



REPORT TO COUNCIL

City of Sacramento

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Consent
August 29, 2006

Honorable Mayor and
Members of the City Council

Title: Extension of the General Plan Advisory Committee (M06-041)

Location/Council District: Citywide/All

Recommendation: Adopt a **Resolution** 1) extending the term of the General Plan Advisory Committee (GPAC) for an additional two years; 2) establishing certain provisions related to residency and qualifications of Committee members and nominees; 3) extending the term of service of existing Committee members who wish to continue serving on the Committee for an additional two years; and 4) establishing the term of service for new appointees for an additional two years.

Contact: Erik de Kok, Associate Planner (916) 808-2022; Steve Peterson, Principal Planner (916) 808-5981

Presenters: N/A

Department: Planning

Division: Long Range Planning

Organization No: 4912

Description/Analysis

Issue: The General Plan Advisory Committee (GPAC) was established by the City Council in 2004 for a period of two years from the first meeting of the Committee. However, work on the new General Plan has not yet been completed and is not projected to be complete until early 2008. Continued involvement of the GPAC requires that the Council take action to extend the term of the GPAC for another two years, to extend the terms of service of those members who have indicated a willingness to continue serving on the Committee for an additional two years, and to clarify residency and qualifications of GPAC members.

Policy Considerations: The GPAC is a key component of the General Plan Community Participation process, adopted by Council in 2003. This process is consistent with the City's adopted Smart Growth Principles, which encourage citizen and stakeholder participation in planning and development decisions.

Environmental Considerations: Extension and reappointment of an advisory committee is not considered a project according to CEQA Guidelines, Section 15378. Therefore, there are no environmental considerations at this time.

Commission/Committee Action: None.

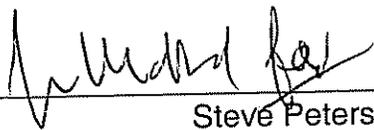
Rationale for Recommendation: Prior to commencement of work on the General Plan, in 2003 the City Council recommended the appointment of a citizens advisory committee to encourage a diversity of viewpoints and broad stakeholder representation during the General Plan Update. Since its creation in 2004, the GPAC has provided valuable input and guidance to both the Council and staff related to the community outreach process, as well as important issues and concerns to be addressed in the General Plan. Extension of the GPAC for another two-year term, and clarification of residency and qualifications of GPAC members, will allow for continuity in the participation and guidance of this Committee throughout the remainder of the project schedule.

Currently, there are 25 members on the GPAC (see full roster in Attachment 3). Of these, 22 have indicated that they would like to continue serving for another two years. Three of the members have either resigned or intend to resign at the end of their term of service, primarily due to time constraints. The three vacancies on the Committee will be filled in accordance with standard City procedures. However, in the interest of keeping the GPAC actively involved and engaged as the schedule moves forward, it is necessary to extend the term of service for the 22 members who wish to continue serving on the Committee.

The resolution (see Attachment 2) states that an appointee to the GPAC, at the time of appointment only, is required to be either a city resident or the owner of a business located within the city. This is intended to provide more flexibility in the event that a GPAC member moves outside of the city limits after they are appointed. Currently, there is one GPAC member who recently moved outside of the city but still wishes to continue service on the Committee. The resolution also includes language to allow both city residents and owners of a business located in the city to be nominated to the mayor by Council members.

Financial Considerations: None.

Emerging Small Business Development (ESBD): Not applicable.

Respectfully Submitted by: 
Steve Peterson
Principal Planner
Planning Department

Approved by: 
Carol Shearly
Director of Planning
Planning Department

Approved by: 
Robert G. Overstreet II
General Plan Project Executive

Recommendation Approved:

for 
Ray Kerridge
City Manager

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Background – Extension of the General Plan Advisory Committee (GPAC)

In October 2003, the City Council approved the Citizen Participation Process for the General Plan Update and directed the City Manager to develop a General Plan Advisory Committee proposal for approval by the Council.

In February 2004, staff returned with a more detailed proposal, and the Council approved the creation of a General Plan Advisory Committee (GPAC) with up to 25 members. The resolution provided that the length of term served by each GPAC member is 24 months, beginning at the first meeting of the Committee, which was September 27, 2004. In addition, the sunset date of the GPAC was set at 24 months after the first meeting date of the Committee. Therefore, unless Council takes further action, both the term of existence of the GPAC itself, as well as the terms of service of each appointed member, are set to expire on September 27, 2006.

Extending the GPAC for another 2 years

Extending the term of the GPAC for an additional two years is a key component of continuing the Community Participation Process defined in 2003 prior to the outset of the General Plan Update in 2004. The entire General Plan Update was originally estimated to take approximately two years, and the GPAC was accordingly established by the Council for the same time period. However, due to a number of factors, the General Plan is still in progress and is not expected to be completed until sometime in 2008. Staff is also scheduled to engage the Council in a workshop on the overall status of the General Plan on August 29, 2006, including a recommendation that Council direct staff to proceed with a revised scope and schedule, and approval of an additional budget request.

