



**REPORT TO
Personnel and Public Employees Committee
City of Sacramento**

**915 I Street, Sacramento, CA 95814-2604
www.cityofsacramento.org**

11

**Discussion Calendar
January 18, 2011**

**Honorable Chair and Members of
The Personnel and Public Employees Committee**

**Title: Review of Applications for Small Business Development & Employment
Advisory Board**

Location/Council District: (Citywide)

Recommendation: Review applications and nominate candidates.

Contact: Katia Ligaiviu, Deputy City Clerk, (916) 808-7604, Office of the City Clerk;
Susan Edmonson, Equal Employment Specialist, (916) 808-8177, Office of Small
Business Development

Presenters: None

Department: City Clerk's Office / Office of Small Business Development

Division: N/A

Organization No: 04001011

Description/Analysis

Issue: Review applications to identify the most qualified candidates to nominate and forward to the Mayor for appointment.

Policy Considerations: None.

Environmental Considerations: None.

Commission/Committee Action: None.

Rational for Recommendation: To review applications to identify the most qualified individuals for nomination to the Mayor for appointment to the City's various advisory boards.

Financial Considerations: None.

Emerging Small Business Development (ESBD): None.

Respectfully Submitted by:  _____

Katia Ligaiviu,
Deputy City Clerk

Recommendation Approved:



Stephanie Mizuno,
Assistant City Clerk

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ATTACHMENT 1

Background:

The following applicants are under consideration for positions on city boards and commissions.

Board/Commission:	Small Business Development & Employment Advisory Board
Available Positions:	Two (2)
Category Description(s):	<p>Category A: Represent the small business sector and/or possess substantial knowledge and experience concerning the operation of small businesses in the Sacramento area – one (1) seat</p> <p>Category B: Actively involved in employment issues and/or possess substantial knowledge and experience concerning employment issues, and equal employment opportunity in the Sacramento area – one (1) seat</p>
Status of Incumbent:	<p>Category A: Philip Thorne – Not re-applying</p> <p>Category B: Anita Johnson – Re-applying & Application attached</p>

No.	Applicant Name	District	Category	Comments
1	Edward A. Williams	1	A	

No.	Applicant Name	District	Category	Comments
1	Anita R. Johnson	6	B	Incumbent



City of Sacramento

RECEIVED
CITY CLERK'S OFFICE
CITY OF SACRAMENTO

Application for Appointment to Boards/Commissions and Committees

200 DEC 11 P 022

INSTRUCTIONS: Provide all information requested. Attachments must be single sided on 8.5 x 11 paper. If you will be representing an organization, you must include a letter from the organization recommending you as their representative. Note: All information provided on this form is a public record. Return this completed application form to: Office of the City Clerk, Historic City Hall, 915 I Street, Rm. 116, Sacramento, CA 95814. Tel: (916) 808-7200.

IMPORTANT: Letters of recommendation are optional. If you choose to include a letter it must be submitted as part of this application. Letters will not be accepted after your application is filed with the City Clerk's Office.

BOARD / COMMISSION OR COMMITTEE NAME: Small Business Development and Employment Advisory

CATEGORY FOR WHICH YOU ARE APPLYING: Small Business Sector A
Description (if applicable) Category Letter

- Name of Company/Organization Being Represented (if applicable): _____
- Company/Organization Authorization Letter Attached (if applicable to qualifications of category)

Applicant Name: Williams Edward A E-Mail: _____
Last First Middle

Home Address: Swallows Nest Dr Sacramento CA 95833
Street # Street Name City State Zip

Mailing Address (if different than home address): _____
Street # Street Name City State Zip

Resident of City Council District No: 1 Business in Council District No: _____
Required If Applicable

Home Telephone: (916) _____ Business Telephone: _____

Please state the reason you would like to be a member of this board/commission (or attach):

I have been an entrepreneur since I opened my first business in 1990. I have owned and managed technology companies that directly serve numerous small businesses in the region. I have a broad perspective on the opportunities and challenges we face every day. I believe a healthy business atmosphere only serves to further Sacramento as a city that is a great place to be both employer and employee.

Are you currently, or have you in the past, served on an advisory group? Yes No If yes, state the name of the group and how that service supports your application (or attach).

Do you, or an immediate family member, have any relationship (professional, financial, other) that may present a potential conflict of interest for this advisory group? Yes No If yes, please explain:

BACKGROUND INFORMATION

You may also attach a resume reflecting experience, community activities or other qualifications not listed below that would be helpful to the Council in evaluating your application.

