

RESOLUTION NO. 2006-518

Adopted by the Sacramento City Council

July 18, 2006

AUTHORIZING THE CITY MANAGER TO EXECUTE AN EXTENSION OF AN INTERIM LEASE WITH CBS OUTDOOR (FORMERLY VIACOM OUTDOOR) FOR THREE CITY-OWNED BILLBOARD STRUCTURES ADJACENT TO BUSINESS 80 BENEFITTING DEVELOPMENT OF SUTTER'S LANDING REGIONAL PARK AND AUTHORIZING THE SOLICITATION OF PROPOSALS OR BIDS FOR A NEW LEASE OF THE BILLBOARDS

BACKGROUND

1. In January 2003, the City Council approved a three-year lease with Viacom Outdoor (now CBS Outdoor) for three City-owned billboard structures on Business 80 at Sutter's Landing Regional Park with lease revenue benefiting the development of the park. The lease expired on January 31, 2006.
2. The lease provided \$557,000 in revenues towards the development of Sutter's Landing Regional Park.
3. A six-month interim lease with CBS Outdoor expires on July 31, 2006. Extension of the interim lease requires City Council approval.
4. CBS Outdoor is willing to enter into a short-term extension of the interim lease to provide the City adequate time for a new lease to be negotiated and brought to Council for approval. The interim lease will expire and the City will lose significant lease revenue if the City follows the bid procedures.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. It is in the best interest of the City to extend an interim lease with CBS Outdoor (formerly Viacom Outdoor) for the three City-owned billboard structures adjacent to Business 80 through December 31, 2006, without bidding because special circumstances make the use of the bid procedures inappropriate.
- Section 2. The City Manager is authorized to execute an amendment extending the interim lease with CBS Outdoor through December 31, 2006.

Section 3. Staff is directed to solicit proposals or bids for a new lease of the three City-owned billboard structures adjacent to Business 80 benefiting development of Sutter's Landing Regional Park.

Adopted by the City of Sacramento City Council on July 18, 2006 by the following vote:

Ayes: Councilmembers Cohn, Fong, Hammond, McCarty, Pannell, Sheedy, Tretheway, Waters, and Mayor Fargo.

Noes: None.

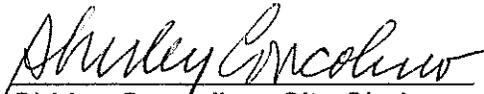
Abstain: None.

Absent: None.



Mayor, Heather Fargo

Attest:



Shirley Concolino, City Clerk