To date the GPAC has provided valuable feedback and recommendations on important issues and work products, particularly in shaping the exercises and outreach efforts for the Town Hall Forums held in 2005, as well as assisting staff in shaping the Vision and Guiding Principles and Planning Issues Report that were adopted by Council in November 2005. The GPAC was also helpful in raising tough questions regarding the development of Draft Land Use Alternatives and in providing helpful feedback during the Town Hall Forums held recently in June of this year.

In recent months, staff has been in the process of reengaging the GPAC as part of the recent changes to the overall direction and scope of the project, including a more clear definition of the GPAC's role, given the purpose and duties set forth in the resolution passed by Council in 2004, which are as follows:

Purpose of the Committee: Building community support and reviewing and commenting on the General Plan Update.

Duties of the Committee:

- a. Work collaboratively to confirm the community outreach process, identify stakeholder interests and review General Plan work products and concerns raised by the community, staff and consultants.*
- b. Attend all regularly scheduled meetings having reviewed previous meeting summaries and background materials distributed in advance of each meeting.*
- c. Participate in and sponsor town hall workshops and consider public comments and concerns in development of the General Plan Update.*
- d. Provide effective representation by consulting their organizations or geographic area constituents on upcoming issues and informing them about the General Plan Update process.*

Many GPAC members have expressed concern that the GPAC's role in the process be given higher standing, particularly in regards to the timing and manner in which their feedback is used in the development of work products and community outreach efforts. Staff heard these concerns and has made a number of changes to the process and function of the GPAC, including the following:

- More consistent meeting schedule of both the full GPAC and its Subcommittees, including regular engagement of the GPAC Subcommittees in discussion of policy issues and technical discussions.
- Delivery of written materials to the GPAC as early as possible, but no less than one week prior to each meeting of the full GPAC or its Subcommittees.
- More actively engaging the GPAC early on in brainstorming and processing of concepts and ideas during the development of work products, not just for review and comment after major work products have been delivered.
- More actively involving the GPAC in discussions with City staff and City leadership on major policy issues prior to key decision-making points.

The GPAC has met a total of twenty times since September 2004. This is a significantly higher number of meetings than the eight meetings originally anticipated in the 2004 staff report to Council and disclosed to the GPAC members at the beginning of their term of service. However, the expanded scope and schedule for the General Plan through 2008 will likely require a similar, if not more intensive, level of commitment from GPAC members.

In recent meetings, there has been discussion about the size and function of the GPAC and its subcommittees. While some have noted that the size of the GPAC, at 25 members, is too large, others have indicated that the GPAC is adequate in size. Several GPAC members have indicated to staff that they would like to see vacancies filled with appointees who represent stakeholder groups that are not well-represented

on the Committee, including businesses, the development community, and youth. Staff's recommendation to allow for both resident and non-resident owners of businesses located in the city to be included in potential nominees and/or appointees reflects this consideration.

Extending the term of service of certain GPAC members

A substantial majority of the GPAC, or 22 persons, have expressed interest in being reappointed for an additional two-year term of service on the Committee. One GPAC member (Michelle Muller-Overmeyer) has moved outside of the city limits since her appointment. However, she has indicated that she would like to continue serving on the Committee for an additional two-year term of service. Two GPAC members have indicated that they will either resign at the end of their two-year term (Catherine Vade Bon Coeur, a District 3 nominee; and Charles Wells, a District 2 nominee), and one has already resigned (Roger Lehutsky, a mayoral at-large appointment). Staff will be initiating an open application process with the City Clerk's office to fill the three vacancies, and staff is recommending now that the Council extend the terms of service for the 22 remaining GPAC members who wish to continue service for another two years.

Establishing additional residency and qualifications for GPAC appointment

The 2004 resolution established that the GPAC consist of no more than 25 members, with at least one nomination from each council district. The resolution also provided that the nominees and appointees could come from a variety of community and civic groups, industry and business groups, other City boards and commissions, graduates of the City's Planning Academy and City Manager Academy, and so forth. However, there was no specific provision about residency requirements, nor were there any specific provisions regarding persons who might own a business located in the city but reside outside of the city. As noted above, there has been some discussion between staff and the GPAC regarding encouraging business owners or representatives from the business community to apply for GPAC vacancies.

All 25 members on the GPAC are either currently or were, at the time of their appointment, city residents. However, provisions in the current resolution would clarify that 1) an appointee for a vacant position, whether nominated by a Councilmember or a Mayoral at-large appointee, could include both city residents or an owner of a business located within the city, and 2) that such residency or business location requirements would only be applicable at the time of appointment. This is to ensure that, in the event that a GPAC member is appointed but later moves outside of the city limits, yet remains interested in serving on the Committee, they will be permitted to continue on the GPAC until it dissolves in 2008.