EDUCATION:

CSU Sacramento, Computer Science; University of Phoenix, Executive MBA

WORK EXPERIENCE: List names, addresses and dates of employment for the last five (5) years. Attach additional sheets of paper if needed.

CURRENT EMPLOYER:

FROM DATE: Oct 2001

EMPLOYER NAME: American Web Services, Inc

TO DATE: Current

ADDRESS: 10th St Sacramento CA
Street # Street Name City State

DUTIES:

Chief Technology Officer, manage operations of Internet / web company.

PRIOR EMPLOYER(S):

FROM DATE: Feb 1996

EMPLOYER NAME: SacWeb, Inc

TO DATE: Oct 2001

ADDRESS: 1409 R St Sacramento CA
Street # Street Name City State

DUTIES:

Chief Technology Officer, manage operations of web design / software company.

FROM DATE: Jan 1990

EMPLOYER NAME: Mr. Ed's Audio Services

TO DATE: Jan 1996

ADDRESS: 3122 H St Sacramento CA
Street # Street Name City State

DUTIES:

Owner, wore all the hats at an audio/visual consultation company.

FROM DATE:

EMPLOYER NAME:

TO DATE:

ADDRESS: _____
Street # Street Name City State

DUTIES:

BUSINESS ENTERPRISES: List business name including fictitious name and address of any business enterprises currently or previously owned or operated.

FROM DATE: Oct 2001

BUSINESS NAME: American Web Services, Inc dba American Web

TO DATE: Current

ADDRESS: 10th St Sacramento CA
Street # Street Name City State

TYPE OF BUSINESS OR SERVICE RENDERED:

Internet Service Provider, Web Application Development, Web Hosting, Marketing

CITY OF SACRAMENTO -
APPLICATION FOR APPOINTMENT

Edward A Williams
APPLICANT NAME

FROM DATE: Feb 1996

BUSINESS NAME: SacWeb, Inc dba SacWeb

TO DATE: Oct 2001

ADDRESS: 1409 R St Sacramento CA
Street # Street Name City State

TYPE OF BUSINESS OR SERVICE RENDERED:

Web Design and Web Hosting

FELONY CONVICTIONS: A felony conviction is not necessarily a bar to appointment. Each case is considered separately based on requirements of the position. However, failure to list felony convictions may result in disqualification.

Have you ever been convicted of a felony? If yes, please indicate for each conviction, the date of the conviction, the location of the court of conviction, and the exact denomination of the offense resulting in conviction:

No.

CIVIL ACTIONS: List each civil action, if any, in which punitive or exemplary damages have been assessed against you, indicating in each instance the date of the trial, court judgment and the location of the court which rendered the judgment:

None.

I DECLARE, UNDER PENALTY OF PERJURY THAT ALL STATEMENTS IN THIS APPLICATION ARE TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE:

Signature: /s/ Ed Williams
Type Name if Returning Via E-Mail or Print, Sign and Mail

Date: 12/17/10

DISCLOSURE AND REGULATORY REQUIREMENTS

City Code Section 2.40.060: Conflict of Interest Disclosure - If a Statement of Economic Interests Form 700 is required for this position (see announcement), the form must be filed with the Office of the City Clerk prior to beginning service. The City Clerk will provide appointees with the filing form and instructions. Official status to serve will be delayed until the form is filed with the Office of the City Clerk.

City Code Section 2.40.010: Attendance - Board/commission members are required to attend meetings on a regular basis, and may be removed if a member does not attend three consecutive regularly scheduled meetings. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member? Yes No

City Resolution 2007-653: Mandatory Ethics Training - Board/commission members are required to satisfy the local ethics training requirement mandated by Government Code Sections 53234 et seq. and may be removed if proof of attendance is not filed with the Office of the City Clerk within 60 days of appointment. Appointees will be provided with an on-line training resource. If appointed, will you be able to complete the training within 60 days? Yes No

ACCOMMODATION INFORMATION

PLEASE IDENTIFY ANY SPECIALIZED ACCOMMODATIONS NEEDED FOR EQUAL PARTICIPATION:

[Empty box for accommodation information]

MARTY KELLER
1130 K Street, Suite 100
Sacramento CA 95814
916-769-7493
MKeller4033@gmail.com

December 17, 2010

Members of the City Council
City of Sacramento
915 I Street
Sacramento CA 95814

RE: Recommendation of Ed Williams to Serve on the Small Business Development and Employment Advisory Board

Dear Council Members:

I have had the privilege of knowing and working with Ed Williams for almost a decade now. His acumen for starting successful businesses, a record that dates back almost twenty years, is amazing. His gifts as an innovative entrepreneur have contributed to not only his business but to his church and other organizations he belongs to.

