REPORT TO
Personnel and Public Employees Committee
City of Sacramento

915 I Street, Sacramento, CA 95814-2604
www.cityofsacramento.org

Discussion Calendar
August 16, 2011

Honorable Chair and Members of
The Personnel and Public Employees Committee

Title: Review of Applications for Sacramento Heritage, Inc. Board of Directors

Location/Council District: (Citywide)

Recommendation: Review applications and nominate candidates.

Contact: Katia Ligaiviu, Deputy City Clerk, (916) 808-7604, Office of the City Clerk; Roberta Deering, Senior Planner, (916) 808-8259, Community Development Department.

Presenters: None
Department: City Clerk's Office / Department
Division: N/A
Organization No: 04001011

Description/Analysis

Issue: Review applications and/or conduct interviews to identify the most qualified candidates to nominate and forward to the Mayor for appointment.

Policy Considerations: None.

Environmental Considerations: None.

Commission/Committee Action: None.

Rational for Recommendation: To review applications to identify the most qualified individuals for nomination to the Mayor for appointment to the City's various advisory boards.

Financial Considerations: None.

Emerging Small Business Development (ESBD): None.

Respectfully Submitted by:_____
Katia Ligaiviu,
Deputy City Clerk

Recommendation Approved:

_____
Stephanie Mizuno,
Assistant City Clerk

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ATTACHMENT 1

Background:

The following applicants are under consideration for positions on city boards and commissions.

Board/Commission:	Sacramento Heritage, Inc. Board of Directors
Available Positions:	One (1)
Category Description(s):	**Category A-1:** Public-at-large with knowledge and/or experience in finance
Status of Incumbent:	**Marc De La Vergne** – Has served the maximum number of terms

No.	Applicant Name	District	Category	Comments
1	Adelita Espinoza	6	A-1	
2	Eric Ostrem	3	A-1	
3	William A. Burg	3	A-1	

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City of Sacramento

Application for Appointment to Boards/Commissions and Committees

RECEIVED
CITY CLERK'S OFFICE
SACRAMENTO
2014 JUN 11 P 12:50

INSTRUCTIONS: Provide **all** information requested. Attachments must be single sided on 8.5 x 11 paper. If you will be representing an organization, you must include a letter from the organization recommending you as their representative. Note: All information provided on this form is a public record. **Return this completed application form to:** Office of the City Clerk, Historic City Hall, 915 I Street, Rm. 116, Sacramento, CA 95814. Tel: (916) 808-7200.

IMPORTANT: Letters of recommendation are **optional**. If you choose to include a letter it must be submitted as part of this application. Letters will not be accepted after your application is filed with the City Clerk's Office.

BOARD / COMMISSION OR COMMITTEE NAME: Sacramento Heritage Inc. Board Of Directors

CATEGORY FOR WHICH YOU ARE APPLYING: Finance experience/ Public w Knowledge (Description (if applicable)) A-1 (Category Letter)

☐ Name of Company/Organization Being Represented (if applicable): _____

☐ Company/Organization Authorization Letter Attached (if applicable to qualifications of category)

Applicant Name: Espinoza (Last) Adelita (First) _____ (Middle) E-Mail: _____

Home Address: _____ (Street #) Broadway (Street Name) Sacramento (City) CA. (State) 95820 (Zip)

Mailing Address (if different than home address): _____ (Street #) _____ (Street Name) _____ (City) _____ (State) _____ (Zip)

Resident of City Council District No: Six (6) (Required) Business in Council District No: _____ (If Applicable)

Home Telephone: _____ Business Telephone: _____

Please state the reason you would like to be a member of this board/commission (or attach):

I believe in being active in civic implementations, protecting and preserving the architectural history we have been entrusted for posterity. I have a background in finance working in the private investment sector for a multimedia investment firm in New York City spearheaded by Al Gore. My financial experience includes careful study of research market trends as they pertain to potential investment strategies. I also have experience in New York City in business marketing. My educational experience for this position includes the study of Cultural Anthropological pedagogy and methodology at San Francisco State University,which is all inclusive of historical and cultural perspectives from architecture to language. As a Sacramento native I'd love opportunity to contribute my skills in finance and marketing to help preserve the architectural history of Sacramento as it pertains to significant buildings in the City of Sacramento.

Are you currently, or have you in the past, served on an advisory group? ○ Yes ◉ No If yes, state the name of the group and how that service supports your application (or attach).

