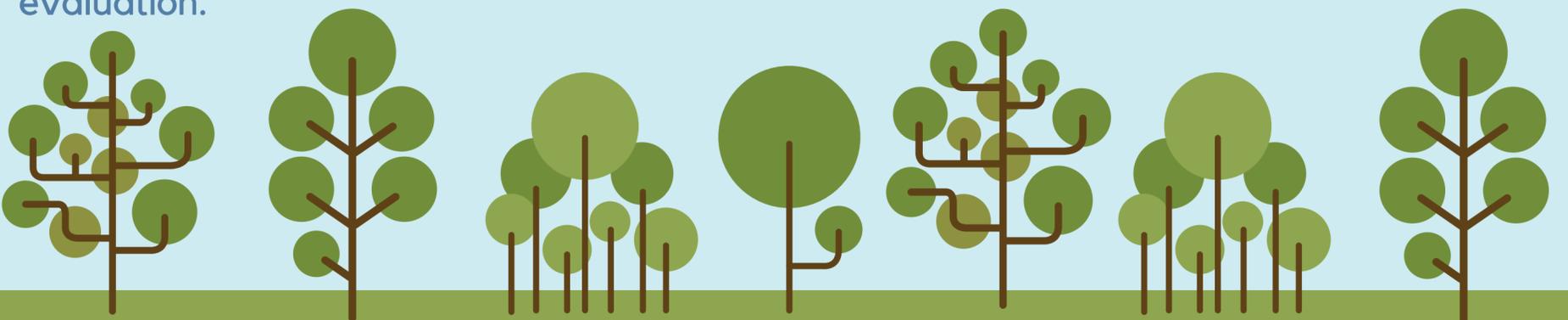
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VALUES STATEMENT

- ✿ **Youth Voice:** We honor the youth's statement, "Nothing about us without us."
- ✿ **Elimination of Systemic Barriers:** We believe it is our responsibility to actively seek ways to break systemic barriers so that youth have access and ability to fully utilize resources and supports.
- ✿ **Cultural Humility:** We commit to acknowledging our individual and institutional biases, accepting that there are gaps in our knowledge, and being open to new ideas.
- ✿ **Mutual Respect:** We build relationships through developing a culture of mutual respect and inclusivity.
- ✿ **Integrity:** We believe in conducting our work in an honest, moral, ethical, and accountable manner.
- ✿ **Innovation:** The *status quo* is unacceptable if it is not improving the lives of Sacramento children and youth, and thus, we call for thinking outside of the box to better support Sacramento's youngest residents.
- ✿ **Courage:** We believe that having the audacity to take risks, stand up for what is right, and address the most challenging situations is unquestionable.

GOALS: Through its own programs and strategic partnerships, the City of Sacramento will strive to achieve the following goals.

- ✿ Contribute to the healthy development of **children ages 0-5** so that they are prepared for school;
- ✿ Provide resources, support, and connection to effective programs and services that lead to **success in education**;
- ✿ Build **21st century skills** including leadership, workforce development, life, resiliency, and social-emotional skills;
- ✿ Provide opportunities for young people to become **active and engaged community members**;
- ✿ Create a **safe environment**, both physically and emotionally, in all settings, honoring culture and community;
- ✿ Promote **equity, justice, and accountability** with a concerted application of resources toward those youth in greatest need;
- ✿ Empower **families** to engage in their children's healthy development; and
- ✿ Implement the **youth development framework** in all program design, operations, and evaluation.



CITY OF SACRAMENTO

CITYWIDE YOUTH DEVELOPMENT CAMPAIGN PLAN

PROPOSED FRAMEWORK FOR CHILDREN & YOUTH PROGRAMS

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Social Justice Principles

- Analyze Power in Social Relationships
- Promote Systemic Social Change
- Make Identity Central
- Encourage Collective Action
- Embrace Youth Culture



Supports and Opportunities

Safety

- Emotional
- Physical
- Cultural

Relationship-Building

- With adults
- With peers

Skill-Building

- Challenging
- Interesting
- Leading to growth and mastery

Youth Participation

- Input and decision-making
- Opportunities for leadership
- Sense of belonging

Community Involvement

- Ability to impact community

