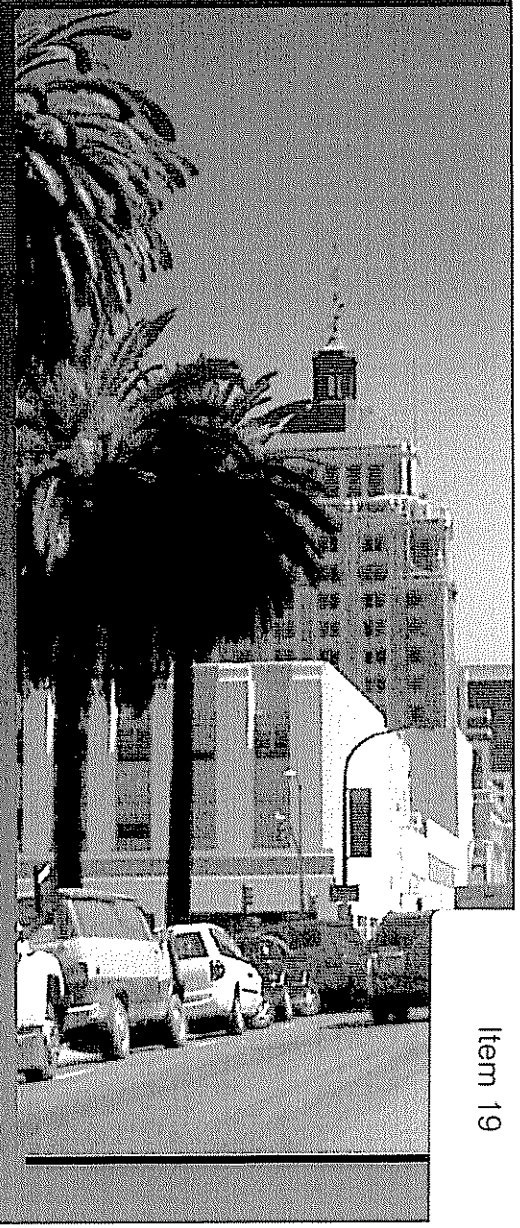
City of Sacramento

Pay & Display Meters Report Back

City Council Meeting

December 5, 2006



Pilot Program

- Approved by City Council - December 2004
- Test Period - August 2005 through July 2006
- Objectives
  - Improve Customer Service
  - Lower Collection and Repair Costs
  - Enhance Revenues

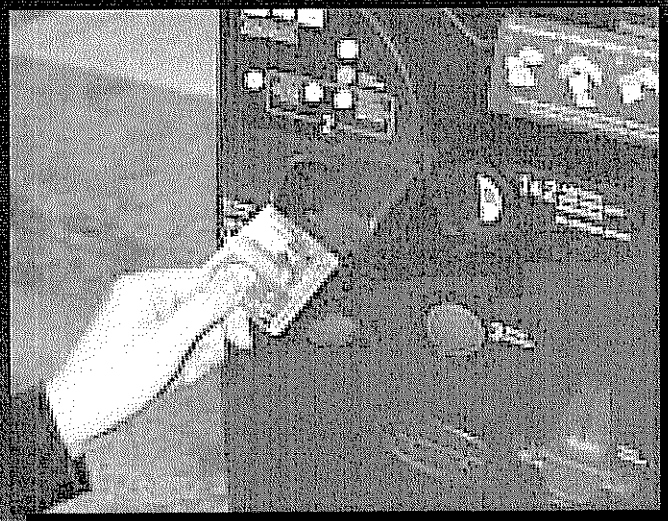
Pay & Display Meters

- Parkeon Pay & Display Meters
- 80% Domestic Market Share and 56% Worldwide
- Successful in Washington D.C., Chicago, Miami, New York, Seattle, and Portland

Customer Service

- More Payment Options
- Purchased Time is Transferable
- Improved Aesthetics
- User Friendly

Collections



- Single-Space Meters
  - Accepts Quarters Only
  - Collected Twice per Week
- Pay & Display Meters
  - Accepts Various Coin Denominations
  - Accepts Credit Cards
  - Average Collection - Once per Month
  - More Reliable and Secure

Repairs & Maintenance

- Single-Space Meters
  - Estimated Repairs – 210 per year (Based on 49 meters)
  - Average Annual Repair Costs per Parking Space - $92
  - Batteries Replaced Every Six Months
- Pay & Display Stations
  - Automated Notification System
  - One Service Call
  - Average Annual Repair Cost per Station - $8.05 per parking space

Pilot Program Results-Revenue

- Revenue Increased 38%

August 2005/July 2006	Total	Monthly Average
Cash	$45,124.33	$3,760
Credit Card	$12,086.00	$1,007
Total 05/06	$57,210.33	$4,767
August 2004/July 2005		
Cash	$41,455.66	$3,454
Credit card	0	0
Total 04/05	$41,455.66	$3,454

Next Steps

- Interagency Agreement with City of Seattle
- Cost - Not to Exceed $2.5 Million
- Increased Revenue and Lower Maintenance Costs

Pay & Display Implementation

- Maximum Walking Distance – 200 Feet (1/2 block)
- Serve a Minimum of Six Parking Spaces
- Stations Located in Areas of Highest Demand

Recommendations

- Approve expansion of Pay & Display Program
- Authorize City Treasurer to Secure Funding
- Report Back Within Sixty Days
  - Funding Status
  - Purchase Agreement