_____

_____

Do you, or an immediate family member, have any relationship (professional, financial, other) that may present a potential conflict of interest for this advisory group? ○ Yes ◉ No If yes, please explain:

CITY OF SACRAMENTO -
APPLICATION FOR APPOINTMENT

Adelita Espinoza
APPLICANT NAME

BACKGROUND INFORMATION

You may also attach a resume reflecting experience, community activities or other qualifications not listed below that would be helpful to the Council in evaluating your application.

EDUCATION: San Francsico State University Cultural Anthropology, Cinema Production

WORK EXPERIENCE: List names, addresses and dates of employment for the last five (5) years. Attach additional sheets of paper if needed.

CURRENT EMPLOYER:

FROM DATE: EMPLOYER NAME: Self-employed/Field Producer T.V. Film

TO DATE: ADDRESS: _____
Street # Street Name City State

DUTIES:

PRIOR EMPLOYER(S):

FROM DATE: EMPLOYER NAME: Platform Equity-Private multistage investment company

TO DATE: ADDRESS: Broadway Suite 1301 New York NY
Street # Street Name City State

DUTIES: Media consulting serving companies in multimedia entertainment and related sectors. Studying research and marketing as they pertian to potential investment strategies.

FROM DATE: EMPLOYER NAME: Passionate Marketing

TO DATE: ADDRESS: 304 East 20th Street Penthouse New York NY
Street # Street Name City State

DUTIES: Analyzing marketing trends in music, film, art & online media. Creating platform for internet marketing branding. Maintaining marketing partnerships w Sundance Channel, Sofia Coppola, Yo-Yo Ma, Morrissey& Tony Bennet.

FROM DATE: EMPLOYER NAME: Diva Art In Public Spaces Frere: Chelsea

TO DATE: ADDRESS: 149 WEst 24 Street Suite 3A New York NY
Street # Street Name City State

DUTIES: Implementing, supporting and overseeing the project while bring together the public, collectors museums, galleries, art organizations, art enthusiasts and international curators to art in public spaces.

BUSINESS ENTERPRISES: List business name including fictitious name and address of any business enterprises currently or previously owned or operated.

FROM DATE: BUSINESS NAME: Quetzal Productions

TO DATE: ADDRESS: Lincoln way Sacramento Ca
Street # Street Name City State

TYPE OF BUSINESS OR SERVICE RENDERED:
Film production license- film production name only no monetary service rendered.

CITY OF SACRAMENTO -
APPLICATION FOR APPOINTMENT

Adelita Espinoza
APPLICANT NAME

FROM DATE: BUSINESS NAME: _____

TO DATE: ADDRESS: _____
Street # Street Name City State

TYPE OF BUSINESS OR SERVICE RENDERED:

FELONY CONVICTIONS: A felony conviction is not necessarily a bar to appointment. Each case is considered separately based on requirements of the position. However, failure to list felony convictions may result in disqualification.

Have you ever been convicted of a felony? If yes, please indicate for each conviction, the date of the conviction, the location of the court of conviction, and the exact denomination of the offense resulting in conviction:
No.

CIVIL ACTIONS: List each civil action, if any, in which punitive or exemplary damages have been assessed against you, indicating in each instance the date of the trial, court judgment and the location of the court which rendered the judgment:
No.

I DECLARE, UNDER PENALTY OF PERJURY THAT ALL STATEMENTS IN THIS APPLICATION ARE TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE:

Signature: /s/ Date: _____

DISCLOSURE AND REGULATORY REQUIREMENTS

City Code Section 2.40.060: Conflict of Interest Disclosure - If a Statement of Economic Interests Form 700 is required for this position (see announcement), the form must be filed with the Office of the City Clerk prior to beginning service. The City Clerk will provide appointees with the filing form and instructions. Official status to serve will be delayed until the form is filed with the Office of the City Clerk.

City Code Section 2.40.010: Attendance - Board/commission members are required to attend meetings on a regular basis, and may be removed if a member does not attend three consecutive regularly scheduled meetings. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member? ◉ Yes ○ No

City Resolution 2007-653: Mandatory Ethics Training - Board/commission members are required to satisfy the local ethics training requirement mandated by Government Code Sections 53234 et seq. and may be removed if proof of attendance is not filed with the Office of the City Clerk within 60 days of appointment. Appointees will be provided with an on-line training resource. If appointed, will you be able to complete the training within 60 days? ◉ Yes ○ No

ACCOMMODATION INFORMATION

PLEASE IDENTIFY ANY SPECIALIZED ACCOMMODATIONS NEEDED FOR EQUAL PARTICIPATION:

Back to Applicant List

City of Sacramento

Application for
Appointment to Boards/Commissions and Committees

INSTRUCTIONS: Provide **all** information requested. Attachments must be single sided on 8.5 x 11 paper. If you will be representing an organization, you must include a letter from the organization recommending you as their representative. Note: All information provided on this form is a public record. **Return this completed application form to:** Office of the City Clerk, Historic City Hall, 915 I Street, Rm. 116, Sacramento, CA 95814. Tel: (916) 808-7200.