RESOLUTION NO. 2006-

Adopted by the Sacramento City Council

**EXTENDING THE TERM OF THE GENERAL PLAN ADVISORY
COMMITTEE AND THE TERM OF SERVICE OF THE GENERAL PLAN
ADVISORY COMMITTEE MEMBERS AND ESTABLISHING RESIDENCY AND
OTHER QUALIFICATIONS OF MEMBERSHIP (M06-041)**

BACKGROUND

A. By adoption of Resolution No. 2004-079, the City Council established the General Plan Advisory Committee (GPAC) to build community support and to review and comment on the General Plan Update. Under the terms of Resolution No. 2004-079, the GPAC would remain in existence until, and each of the members of the GPAC would serve a term ending, twenty-four (24) months after the date of the first meeting of the GPAC.

B. The GPAC, and the term of service of each member of the GPAC, is due to expire on September 27, 2006.

C. The General Plan Update process is continuing, and there is a need to continue the GPAC in existence for another twenty-four (24) months.

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL
RESOLVES AS FOLLOWS:**

Section 1. The General Plan Advisory Committee established by adoption of Resolution No. 2004-079 shall continue in existence until September 27, 2008, and as of that date shall be dissolved and shall no longer exist, unless its term of existence is extended by adoption of a resolution by the City Council.

Section 2. The General Plan Advisory Committee shall consist of not more than twenty-five (25) members. Each member of the GPAC shall be a resident of the City of Sacramento or the owner of a business located in the City of Sacramento at the time of appointment, but not as a requirement for continuing to serve on the Committee. To ensure representation from each Council district, each Councilmember may submit one or more nominations to the mayor of individuals residing in or owning a business located in the councilmember's district, and the GPAC membership shall include at least one individual nominated by each Councilmember. The GPAC membership shall also include Planning Academy graduates, City Manager Academy graduates, Planning Commission members, Design Review and Preservation Board members, and

representatives from community and neighborhood groups, educational institutions, industry and business groups, civic and community organizations, religious communities, and other planning organizations.

Section 3. The term of service of each member of the GPAC serving as of the date of adoption of this Resolution is extended and shall continue uninterrupted until the date that the GPAC is dissolved and no longer exists.

Section 4. The term of service of new appointments to the GPAC made after the effective date of this Resolution shall continue until the date that the GPAC is dissolved and no longer exists.

ATTACHMENT 3

GPAC Member Roster and Appointment Status

<u>Title</u>	<u>First Name</u>	<u>Last Name</u>	<u>Council District or Mayor's At-Large Appointment</u>	<u>Seeking Another Two-Year Term?</u>
Ms.	Roxie	Anderson	At-Large	Yes
Mr.	Panama	Bartholomy	At-Large	Yes
Mr.	Bill	Batts	At-Large	Yes
Mr.	Melvin	Billingsley, Jr.	At-Large	Yes
Mr.	Verne	Gore	At-Large	Yes
Mr.	Christopher	Holm	District 1	Yes
Ms.	Stacy	Jarvis	At-Large	Yes
Mr.	Steven	Kahn	District 4	Yes
Mr.	Bartley	Lagomarsino	District 7	Yes
Ms.	Jeanne	LeDuc	At-Large	Yes
Mr.	Roger	Lehutsky*	At-Large	No
Mr.	Todd	Leon	At-Large	Yes
Ms.	Deanna	Marquart	At-Large	Yes
Ms.	Michelle	Muller-Overmeyer**	At-Large	Yes
Ms.	Phyllis	Newton	At-Large	Yes
Mr.	Michael	Notestine	At-Large	Yes
Mr.	Alan	Porter	District 5	Yes
Mr.	Richard	Ratliff	District 3	Yes
Ms.	Monica	Rothenbaum	District 8	Yes
Mr.	Malachi	Smith	At-Large	Yes
Mr.	Bruce	Starkweather (Vice-Chair)	At-Large	Yes
Ms.	Catherine	Vade Bon Coeur***	District 6	No
Mr.	Charles	Wells***	District 2	No
Mr.	Rick	Williams	At-Large	Yes
Mr.	Joseph	Yee (Chair)	At-Large	Yes

* Indicated his intention to resign

** Moved outside of City in 2005

*** Submitted resignation letters

GPAC Subcommittee Roster

Subcommittee	GPAC Members	Chair (C) Vice-Chair (VC)
Land Use and Economic Development	Steven Kahn	VC
	Roger Lehutsky	
	Deanna Marquart	
	Alan Porter	C
	Richard Ratliff	
Mobility/Transportation and Air Quality	Melvin Billingsley, Jr.	
	Christopher Holm	VC
	Rick Williams	C
	Michael Notestine	
	Joe Yee	
Infill, Housing, Finance, and Infrastructure	Verne Gore	
	Jeanne LeDuc	C
	Stacy Jarvis	
	Michelle Muller	VC
	Charles Wells	
Community/Urban Design, Preservation, Cultural Resources, and Community Outreach/Involvement	Bartley Lagomarsino	VC
	Monica Rothenbaum	
	Bruce Starkweather	
	Phyllis Newton	C
	Malachi Smith	
Parks, Recreation, Open Space, Health, Safety, Environmental, and Regional Issues	Roxie Anderson	
	Panama Bartholomy	C
	Bill Batts	VC
	Todd Leon	
	Catherine Vade Bon Coeur	

