RESOLUTION NO. 2006-932

Adopted by the Sacramento City Council

December 12, 2006

EXPANSION OF PARKING PAY & DISPLAY STATIONS ON CITY STREETS AND AUTHORIZATION FOR THE CITY TREASURER TO SECURE FUNDING FOR PURCHASING ADDITIONAL PARKING PAY STATIONS

BACKGROUND

A. In December 2005 the City Council approved the concept of Pay & Display stations in lieu of single space parking meters and a pilot program was launched to test the feasibility and customer acceptance on Sacramento streets. It was determined Parkeon best fit the City's needs and was selected as the vendor for the pilot program.

B. In August 2005 the pilot program began with the installation of nine Pay & Display stations around the perimeter of Cesar Chavez Park and in front of Historic City Hall. The Pay & Display stations replaced the single space parking meters at those locations.

C. The nine Pay & Display stations replaced 49 single space parking meters. On average, monthly revenue increased 38% with over 20% of the total revenue collected from credit card sales. The following table details the monthly revenue during the pilot period compared to historic revenues for the same time period.

August 2005/July 2006	Total	Average
Cash	$45,124.33	$3,760
Credit Card	$12,086.00	$1,007
Total 05/06	$57,210.33	$4,767
August 2004/July 2005		
Cash	$41,455.66	$3,454
Credit card	0	0
Total 04/05	$41,455.66	$3,454
%Inc	38.00%	38.00%
%Credit Card	21.13%	21.13%

D. Savings in repair costs form August 2005 through July 2006, including labor, from the Pay & Display stations over the single space parking meters were approximately $85 per meter.

	Single Space Parking Meter	Pay & Display Station
Payments accepted	Quarters only	All coins + credit cards
Credit card payments	N/A	20%
Monthly collections	8 each meter	1 per station
Calls for service & preventative maintenance	210*	17
Repair costs	$92 per meter	$43 88 per station ($8 05 per parking space)
Provides receipt	No	Yes

*Estimated number of calls that would have been required based on the 49 single space meters

E. A phased implementation schedule is planned over an 18-month period. Pay & Display stations will be located for maximum customer convenience. Inn determining where to place the pay stations staff will use the following guidelines:

- The maximum walking distance from a parking space to a Pay & Display station will be no greater than two hundred feet (one-half block).
- A Pay & Display station will serve a minimum of six parking spaces.
- Where possible, street segments with Pay & Display stations will be contiguous.
- Pay & Display stations will be placed where parking demand is greatest

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

Section 1. The expansion of Pay & Display stations on City Streets is approved

Section 2. The City Treasurer is authorized and directed to secure funding for purchasing additional pay stations

Section 3. Staff is directed to report back on project funding and for approval of a purchase agreement for additional Pay & Display stations.

Adopted by the City of Sacramento City Council on December 12, 2006 by the following vote:

Ayes: Councilmembers, Cohn, Fong, Hammond, McCarty, Pannell, Sheedy, Tretheway, Waters, and Mayor Fargo.

Noes: None.

Abstain: None.

Absent: None.

Heather Fargo
Mayor, Heather Fargo

Attest:
Shirley Concolino
Shirley Concolino, City Clerk