IMPORTANT: Letters of recommendation are optional. If you choose to include a letter it must be submitted as part of this application. Letters will not be accepted after your application is filed with the City Clerk's Office.

BOARD / COMMISSION OR COMMITTEE NAME: Sacramento Heritage, Inc.

CATEGORY FOR WHICH YOU ARE APPLYING: Public at-large re: finance (Description (if applicable)) A-1 (Category Letter)

☐ Name of Company/Organization Being Represented (if applicable): _____

☐ Company/Organization Authorization Letter Attached (if applicable to qualifications of category)

Applicant Name: Ostrem (Last) Eric (First) R (Middle) E-Mail: _____

Home Address: 36th St. (Street #, Street Name) Sacramento (City) CA (State) 95816 (Zip)

Mailing Address (if different than home address): _____ (Street #, Street Name, City, State, Zip)

Resident of City Council District No: Three (3) (Required) Business in Council District No: _____ (If Applicable)

Home Telephone: _____ Business Telephone: _____

Please state the reason you would like to be a member of this board/commission (or attach):

Please see attached letter.

Are you currently, or have you in the past, served on an advisory group? ○ Yes ◉ No If yes, state the name of the group and how that service supports your application (or attach).

Do you, or an immediate family member, have any relationship (professional, financial, other) that may present a potential conflict of interest for this advisory group? ○ Yes ◉ No If yes, please explain:

CITY OF SACRAMENTO -
APPLICATION FOR APPOINTMENT

Ostrem, Eric
APPLICANT NAME

BACKGROUND INFORMATION

You may also attach a resume reflecting experience, community activities or other qualifications not listed below that would be helpful to the Council in evaluating your application.

EDUCATION:

B.A., History, U.C. Berkeley, 2004, High Honors, Phi Beta Kappa
J.D., Boalt Hall School of Law (U.C. Berkeley), 2007, top ten percent of class

WORK EXPERIENCE: List names, addresses and dates of employment for the last five (5) years. Attach additional sheets of paper if needed.

CURRENT EMPLOYER:

FROM DATE: May 2009 EMPLOYER NAME: Littler Mendelson, P.C.

TO DATE: Present ADDRESS: Capitol Mall, Suite 2000 Sacramento CA
Street # Street Name City State

DUTIES: Attorney: draft legal briefs and memoranda, argue motions in court, represent clients in trial, communicate with clients

PRIOR EMPLOYER(S):

FROM DATE: September 2008 EMPLOYER NAME: Pillsbury Winthrop, LLP

TO DATE: May 2009 ADDRESS: 400 Capitol Mall, Suite 1700 Sacramento CA
Street # Street Name City State

DUTIES: Attorney: draft legal briefs and memoranda, represent clients in trial, conduct legal research

FROM DATE: September 2007 EMPLOYER NAME: U.S. District Court, Hon. Garland Burrell, Jr.

TO DATE: August 2008 ADDRESS: 501 I Street Sacramento CA
Street # Street Name City State

DUTIES: Law Clerk to Federal Judge: draft legal memoranda and orders, conduct legal research

FROM DATE: EMPLOYER NAME:

TO DATE: ADDRESS:
Street # Street Name City State

DUTIES:

BUSINESS ENTERPRISES: List business name including fictitious name and address of any business enterprises currently or previously owned or operated.

FROM DATE: BUSINESS NAME:

TO DATE: ADDRESS:
Street # Street Name City State

TYPE OF BUSINESS OR SERVICE RENDERED:

CITY OF SACRAMENTO -
APPLICATION FOR APPOINTMENT

Ostrem, Eric
APPLICANT NAME

FROM DATE: BUSINESS NAME: _____

TO DATE: ADDRESS: _____
Street # Street Name City State

TYPE OF BUSINESS OR SERVICE RENDERED:

FELONY CONVICTIONS: A felony conviction is not necessarily a bar to appointment. Each case is considered separately based on requirements of the position. However, failure to list felony convictions may result in disqualification.

Have you ever been convicted of a felony? If yes, please indicate for each conviction, the date of the conviction, the location of the court of conviction, and the exact denomination of the offense resulting in conviction:

No.