I am also in awe of his technical prowess. His background in music and sound systems, combined with his skill at the computer keyboard, enables him to perform amazing feats of legerdemain in computer graphics, content, and connectivity.

When I became California's Small Business Advocate in 2007, Ed jumped in to support and participate in a number of outreach programs I created. He has attended a majority of the bimonthly meetings of my Small Business Advocate's Advisory Group, and was a major contributor to the success of the two Governor's Conferences on Small Business & Entrepreneurship that we produced for Governor Schwarzenegger in 2008 and earlier this year.

Not only is Ed a successful businessman, he is also a big thinker. His insights into the possibilities of global connections for local businesses are spot on for the times we find ourselves in. With the world about to find the majority of its adults connected by next year, the commercial and social possibilities of the connected world will explode. Ed has been doing some important thinking about how this might impact Sacramento's economy, and has helped me tremendously in my job. In 2011 we will be putting a greater emphasis on helping small businesses find resources and prepare to "go global" by initiating or expanding their international exports.

Ed will serve small businesses well as a member of the city's Small Business Development and Employment Advisory Board.

Very truly yours,



Marty Keller



City of Sacramento

RECEIVED
CITY CLERK'S OFFICE
CITY OF SACRAMENTO

Application for Appointment to Boards/Commissions and Committees

2010 DEC -1 P 1:24

INSTRUCTIONS: Provide all information requested. Attachments must be single sided on 8.5 x 11 paper. If you will be representing an organization, you must include a letter from the organization recommending you as their representative. Note: All information provided on this form is a public record. Return this completed application form to: Office of the City Clerk, Historic City Hall, 915 I Street, Rm. 116, Sacramento, CA 95814. Tel: (916) 808-7200.

IMPORTANT: Letters of recommendation are optional. If you choose to include a letter it must be submitted as part of this application. Letters will not be accepted after your application is filed with the City Clerk's Office.

BOARD / COMMISSION OR COMMITTEE NAME: Small Business Development & Employment

CATEGORY FOR WHICH YOU ARE APPLYING: B- Employment
Description (if applicable) Category Letter

- Name of Company/Organization Being Represented (if applicable): _____
- Company/Organization Authorization Letter Attached (if applicable to qualifications of category)

Applicant Name: Johnson Archer R E-Mail: _____
Last First Middle

Home Address: 1st Ave Seelye CA 95817
Street # Street Name City State Zip

Mailing Address (if different than home address): 0 Street Suite 315 Seelye CA 95816
Street # Street Name City State Zip

Resident of City Council District No: _____ Business in Council District No: _____
Required If Applicable

Home Telephone: (916) _____ Business Telephone: Same

Please state the reason you would like to be a member of this board/commission (or attach):

I served on the Board currently and I enjoy helping and assisting the community in the last 28 years.

Are you currently, or have you in the past, served on an advisory group? Yes No If yes, state the name of the group and how that service supports your application (or attach).

Small Business Development & Employment Advisory Board

Do you, or an immediate family member, have any relationship (professional, financial, other) that may present a potential conflict of interest for this advisory group? Yes No If yes, please explain:

BACKGROUND INFORMATION

You may also attach a resume reflecting experience, community activities or other qualifications not listed below that would be helpful to the Council in evaluating your application.

EDUCATION:

Attached

WORK EXPERIENCE: List names, addresses and dates of employment for the last five (5) years. Attach additional sheets of paper if needed.

CURRENT EMPLOYER:

FROM DATE:

EMPLOYER NAME:

TO DATE:

ADDRESS:

Street #

Street Name

City

State

DUTIES:

Attached

PRIOR EMPLOYER(S):

FROM DATE:

EMPLOYER NAME:

TO DATE:

ADDRESS:

Street #

Street Name

City

State

DUTIES:

FROM DATE:

EMPLOYER NAME:

TO DATE:

ADDRESS:

Street #

Street Name

City

State

DUTIES:

FROM DATE:

EMPLOYER NAME:

TO DATE:

ADDRESS:

Street #

Street Name

City

State

DUTIES:

BUSINESS ENTERPRISES: List business name including fictitious name and address of any business enterprises currently or previously owned or operated.

