

## Sacramento Charter Review Committee Outreach Plan Implementation Time Line

Month	Activities
June	<p>Focus: Targeted Outreach</p> <ul style="list-style-type: none"> <li>• Extensive outreach to address Committee through targeted distribution of invitation letter (focused dialogue)</li> </ul>
July	<p>Focus: Education and Information</p> <ul style="list-style-type: none"> <li>• Presentations at Community Meetings – July 8, 13, 20, 23</li> <li>• Meet with Editorial Board/Reporters – Sacramento Bee, Business Journal, News and Review, Others</li> <li>• Submit Op Ed Article for publication</li> <li>• Distribute information brochure at meetings and public counters</li> </ul>
August	<p>Focus: Focused Dialogue</p> <ul style="list-style-type: none"> <li>• Begin schedule of community representatives to address Committee</li> <li>• Encourage use of online comments for input</li> </ul>
September	<p>Focus: Solicit Feedback</p> <ul style="list-style-type: none"> <li>• Presentations at Community Meetings – September 9, 14, 21, 24</li> <li>*Discussion and feedback on draft Committee recommendations/alternatives on governance and budget process</li> <li>• Online feedback form/survey</li> </ul>
October	<p>Focus: Solicit Feedback</p> <ul style="list-style-type: none"> <li>• Continue focused dialogue schedule</li> <li>• Solicit feedback on other topics being considered by Committee</li> </ul>
November	<p>Focus: Solicit Feedback</p> <ul style="list-style-type: none"> <li>• Presentations at Community Meetings – November 9, 16, 18, 19</li> <li>*Discussion and feedback on draft Committee final report recommendations</li> </ul>
December/January	<p>Focus: Incorporate Community Feedback</p> <ul style="list-style-type: none"> <li>• Finalize Committee final report</li> </ul>

**FOCUSED DIALOGUE**

Categories of targeted outreach:

- ✓ Chambers of Commerce
- ✓ Business Associations
- ✓ Labor Organizations
- ✓ Neighborhood Associations
- ✓ Community Based Organizations
- ✓ Faith-based Organizations
- ✓ Education
- ✓ Health
- ✓ Non-profit Organizations
- ✓
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