CIVIL ACTIONS: List each civil action, if any, in which punitive or exemplary damages have been assessed against you, indicating in each instance the date of the trial, court judgment and the location of the court which rendered the judgment:

None.

I DECLARE, UNDER PENALTY OF PERJURY THAT ALL STATEMENTS IN THIS APPLICATION ARE TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE:

Signature: /s/. Eric Ostrem Date: March 10, 2011
Type Name if Returning Via E-Mail or Print, Sign and Mail

DISCLOSURE AND REGULATORY REQUIREMENTS

City Code Section 2.40.060: Conflict of Interest Disclosure - If a Statement of Economic Interests Form 700 is required for this position (see announcement), the form must be filed with the Office of the City Clerk prior to beginning service. The City Clerk will provide appointees with the filing form and instructions. Official status to serve will be delayed until the form is filed with the Office of the City Clerk.

City Code Section 2.40.010: Attendance - Board/commission members are required to attend meetings on a regular basis, and may be removed if a member does not attend three consecutive regularly scheduled meetings. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member? ◉ Yes ○ No

City Resolution 2007-653: Mandatory Ethics Training - Board/commission members are required to satisfy the local ethics training requirement mandated by Government Code Sections 53234 et seq. and may be removed if proof of attendance is not filed with the Office of the City Clerk within 60 days of appointment. Appointees will be provided with an on-line training resource. If appointed, will you be able to complete the training within 60 days? ◉ Yes ○ No

ACCOMMODATION INFORMATION

PLEASE IDENTIFY ANY SPECIALIZED ACCOMMODATIONS NEEDED FOR EQUAL PARTICIPATION:

March 10, 2011

Office of the City Clerk
Historic City Hall
915 I Street, Rm. 116
Sacramento, CA 95814

Re: Application to Sacramento Heritage, Inc. Board

Dear Sir or Madam:

Enclosed is my application for a board position with Sacramento Heritage, Inc.

As a Sacramento native, I have always appreciated the important role of Sacramento in California history. Like many who grew up in Sacramento, I still remember my class trip to Sutter's Fort in the third grade. After high school, I majored in U.S. history at U.C. Berkeley before attending law school.

Based on this background, I have developed a strong belief that the largest tangible reminders of Sacramento's history -- its historic buildings -- should be restored, preserved and treasured. I believe I share the view of Sacramento Heritage that these physical representations of Sacramento's history should be consistently promoted to ensure their protection (such as through the calendar project). Such promotion should also help each new generation of Sacramentans grow up with an appreciation and respect for Sacramento's historic buildings and a desire to preserve them.

I would like to be a member of board for Sacramento Heritage, Inc. in order to help achieve these goals. I realize I have little to no background in finance (two college classes), but I am diligent, careful, and willing to devote my time and energy. I believe that, despite my lack of financial background, I could be a valuable addition to the board. That said, I would be interested in becoming involved in whatever capacity would best suit the needs of Sacramento Heritage. If the board position is not a good fit for me, please let me know if there is another way I can become involved.

Sincerely,

Eric R. Ostrem

Back to Applicant List

City of Sacramento

RECEIVED
CITY CLERK'S OFFICE
CITY OF SACRAMENTO

Application for

Appointment to Boards/Commissions and Committees

2011 APR 22 A 10: 52

INSTRUCTIONS: Provide **all** information requested. Attachments must be single sided on 8.5 x 11 paper. If you will be representing an organization, you must include a letter from the organization recommending you as their representative. Note: All information provided on this form is a public record. **Return this completed application form to:** Office of the City Clerk, Historic City Hall, 915 I Street, Rm. 116, Sacramento, CA 95814. Tel: (916) 808-7200.

IMPORTANT: Letters of recommendation are optional. If you choose to include a letter it must be submitted as part of this application. Letters will not be accepted after your application is filed with the City Clerk's Office.

BOARD / COMMISSION OR COMMITTEE NAME: Sacramento Heritage Inc., Board of Directors

CATEGORY FOR WHICH YOU ARE APPLYING: Public at-large/finance (Description (if applicable)) A-1 (Category Letter)

☐ Name of Company/Organization Being Represented (if applicable): _____

☐ Company/Organization Authorization Letter Attached (if applicable to qualifications of category)

Applicant Name: Burg (Last) William (First) A (Middle) E-Mail: _____

Home Address: 23rd Street (Street # / Street Name) Sacramento (City) CA (State) 95816 (Zip)

Mailing Address (if different than home address): _____ (Street # / Street Name / City / State / Zip)

Resident of City Council District No: Three (3) (Required) Business in Council District No: _____ (If Applicable)

Home Telephone: _____ Business Telephone: _____

Please state the reason you would like to be a member of this board/commission (or attach):

I am an active member of Sacramento's historic preservation community and a historic preservation professional. I believe my skills and experience would be useful to this organization and Sacramento's efforts to promote historic preservation and heritage tourism. My experience in finance includes creating project and organizational budgets for nonprofits, fundraising, grant writing and reporting, reporting requirements for Community Development Block Grants, and small business accounting.