FROM DATE: 1/1/98

BUSINESS NAME: Amita R. Johnson & Associates

TO DATE: Current

ADDRESS: 0 Street Suite 315 95816

Street #

Street Name

City

State

TYPE OF BUSINESS OR SERVICE RENDERED:

Wealth Management coach for women

CITY OF SACRAMENTO -
APPLICATION FOR APPOINTMENT

Arelita Johnson

APPLICANT NAME

FROM DATE:

BUSINESS NAME: _____

TO DATE:

ADDRESS: _____

Street #

Street Name

City

State

TYPE OF BUSINESS OR SERVICE RENDERED:

NA

FELONY CONVICTIONS: A felony conviction is not necessarily a bar to appointment. Each case is considered separately based on requirements of the position. However, failure to list felony convictions may result in disqualification.

Have you ever been convicted of a felony? If yes, please indicate for each conviction, the date of the conviction, the location of the court of conviction, and the exact denomination of the offense resulting in conviction:

no

CIVIL ACTIONS: List each civil action, if any, in which punitive or exemplary damages have been assessed against you, indicating in each instance the date of the trial, court judgment and the location of the court which rendered the judgment:

no

I DECLARE, UNDER PENALTY OF PERJURY THAT ALL STATEMENTS IN THIS APPLICATION ARE TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE:

Signature: *Arelita Johnson*
Type Name if Returning Via E-Mail or Print, Sign and Mail

Date: *11/26/10*

DISCLOSURE AND REGULATORY REQUIREMENTS

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ACCOMMODATION INFORMATION

PLEASE IDENTIFY ANY SPECIALIZED ACCOMMODATIONS NEEDED FOR EQUAL PARTICIPATION:

NA

Anita Renee' Johnson
O Street Suite 315
Sacramento CA 95817
916-

ACADEMIC EXPERIENCE

PhD Applied Management & Decision Sciences	Walden University Minneapolis MN Expected Graduation Date 2011 <i>Specialization:</i> Finance
M.S. Taxation	National University, Sacramento CA 2006
B.B.S. Financial Accounting	National University, Sacramento CA 1989
Tax Preparer	California Tax Education Council- State of California 1989-Present

TEACHING EXPERIENCE

2010-Present	Faculty	Heald Business College Roseville CA
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Instruct adult learners in Business Management 115. Business management prepares adult learners in business, marketing, financial statements, and business plan writing.

2007-Present	Faculty	University of Phoenix Sacramento CA
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Instruct adult learners in Principles of Accounting, Accounting for Decision Making, Finance for Business, Personal Finance, the writing process, APA Citation, conflict management and conducting research.

1999-2010	Facilitator	Elk Grove School District Adult Education Always Learning
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Created and conducted Becoming a Successful Entrepreneur course which teaches bookkeepers terminology, business planning and employment issues. Designed and deliver Emotional and Financial Freedom, a course to help women become more

financially savvy. Taught additional courses in Quick Books and taxes. Preparation class of Certification of Bookkeepers

2007-2009 Math Tutor Genesis High School
Sacramento CA
Prepare high school students for the exit mathematics exam required for graduation in California.

2006 Adjunct Asst. Professor Consumes River College
Sacramento CA
Taught financial Accounting courses, topics: include debits, credits, financial statements, depreciation and adjusting entries.

2001-2007 Facilitator Small Business Development
Sacramento CA
Taught bookkeeping, Quick Books and consulted with new small business owners in budgeting, bookkeeping and taxes.

COURSES TAUGHT

Principals of Accounting
Accounting for Decision Making
Finance for Business
Personal Finance
Bookkeeping for Small Business
Income Tax Certification Program
Quick Books
The Writing Process
APA Citation
Conflict Management
Conducting Research

COURSES DEVELOPED

Emotional & Financial Freedom
Money Wisdom-The Board Game
The Game of Life-Foster Youth
Entrepreneur Planning
Bookkeeping 101 for Business Owners

AFFILIATIONS

2009-Present	Small Business Development & Employment Advisory Board City of Sacramento Chairperson
2007-2009	National Associates of Women Business Owners Member of Public Policy Committee
2005-2009	National Association of Black Accountants
2000-2004	KVIE Channel 6 Member of Advisory Board
2003-2004	Capital Power Credit Union Chairman of the Advisory Board
1993	Inland Tax Consultants President
1989-2000	Sacramento Black Chambers of Commerce President-Board Member
1989	Distinguish Speakers-Toastmaster President
HONORS	
2010	Walden University Success Story Blog.
1999	Business of the Year, Northern California California State Black Chamber of Commerce
1999	Business of the Year Sacramento CA
1999	Business of the Week-The Observer Newspaper Sacramento CA
1999	Madam CJ Walker Entrepreneur of the Year US Postal Service