Are you currently, or have you in the past, served on an advisory group? ⦿ Yes ○ No If yes, state the name of the group and how that service supports your application (or attach).

Sacramento/West Sacramento Streetcar Advisory Group, experience with advisory organizations

Do you, or an immediate family member, have any relationship (professional, financial, other) that may present a potential conflict of interest for this advisory group? ○ Yes ⦿ No If yes, please explain:

CITY OF SACRAMENTO -
APPLICATION FOR APPOINTMENT

William Burg
APPLICANT NAME

BACKGROUND INFORMATION

You may also attach a resume reflecting experience, community activities or other qualifications not listed below that would be helpful to the Council in evaluating your application.

EDUCATION:

Master of Arts, Public History, Sacramento State University 2010.
Bachelor of Arts, Social Studies, Humboldt State University, 1992.

WORK EXPERIENCE: List names, addresses and dates of employment for the last five (5) years. Attach additional sheets of paper if needed.

CURRENT EMPLOYER:

FROM DATE: 2/16/2009 EMPLOYER NAME: CA Dept. of Parks & Rec-Office of Historic Preservatio

TO DATE: Present ADDRESS: 23rd Street (Street #, Street Name) Sacramento (City) CA (State)

DUTIES: Historian, Registration Unit (Reviewing nominations for National Register, California Register etc.)

PRIOR EMPLOYER(S):

FROM DATE: 2/16/2006 EMPLOYER NAME: Transitional Living & Community Support

TO DATE: 2/15/2009 ADDRESS: 719 J Street (Street #, Street Name) Sacramento (City) CA (State)

DUTIES: Case manager, duties included monthly project budgets & reporting for Community Development Block Grants

FROM DATE: EMPLOYER NAME:

TO DATE: ADDRESS: (Street #, Street Name, City, State)

DUTIES:

FROM DATE: EMPLOYER NAME:

TO DATE: ADDRESS: (Street #, Street Name, City, State)

DUTIES:

BUSINESS ENTERPRISES: List business name including fictitious name and address of any business enterprises currently or previously owned or operated.

FROM DATE: 5/15/2000 BUSINESS NAME: Super Art Media/Norcal Noisefest

TO DATE: Present ADDRESS: PO Box (Street #, Street Name) Sacramento (City) CA (State)

TYPE OF BUSINESS OR SERVICE RENDERED:

Coordinated budget planning, bookkeeping, grant writing and financial administration for annual music festival.

CITY OF SACRAMENTO -
APPLICATION FOR APPOINTMENT

William Burg
APPLICANT NAME

FROM DATE:

BUSINESS NAME: _____

TO DATE:

ADDRESS: _____
Street # Street Name City State

TYPE OF BUSINESS OR SERVICE RENDERED:

FELONY CONVICTIONS: A felony conviction is not necessarily a bar to appointment. Each case is considered separately based on requirements of the position. However, failure to list felony convictions may result in disqualification.

Have you ever been convicted of a felony? If yes, please indicate for each conviction, the date of the conviction, the location of the court of conviction, and the exact denomination of the offense resulting in conviction:

No.

CIVIL ACTIONS: List each civil action, if any, in which punitive or exemplary damages have been assessed against you, indicating in each instance the date of the trial, court judgment and the location of the court which rendered the judgment:

None.

I DECLARE, UNDER PENALTY OF PERJURY THAT ALL STATEMENTS IN THIS APPLICATION ARE TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE:

Signature: /s/ William Burg
Type Name if Returning Via E-Mail or Print, Sign and Mail

Date: 5/22/2011

DISCLOSURE AND REGULATORY REQUIREMENTS

City Code Section 2.40.060: Conflict of Interest Disclosure - If a Statement of Economic Interests Form 700 is required for this position (see announcement), the form must be filed with the Office of the City Clerk prior to beginning service. The City Clerk will provide appointees with the filing form and instructions. Official status to serve will be delayed until the form is filed with the Office of the City Clerk.

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ACCOMMODATION INFORMATION

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